Some of the companies with which business students have secured employment include CVS Health, Empire/C Captain, and Social Media Affiliate Marketing Director. Students can also benefit from the Business Internship program, contact Mr. Michael Smith, Lecturer of Management, at Reilly@clayton.edu.

The process for undergraduate students changed from in-person to an online format. This shift has allowed the Clayton State University SHRM chapter to continue its mission of enhancing the quality of students while keeping our distance. The chapter awards have been adapted to an online format, and the SHRM certification exam fee has been waived. Congratulations to all students who completed the SCP exam in 2021.

Within the College of Business at Clayton State University, there is a hidden gem in its midst: the Mentor Program. This program connects students with experienced professionals and entrepreneurs to inform and inspire students, staff, professors, and alumni. The goal of the strategic plan is to identify the priorities for economic development and to propose effective strategies for fostering economic growth. Dr. Hayduk, the Dean of the College of Business, is leading this effort with the support of the Advisory Board, the Atlantic Marketing Association, and the Marketing Mavens.

The New Normal: Enhancing Our Quality While Keeping Our Distance

The COVID-19 pandemic has forced businesses to adapt to new ways of working. The online delivery of courses has become a permanent feature of higher education. The results of this study will provide evidence of the impact of the online delivery system on student engagement and academic performance.

Within the College of Business, there are several ways to enhance the quality of education. The Business Internship program allows students to gain real-world experience and develop valuable business skills. The Clayton State University SHRM chapter is evidence that the future of HR is, indeed, in good hands. The Clayton State University SHRM chapter has inducted over 400 students and continues to enhance the quality of our students while keeping our distance.