

Faculty Senate Meeting Minutes

November 14, 2016

Recorded Attendees

Senate Members: Randall Gooden (Chair), Seth Shaw (Secretary), Marcy Butler (additionally serving proxy for Debra Cody), Craig Hill, Keith Miller, John Mascaritolo, Eugene Ngezem, Junfeng Qu, Muhammad Rahman, Meri Beth Stegall, J. Celeste Walley-Jean, Mark Watson, and David Williams.

Guests: Carolina Amero, Kevin Demmitt, J. Yvette Gardner, Tim Hynes, Angkul Kongmunvattana, Kara Mullen, R. Todd Smith, and Patricia Todebush.

Minutes

Call to order at 11:03 am.

- I. Reading and Approval of the Minutes
 - a. October 24 Regular Meeting was approved
- II. Reports of the President and Provost
 - a. President's Report
 - i. See appendix A for the prepared report.
 - ii. *Question from Gooden:* are there any updates regarding an unspecified threat directed at a professor in the form of a note left on a podium in the Arts & Science Building? *Response:* No, they were not notified. They would like to know about such events. *Clarification from Gooden:* Public Safety was notified.
 - iii. *Question from Williams:* considering recent political shifts, what do we anticipate for future funding difficulties? *Response:* The one thing that both sides agree with is that Higher Education does not have its act together. The question is how to address the inadequacies. We are in for an interesting early spring. He will update the Senate in future reports as conditions change.
 - iv. *Follow-up question from Williams:* Do we anticipate a resurgence of for-profit institutions and roll-back of regulations? *Response:* Observations indicate the president-elect's desire to limit Federal legislation.
 - b. Provost's Report
 - i. See appendix B for the Provost's notes.
 - ii. *Question from Walley-Jean:* do we have retention numbers for non-traditional students? *Response:* We do not have a break-out of those numbers yet.
 - iii. *Question from Williams:* with the promotion of Macon State to a University, what competition do we expect? *Response:* They have been a partner for a long time but we have been told that we are very competitive.

- iv. *Question from Mascariolo: How are our numbers of transfer students doing?*
Response: Due to the Georgia Perimeter merger with Georgia State we expect a loss of around 150 students to Georgia State.

III. New Business

- a. Motion to Approve Modifications of LART 3010 and LART 3120. Butler motioned. No discussion. *Approved.*
- b. Motion to Approve Creation of PHYS 4700. Williams motioned. No discussion. *Approved.*
- c. Motion to Approve Creation of a Combined BA in English Literature and Master of Arts in Liberal Studies (English) Degree).
 - i. Stegall motioned.
 - ii. Discussion: (Williams), both programs already exist, why do we need a combined version? (Stegall) This is an accelerated program allowing undergraduate credits to count towards the master's degree. (Demmitt) Jill Lane has vetted other requirements.
 - iii. *Approved.* One abstention.
- d. Motion to Approve Termination of the Computer Networking Concentration in the Bachelor of Applied Science with a major in Technology Management. Rahman motions. No discussion. *Approved.*
- e. Motion to Approve Modification of Existing Curriculum in the Bachelor of Science in Computer Science Program. Qu motions. No discussion. *Approved.*
- f. Motion to Approve Modification of Existing Curriculum in the Bachelor of Information Technology Program. Rahman motioned. No discussion. *Approved.*
- g. Motion to Approve Modification of Existing Curriculum in the Associate of Applied Science Program. Rahman motioned. No discussion. *Approved.*
- h. Motion to Approve Various Prerequisite Changes in the College of Information and Mathematical Sciences. Qu motioned. No discussion. *Approved.*
- i. Motion to Request the Faculty Affairs Committee to Examine the Weighting of Teaching, Scholarship and Service in Annual Faculty Evaluations.
 - i. Walley-Jean motioned with Butler seconding.
 - ii. Discussion: Walley-Jean read the request for the motion to the Senate and indicated that a consideration for adapting the annual evaluation form be adjusted for non-tenure track faculty. (Gooden) This is a broad motion initiated stemming from both the request Walley-Jean read (allowing greater emphasis of teaching) and another faculty member (allowing less). Williams indicated Colleges already can adjust the annual form for non-tenure track faculty. He continued that re-evaluating weights should apply to all faculty. Discussion continued along these lines. Gooden reaffirmed that this motion is simply to have the FAC evaluate these issues and report back.
 - iii. *Approved.* One opposed.
- j. Guest Speaker: R. Todd Smith, director of Campus Stores. See appendix C for slides.

