**CAMPUS LIFE GOALS AND OBJECTIVES 2014-2015**

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| **Develop programs with intentionality based on identified needs** |
| Prioritize implementation of programs and services identified by students and other constituents in focus groups and surveys conducted during previous year |
| Develop targeted marketing strategies to reach populations that are not regular participants in department programming |
| **Provide structured student growth and development opportunities for student leaders**. |
| Engage faculty in at least 3 meaningful ways that encourage support of student co-curricular experiences. |
| **Communicate our successes to the broader campus** |
| Increase student and staff utilization of Campus Life resources by 10 percent |
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