

B.A. Communication and Media Studies

Points of Contact

Website: <http://a-s.clayton.edu/vpa/cms/>

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Students will be assigned a Faculty advisor once 60 credit hours have been earned.

General Program Information

Communication and Media Studies (CMS) at Clayton State is an unconventional degree program. CMS emphasizes training in the liberal arts: literature, theater, art, philosophy, and languages. The ability to write and speak well, the ability to think critically about differing media and modes of communication, the ability to recognize quality in written, visual, and multimedia texts--these are broad-based, flexible skills that enrich graduates' lives. In addition, these same skills offer graduates the tools that they need to thrive in professions revolutionized by rapidly evolving communication technologies.

There are 3 Areas of Concentration within the program: **Media Production, Communication and Human Relations, Media and Cultural Studies**, or students may select a "General" pathway that allows students to combine upper division coursework (see curriculum guide for details).

Primary Skills Needed: Communication (written and spoken), objective listening, interpersonal skills, research, and critical thinking.

Course & Curriculum Information

- A current Curriculum Worksheet, listing all courses required for the program may be found at <http://a-s.clayton.edu/vpa/cms/> under "Courses".
- Students **MUST** complete a foreign language through the Intermediate II (2002) level. Begin required language sequence early.
- Most upper-division CMS courses are only offered during the day. CMS 3200 – History of Communication (SPRING ONLY).
- Successfully completed the CMS program-entry writing assessment. Dates for the assessment can be found here: <http://www.clayton.edu/vpa/cms>
- CMS, Corporate Communication, and Film minors available

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What Can I Do With A Major In.....Communication & Media Studies?

Major Description: The Communication and Media Studies (B.A.) Program is designed as an unconventional degree program. Administered by the Department of Visual and Performing Arts, CMS emphasizes training in the liberal arts: literature, theater, art, philosophy, and languages.

Some Related Job Titles*	Possible Employers	Additional Resources for more information:
Copywriter	Advertising/Marketing Departments	Clayton State University homepage
Customer Service Representative	Athletic Associations/Affiliations	http://a-s.clayton.edu/vpa/cms/default.html
Events Planner	Banking Agencies	Books-Career Services Library
Fashion Merchandiser	Corporate Businesses	Occupational Outlook Handbook
Film Production Crew Worker	Greeting Card Companies	http://www.bls.gov/oco/
Government Relations Specialist	Hotels (Hospitality)	O*NET
Hotel Manager	Law Firms	http://www.onetonline.org/
Human Resources Administrator	Local, State, and Federal	Georgia Career Information Center
Legal Assistant	Politicians	www.GCIC.peachnet.edu (call for password and login information)
Media Buyer	Magazine & Book Publishers	
Personnel Specialist	Public Broadcasting TV	
Print Production Coordinator	Public Relations Department or	
Proofreader	Firms	
Public Relations Assistant	Restaurants	
Speech Writer	Retail Stores	
Technical Writer	Temporary Agencies	
	Utility Providers	

- * This list is a sample of options. There are many more titles and employers from which to choose, this is just a sample of a few. When considering job titles for yourself, consider *your* **skills, knowledge, and experience level**. If you are unaware of your personal skill set, schedule a meeting with a career counselor at the phone number listed below. We look forward to helping you discover your “best fit” in a career based on your interests.

Career Services Edgewater Hall — Suite 228 — 678-466-5400