Walley-Jean motioned to adjourn with Butler seconding. Adjourned at 12:14 pm.

Appendix A

President's Report to the Faculty Senate

November 14, 2016

President's Report

Faculty Senate

November 14, 2016

- **Observations on Instructional Technology**
<https://campustechnology.com/articles/2016/11/02/top-10-education-technologies-that-will-be-dead-and-gone-in-the-next-decade.aspx> In recent history, predictions of changes in technology have often overestimated the pace of change, and underestimated the effects those changes would have once they became accepted. The engagement of our colleagues in this work is important—and thus I share this material to give a brief overview of one person's observations. The work on virtual reality mirrors some of the initial discussion of planning group reviewing instructional innovations and then applications at CSU
- **Strategic Planning** This event occurs November 15, 1:30 PM Baker University Center Commons—it reflects past, present and future great efforts by a large portion of the university community. In many ways, the discussions over the last year concerning institutional futures—strengths, weaknesses, opportunities and threats, as well as a review of our mission and vision, provides us with the chance to establish if not control at least influence over our institutional narrative (borrowing from Daniel Seymour's essay of November 6). I look forward to being a part of that visual start tomorrow, and hope many of you will join us.
- **Budget** Preparation for our budget discussions with the system office continue, with presentation in early December. As shared earlier, these discussions frame later discussions with the general assembly and the governor's office, especially in advocacy of capital requests (6.9 m for phase 2 of academic core renovations). You may recall that salary requests for system and other state employees are part of a general budget request from the governor and the general assembly. Present and future budget requests are inevitably tied to continued advances in student success (academic and career advising) and new student and transfer recruitment.
- **Thanks and Questions**

Appendix B

Provost's Report to the Faculty Senate

November 14, 2016

Enrollment:

Spring Summary

Today we are at 4,514 registrations for Spring 2017. Last year today we were at 4,495. This is an increase of 0.4%.

We are at 49,431 credit hours registered for Spring 2017. Last year today we were at 48,235. This is an increase of 2.5%.

Summer Summary

We are at 1,166 registrations for Summer 2017. Last year today we were at 1,039. This is an increase of 12.2%.

We are at 7,578 credit hours registered for Summer 2017. Last year today we were at 6,723. This is an increase of 12.7%.

GEICO

- GEICO offers tuition reimbursement
- They have over 2,000 employees in Macon
- We just were approved as an educational partnership for COB General Business degree
- First day there – we have already received more than 100 applications
- Excellent student population – need to earn a C to get reimbursed

Retention

I'm excited to announce that with our work on getting students in for the second 8-week eCore session the Fall 2015 IPEDS cohort retention rate is now at 71.12% (357 out of 502). This is a 1.1% improvement from last year and 3.1% improvement from Fall 2013.

