

**Housing, Residence Life, and Community Standards Goals for 2012-2013
End-of-Year Report**

	Completion Deadline	Updates
Promote Academic Success among students in campus housing		
1. Develop a residential academic success program focused on personalized student interaction and growth	December 2012	Accomplished <ul style="list-style-type: none"> • RA programming committees were formed for planning purposes prior to 2012-2013 academic year • RAs developed programs around personal development themes and outcomes
2. Promote campus resources and support services to improve student success and retention	December 2012	Partially accomplished <ul style="list-style-type: none"> • Resources focus was on academic support • Created “Laker Lab” tutoring area in Laker Hall
3. Establish MapWorks access for RAs and train RAs to use MapWorks to support retention initiatives of first-year residential students	August 2012	Accomplished <ul style="list-style-type: none"> • Provided training and access for RAs in MapWorks retention manager • Grouped Laker Hall students in system according to RA assignment
Enhance residence life experience for students		
1. Increase faculty and staff involvement by 10 percent with residential community	April 2013	Accomplished <ul style="list-style-type: none"> • Coordinated the presence of staff from Center for Academic Success in Laker Hall, including in the “Laker Lab”
2. Create residence hall focus groups or town hall meetings to openly discuss areas of excellence, growth and improvement	October 2012	Delayed and ongoing <ul style="list-style-type: none"> • Will use data from 2013 satisfaction survey
3. Implement one assessment project respectively focusing on residential satisfaction, personal growth and development, and alcohol and drug use	March 2013	Partially accomplished <ul style="list-style-type: none"> • Resident Student Satisfaction Survey administered Spring 2013
4. Establish Residence Councils that will provide forums for leadership and communication among housing students	December 2012	Accomplished <ul style="list-style-type: none"> • Laker Hall and Clayton Station Residential Councils established Fall 2012

Implement name change from “Student Conduct” to “Community Standards		
1. Use new name in all official communication	August 2012	Accomplished <ul style="list-style-type: none"> • Name included in correspondence • Website, brochures updated to reflect name
2. Coordinate a community-wide process to market an honor code/community standards statement	April 2013	Delayed <ul style="list-style-type: none"> • Reconciling with University’s Strategic Plan “Social Contract” goal
Enhance residence life marketing strategies		
1. Incorporate “made real” branding theme with residence life marketing materials	February 2013	Accomplished and ongoing <ul style="list-style-type: none"> • Revised existing marketing materials to include branding theme • Add “dream/experience” components for future
2. Create an incentive program that financially rewards students for living on campus	March 2013	Accomplished and ongoing <ul style="list-style-type: none"> • Instituted housing renewal discounted fee structure during Spring 2013
3. Explore establishing additional housing communities for adults, married, single parents, and non-CSU students	March 2013	Partially accomplished and ongoing <ul style="list-style-type: none"> • Developed initial re-structuring plan for Clayton Station 300 building to accommodate family and individual housing
4. Promote through publications, exhibit tables, and presentations the residential experience as an “essential/not to miss” component of a student’s educational experience	March 2013	Accomplished <ul style="list-style-type: none"> • Redeveloped exhibit table and presentation talking points • Enhanced website to include more appealing images of student residential experience
5. Coordinate collaborations with other department stakeholders for enhancing summer conference/camp marketing and services	May 2013	Accomplished and ongoing <ul style="list-style-type: none"> • Conducted numerous meetings throughout academic year to discuss limitations, strategies, resources, future growth, and best practices for conference infrastructure • Coordinated and completed review of conference marketing product/solution
6. Implement housing manager software system and improve functionality of housing website	January 2013	Accomplished and ongoing <ul style="list-style-type: none"> • System implementation occurred • Website enhancements made for Spring 2013

Support financial education and assistance for students		
1. Seek support from at least one CSU alumni or surrounding businesses to invest in HRLCS programs	March 2013	Accomplished <ul style="list-style-type: none"> • Enlisted Wells Fargo as program partner for Laker Hall
2. Identify and implement methods for minimizing housing rate increases	N/A	Ongoing <ul style="list-style-type: none"> • Evaluating proforma goals and occupancy realized to determine ability minimize rate increases
3. Enhance housing contract execution process and ensure clear, concise language with contracts and deadlines	August 2012	Accomplished and ongoing <ul style="list-style-type: none"> • Contract document review occurs prior to each AY implementation
4. Develop additional partnerships/programming with Financial Aid and Admissions to support student budget and finance planning	December 2013	Delayed <ul style="list-style-type: none"> • Shift target completion date to April 2014