

CLAYTON STATE UNIVERSITY

Master of Business Administration

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Master of Business Administration
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Master of Business Administration

Welcome

Welcome to the homepage for the Master of Business Administration.

Clayton State's MBA program is for working professionals who are seeking to move their careers to the next level and beyond. The MBA is a fast-track program that will take 20 months to complete and is designed for busy executives whose time is already at a premium. The program will primarily be offered on weekends (every other weekend) and will utilize online components to increase students' ability to use technology and to help students use their time most effectively.

The MBA will be offered in a lock-step, cohort format to build stronger relationships among students so as to increase communication and the sharing of experiences. The curriculum will be rigorous and is designed to prepare graduates to operate successfully in a rapidly changing global world of business. The program also will enable graduates to gain an insight into an area that is increasing in importance for almost every business—supply chain management.

The program will be taught by a talented and dedicated group of faculty that have a blend of excellent academic skills and real-world experience. Faculty members take pride in their accessibility to students and measure their success by the success of students not only in the classroom but also after graduation. The School's professional staff members also are available to assist students with the admission process and with career placement upon graduation.

BENEFITS

The benefits of obtaining an MBA are numerous. A recent study by the Graduate Management Admission Council states that "an MBA yields an excellent return on investment for nearly everyone, regardless of type of program, the race of the student-or even the ranking of the school". The same study also indicates that graduates of part-time MBA programs offered at AACSB accredited schools obtain positions with average salary increase of 37%. (While salary increases vary, the study demonstrates the value of an MBA.)

CURRICULUM

The curriculum is designed to challenge students and to open minds to new ways to think about business issues. Courses will include lectures, case discussions, current business issues, and team projects. Students will take two courses a semester (including summer and a five-day Mini-mester course). The courses in the program will be:

Core Courses (There will be 11 core courses of 3 hours each)

- ACCT 6100 Accounting for Managerial Decision Making
- FINA 6100 Finance
- ECON 6100 Managerial Economics
- BUSA 6100 Decision Making under Uncertainty
- BUSA 6101 International Business and Global Logistics
- MGMT 6100 Communication and Leadership
- MGMT 6101 Management of Change & Innovation
- MGMT 6102 Operations and Supply Chain Management
- MGMT 6103 Field Problems in Logistics Systems
- MKTG 6100 Marketing Strategy



- MGMT 6104 Strategic Management

BUSA 6102 Research Project—May be substituted for another course with permission of MBA Director

Foundation Courses (1 – 4 hours)

For students who did not major in business for their undergraduate degree, the Clayton State MBA program will offer the foundation courses that will give the skills needed – in less than one semester. The foundation courses will be offered online in a streamlined, self-paced format that should facilitate completion of such courses. Successful completion of the foundation courses will be certified by the MBA Director.

- ACCT 5000 Foundations of Accounting
- FINA 5000 Foundations of Finance
- STAT 5000 Foundations of Statistics
- BUSA 5000 Foundations of Quantitative Methods

Note: The foundation courses will only be required of students who did not take such courses in their undergraduate curriculums from an accredited university.

ADMISSIONS

Admission into the program will be based on several factors to ensure a talented and diverse student body. These factors will include:

- Completed [application for admission to the School of Graduate Studies](#);
- Completed [application for admission to the MBA program](#);
- GPA from a completed undergraduate degree from an accredited college/university;
- Score on the Graduate Management Admission Test (GMAT);
- At least three years of full-time work experience, including a statement reflecting on how your work experience has prepared you for the MBA program