"The notion of directing a film is the invention of critics - the whole eloquence of cinema is achieved in the editing room." -Orson Welles

"From MTV on, the speed of editing has increased, and that is now entering into narrative editing. People are not relying on good shots to tell the story, and I don't think you can sustain that kind of cutting for the full length of a film." - Thelma Schoonmaker

CLAYTON STATE UNIVERSITY
Visual and Performing Arts

Course number: FILM 4460, CRN:20468

Video Post-Production II

Spring, 2016 — 3.0 credit hours

T/R, 2:10p.m.-3:25p.m., ME 144

Instructor: Jonathan M. Harris, MFA

Office Location: **ME #214**

Phone: (678) 466-4716

E-Mail: jonathanharris2@clayton.edu

Course website: **https://clayton.view.usg.edu/d2l/home/1052322**

Personal Website: http://faculty.clayton.edu/jharris91

Office Hours: Tuesday/Thursday 9:00a.m.-9:50a.m., 12:30p.m.-2:00p.m., and by appointment.

You can access our course in GeorgiaView by clicking on the link above. You will need to login with your CSU username and password. Don't know what your username and password are? Click here.

Communication

Please feel free to e-mail questions, concerns, ideas or just to check in whenever you like. I will try to respond during the week within 24 hours. I may not respond during the weekend but rest assured, I will

get back with you during the week. Please include information about which class you are in when e-mailing, thanks! <mark>Also, please be aware that all students and faculty are expected to use the official CSU e-mail system for security reasons and to abide by federal regulations.</mark> During office hours I will be available face to face in my office or via phone. I can be reached via Skype and FaceTime as well.

Introduction

This course will be conducted face to face with many of the materials available online. All lectures, including student questions and comments during class, will be recorded and made available online for students to review under CONTENT. The videos should be viewable on all desktop and mobile devices. Additional class discussions and assignments will be delivered online and will be indicated in the course calendar. To get started with the class, please purchase the textbook, and look over the initial assignments for the course. After that, you will work your way through a series of activities, readings and discussions each week. I will discuss them in class, but please follow the assignment calendar in D2L each week.
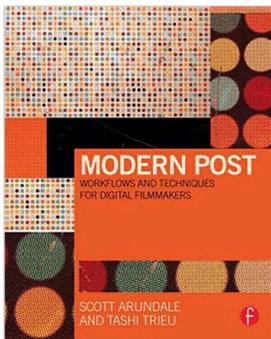
Required Textbook
Arundale, Scott. *Modern Post,* First Edition*.* ISBN: 978-0415747028
This text is available in the CSU bookstore.   It can also be purchased at other online bookstores.

Recommended additional texts:

Gyncild, Brie. Adobe After Effects CC Classroom in a book. ISBN: 978-0134308128

Course Catalog Description

In this advanced class, students will study the narrative-specific use of color grading, compositing, motion tracking, titles and graphics as well as other industry-standard methods for professionally finishing a film or video project. Digital mattes, painting, 3D modeling and other visual effects tools and techniques will also be touched upon and used by students to enhance narrative film and video.
Prerequisite: CMS 4450

Course Objectives/Learning Outcomes

A comprehensive understanding of post-production terminology, workflows, and processes

A thorough understanding of video formats used in the post-production and distribution of media

Intermediate mastery of compositing, rotoscoping, and other visual effects techniques and vocabulary.
The creation of high quality projects for student demo reels
The ability to work with collaborative teams and clients to produce high quality media projects.

Program Outcomes

The following link provides the following Film learning outcomes:

www.clayton.edu/vpa/film-production

This course provides support for the following FILM learning outcomes:

"Understand critical and creative processes and aesthetic approaches involved in the pre-production, production and post-production phases of film making."

"Develop mastery of technical and artistic skills that are fundamental to filmmaking and   video production and post-production—including writing, producing, directing, editing, cinematography, production and audio design"

Course Format

Face to face with additional discussions, assignments, videos, and research to be conducted online. If there is a discrepancy in due dates for an assignment go with the date in GA View. You can subscribe to the course calendar by clicking here.

