

Keys to Enhancing the Image of the University

by Dolores Cox, University Image and Communications

s Clayton State University grows, the image portrayed to all audiences – internal and external – becomes increasingly important. Our message should be consistent in order to compete effectively in the marketplace. Each individual in our campus community shares responsibility for how Clayton State University is perceived and how our message is communicated. Current and prospective students, parents, business owners, employers, political leaders, and potential donors are looking at how we represent the University through publications, brochures, posters, publicity, and all forms of promotional materials. In addition, each person who comes in contact with a Clayton State staff member, faculty member, or student will form an impression. We want that impression to be one of excellence, quality, and accuracy.

To assist with achieving these objectives, President Harden established the Image Council in May 2001. The Image Council is a standing, advisory committee whose duties include identifying, developing, presenting, and maintaining an ever-more positive image of Clayton State University. The Image Book, an initiative of the Image Council, was published in October 2002 and revised in March 2006 as a result of the University's name The Image Book is the change. University's official communications guide and stylebook which defines related practices and directs the campus community to achieve consistency in the presentation of the University's image.

With the addition of graduate level programs and the increasing number of baccalaureate degree majors and minors, there has been a much higher volume of requests for publications, brochures, posters, and promotional materials. In order to facilitate improved service to the campus community, new procedures will be implemented on Jan. 2, 2007. These procedures will serve three purposes: to streamline the process of submitting requests for all materials at one central location; to include Image Council review and approval in the process; and to encourage all units to plan ahead for the necessary production time required to meet deadlines.

All requests for materials must be submitted to Media and Printing Services 10 working days in advance of the date need-

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Merle Black and Paul West to Speak on Campus

2006 Review/2008 Preview... Lyceum Presents Expert Election Analysis

by John Shiffert, University Relations

Want to know what really happened in this week's mid-term elections? Or do you want the scoop on potential candidates and issues for the 2008 elections?

The region's pre-eminent political scientist, and a Washington media insider, have the answers... almost before the last 2006 vote is tallied... courtesy of the Clayton State Lyceum program.

Emory University's Dr. Merle Black will be speaking on "The 2006 Elections" on Monday, Nov. 13 in room 272 of the James M. Baker Center from 12:30 p.m. to 1:20 p.m. Paul West, Washington Bureau chief for the Baltimore Sun, will follow Black on Monday, Nov. 20, also in room 272 of the Baker Center from 12:30 p.m. to 1:20 p.m., with a presentation on the 2008 presidential elections.

Black specializes in the study of politics in the modern South. Born in Oklahoma in 1942 and raised in East Texas, he graduated from Harvard in 1964 and received a doctorate in Political Science from the University of Chicago in 1972. Prior to coming to Atlanta and Emory in 1989, he taught at the University of North Carolina at Chapel Hill for 19 years.

For the past 17 years he has been the Asa G. Candler Professor of Politics and

Psi Chi Chapter Inducts 42

The newest chapter of Psi Chi, the National Honor Society in Psychology, held its first induction on Monday, Nov. 6 in the James M. Baker Center at Clayton State University. Included among the 42 inductees for the Clayton State chapter were four Clayton State alumni. The honored students were;

Kelly Sigman
Angela Hotard
Joy Kimble
Tamara Thompson
Terran Jackson
Ashley Martin
Samantha Kreiselmeie
Sarah Pierce
Terri Rodney-Brown
Justin Swann
Meredith Andrews
Cynthia Webster
Diane Hudson

LaSonya Kirkland Christina Jackson Loretta Boyd Richie Ivie Karl Organ Susan Pangburn Jasmine Acquah Caneisia McKan Deahdra Bowier Valentina Cardona Tanya Davis Melanie Cagle Trina Norregaard Laura Doyle Erin King Renee Fonoimoana Tiffany Tarbell Ryan Jaegers Kathleen Quincey Beth Harper Michelle Plymel Guneeta Singh Caroline Jones Jennifer Reynolds Denisa Ward

The four Clayton State alumni inducted into Psi Chi were; Paul Sebold, Virginia Slaton, Suzette Gray and Peggy Sonnhalter.