Executive VC search

SR Educ. Group 2004
- Ohio State 3rd
- High Academic Standards
- Affordability
Online

Appendix C

Todd Smith's Presentation Slides

Faculty Senate

Loch Shop Update

November 2016

- Faculty & Student Watch Data
- Financial Impact of MOWR and OER
- Inclusive Access

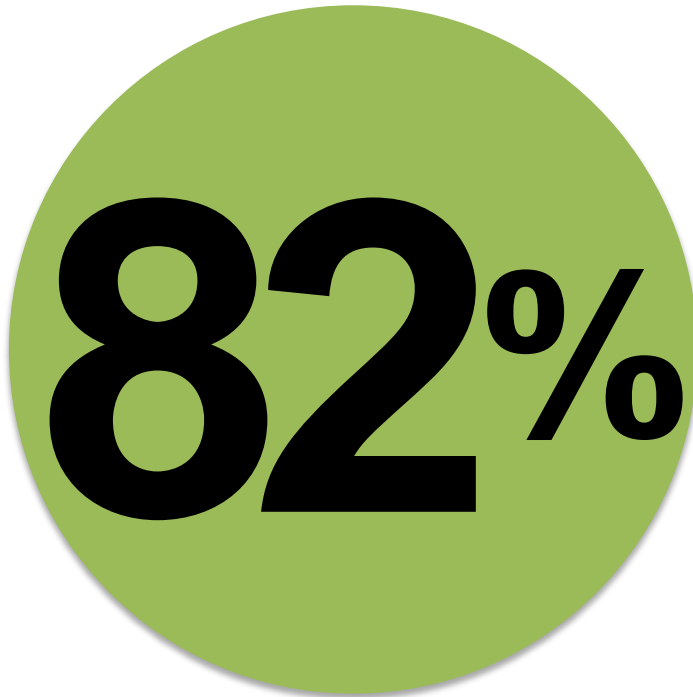


Faculty & Student Watch Data

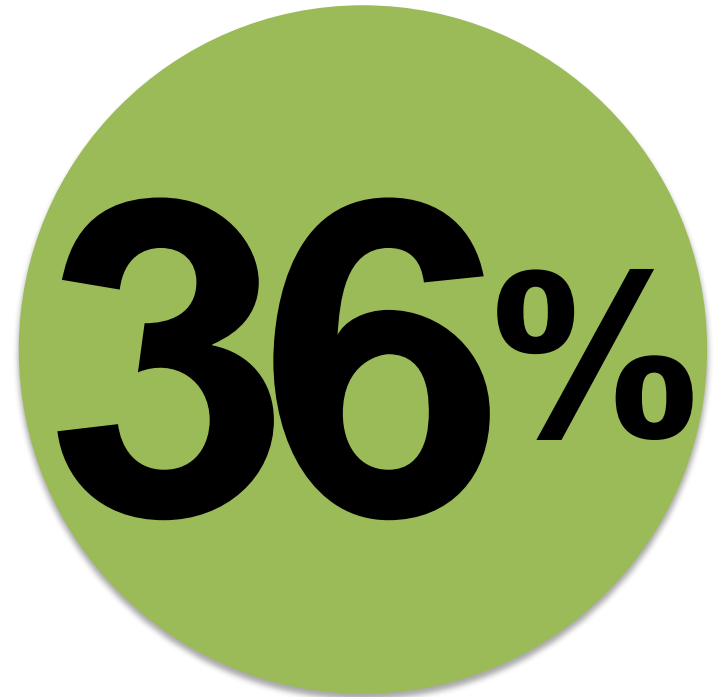
81%

of students received recommendations from
instructors on where to obtain materials

