

Academic Affairs Goals for 2016 – 2017

The Division of Academic Affairs has an overarching goal of collaborating with other divisions and supporting strategic partnerships with businesses, government, and K-12 to develop the highest quality academic programming and services that we can with our resources and consistent with our university mission. Specific goals concentrate on three priority areas for the coming year based on the University's strategic plan:

1. Increase enrollment, retention and graduation rates
2. Advance innovation in experiential teaching styles, methods of delivery, and research
3. Prepare students for careers and citizenship

1. Increase enrollment, retention, and graduation rates.

- Create new articulation agreements with technical and two-year colleges in Georgia and strategically selected international institutions.
- Use detailed market analysis data to identify prospects likely to be interested in Clayton State University.
- Increase enrollment in the summer bridge program.
- Increase MOWR student enrollment for Henry, Clayton, Dekalb and South Fulton counties.
- Develop and implement plan for increasing international student enrollment.
- Implement and assess pilot programs for faculty mentoring of students.
- Conduct policy review to identify barriers to enrollment and retention.
- Continue the use of summer term strategies that led to significant enrollment growth in summer 2016.
- Implement EAB's Student Success Collaborative-Campus to expand the process of identifying at-risk students and providing them with timely support to multiple campus units beyond the academic advising team
- Use federal grant funds to increase academic support services for African American students via mentoring programs, the Center for Academic Success, the Writer's Studio, the Center for Advising and Retention, and other resources.
- Expand ESL program to recruit and support new international and local non-native English speakers
- Improve student reregistration rates and completed credits averages to support improved graduation rates

2. Advance innovation in experiential teaching styles, methods of delivery, and research

- Increase the number of students engaging in research projects with faculty
- Develop system for accurately defining, counting, and assessing internship experiences Develop and implement Writing Across the Curriculum program.
- Increase the number of degrees offered online
- Offer more study abroad opportunities for students

3. Prepare students for careers and citizenship

- Increase the number of courses included in the Partnering Academics and Community Engagement (PACE) initiative.
- Develop resources to help students identify the connection between course outcomes and careers
- Conduct a faculty led review of the learning outcomes for Area B of the General Education Core Curriculum
- Laker Solutions: Create a cross-discipline consulting group consisting of students and faculty serving community businesses, non-profits, and chambers of commerce with emphasis on economic development.
- High Demand Scan: Develop an on-going scanning system for identifying future workforce and employment needs and strategically mapping to curricula development and maintenance.
- Continue to develop new career programs in Continuing Education and develop linkages, when possible, to degree programs