

FY23 Year-End Spend Requests-EESS

Rank	Item Description	Justification	Vendor Name	State Contract Number if applicable	Estimate Cost
1	Common App (Application Software)	Common App will allow Enrollment to increase Higher Education Applications outside of GA and International. Prospective students will also be able to increase our value proposition once students create a profile and allow us to be seen on a national platform as an enrollment option	CommonApp	Sole Source Provider- NIGP96348, NIGP95635	\$7,000.00
2	Transcript load process implementation	Purchasing this system will allow enrollment to streamline processes of students meeting core competencies and automatically input core gpa and decrease manual input into Banner.	XAP Corporations	Sole Source Provider	\$5,000.00
3	XAP Waivers	Implementing XAP waivers will allow perspective students to enter fee waiver codes given to them by CSU into the field. Codes can either be provided to XAP by the institution or XAP can generate X number of random codes for institution. Codes can be used one time only per student per application term. Waiver codes will be used for various recruitment events that will increase number of applications and provide a more efficient and digital method to input applications.	XAP Corporations	Sole Source Provider	\$2,500.00
4	Trellis Communication Services	Trellis will provide communication services that will aid the institution in enrolling and retaining services. The contract will include the following: re-enrollment, summer melt and retention campaigns for Undergraduate and Graduate populations.	Trellis Company		\$25,000.00
5	Strategic Enrollment Plan	Strategic Enrollment Plan Steering Committee is seeking funding to complete the SEM plan initiative. The committee will need resources for the following but not limited to: peer institution visits, research material on current best practices and institutional effectiveness material (i.e. campus climate survey, etc.)	Enrollment/Retention		\$20,000.00
6	Promotional Material/Supplies	Enrollment Management will need additional funding for promotional items, food and marketing material for the following upcoming recruiting/sponsorship events (June - November) Counselor/Partner workshop (2), Non -Traditional Tuesday(5), MtZion, and Preview Day (2), etc.	Various Vendors		\$50,000.00
7	Digital Campaigns/Marketing Material	Marketing material and digital campaigns for the following target audiences: Dual Enrollment, Adult and Non-Traditional, Border States, special population, etc.	MarrComm		\$150,000.00