According to Faculty: Faculty Watch 2016



Direct to
Campus Store

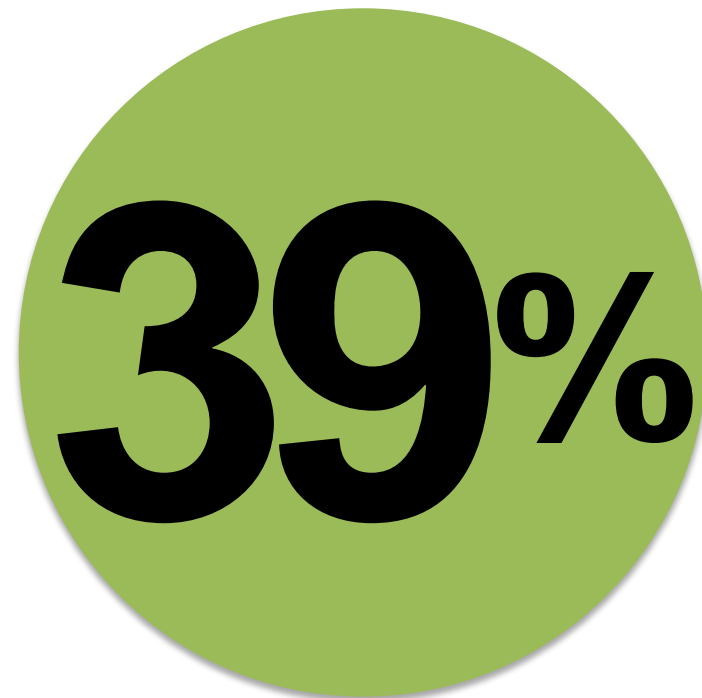


Direct to
Amazon

According to Students:

