

What Can I Do With A Major In.....General Business?

Major Description: The Bachelor of Business Administration in General Business (B.B.A.), AACSB Accredited program is designed to provide a broad-based undergraduate curriculum that allows for customized studies in specific business areas that meet individual student’s career and educational needs.

Some Related Job Titles*	Possible Employers	Additional Resources for more Information:
Buyers Community Association Manager Customer Service Coordinator Entrepreneur Human Resources Assistant Human Resources Trainer Property Manager Purchasing Agent Real Estate Agent Sales and Marketing Associate Store Manager	Advertising Firms Call Centers Hotels Major Corporations Marketing Research Agencies Non-Profit Organizations Restaurants Retail Stores Small Businesses Utility Service Providers Yourself	Clayton State University homepage: https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/general-business-bba/ . Occupational Outlook Handbook https://www.bls.gov/ooh/ . O*NET http://www.onetonline.org/ . FOCUS 2 https://www.focus2career.com/Portal/Login.cfm?SID=933 (use the access code “lakerpride” to create an account)

Primary Skills Needed: Communication (written and spoken), information management, interpersonal skills, and investigation

* This list is a sample of options. There are many more titles and employers from which to choose, this is just a sample of a few. When considering job titles for yourself, consider *your skills, knowledge, and experience level*. If you are unaware of your personal skill set, schedule a meeting with a career counselor at the phone number listed above. We look forward to helping you discover your “best fit” in a career based on your interests.