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<tr>
<th><strong>Promote Academic Success among students in campus housing</strong></th>
<th><strong>Completion Deadline</strong></th>
<th><strong>Updates</strong></th>
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| 1. Develop a residential academic success program focused on personalized student interaction and growth | December 2012 | Accomplished  
- RA programming committees were formed for planning purposes prior to 2012-2013 academic year  
- RAs developed programs around personal development themes and outcomes |
| 2. Promote campus resources and support services to improve student success and retention | December 2012 | Partially accomplished  
- Resources focus was on academic support  
- Created “Laker Lab” tutoring area in Laker Hall |
| 3. Establish MapWorks access for RAs and train RAs to use MapWorks to support retention initiatives of first-year residential students | August 2012 | Accomplished  
- Provided training and access for RAs in MapWorks retention manager  
- Grouped Laker Hall students in system according to RA assignment |

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<th><strong>Enhance residence life experience for students</strong></th>
<th><strong>Completion Deadline</strong></th>
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| 1. Increase faculty and staff involvement by 10 percent with residential community | April 2013 | Accomplished  
- Coordinated the presence of staff from Center for Academic Success in Laker Hall, including in the “Laker Lab” |
| 2. Create residence hall focus groups or town hall meetings to openly discuss areas of excellence, growth and improvement | October 2012 | Delayed and ongoing  
- Will use data from 2013 satisfaction survey |
| 3. Implement one assessment project respectively focusing on residential satisfaction, personal growth and development, and alcohol and drug use | March 2013 | Partially accomplished  
- Resident Student Satisfaction Survey administered Spring 2013 |
| 4. Establish Residence Councils that will provide forums for leadership and communication among housing students | December 2012 | Accomplished  
- Laker Hall and Clayton Station Residential Councils established Fall 2012 |
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<th>Implement name change from “Student Conduct” to “Community Standards”</th>
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| 1. Use new name in all official communication | August 2012 | Accomplished  
- Name included in correspondence  
- Website, brochures updated to reflect name |
| 2. Coordinate a community-wide process to market an honor code/community standards statement | April 2013 | Delayed  
- Reconciling with University’s Strategic Plan “Social Contract” goal |

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<th>Enhance residence life marketing strategies</th>
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| 1. Incorporate “made real” branding theme with residence life marketing materials | February 2013 | Accomplished and ongoing  
- Revised existing marketing materials to include branding theme  
- Add “dream/experience” components for future |
| 2. Create an incentive program that financially rewards students for living on campus | March 2013 | Accomplished and ongoing  
- Instituted housing renewal discounted fee structure during Spring 2013 |
| 3. Explore establishing additional housing communities for adults, married, single parents, and non-CSU students | March 2013 | Partially accomplished and ongoing  
- Developed initial re-structuring plan for Clayton Station 300 building to accommodate family and individual housing |
| 4. Promote through publications, exhibit tables, and presentations the residential experience as an “essential/not to miss” component of a student’s educational experience | March 2013 | Accomplished  
- Redeveloped exhibit table and presentation talking points  
- Enhanced website to include more appealing images of student residential experience |
| 5. Coordinate collaborations with other department stakeholders for enhancing summer conference/camp marketing and services | May 2013 | Accomplished and ongoing  
- Conducted numerous meetings throughout academic year to discuss limitations, strategies, resources, future growth, and best practices for conference infrastructure  
- Coordinated and completed review of conference marketing product/solution |
| 6. Implement housing manager software system and improve functionality of housing website | January 2013 | Accomplished and ongoing  
- System implementation occurred  
- Website enhancements made for Spring 2013 |
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<th><strong>Support financial education and assistance for students</strong></th>
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| **1. Seek support from at least one CSU alumni or surrounding businesses to invest in HRLCS programs** | March 2013 | Accomplished  
- Enlisted Wells Fargo as program partner for Laker Hall |
| **2. Identify and implement methods for minimizing housing rate increases** | N/A | Ongoing  
- Evaluating proforma goals and occupancy realized to determine ability minimize rate increases |
| **3. Enhance housing contract execution process and ensure clear, concise language with contracts and deadlines** | August 2012 | Accomplished and ongoing  
- Contract document review occurs prior to each AY implementation |
| **4. Develop additional partnerships/programming with Financial Aid and Admissions to support student budget and finance planning** | December 2013 | Delayed  
- Shift target completion date to April 2014 |