**Campus Life and Student Activities Center**

**Goals and Objectives 2015-2016**

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| **Engage students actively in community and civic engagement activities** |
| 1. Provide students with specific opportunities to engage in service initiatives with the City of Morrow |
| 1. Increase the number of students who used Volgistics to document their community service hours |
| **Provide structured student growth and development opportunities for student leaders** |
| 1. Adapt an assessment tool that measures student learning through means other than student self-report |
| 1. Identify other campus resources that can assist with obtaining and analyzing data that demonstrates student learning and the outcomes of student involvement |
| 1. Track and document collaborative efforts among student organizations |
| **Effectively use technology to enhance programming and student development** |
| 1. Increase online presence to market programs and record student responses and attitudes towards programs, events, and activities |
| **Increase facility usage by internal and external clients** |
| 1. Generate $75,000 in revenue through facility rentals |