Course Assignments/Assessments

Please check D2l for a complete list of assignments and assessments for the course. In general, students can expect the following:

-**Weekly Quizzes** over the lecture/class session due each by class time. The first quiz will be due the first by class time next week so let's get started! :-) All quizzes are open notes, open book, but will require not only the recall of information, but the ability to think critically! Don't wait until the last minute!

-**Reading Quizzes** over the reading for that week. Expect occasional reading quizzes, thanks!

-**Projects** - Periodic, large assignments will be completed throughout the semester.

-**Frequent, smaller, project assignments.** The only way to learn to create great looking video, is to plan, shoot, and review as much of it as we can this semester! We'll be making video projects and to deepen our understanding of the craft and art of cinematography for film/video/new media.

-**Periodic timed exams** including a midterm and final exam. Please keep up with the readings and lectures as well as the discussions so you are prepared for the exams!

Grade breakdown

Projects	30.0%
Midterm examination	15.0%
Final examination	15.0%
Weekly assignments	15.0%

Weekly and reading quizzes	15.0%
Attendance and Participation	10.0%
TOTAL	**100%**

Grading Scale:

A	90-100%
B	80%-89%
C	70%-79%
D	60-69%
F	Below 60%

Mid-term Progress Report:

The mid-term grade in this course, which will be issued on February 25 reflects approximately 30% of the entire course grade. Based on this grade, students may choose to withdraw from the course and receive a grade of "W." Students pursuing this option must fill out an official withdrawal form, available in the Office of the Registrar, or withdraw on-line using the Swan by mid-term, which occurs on March 4. Instructions for withdrawing are provided at this link.

The last day to withdraw without academic accountability is Friday, March 4, 2016.

Late Work

Late assignments will be penalized with point deductions determined by the instructor but will not exceed a 10% penalty per day. Please communicate with your instructor to avoid excessive penalties!

Grades and turnaround time for assignments

Please be patient. I know you will work hard on the assignments in this course. Please know that I will be diligent in returning graded assignments as quickly as possible. This usually translates into a week after the deadline date. It may be quicker sometimes and at times it may take a bit longer. Quizzes will be auto-graded by D2L so that you have feedback more quickly on how you're doing. Whenever possible, peer reviews of work offer another avenue for timely feedback.

Computer/Technology/Materials Requirements

Each CSU student is required to have ready access throughout the semester to a notebook computer that meets faculty-approved hardware and software requirements for the student's academic program. Students will sign a statement attesting to such access. For further information on CSU's Official Notebook Computer Policy, please go to

http://www.clayton.edu/hub/itpchoice/notebookcomputerpolicy.

In-class Use of Student Notebook Computers:

Student notebook computers will not be used in the classroom in this course. Computers will be required to access course materials and to communicate with your instructor.

Required Skills

Students enrolled in this course should possess the following technology skills:

- The ability to access information via the Internet
- The ability to use D2L and associated tools, including discussion boards, chat rooms, online testing and assignment submission features
- The ability to copy files from flash drives to computers and vice versa.
- The ability to operate computer hardware (mouse, displays, keyboard) to complete basic tasks.
- The ability to use word processing software and to save in alternate formats
- The ability to send, receive and include attachments using email
- The ability to demonstrate netiquette (appropriate online conduct)
- A willingness to learn new technologies and techniques.

Software

The following software is required in order to view course content and to participate in planned course activities. If you do not have this software currently loaded on your computer or are unsure, you can
download the

| Adobe Reader | |
| Flash Player | |

software for free by clicking on the following links:

Technical Support

Desire2Learn (Online Classroom):

On-line activity will take place in Desire2Learn, the virtual classroom for the course.

You can gain access to Desire2Learn, by signing on to the SWAN portal and selecting: "D2L" on the top right side. If you experience any difficulties in Desire2Learn, please email or call The HUB at TheHub@mail.clayton.edu or (678) 466-HELP. You will need to provide the date and time of the problem, your SWAN username, the name of the course that you are attempting to access, and your instructor's name.