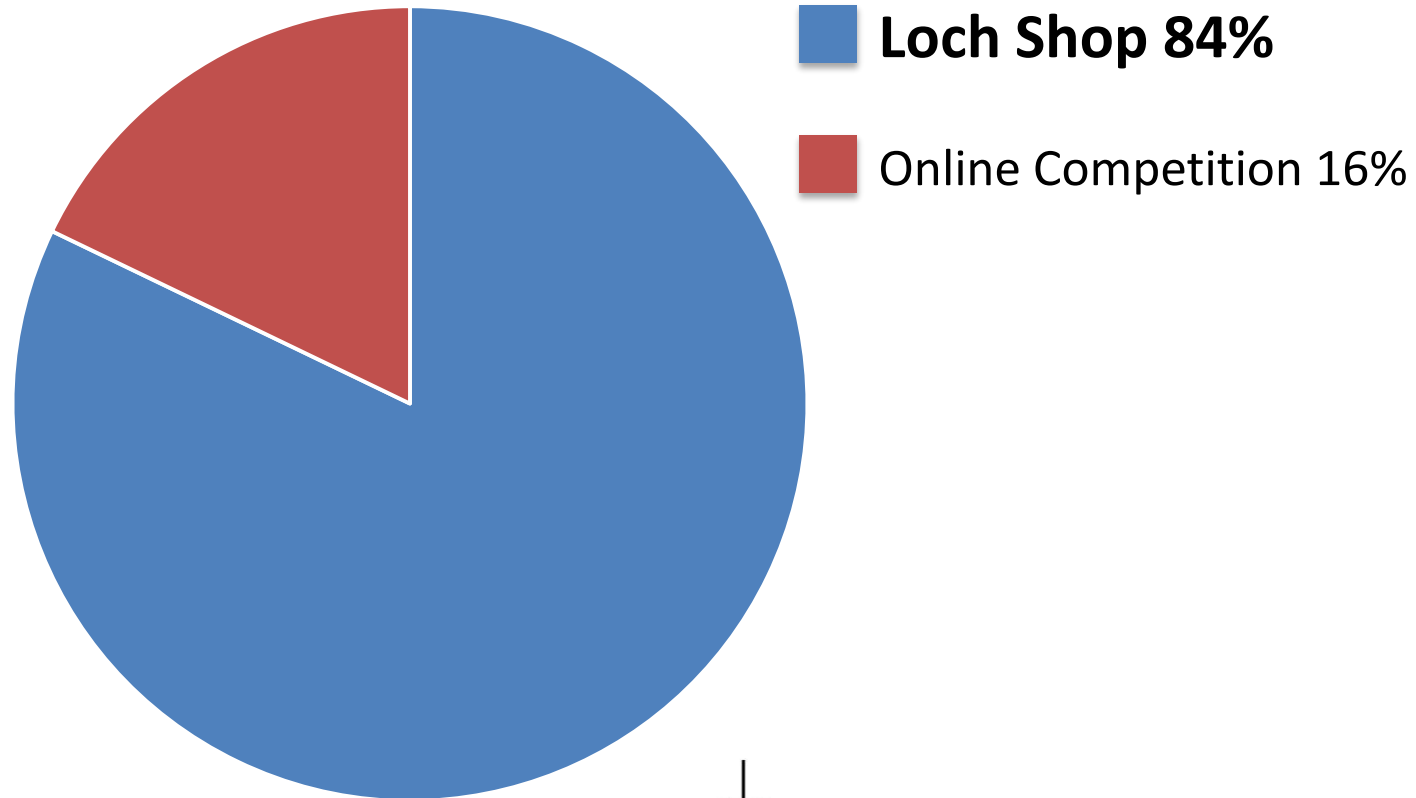


Direct to
Campus Store



Direct to
Amazon

Price Loch FY16 Win Rate



55%

of students considered all of their materials very to extremely useful.

This jumped to:

72%

when faculty incorporated them regularly into class and assignments.

Impact on a student's grade when course material is not obtained:

73%

of faculty indicated
students do
MUCH WORSE

69%

of students believe
they will do
ABOUT THE SAME

Faculty Adoption Resource Usage

department colleague: **49%**

department colleague: **48%**

publisher: **41%**

campus bookstore: **14%**





\$602

Average spent on required course materials

2015-2016 academic school year

Annual spending on course materials



Annual spending on course materials



Importance of Course Materials

It is very important to have my course materials by the first day of class.

48% strongly, 17 agree = 65%

It is very important to have the correct edition of my textbooks.

55 strongly, 25 agree = 80%

It is essential to have all my required course materials for me to understand what is taught in class.

42 + 35 = 77%

It is essential to have all my required course materials for me to get a good grade in class.

44 + 33 = 77%

Increases in digital use will be driven by faculty

59%

Used at least one digital component during the fall 2015 term

Financial Impact of MOWR and OER

Move On When Ready (MOWR)

