## What Can I Do With A Major In.....Communication & Media Studies?

<u>Major Description</u>: The Communication and Media Studies (B.A.) Program is designed as an unconventional degree program. Administered by the Department of Visual and Performing Arts, CMS emphasizes training in the liberal arts: literature, theater, art, philosophy, and languages.

**Career Services** 

Some Related Job Titles*	Possible Employers	Additional Resources for more
		information:
Copywriter	Advertising/Marketing Departments	Clayton State University homepage
Customer Service Representative	Athletic Associations/Affiliations	https://www.clayton.edu/arts-
Events Planner Fashion	Banking Agencies	sciences/departments/visual-and-performing-
Merchandiser Government	Corporate Businesses	arts/communication-and-media-studies/index
Relations Specialist Hotel	Greeting Card Companies	Books-Career Services Library
Manager	Hotels (Hospitality)	
Human Resources Administrator	Law Firms	Occupational Outlook Handbook
Legal Assistant	Local, State, and Federal Politicians	http://www.bls.gov/oco/
Media Buyer	Magazine & Book Publishers	
Personnel Specialist	Public Broadcasting TV	O*NET
Print Production Coordinator	Public Relations Department or Firms	http://www.onetonline.org/
Proofreader	Restaurants Retail	
Public Relations Assistant	Stores Temporary	FOCUS 2
Speech Writer	Agencies Utility	https://www.focus2career.com/Portal/
Technical Writer	Providers	Login.cfm?SID=933
recinical writer		(use the access code "lakerpride"

**<u>Primary Skills Needed:</u>** Communication (written and spoken), objective listening, interpersonal skills, research, and critical thinking

<sup>\*</sup> This list is a sample of options. There are many more titles and employers from which to choose, this is just a sample of a few. When considering job titles for yourself, consider *your* **skills**, **knowledge**, and **experience level**. If you are unaware of your personal skill set, schedule a meeting with a career counselor at the phone number listed above. We look forward to helping you discover your "best fit" in a career based on your interests.