**CAREER SERVICES GOALS AND OBJECTIVES 2014-2015**

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| **Expand relationships both on and off campus** |
| 1. Collaborate with external relations, enrollment management, academic departments, athletics and the business community to increase student awareness of Career Development and The EDGE initiative. |
| 1. Add at least six (6) new employers who participate in on-campus recruiting for part-time, full-time and internship positions |
| 1. Implement an Employer-In Residence and Alumni-In Residence program to increase opportunities for employers and alumni to engage with students |
| **Enhance targeted outreach initiatives** |
| 1. Communicate directly with campus student leaders to inform them of opportunities to become Career Ready. |
| 1. Continue mobile Career Services to include marketing in the Natural and Behavioral Science Building to increase awareness of Career Services to students |
| 1. Schedule at least two (2) visits per semester to the Fayette County site that include employer outreach in the area |
| **Develop and Enhance Student Learning Experiences and Career-related programs** |
| 1. Enhance Senior Day to include additional offices, food, different location |
| 1. Develop and implement programming specifically for National Career Development Month |
| 1. Promote National Student Employment week to include activities for departments, students and employer involvement |
| 1. Explore student interest in Delta Epsilon Iota Career Services Academic Honor Society |
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