

CLAYTON STATE UNIVERSITY
Professional Qualification Statement for Degree/Concentration/Certificate

Date:	November 10, 2009
College/School/Department:	College of Arts and Sciences; Visual and Performing Arts Department
Degree/Concentration/Certificate:	Degree: BA and minor – Communication and Media Studies
Coordinator:	Dr. Randy Clark, Associate Professor of Journalism
Coordinator Responsibilities:	Coordinate proposed additions or changes to CMS courses and programs and submit proposals to the Department Chair.
Degrees:	Ph.D. , Mass Communication M.A., English B.A., English
Experience:	Twenty years teaching at a college or university; created and designed the entire communications degree at Pfeiffer University in North Carolina; created new curriculum at other colleges, including Clayton State University; advised student media; served on curriculum committees.
Certifications:	
Courses taught at CSU:	Introduction to Media Studies; History of Communication; Writing and Editing – Mass Media; Film History; Film Genres; Public Relations Principles and Practices; Spoken Communication; Intercultural Communication

Narrative Statement of Qualifications (to be completed by chair or dean):

1. What evidence exists that the coordinator has the qualifications and credentials for leadership in the development and review of the curriculum?

The coordinator has twenty years of full time teaching experience at the college or university level. The colleges at which the coordinator has taught represent a wide range of sizes and enrollments and very diverse student bodies; furthermore, three of those colleges were also accredited by SACS. At Pfeiffer University in North Carolina, the coordinator developed and designed the entire communications degree. At Clayton State, he has served for the past three years on the curriculum committee for the College of Arts and Sciences. The coordinator holds a Ph.D. from Bowling Green State University, where his cognate area was popular culture; the study of popular culture is an important element of Clayton State University's degree in communication and media studies and BGSU was the first college in the nation to have a popular studies department. He has substantial publication credits.

2. What evidence exists that the coordinator provides oversight for assessing the quality of the curriculum for the program and for ensuring that the curriculum and its delivery are educationally sound?

The coordinator has been a member of the Clayton State faculty since the fall of 2005. Since that time, the Communication and Media Studies degree program has been changed significantly on more than one occasion. Though not then serving as coordinator of the program, the coordinator was actively involved in discussions and meetings as these curriculum changes were made. The coordinator has held positions requiring duties that were equivalent to the duties and responsibilities of CMS coordinator at two other colleges, Missouri Valley College and Pfeiffer University and has been actively involved in assessing programs and curricula at other colleges where he has served as faculty, particularly at

Southern Methodist University. At Clayton State, the coordinator's involvement with advisement and recruitment has provided him opportunity to evaluate the CMS program.