A member of the Association of College Honor Societies and an affiliate of the American Psychological Association and the American Psychological Society, Psi Chi has more than 1,000 chapters in college and university campuses throughout the nation. These chapters not only recognize academic achievement by granting membership in the Society, but also sponsor programs and activities which augment and enhance the regular curriculum, offer an outlet for service to the campus and the community at large, and provide practical experience and fellowship through affiliation with the chapter.

Employee Reimbursement Direct Deposit Now Available

The Office of Fiscal Affairs is pleased to announce that reimbursements to employee can now be directly deposited into the bank account designated by the employee.

"This is a great service and saves the employee the hassles of having to pick up a paper check and take it to the bank for deposit. We strongly encourage each employee to participate in this amazing program," says Bethaney M. Willis, director of Accounting Services.

The Direct Deposit Authorization Form is located on the Procurement Services website: <u>http://adminservices.clayton.edu/pro</u> <u>curement/acctpayforms.htm</u>. To take advantage of this service, print and complete this form, and bring it (hand delivery to ensure security of account information) along with a voided check to Procurement Services for enrollment. Once enrolled, all payments for reimbursement will be directly deposited into the designated account. There have been no other changes to the reimbursement procedures and they should be followed in the current manner, notes Willis.

For further information, contact Willis at <u>bethaneywillis@clayton.edu</u> or ext. 4256.

Benefits Fair November 15

Clayton State's annual Benefits Fair will be held in conjunction with the beginning of the open enrollment for benefits period, on Wednesday, Nov. 15 from 10 a.m. to 3 p.m. in the Atrium of the Harry S. Downs Center for Continuing Education.

Open enrollment this year runs from Nov. 13 to Dec. 8.

New benefit opportunities this year include: Short Term Disability Insurance and Long Term Care. There will also be a mini session on Short Term Disability Insurance during the Benefits Fair 1 p.m. in Room 333 of the Downs Center.

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Students who attend three sessions are entered in a drawing for an ipod, gift cards, and other cool prizes. The drawing will be held Apr. 13.

Our Future Leaders Program: Teaching Leadership and Serving the Community

by Selam Mekonnen, University Relations



The Clayton State University Office of Campus Life has a way to teach Clayton State students the value and importance of positive leadership while providing a vital service to the community. Our Future Leaders Program is a two-part project that is primarily based on connecting Clayton State students with middle and high school students in the community. Through experiential learning activities and one-on-one interaction Clayton State student will teach them select leadership skills.

Eric Simon, assistant director of Campus Life and coordinator of the program, has developed a system to get the student volunteers ready for their responsibilities. The volunteers are carefully picked from a number of applicants based on grades, experience, and past volunteer involvement. These select students will go through a cycle of workshops and training before assuming the title of Student Leadership Counselor.

The first project for Future Leaders is 1st Team Inc., and is based at the First Baptist Church of Jonesboro. The Clayton State volunteers will work with boys ranging in ages from 12 to 17. They will teach them how to resist peer pressure, good decision making skills, leadership skills, etc...

The second project is based at Morrow Middle School. Volunteers will work with teachers and develop learning activities teaching select leadership skill. As a bond develops with the students and volunteers they will eventually work in one-on-one groups to reinforce the skills taught.

The program is still in the preliminary stages, but it is successfully gaining much-needed volunteer support from Clayton State students. For more information about the program contact Simon at <u>ericsimon@clayton.edu</u> or (678)466-LIFE. ■

Campaign for Student Activity Center Support Begins

The Student Activity Center Support Campaign has begun! Look for many promotional materials to be available for students and the University community over the next two weeks, as we work to garner support for the Activities Center project and also to encourage students to "Voice their Choice" by taking an on-line survey from Nov. 13 to Nov. 19.

The Student Activities Center facility proposal includes an exciting combination of program areas to enhance the sense of community and activity at Clayton State. The plans include two full-size basketball courts, a commuter student lounge, game room, a cyber café, and much more. Composed of equal parts recreation and leisure, the Student Activities Center will have something for everyone.

We need student support to move this project forward. Please inform students about the Student Activities Center Campaign and ask them take the survey via their personal DUCK portal between Nov. 13 and Nov. 19. Once they vote, their name will be entered into a raffle for exciting prizes such as: \$250 on their Laker Card, IPOD Nano (2), \$50 on their Laker Card, \$25 Gift Certificate to Wal-Mart, and more.

For more information, visit: http://adminservices.clayton.edu/studentactivitiescenter/

Across the Campus...

