

Agenda Meeting – UCC – April 14th, 2017

Old business

- **Revisit March UCC items**

COLLEGE OF ARTS & SCIENCES

- **Unfinished business from February meeting**

Type of proposal	Course	Description	Results	Next step
Changes to major	Proposed change to the BAS Administrative Management major – Applied Criminal Justice concentration:	Replace the courses listed in the current the Upper Division Related Electives with the following: Any 3000 or 4000 level CRJU 3-hour course, Any 3000 or 4000 level HSEM 3-hour course, POLS 4425 – Constitutional Law I, POLS 4426 – Constitutional Law II, Any 3000 or 4000 level TECH 3-hour course.	APPROVED BUT SECOND READING WAS NOT WAIVED	Approved
Changes to major (Please see memo → BAS HSEM)	Revision for BAS Homeland Security/Emergency Management Major	Revise the Upper Division Related Electives from selecting three 3-hour courses to selecting two 3-hour courses.	APPROVED BUT SECOND READING WAS NOT WAIVED	Approved

- **New business**

Type of proposal	Course	Description	Next step
Course title change	COMM 1110	Spoken communication → Public Speaking Naming to reflect changes to match BOR	Approved with 2 nd reading waived
New course	ESOL 4010	Applied linguistics for ESOL This course is part of the system-approved curricula for the collaborative majors in French and Spanish, as offered by Valdosta State University, Coastal Georgia College, Armstrong State University, and Clayton State University (Fort Valley SU is considering joining our collaborative). This course is a required course for students majoring in French or in Spanish in the collaborative program.	3 abstain. Approved with 2 nd reading waived
New concentration	--	English BA with writing concentration	Approved with waiver on second reading
Available minor course	ENGL 3230	Practical Grammar, be added to menu of ENGL Pre-law minor course (Add to current 2 options-add this as a 3 rd option)	Approved, 2 nd reading waived

COLLEGE OF INFORMATION & MATHEMATICAL SCIENCES

Type of proposal	Course	Description	Next step
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Course modification	MATH 3005	Add MATH 3006 as a co-requisite Change pre-requisite to allow MATH 2502, 2020, and 2140 to be taken concurrently	Approved, 2 nd reading waived
Course modification	MATH 0998	Minimum Accuplacer (055)	Approved, 2 nd reading waived
Course modification	MATH 0999	Pre-requisite change Minimum Accuplacer (055)	Approved, 2 nd reading waived
Course modification	MATH 1101	Pre-requisite change Minimum Accuplacer (070) Fix wrong code for COMPASS MATH	Approved, 2 nd reading waived
Course modification	MATH 1111	Pre-requisite change Minimum Accuplacer (090) Fix wrong code for COMPASS Math	Approved, 2 nd reading waived
Existing course description	MATH 1112	Trigonometry & Analytic Geometry = course description change	Approved, 2 nd reading waived

New business

COLLEGE OF ARTS & SCIENCES

Type of proposal	Course	Description	Results
New course	PSYC-3590 – Grief and bereavement	This course equips the student to understand and respond effectively to individuals, families, groups, organizations, and communities that have experienced both symbolic and tangible loss and grief reactions. The topics covered in the course, include theories of normal and complicated grief, grief reactions and the factors that influence them at different stages of the life span, cultural and spiritual influences, vicarious trauma and the impact of loss and working in close contact with grief on professionals, and skills and strategies that address therapeutic needs of vulnerable and resilient populations.	
Curriculum change	Curriculum change for psychology	Change in Area F Reduce upper division psych elective to 6 courses Changes in offering of upper division related electives Eliminate free elective	
New course	INTE-2500 Professional Development	This course focuses on career development and emphasizes the importance of professional communication, networking, interviewing, and other skills deemed necessary to help students with their career endeavors.	
Course modification	CMS-4490 – Modes of Video Production I	Change in pre-requisite Currently = CMS 2100 Proposed = CMS 2100 And CMS 2420 or FILM 1520	

Course modification	CMS-4491 – Modes of Video Production II	Change in pre-requisite Currently = CMS 2100 Proposed = CMS 2100 And CMS 2420 or FILM 1520	
Course modification	CMS-4492 – Modes of Video Production III	Change in pre-requisite Currently = CMS 2100 Proposed = CMS 2100 And CMS 2420 or FILM 1520	
Course modification	FILM-2430 – Storyboarding	Change in pre-requisite – Currently ENGL 1102 And CMS 2420 or FILM 1520 Add CMS 2100	
Course modification	FILM-3480 – Producing	Change in pre-requisite – Currently FILM 3155 Change to CMS 2100 and CMS 2420 or FILM 1520	
Course modification	FILM-4800 – Special topics I	Change in pre-requisite, Currently = none Change to CMS 2100	
Course modification	FILM 4801 – Special topics I	Change in pre-requisite, Currently = none Change to CMS 2100	
Course modification	FILM 4802- Special topics III	Change in pre-requisite, Currently = none Change to CMS 2100	

