

## AmeriCorps Service Cinema Series

### Learning Outcomes:

The AmeriCorps Service Cinema Series engages students in educational, multicultural, and service-based experiences by providing students with the opportunity to learn about diverse social issues that are impacting our world through documentaries and media clips that raise social awareness on both a national and international scale. The Service Cinema Series also provides a safe and interactive forum for students to engage in intensive and intentional dialogue about the social issues as well as address ways to impact change and take action in their community to combat injustice.

Service Cinema Learning Outcomes are to:

- Gain a greater understanding of the social issue presented during each specific service cinema,
- Enhance understanding about the impact of the social and community critical need.
- Understand the importance of citizen and community member involvement in communities to address social issues and needs

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| <b>Competencies or Proficiencies:</b>              | Students will increase their appreciation for diversity, think critically about social issues and how to effectively articulate and express their own opinion, while being open to listening and accepting others views.  |
| <b>Target:</b>                                     | Our target is for each learning outcome domain is to have a response rating of 60 percent or more on the session evaluation.  |
| <b>Measurement Tool(s) or Assessment Strategy:</b> | To assess the student learning outcomes, the Service Cinema Survey was created with a 5-point Likert scale (Agree, Strongly Agree, Not Applicable, Disagree, Strongly Disagree). Each learning outcome domain was formatted into a question and evaluated utilizing the 5-point Likert scale. The survey also had a series of demographic questions, including academic classification, academic major, gender, race/ethnicity, and traditional/non-traditional student status. |
| <b>Data Collection Process:</b>                    | A survey is given to all participants at the conclusion of each service cinema. The surveys are collected immediately following the conclusion of the AmeriCorps Service Cinema by the AmeriCorps Service Cinema facilitators.  |
| <b>Findings &amp; Status:</b>                      | Seven Service Cinemas series were presented with a student attendance and evaluation response from 480 participants. The following data was collected:  |

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|   | <p>When asked to rate as a result of attending the event if the students were now more knowledgeable/aware about the social issue</p> <ul style="list-style-type: none"><li>• Learning Outcome 1: 97 percent of students responded that they agreed or strongly agreed that they were more aware/knowledgeable about the social issue after attending the series.</li><li>• 99 percent of students responded that the Service Cinema Series helped to enhance their understanding of social and community critical needs.</li><li>• Lastly when surveyed as to whether or not the students' participation in the Service Cinema Series empowered them to make a commitment to continued involvement in community engagement initiatives, 96 percent of the students answered yes.</li></ul> |
| <b>Discussion of Results &amp; Action Plan:</b> | The information will be used to identify topics of interests to students and continue offering an innovative opportunity for learning and development outside of the classroom.   |