

Enrollment Management and Student Success

April 15, 2021

# **PBAC ENROLLMENT PRESENTATION**

# 2020-2021 ENROLLMENT

Semester	Headcount	Credit Hours
Summer 2020	-0.15%	+1.82%
Fall 2020	+2.51%	+0.24%
Spring 2021	Flat	-4.79%
Summer 2021 Goals	+1.47%	+0.42%

# BEHIND THE NUMBERS

## Dual Enrollment

- HB 444 is impacting continuing and credit hours

## Undergraduate

- New is benefiting from test optional
- Fall 2020 are impacted significantly

## Graduate

- Strong new enrollment but challenges with retention

# OTHER IMPACTS

- Unable to recruit in high schools
- Virtual college fairs
- Guidance counselors have a shifting workload
- Student engagement is down
- New competition
- Success in hybrid classes is a challenge

# WHAT HAVE WE DONE

## Dual Enrollment

- Added course offerings in additional areas

## Undergraduate

- Purchased names, increased virtual presence, invested in other platforms, increased communications
- Awarded aid earlier with targeted outreach
- Managed student engagement and support to the individual and section level

## Graduate

- Identified retention rates by major

**WHERE DOES THIS LEAVE US?**



# FALL ENROLLMENT

Dual Enrollment	Fall 2019 Final	Fall 2020 Final	Fall 2020 Last Year Today	Fall 2021	Difference from Prior Year Today	Likely
New	533	650	111	61	-50	700
Continuing	365	343	164	113	-51	290
<b>Total Dual Enrollment</b>	<b>898</b>	<b>993</b>	<b>275</b>	<b>174</b>	<b>-101</b>	<b>990</b>
<b>Total Credit Hours</b>	<b>7,322</b>	<b>6,595</b>	<b>1,711</b>	<b>1,041</b>	<b>-670</b>	<b>6,575</b>
<b>Board FTE's</b>	<b>590</b>	<b>543</b>	<b>141</b>	<b>86</b>	<b>-55</b>	<b>541</b>

Undergraduate	Fall 2019 Final	Fall 2020 Final	Fall 2020 Last Year Today	Fall 2021	Difference from Prior Year Today	Likely
New	1,148	1,368	40	67	27	1,265
Continuing	4,134	3,836	2,763	2,521	-242	3,678
Readmission	188	179	4	11	7	180
<b>Total Undergraduate</b>	<b>5,470</b>	<b>5,383</b>	<b>2,807</b>	<b>2,599</b>	<b>-208</b>	<b>5,123</b>
<b>Total Credit Hours</b>	<b>62,436</b>	<b>61,787</b>	<b>31,505</b>	<b>28,985</b>	<b>-2,520</b>	<b>58,806</b>
<b>Board FTE's</b>	<b>4,722</b>	<b>4,646</b>	<b>2,402</b>	<b>2,213</b>	<b>-189</b>	<b>4,422</b>

Graduate	Fall 2019 Final	Fall 2020 Final	Fall 2020 Last Year Today	Fall 2021	Difference from Prior Year Today	Likely
New	201	303	13	11	-2	325
Continuing	308	370	90	150	60	484
Readmission	2	3	0	0	0	4
<b>Total Graduate</b>	<b>511</b>	<b>676</b>	<b>103</b>	<b>161</b>	<b>58</b>	<b>813</b>
<b>Total Credit Hours</b>	<b>3,878</b>	<b>5,431</b>	<b>738</b>	<b>1,057</b>	<b>319</b>	<b>6,533</b>
<b>Board FTE's</b>	<b>393</b>	<b>536</b>	<b>77</b>	<b>111</b>	<b>34</b>	<b>645</b>

<b>Total College - Head Count</b>	<b>6,879</b>	<b>7,052</b>	<b>3,185</b>	<b>2,934</b>	<b>-251</b>	<b>6,926</b>
<b>Total College - Credit Hours</b>	<b>73,636</b>	<b>73,813</b>	<b>33,954</b>	<b>31,083</b>	<b>-2,871</b>	<b>71,914</b>
<b>Total College - Board FTE's</b>	<b>5,705</b>	<b>5,725</b>	<b>2,620</b>	<b>2,410</b>	<b>-210</b>	<b>5,608</b>

**QUESTIONS?**