History

American Democracy Project-South Chair Dr. Gene Hatfield gave the opening remarks at the Second Annual Conference of ADP-South on Nov. 2 at Morehead State University in Lexington, Ky. The three-day event theme was "Developing Engaged Citizens: Best Practices and New Directions."

Nurse Managed Clinic

There's an early outbreak of seasonal flu in Southwest Georgia. In fact, Yancey County schools are closed due to the flu outbreak in the Albany area. This is seasonal flu, NOT avian flu, but the Clayton State Nurse Managed Clinic reports it has given fewer shots to date to Clayton State people than at the same time last year. Dean of Health Sciences Dr. Lisa Eichelberger says, "get a flu shot."

Plant Operations

In case you were wondering about those white ribbons tied around many of the trees on campus, Director of Physical Plant Operations Harun Biswas wants you to know that the ribbons are for the site surveys for two projects - student housing and the Student Activity Center. The surveyors will take the ribbons down when they are completed.

Recreational Sports

Take a trip to the Georgia Aquarium, Saturday, Nov. 18. The deadline for reg-

Election, cont'd. from p. 1

Government at Emory, building a national reputation in both academia and the news media as an expert commentator on that strange beast known as "politics."

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In 1996 Black received Emory's Scholar-Teacher Award for excellence in research and teaching, and he was a Phi Beta Kappa Visiting Scholar in 1999-2000.

Black's scholarly writing centers on several projects in collaboration with his twin brother Earl Black of Rice University. They coauthored "Politics and Society in istering has been extended to Wednesday, Nov. 15. Limited spots are available, so don't delay. Fee: \$20 for students, faculty and staff. Departing Clayton State campus at 9:30 a.m. and returning at 3 p.m. Stop by room 206 of the Baker Center for more information or visit the Recreational Sports website: http://adminservices.clayton.edu/intramurals.

The Recreational Sports & Intramurals Department invites all students, faculty, staff and alumni to take part in the second annual trip to the beautiful slopes of Wolf Ridge, N.C., on Jan. 12 to Jan. 15, 2007... a three-day, three-night extravaganza. The trip cost includes two days and two nights of skiing (free lesson will be provided on the first day), lodging, two days of lunch, dinner one night and all transportation expenses. There are 56 spots available. The deadline to reserve your seat is Dec. 20, 2006 by 5 p.m. All students, faculty, staff and alumni are permitted to bring only one non-Clayton State affiliated person. For more information, stop by room 206 of the Baker Center or visit us online at http://adminservices.clayton.edu/in tramurals/skitrip.htm.

State Charitable Contribution Program

The State Charitable Contributions Program (SCCP) was created in 1982 to allow state employees the opportunity "to make financial contributions to help others." Coming soon is the form for the 2007 State Charitable Contribution Program where you can designate a monthly payroll deduction for as little as \$5 a month. Along with the SCCP form is a brochure listing the names and code numbers for all the charities participating in the State Charitable Contribution Program. If you are interested in participating in the 2007 State Charitable Contribution Program, please fill out the form and return it along with your contribution to Cheryl Garvin, office #L-159 in the lower Library no later than Nov. 27. If you are interested in making a one time donation to a charity, you can include your cash, check or money order. Checks and money orders should be made out to State Charities Fund.

University System

The latest edition of the University System of Georgia's monthly Points of Pride newsletter is now posted on the USG website at www.usg.edu/chancellor/goodnews/.

A new issue of Health Plan Update containing news about the upcoming open enrollment period for the health insurance benefits offered by the University System of Georgia has been posted at www.usg.edu/employment/benefits/hea lth/hp_update.phtml. Open enrollment begins Nov. 13.

Political Science Association and the V. O. Key Award of the Southern Political Science Association. In 1992 they published "The Vital South," which won the the South" in 1987, which won the Ralph G. Bunche Award of the American

Election, cont'd., p. 6

Life's Transitions



Congratulations to Sports Information Director Lee Wright and his wife Jennifer who welcomed a baby boy on Nov. 3. His name is Jonathan Lee Wright, II and he was born at WellStar Cobb Hospital at 9:01 p.m. He weighed 6 lb. 9 oz. and was 20" long. This is their first baby.

