

## YEAR 1 COURSEWORK

### FALL SEMESTER : FIRST TERM

Course ID	Course Title	Credits
MKTG 5200	Marketing Strategy	3
MKTG 5110	Digital Marketing and Strategy	3
		<b>6</b>

### FALL SEMESTER : SECOND TERM

Course ID	Course Title	Credits
ACCT 5000	Foundations of Accounting	2
BUSA 5000	Foundations of Quantitative Methods	1
MGMT 5111	Leadership and Organizational Behavior	3
		<b>6</b>

### SPRING SEMESTER : FIRST TERM

Course ID	Course Title	Credits
ACCT 5200	Managerial Accounting	3
MKTG 5111	Digital Marketing and Strategy	3
		<b>6</b>

### SPRING SEMESTER : SECOND TERM

Course ID	Course Title	Credits
FINA 5100	Corporate Finance	3
MKTG 5112	Social Media Marketing	3
		<b>6</b>

### SUMMER SEMESTER

Course ID	Course Title	Credits
MGMT 5101	Management Change and Innovation	3
BUSA 5200	Decision Making Under Uncertainty	3
		<b>6</b>

## YEAR 2 COURSEWORK

### FALL SEMESTER : FIRST TERM

Course ID	Course Title	Credits
MGMT 5750	Global Strategic Management	3
		<b>3</b>

**TOTAL HOURS: 33 (16 MONTH PLAN)**