Use of the ME #144 Design Lab

Frequent use of the M144 design lab is required in this course to utilize the power the Adobe Creative Cloud suite. It can also be obtained for Mac or PC through Adobe's Creative Cloud subscription service. Currently, prices for students range from $19/month-$30/month. The higher priced subscription allows you to cancel at anytime making it perfect for students who may not need it for the entire year. Please note that Creative Cloud will be updated at the beginning of each semester. You may want to freeze updates to your own system at that point if you want to match the version in the lab, thanks! For information on how to do that, read this article from Adobe: https://helpx.adobe.com/creative-suite/kb/disable-auto-updates-application-manager.html

Students must sign an equipment use agreement at the beginning of the semester and are responsible for the well-being and care of all equipment in their possession during the checkout period.

Etiquette Requirements during class

In order to create an atmosphere of respect and attentive learning, cell phone/mobile use is not permitted unless we're using them for coursework. The instructor will silence his cell phone and will refrain from checking it during class time. Please accord the instructor and your classmates the same courtesy. Student attendance/participation score will be reduced if cell phones are used during class time for any reason. They create distractions for all students. It is not o.k. to keep your phone in your hand or on the desk at anytime during class unless requested by the instructor, thank you! :-) On any film set, be it an independent or Hollywood blockbuster, **you will be fired if you are on your phone on set.**

Computers in M144 should be used for coursework only, not for the viewing of videos, Facebook chats, Instagram or Snapchat feeds, etc. As an added incentive, consider that you are losing money and more importantly, knowledge/information every time you allow yourself to get distracted during class time.

Online Etiquette (Netiquette)

> Discussion, chat, and e-mail spaces within this course
> are for class purposes only, unless otherwise stated.
> Please remember to conduct yourself collegially and
> professionally. Unlike in the classroom setting, what
> you say in the online environment is documented and
> not easily erased or forgotten.
>
> The following guidelines apply:

- Avoid using ALL CAPS, sarcasm, and language that could come across as strong or offensive.
- Use proper punctuation, grammar and be sure to edit your contribution before posting.
- Read all postings before posting your responses to discussion topics so as to not unnecessarily repeat information.
- Keep chat comments brief and to the point.
- Focus on one topic at a time when chatting or posting to discussions.
- Remember that unlike in face-to-face learning environments what you say in discussions and chats is documented and available to be revisited. Choose your words and discussion topics carefully.
- E-mail should only be used for messages pertaining to the course. Please refrain from sending forwards, jokes, etc. within e-mail.

General Policy

Students must abide by policies in the Clayton State University Student Handbook, and the **Basic Undergraduate Student Responsibilities.** The Student Handbook is part of the **Academic Catalog and Student Handbook,** which begins on page 6.

University Attendance Policy

Students are expected to attend, log in to e-mail and Georgia View frequently, and participate in-class as part of their learning in the course. Instructors establish specific policies relating to absences in their courses and communicate these policies to the students through

the course syllabi. Individual instructors, based upon the nature of the course, determine what effect excused and unexcused absences have in determining grades and upon students' ability to remain enrolled in their courses. The university reserves the right to determine that excessive absences, whether justified or not, are sufficient cause for institutional withdrawals or failing grades.

Course Attendance Policy

Students are expected to attend all classes, and to access the online course materials and participate in the required discussions, activities and assignments. Students are expected to be on time for class and to stay for the duration of the class. Late students should enter silently and without disruption. Students should focus during class time on the material presented by the instructor and by other students. Students may receive a zero for attendance and participation of they do not attend and actively engage in the class that day.