FY2016 Financial impact on Loch Shop

Cost of books provided to students:
\$277,000

MOWR program contribution:
\$222,000

MOWR Expense to Loch Shop:
\$55,000

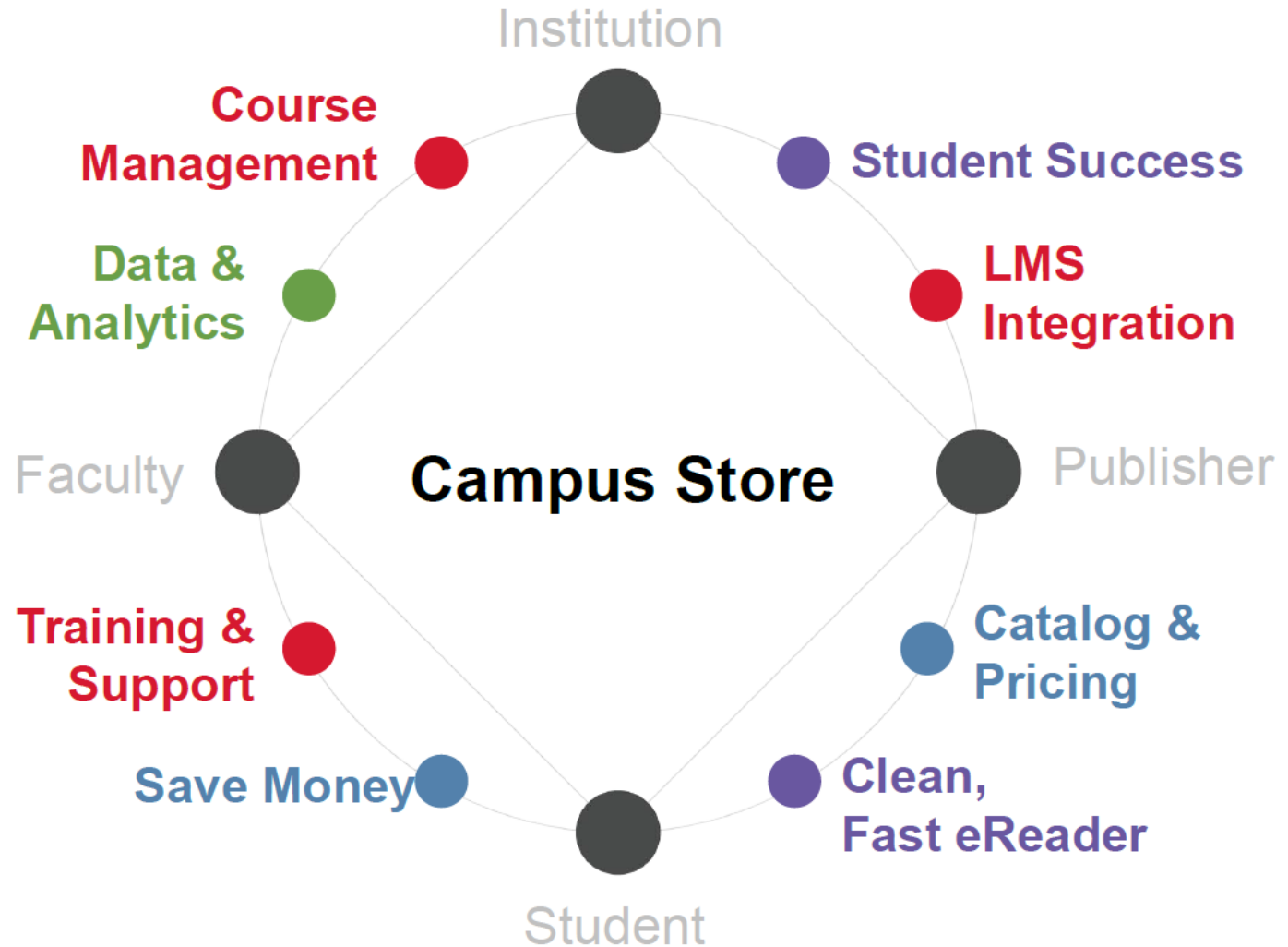
Open Educational Resources (OER)

Financial impact on Loch Shop

ECON 2105 & 2106	\$68,941.63
PSYC 1101	\$44,612.85
MUSC 2101	\$21,448.21
COMM 1110	\$25,778.77
MATH 1111-1113	\$131,316.18
MATH 1231	\$72,874.86
ANNUAL LOST REV	\$364,972.50

Inclusive Access

Stakeholders in the Inclusive Model



Bookstore's Value-Add Affordability

- 💰 Saves students money.
- 💰 Gain up to 100% student participation and greater sell-through overall.
- 💰 Leverage RedShelf's publisher relationships for better pricing.




Bookstore's Value-Add Accessibility

- 📶 Leverage RedShelf's catalog to give all students access to required material prior to the start of classes.
- 📶 Integrate access through the campus LMS and/or your store branded 'My Shelf'.
- 📶 Create a bridge to the Office of Disability Services.



Bookstore's Value-Add Academic

- 💡 Provide improved interaction with content using RedShelf's study tools.
- 💡 Enhance faculty/student communication through RedShelf's collaboration feature.

Bookstore's Value-Add Data and Analytics

-  Equip CSU with the tools to analyze student performance vs. eBook usage metrics at the individual, section, course, and institution level.
-  Usage data includes reading time, pages read, and annotations at the chapter/page level, including notes and highlights.
-  Help faculty and administrators identify at-risk students.

College Bookstore Industry Emerging Trends

-  How can you help students save money while supporting the Loch Shop so that Auxiliary Services can remain an important and beneficial resource to faculty and students?
-  Consider piloting an Inclusive Access course through our strategic partnerships with publishers.
-  Send them to the Loch Shop's online price comparison tool: **www.priceloch.com**

Questions?

Let me know if you'd like to set up a
demo!

lochshop@clayton.edu