Division of Student Affairs Goals and Objectives
2016-2017

I.   **Enhance student learning experiences by providing quality programs, services, and initiatives that promote overall development**

     A. Work with the on-going implementation of the campus-wide Student Success Collaborative Campus software to identify specific objectives as appropriate to increase student retention, graduation, and success. For departments not using SSC Campus identify data collection points and develop consistent means to collect and use as appropriate to increase student retention, graduation, and success.

     B. Engage students and student organizations with experiences that effectively meet the objectives of the Division's targeted (common) learning outcome priorities.

     C. Explore and prepare for the appropriate electronic delivery service needs for online students.

     D. Develop a template for departments to use to engage student assistants within the Division to articulate and expound on generalizable skills for representing what they know and can do for potential and future employers.

II.   **Develop collaborations/partnerships throughout the University and across the Division to advance the mission of the University and support the University Strategic Plan 2022**

     A. Lead a task force to identify resources and strategies related to Hunger and Homelessness for students at Clayton State University.

     B. Empanel the ADEPT – Alcohol and Drug Education Prevention Team to complete the CORE biannual review; and develop and implement campus strategies in alignment with the Chancellor's Alcohol and Substance Abuse Task Force report from April, 2016.

     C. Continue to advance the child care access needs of student parents by partnering with Quality Child Care for Children.

     D. Collaborate with the Strategic Enrollment Management team to improve and promote the recruitment of first time full time students for the residence hall.

III.   **Ensure that each department has resources to support its vision, mission, applicable standards, and effectiveness within the Division and University**

     A. Identify and implement ways to use resources and knowledge more effectively among units within Student Affairs in order to better serve students.

B.	Identify Division and department budget needs to determine opportunities for grant submission and requests for the Planning and Budget Advisory Council; use a Division internal process to identify possible realignment of job responsibilities and duties as vacant positions arise.
C.	Further define a development plan/goals and potential donor sources for Student Affairs in conjunction with University Advancement. Appoint an individual to coordinate development efforts, create appropriate protocols and guidelines consistent with larger institutional development efforts. Continue to expand and develop the Parent and Families Association for potential support of various divisional programs and needs.
D.	Work with University Advancement (Corporate and Foundation Relations) and the Special Assistant to the President to identify 2-3 potential corporations/foundations or other entities to consider for grant proposal submissions.
IV.	**Enhance communication efforts designed to further increase University awareness of the Division, its departments and initiatives.**
A.	Building on the successful launch of three social media platforms from last year, provide audio, video graphic, and other support useful to enhance the ability of departments to produce quality and compelling content regarding services and programs.
B.	Enhance communication of Division goals and accomplishments through an online web-design packaging to display the Division's annual report (using charts, figures, testimonials, short narratives, etc.).
C.	Work collaboratively with University Marketing & Communications and specifically Public Information Specialist to identify, develop, and contribute to stories that portray the successes of Clayton State students.
D.	Increase communication to promote collaboration, cohesion, and effectiveness among Division staff members.
V.	**Implement strategies to enhance the assessment process(es) for continuous improvement throughout each department and the Division.**
A.	Through a review by the division's Assessment Team, evaluate and refine the implementation of the annual common learning outcome. Provide feedback to individual departments.
B.	Establish formal departmental program review procedures and guidelines and begin a program review of the Disability Resource Center.
C.	Provide support and assessment access to the work of the strategic plan's Support Services for Student Success committee.