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Arts Page

Clayton State University Jazz Combo To Perform "Journeys in Jazz" November 15

by Lauren Graves, University Relations

The Clayton State University Department of Music presents the Clayton State University Jazz Combo on Wednesday, Nov. 15 at 7:30 p.m. in world-class performance venue Spivey Hall, located on the Clayton State main campus in Morrow. This event is free and open to the public.

The Jazz Combo concert "Journeys in Jazz" will include an evening of improvisational excursions on jazz classics, standards and originals.

"The jazz soloist has always served as a musical storyteller," says Jazz Combo Director Stacey Houghton. "Join us as we embark on several brief trips through the minds of nine jazz improvisers as they interpret the melodic and harmonic possibilities of a collection of standard and original compositions."

Performing in "Journeys in Jazz" are the following talented musicians and vocalist: Michael Wheeler, trumpet; Marvin Pollock, trumpet; Shaun Brooks, trombone; Stacey Houghton, director and tenor saxophone; Chris Odom, guitar; Jill McBrayer, piano; Madoka Ohshima, piano and vocals; Tony Terrell, bass; and Zach Orr, drums.



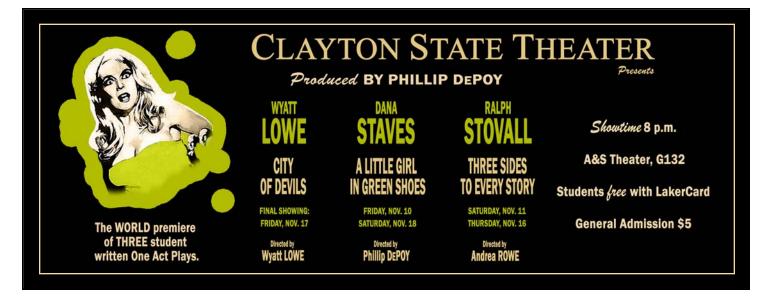
The Clayton State University Jazz Combo

Among the original compositions performed in "Journeys in Jazz" will be Houghton's version of Chick Corea's fusion tune "500 Miles High."

And if the Nov. 15 "Journeys in Jazz" performance leaves you wanting more, mark your calendars for the Clayton State University presentation of "Jazz Porgy &

Bess" performed by the Community Big Band under the direction of Houghton. This performance will be held Monday, Dec. 4 at 7:30 p.m. in Spivey Hall and is free and open to the public.

For more information on the Nov. 15 "Journeys in Jazz," contact Houghton at <u>HOUGHTONES@aol.com</u>. ■



Jobs! Jobs! Jobs!

Upcoming Events

Women for Hire *Thursday, Nov. 16* Cobb Galleria Centre 10 a.m. – 2 p.m.

Federal Government "Hot Links"

Call to Serve: www.calltoserve.org

A non-profit Partnership for Public Service, a nonpartisan organization dedicated to recruiting and retaining excellence in the federal civil service, and by the U.S. Office of Personnel Management.

Department of Defense: www.godefense.com

Find a civilian job online at Department of Defense.

FBI: www.fbi.gov

Federal Bureau of Investigation

Federal Jobs - Over 10,000 current Federal employment and career job databases. Updated daily by Federal Jobs Digest.

FDIC: www.fdic.gov Federal Deposit Insurance Corporation

Georgia Department of Agriculture: www.ars.usda.gov/careers

Careers with The State of Georgia: www.thejobsite.state.ga.us

Georgia Department of Corrections: www.dcor.state.ga.us

The Heritage Foundation/Internships: www.heritage.org/About/Internships/index.cfm

Heritage takes great interest in young conservative minds, and we are pleased to consider you a member of this important group. The Heritage Foundation seeks interns year-round, though more opportunities are available during the summer.

The Heritage Foundation/JobBank: www.heritage.org/About/JobBank/index.cfm

The Heritage Foundation/JobBank assists conservatives in finding employment with conservative Congressional Offices, faithbased organizations, other public policy organizations, lobbying groups and trade associations.

U.S. Government: www.student.gov

The student gateway to the U S Government.

Career Services Office Hours

Monday and Tuesday: 8 a.m. - 6 p.m. Wednesday through Friday: 8 a.m. - 5 p.m. Upper Level Student Center Phone: (678) 466-5400 Fax: (678) 466-5468

Election, cont'd. from p. 4

1992 Award of the Association of American Publishers for "the most outstanding book in government and political science." Their latest book, "The Rise of Southern Republicans," was published by Harvard University Press in the spring of 2002.

