**Division of Student Affairs Goals and Objectives 2014-2015**

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| **Explore the nature of the college experience and student engagement across the broad spectrum of Clayton State University students in order to more effectively serve them and contribute to their holistic development** |
| 1. Implement improved data collection processes within Division of Student Affairs’ departments to identify students currently being served by Student Affairs
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| 1. Engage faculty, staff, and students in intentional processes (such as structured interviews and focus groups) to identify and prioritize most effective ways to promote student learning and engagement on campus
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| 1. Establish Vice President for Student Affairs Advisory Board
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| 1. Develop preliminary plan based on data obtained for addressing identified priorities related to the college experience and share with multiple constituencies
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| 1. Determine SGA’s role for participating in exploration of college experience and student engagement
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| **Develop collaborations/partnerships throughout the University and across the Division to advance the mission of Clayton State** |
| 1. Continue implementation of the EDGE (Exploration Discovery Goal-Setting Experience) initiative designed to increase student participation in career awareness and internship opportunities in collaboration with Academic Affairs and External Relations
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| 1. Collaborate with Academic Affairs to develop more effective Student Media organizations on campus
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| 1. Identify and implement ways to use resources and knowledge more effectively among units within Student Affairs in order to better serve students
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| 1. Participate on the Campus Sexual Violence Prevention Implementation Steering Committee
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| **Ensure that each department has resources to support its vision, mission, applicable standards, and Division effectiveness** |
| 1. Identify Division and departmental budget needs and use the information to determine requests submitted to the Planning and Budget Advisory Council
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| 1. Continue review and analysis of departmental funding inventory
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| 1. Work with the Office of Development to clarify and prioritize projects and initiatives that have potential for being addressed through external funding
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| 1. Identify departmental staffing needs and priorities for the next 3 – 5 years, using such resources as professional standards, program review data, and aspirational institution benchmarking
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| **Enhance communication efforts designed to further increase University awareness of the Division, its departments, and initiatives**  |
| 1. Complete, print, and distribute Division brochure

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| 1. Collaborate with University Marketing and Communications to determine key elements of consistency, effectiveness, and use of branding elements for Division and departmental web pages
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| 1. Review Division and departments’ current use of social media and assess how to increase effective use to create a positive image for the Division and University and to serve students more effectively
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| 1. Evaluate effectiveness of the Division’s current communication and activities at Fayette Center and address as needed
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| **Implement strategies to ensure and enhance the systematic and ongoing processes of gathering, analyzing, interpreting, and using information for continuous improvement throughout each department and the Division** |
| 1. Develop a functioning Division Assessment Team
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| 1. Implement comprehensive departmental review plan
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| 1. Develop plan to incorporate at least one division-wide student learning outcome into select departments assessment plan for Spring 2015
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| 1. Review Division of Student Affairs Vision, Mission Statement, and Values and revise as needed
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| 1. Engage Assessment Team in making recommendations for sharing Division and Departmental assessment data
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