New course	FILM – 2800 – Lower level special topics	This rotating topics course focuses on contemporary production practices in film and television and teaches fundamental terminology and concepts through hands-on hardware and software skills or on a film criticism topic.	
New course	FILM- 2801 – Lower level special topics	This rotating topics course focuses on contemporary production practices in film and television and teaches fundamental terminology and concepts through hands-on hardware and software skills or on a film criticism topic.	
New course	FILM 2802 – Lower level special topics	This rotating topics course focuses on contemporary production practices in film and television and teaches fundamental terminology and concepts through hands-on hardware and software skills or on a film criticism topic.	
New course	FILM-3350 – African-American Cinema	This course studies the rich and diverse history of African American Cinema from the silent era to the present day. The course’s primary texts of study are Independent films directed by African American filmmakers, occasionally considered in dialog with selected Hollywood representations of African Americans. The course particularly emphasizes Black Film Aesthetics as a politics of representation and counter-representation—the ways in which film is used as a medium of protest, resistance, and cultural affirmation.	
New course	FILM – 3360 – Deconstructing Disney	This course studies how Disney films reflect and skew the traditional fairy tales on which they are based, in order to further discern how Disney constructs its ideologies and promotes particular identities. Disney created these films within particular historical and cultural contexts; as such, the course considers how their creative circumstances from the 1930s right up to the	

		present day yielded their particular intersections of race, gender, class, sexuality, ability, capitalism, and nation. Additionally, the course considers how audiences can interpret these popular cultural texts in ways not necessarily designed or even forethought by Disney	
New course	FILM – 3490 – Directing	This is a hands-on course in directing, and theoretical class based on lectures, readings, and presentations. Students will learn the role of a director and execute basic directing techniques. They will learn visual storytelling, shot design, and how to cast and direct actors.	
New course	FILM-3520 – On-set Internship	This course will allow students to gain experience working on the set of a feature film or television program	
Curriculum change	Placement of a course into the Area A-E FOSC 1111 = Survey of Forensic Science	Placed into Area D (non-math/science/health professions major)	
Program modification	Dance minor	Proposal to revise dance minor elective from upper-division (3000-4000 level) courses to unrestricted (1000 -4000 level)	

COLLEGE OF BUSINESS

Type of proposal	Course	Description	Results
New course	MKTG-4320 – Business to business sales	The study of selling to organizational customers. The buying behavior of large for profit and non-for-profit organizations is examined, the promotion of business-to-business products, and the development of industrial products.	
New course	MKTG – 4710 – Entertainment marketing	This course examines the marketing techniques that entertainment companies use to promote their products.	

		The course examines the advertising, publicity, and general promotion techniques of film studios, music industry, and other art establishments in organizing effective promotional campaigns	
Course modification	ECON-4601 – Entertainment and sports economics	Change in pre-requisites from ECON 2105 & 2106 to ACCT 2101 or 2102 or 3111	
Course modification	MKTG – 3101 – Principles of marketing	Change in pre-requisites from BUSA 3111 or BSUR 3111 to ACCT 3111	
Course modification	MGMT – 3101 – Management principles & organizational behavior	Change in pre-requisites from BUSA 3111 or BSUR 3111 to ACCT 3111	
Course modification	BUSA-3101 – Business statistics	--	
Course modification	ACCT -4330 – Accounting information systems	Change classification from 32 to 30	
New course	MKTG – 4310 – Sales management	The planning, organizing, staffing, and directing of a company's sales force in developing an efficient and effective marketing organization	
Course modification	MGMT – 3120 – Managerial communication	Change classification from 31 to 30 Eliminate ENGL 102 as prerequisite	
Course modification	SCML – 3106 – Principles of supply chain management	Change classification from 31 to 30 Add SCML 3105 as a pre-requisite option (OR)	
Course modification	SCML – 3105 – Introduction to transportation and logistics	Change classification from 31 to 30 Add ECON 2105 as a pre-requisite option (OR)	
New minor	Minor in sales	The proposed minor in Professional Sales will provide students from all majors, specialized course work in sales. This specialized training will prepare students for a career in sales. The professional field of sales provides students with a variety of lucrative job opportunities. More than 10 percent of all jobs in the US are in sales and this number is	

		expected to grow in the future. Most sales jobs offer high salaries, with many of them paying more than \$100,000 a year.	
New minor	Minor in Film and entertainment management	A new proposed minor in Film and Entertainment Management of the College of Business (CoB) is designed for aspiring mainstream film and entertainment industry managers, as well as those interested in the world of independent filmmaking. Students gain an understanding of industry business practices by taking foundation courses that include accounting, management, and marketing.	

COLLEGE OF HEALTH

Type of proposal	Course	Description	Results
Course modification	HFMG 3101 – Kinesiology	Currently existing pre-requisites is BIOL 1151/L. Change to 1152/L	
Course modification	HFMG 3102 – Exercise physiology	Currently existing pre-requisites is BIOL 1151/L. Change to 1152/L	
Course modification	HFMG 3382 – Substance use in health fitness	Currently existing pre-requisites is BIOL 1151/L. Change to 1152/L	
Course modification	HFMG 3130 – Principles of fitness	Currently existing pre-requisites is BIOL 1151/L. Change to 1152/L	
Curriculum modification	Minor in HFMG	Eliminate HFMG 2110 (3 hour) and replace with BIOL 1152/L (4 hour course)	

COLLEGE OF INFORMATION & MATHEMATICAL SCIENCES

Type of proposal	Course	Description	Results

NEXT MEETING

- **August – Planning week**