

What Can I Do With A Major In.....Communication & Media Studies?

Major Description: The Communication and Media Studies (B.A.) Program is designed as an unconventional degree program. Administered by the Department of Visual and Performing Arts, CMS emphasizes training in the liberal arts: literature, theater, art, philosophy, and languages.

Some Related Job Titles*	Possible Employers	Additional Resources for more information:
Copywriter Customer Service Representative Events Planner Fashion Merchandiser Government Relations Specialist Hotel Manager Human Resources Administrator Legal Assistant Media Buyer Personnel Specialist Print Production Coordinator Proofreader Public Relations Assistant Speech Writer Technical Writer	Advertising/Marketing Departments Athletic Associations/Affiliations Banking Agencies Corporate Businesses Greeting Card Companies Hotels (Hospitality) Law Firms Local, State, and Federal Politicians Magazine & Book Publishers Public Broadcasting TV Public Relations Department or Firms Restaurants Retail Stores Temporary Agencies Utility Providers	Clayton State University homepage https://www.clayton.edu/arts-sciences/departments/visual-and-performing-arts/communication-and-media-studies/index Books-Career Services Library Occupational Outlook Handbook https://www.bls.gov/ooh/ O*NET http://www.onetonline.org/ FOCUS 2 https://www.focus2career.com/Portal/Login.cfm?SID=933 (use the access code "lakerpride" to create an account)

Primary Skills Needed: Communication (written and spoken), objective listening, interpersonal skills, research, and critical thinking

* This list is a sample of options. There are many more titles and employers from which to choose, this is just a sample of a few. When considering job titles for yourself, consider *your* **skills, knowledge, and experience level**. If you are unaware of your personal skill set, schedule a meeting with a career counselor at the phone number listed above. We look forward to helping you discover your "best fit" in a career based on your interests.