Following Black to the Clayton State campus on behalf of Lyceum is journalist West, who will preview the 2008 presidential election, an event which became a lot more interesting this week when the Democrats took over the House and Senate. West will speak about 2008, immediately following and based upon the results of the November 2006 national elections, providing commentary and interpretation of those elections and how they will impact the 2008 Presidential Election, identifying potential candidates for the Democratic and Republican nominations, their chances for attaining those nominations, and which states and which issues will be pivotal in deciding the 2008 election.

West has been covering national politics for the past 30 years, with an emphasis on presidential politics. Identified by Washingtonian Magazine as one of the 50 most influential journalists in Washington, DC, he has provided commentary on national politics on a variety of TV networks, including NBC, Fox News and C-Span. He has also been published in a wide range of publications, from the Rolling Stone to the NewRepublic. West began his career 32 years ago at the Atlanta Journal/Constitution and is a long-time acquaintance of Clayton State Professor of English Dr. Tom Barnett.

Benefits, cont'd. from p. 2

More information about Long Term Care and other voluntary health-related insurance coverage will be provided by MetLife on Tuesday, Nov. 14 in two "Lunch and Learn" sessions at 11 a.m. and 12:30 p.m. in the Business & Health Sciences Building, Room 47. Bring your lunch and come prepared to learn about this new benefit opportunity. Light refreshments will be provided by MetLife. There will also be a Long Term Care mini session during the Benefits Fair 11 a.m. in Room 333 of the Downs Center. See the Clayton State Master Calendar at <u>http://adminservices.clayton.edu/calendar/f</u><u>or</u> additional information sessions about these new benefit opportunities. ■

Look for our next issue on Friday, Dec. 1.

Happy Thanksgiving!



Got News? Send your campus news to JohnShiffert@clayton.edu

Disaster Preparedness Online Training Available Through FEMA

FEMA is now providing online training for disaster preparedness.

According to Dr. Lisa Eichelberger, dean of the School of Health Sciences, Kate Kretschmann, lead nurse from Clayton Center Behavioral Health Services, who is heading up disaster response and mental health services for Clayton County, notes that everyone at Clayton State could be trained and become eligible to volunteer in the event of any type of emergency. All you have to do is go to <u>http://training.fema.gov/EMIWeb/IS/crslist.asp</u> and click on FEMA Independent Study Program: IS-100 Introduction to Incident Command System, I-100.

This is the basic course that anyone has to take to be able to volunteer with any county disaster response, says Eichelberger. The course is taken online in about two to three hours. After taking the course, and passing the final, individuals can print out their certificate and con-

Image, cont'd. from p. 1

ed. A timeline for specific materials (such as brochures, posters, and publications) which require conceptual development, writing, and graphic design services will be posted online on the Media and Printing Services Web site. A summary of these new procedures will be sent to all departments prior to the Thanksgiving break to allow for transition and phase-in of the practices by Jan. 2, 2007. Training sessions will also be available.

Basketball, cont'd. from p. 8

Clayton State, ranked 24th in the nation, spanked metro-Atlanta NCAA Division I Georgia State University 86-71 in an exhibition at the Georgia State Sports Arena.

Five players scored in double figures for the Lakers, led by 18 points from senior guard Crystal Brown. Senior forward Alecia Humphrey posted a double-double with 15 points and 11 boards. Senior tact any health department that they may desire to work with.

"If you hold a license, they will let you work, as you are licensed and care for victims without additional training," she says. "But everyone can help in some way, so, even if you are not a health care provider, you can still take the course and volunteer."

If you are willing to sign up to work in Clayton County for mental health care, contact Kretschmann at (770) 478-1099, ext 107 or fax (770) 478- 8722. She will need your name, license number, address, phone number and fax number after which she will put you on the list to call in case you are needed.

For physical care, contact Tom Bennett, Clayton County Health Department with the same information. His email is <u>toben-</u><u>nett@dhr.state.ga.us</u>. ■

The entire campus community can help to promote and enhance our image through awareness, cooperation, and planning. We all hold a key to the University's image. ■

guard Sharon Wiles collected 12 points,

seven rebounds, five assists and seven

steals. Sophomore guard Marie St. Fort

came off the bench nailing 3-of-5 from 3-

point range and finished with 11. Junior

forward Shantel Ragin also came off the

The score was tied at 53-all with 13:13

left in the game when Wiles' jumper ignit-

bench to score 10.

