Clayton State University Mandatory Fee Form Fiscal Year 2015

Name of Fee: Athletics Fee Type: Mandatory

Office Responsible for Fee: Athletics

Amount of fee: \$160

Basis (per term, one time, etc.): Per Semester

Purpose of the fee (explain benefit to student or education): The purpose of the Athletics fee is to provide the students of Clayton State University with a fully functional Intercollegiate Athletics Department. Direct student and educational benefits include:

- Serving as a primary outreach department for the university's public relations and marketing; many students and parents learned about Clayton State University through the Athletics teams.
- Creating and increasing school spirit.
- Providing opportunities for students to publicly develop and showcase their talents:
 - o Singers and musicians performing the National Anthem at games;
 - o Fraternities and sororities performing step routines at Laker Madness and games;
 - Student Government Association introducing the Royal Court at Homecoming
- Operating as a key component to recruiting international students. (Over 1/3 of all student-athletes hail from outside of United States, which adds to the diversity of the most diverse institution in the University System of Georgia.)
- Collaborating with the International Student Services Office to host events to provide programming for International Students.
- Increasing opportunities for female students. With a gender enrollment ratio of roughly 70/30 in a favor of female students, Athletics has demonstrated tremendous success in its female programs:
 - o 2010 NCAA Final Four appearance, Women's Tennis
 - o 2011 NCAA Division II Champions, Women's Basketball
 - o 2012 Peach Belt Conference Champions, Women's Cross Country
 - o 2013 Peach Belt Conference Champions, Women's Soccer

Our immediate and long term plans include an intentional effort to highlight women's sports.

Explain use of the fee including major items funded by the fee: The Athletics fee funds: educational assistance for student-athletes, operational expenses for each of the 12 Intercollegiate Athletics teams (travel, healthcare, uniforms, equipment, etc.), equipment and facilities upgrades, and salaries for coaches and staff members.

Revenue in FY: 2,448,656:

Expenditures in FY: 2,536,617:

Net Operating Gain (Loss) in FY: (87,961):

Reserve amount and suggested use: (0)

Point of Contact for questions:

Name: Tim Duncan, Director of Athletics

Phone: 678-466-4672

E-mail: timduncan@clayton.edu

For more information on how this fee is used and related financial data, please go to: <u>Annual Review of Fee Usage</u>.

Form Submitted By:	1:1) Z	Date: 11.02.15	
MA	$\overline{\wedge}$		Date: 11-2-15	
President				