Attendance points
Each student will receive 100 points for each day they are on time and in their seat when class begins and remain the entire class period. If arriving after the start time for the course, students will receive 50 points until 15 minutes into class at which time they will receive 0 points for the day. This score may be reduced if students ignore other rules of etiquette for the class. Any student who fails to attend the first two class sessions or complete a scheduled assignment during the first week of class will be reported as a "No Show". To maintain the learning environment, no students are permitted to leave class early unless it is worked

out in advance with the instructor. Thank you. :-)

Disabilities

Students with disabilities who require reasonable accommodations need to register with Disability Services in order to obtain their accommodations. **You can contact them at 678-466-5445 or disabilityservices@clayton.edu.** If you are already registered with Disability Services and are seeking accommodations for this course, please make an appointment with me to discuss your specific accommodation needs and give me your accommodations letter.

Academic Dishonesty

Any type of activity that is considered dishonest by reasonable standards may constitute academic misconduct. The most common forms of academic misconduct are cheating and plagiarism. All instances of academic dishonesty will result in a grade of zero for the work involved. All instances of academic dishonesty will be reported to the Office of Community Standards. Judicial procedures are described beginning on page 19 in the section of the Academic Catalog and Student Handbook titled, Procedures for Adjudicating Alleged Academic Conduct Infractions. In this course, presenting any audio work, discussion, video, sound design, quiz or exam answers or any creative endeavor as your own when you did not create it/answer it yourself is considered academic dishonesty.

Student Code of Conduct

Behavior that disrupts the teaching–learning process during class activities will not be tolerated. While a variety of behaviors can be disruptive in a classroom setting, more serious examples include

belligerent, abusive, profane, and/or threatening behavior. A student who fails to respond to reasonable faculty direction regarding behavior while participating in course activities may be dismissed from class. A more detailed description the Student Code of Conduct can be found at http://adminservices.clayton.edu/studentconduct/

This syllabus is a guide. Changes may be necessary during the semester. Always follow the assignment schedule as posted in the calendar in D2L. Thanks!

Course Schedule - Audio Recording and Sound Design - Spring 2016!

TOPIC AND DATE	DESCRIPTION OF CONTENT	READING AND ASSIGNMENTS
Week 1	Introduction to Post II After Effects	**Part 1**
Week 2	Digital Cinema – filebased workflows - storytelling After Effects	**Part 2**
Week 3	Production techniques for post After Effects and Intro. to Visual Effects	**Part 3** **Part 5.1-5.6**
Week 4	Data management - Digital Imaging technician - working on set	**Part 3, pt. 2**
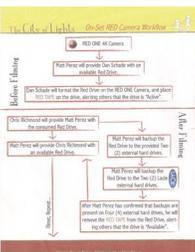
After Effects - viewing projects in progress.

Week 5	Dean Devlin, director After Effects	Offline/online workflow	**Part 4** **Due:** Project I - After Effects
Week 6	Color grading, pt. 1 Davinci Resolve		**Part 4** Begin Disturbia projects
Week 7	Color grading, pt. 2 Davinci Resolve		***Dailies for *The End* available
Week 8	Midterm Exam! -	Color grading, pt. 3 and DaVinci Resolve	**Part 4 and handouts** ***Dailies for *Fat Dick* available ***Dailies for *A Sign* available
Week 9	Spring Break - No Class		**Take a break!**

Week 10
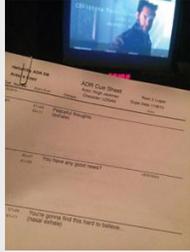
Sound design and final mastering - guest speaker Barbara Thompson SEI

Adobe Audition

Part 6
Due: Rough cuts of *The End*

Due: Rough cuts of *Fat Dick*

Week 11

Budgeting and Scheduling for Post

Part 8
Due: Rough cut of *A Sign*

Adobe Audition

Week 12

Case studies - Theatrical and Documentary feature

Adobe Audition

Part 9

Due: *Disturbia* Final Cuts

Week 13

Promos and Trailers

Guest speaker - promos and trailers

Part 5.2

Week 14	Working with clients	**Begin SEI project**
	In-class editing / After Effects workshop	
Week 15	In class workshops and critique.	
Week 16		**Due:** Final SEI Project due
	Final Viewing/Critique - Final Project	
Final Exam	In class final -- Tuesday, May 3rd, 2:10p.m. -- M144	

Photographs and illustrations from *Modern Post*