<u>Trivia Time</u>

If Grant Had Been Drinking at Appomattox

by John Shiffert, University Relations

No, that's not a paper by Dr. Gene Hatfield, it's a short story by the inimitable James Thurber.

A Columbus, Ohio native who heard all about the Civil War from the northern perspective from his grandfather, Thurber sometimes worked Civil War references into his stories. This, however, was something else. While it was well-known that Ulysses S. Grant liked to take a nip now and then, it took a genius of Thurber's caliber to carry the thought out to its ill-logical conclusion in this short story, whereby Grant was so hung over on the morning that Lee (who Grant in the story thinks looks like the poet Robert Browning... and he did, a little) came to surrender that he gave the Confederate general his sword instead, saying, "if I'd been feeling better we would have licked you."

Tom Eddins (naturally) knew about this particular re-writing of history, although he was a little slow with the reply button this time, since Todd Birchfield and Lou Brackett beat him to the punch. Another trivia master, Kathy Garrison, came in fourth.

For some serious history, and in honor (or something) of the just-completed election season, how did Alexis de Tocqueville so famously label the placing of sovereign power in a democracy in his landmark work, "Democracy in America?" First correct answer to johnshiffert@clayton.edu gets to be Alexander Hamilton's second in his duel with Aaron Burr.

ed a 19-3 spurt for the Lakers, capped by three straight three-pointers from St. Fort and senior guard Basia Bukowska to put Clayton State ahead 72-56 with 8:01 on the clock. Georgia State would get no closer than nine points, 78-69, the rest of the way as the Lakers made 8-of-9 free throws over the final two minutes to help seal the win. ■

Sports Page

Angela Cobb Headed to National Meet Clayton State Women Finish 8th at South Region Meet

F or the third consecutive season, the Clayton State University women's cross country team will be represented at the NCAA Division II championship meet, but this time around it will not be two-time All-American Allison Kreutzer. Last Saturday, senior Angela Cobb led the Lakers to an eighth place finish at the NCAA Division II South Region meet with a fourth place finish while securing one of two individual slots to the Nov. 18 national meet in Pensacola, Fl. Kreutzer, a junior, finished in 10th place as both she and Cobb earned All-Region honors.

"This was a tough field and as a team we did not rise to the occasion," said head coach Mike Mead. "Angela ran another terrific race to earn her first trip to an NCAA championship race. I was certain Allison would make it for her third time, but it wasn't her day this time around." Clayton State entered the meet ranked fourth in the South Region, but the Lakers just did not finish strong.

"We did not run aggressively the last half of the race," said Mead. "We talked about the importance of a strong finish and it never happened."

Harding University won the meet with 37 points, followed by Tampa (88) and Florida Southern (132) as all three teams secured berths to the NCAA meet. Clayton State, improving on last year's 13th place finish, finished with 253 points, nine points behind conference foe Columbus State.

Cobb finished the 6K course in 22:00, a personal best and the fifth fastest time in Clayton State history. Kreutzer, who

earned her third straight All-Region award, ran 22:38. Emry McKay from North Alabama won the individual title in 21:38.

The rest of the Clayton State scoring went with senior Cassandra Bolivar finishing in 58th (25:14), freshman Maria Larsen in 97th place (26:16) and junior Terrica Hamilton in 103rd place (26:29). Also finishing for the Lakers were junior Katelyn Stache and senior Melissa Fernandez.

The Clayton State men had two runners compete as junior Nelson Lopez finished 65th overall in 35:29 for 10K. Freshman Chris Ritchie ran 36:58 to finish 95th.

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Writers:	Lauren Graves Selam Mekonnen Ashley Spillers Sara Wheeler Leigh G Wills
Layout:	Lauren Graves

Women's Basketball Topples Divison I Georgia State, 86-71

by Lee Wright, Sports Information

The Clayton State women's basketball team proved that the best of NCAA Division II basketball can beat NCAA Division I squads, and the Lakers did it in convincing fashion. NCAA Division II

Basketball, cont'd., p. 7

CLAYTON STATE UNIVERSITY

Morrow, GA 30260-0285 Office of University Relations