

# Campus Review

*Serving the CLAYTON STATE UNIVERSITY Community*

*Vol. 45, No. VII | October 8, 2014*

## Sheryne Southard Makes History with Regents Teaching Excellence Award

by John Shiffert

Each year the University System of Georgia (USG) solicits nominations from the 31 System institutions for excellence in teaching and scholarship. As a result, 12 faculty or departments throughout the USG are awarded the yearly Regents' Teaching Excellence Award and the yearly Regents' Scholarship of Teaching and Learning Award.

Prior to this year, a single faculty member had never won both awards, considered to be the highest honor for faculty at Georgia's public colleges and universities.

Four years ago, Clayton State University Assistant Professor of Legal Studies Sheryne Southard was selected as one of the 2011 recipients of the Scholarship of Teaching and Learning Award. Two

weeks ago, Southard was notified by Dr. Houston Davis, executive vice chancellor & chief academic officer of the University System of Georgia, that she had been named one of the recipients of the 2015 Regents' Teaching Excellence Award. According to Candace Sommer, executive director of the University System of Georgia Foundation, Southard is first and only person to be twice honored with the Regents' awards.



Southard's most recent award is for her online teaching over the past 10 years.

**Southard, cont'd., p. 9**

## Campus Review Changes Formats

This will be the farewell issue of Campus Review.

Stories like the ones covered by Campus Review can always be found at: <http://www.clayton.edu/news> (the Newsroom). Additional news and photos can also be found at <http://www.clayton.edu/inside> (Inside Clayton State). Please consider making this your home page so that you will always know what's happening on campus.

We appreciate your readership! ■

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## Clayton State "Tops Out" Its New Science Building

Clayton State University and builder McCarthy Building Companies, Inc. ([www.mccarthy.com](http://www.mccarthy.com)) celebrated the near-completion of the frame of the University's new science building at a "Topping Out" ceremony on Sept. 12.

Undaunted by the hot and humid weather, a large and enthusiastic crowd of Clayton State administrators, faculty (notably natural sciences faculty), staff and students gathered along with McCarthy employees for the topping out ceremony, with remarks by Clayton State interim provost and vice president for Academic Affairs Dr. Kevin Demmitt, McCarthy Southeast Division President Kevin Kuntz, and Clayton State President Dr. Thomas Hynes (pictured at the podium.)

"This will impact our students for years to come," noted Demmitt. "And our science



and healthcare management graduates will meet the needs of the community for years to come."

Demmitt also pointed out that the laboratory space in the science building will

**Topping Out, cont'd., p. 8**

## James Ranks Clayton State “Best Value” in Higher Education In Georgia

In its July 2010 Second Annual Best Colleges & Universities in Georgia issue, James magazine stated that Clayton State University is “proof that ethnic diversity and scholastic achievement can make for a happy marriage in the modern South.” In the 2011 version of Best Colleges & Universities in Georgia, James called Clayton State a “treasure of a Georgia uni-

**James, cont’d, p. 10**

## Clayton State is Tobacco-Free as of October 1

The following is the Sept. 18 statement from Clayton State University President Dr. Thomas Hynes in conjunction with Clayton State becoming a tobacco-free campus on Wednesday, Oct. 1, 2014.

“We are pleased to announce that Clayton State University is joining forces with other University System of Georgia (USG) institutions and business leaders throughout the state by becoming a tobacco-free campus on Oct. 1, 2014.

“As always, our primary concern when adopting new policy is the health and safety of our students, faculty, and staff.

However, we feel this move also answers Clayton State’s desire - and responsibility - to be a catalyst for positive change in the region. Ultimately, our goal is a healthier setting for everyone who experiences our exceptional learning environment. This opportunity creates the most advantageous paradigm for students and educators to excel in a smoke-free, supportive community.

“The new policy includes all areas of the Clayton State University campus including the indoor and outdoor areas, parking

**Tobacco, cont’d, p. 6**

## Georgia’s First Student Chapter of the Year: Clayton State SHRM Chapter Makes History

On Aug. 25, 2014, the Clayton State University chapter of the Society for Human Resource Management (SHRM) won the Best in Georgia Award (the Student Chapter of the Year) from the Society for Human Resource Management Georgia State Council.

Winners of the Student Chapter of the Year Award are selected based on a proposal submitted by the chapters that demonstrates excellence in the execution of a project related to one of SHRM’s core areas. The Clayton State SHRM chapter submitted a proposal which outlined their successful, “Dress for Success Fashion Show & Industry Panel,” which was held in April 2014.

“This is the first time they have given a student chapter of the year award. Previously, only professional chapters have been awarded this honor,” says Clayton State SHRM Chapter Faculty Advisor Dr. Margaret Thompson. “The Council was so impressed with our proposal that they created a new category for student chapters. Going forward, they will add this new category to their roster of awards -- all because Clayton State inspired them to do so!

“My fellow faculty advisor, Dr. Leon Prieto and I are so proud of Clayton State University Student SHRM Chapter President Xavier Smith and his team for this award! Great work!”

Prieto notes that Clayton State SHRM’s submitted proposal highlighted the impact of the Dress for Success event and how it did a good job engaging the students in a fun yet educational format, in which guest panelists from CNN, Kaiser Permanente, and other prominent Atlanta businesses, gave candid and refreshing insight on what goes on in the minds of interviewers when job candidates make poor first impressions based on their attire.

“In order to demonstrate the do’s and don’ts, various models ripped the runway in appropriate and inappropriate clothing,” he explains. “The panelists then went through each outfit to specifically critique what would be considered a do and what would be considered a don’t.”

Student Chapter President Xavier Smith (Conley, Ga.), chapter member Gail-Ann Mills (Jamaica), and faculty advisors Prieto and Thompson were present to collect the award at the Crown Plaza Atlanta Perimeter at Ravinia. ■



Left to right; Dr. Leon Prieto, Gail-Ann Mills, Xavier Smith, SHRM Georgia State Council Director Greg Short, Dr. Margaret Thompson.

## Clayton State and Georgia Perimeter Sign “2+2” Teacher Education Agreement

Clayton State University and Georgia Perimeter College (GPC) are going “2+2” in teacher education.

The two University System of Georgia institutions have signed an articulation agreement for secondary teacher education students. Known as a “2+2” agreement because it facilitates students taking their first two years at GPC and their second two years at Clayton State, the new agreement allows Georgia Perimeter students who earn their Associate of Science in Teacher Education to transfer seamlessly to Clayton State to finish their bachelor’s degrees in teaching.

Rob Watts, GPC interim president, and Dr. Thomas Hynes, president of Clayton

State, signed the official documents at GPC’s Decatur Campus.

This is an exciting opportunity for Clayton State University and Georgia Perimeter College to further develop our partnership in producing quality high school teachers in math, biology, English, and history,” says Dr. Ruth Caillouet, chair of Clayton State’s Department of Teacher Education in the College of Arts and Sciences. “This agreement will give future teachers a clear path toward becoming successful educators. Together Georgia Perimeter College and Clayton State University can share in the dreams of these future teachers, providing Georgia high schools students with competent, caring, collaborative and cultural-



ly-responsive reflective practitioners who are committed to becoming the best educators they can be.”

Students will be certified secondary education (high school) teachers after gradu-

**2+2, cont’d, p. 15**

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## Craig Hill Named to Charles S. Conklin Endowed Chair

by John Shiffert

Dr. Craig Hill, a professor of Supply Chain Management in the College of Business at Clayton State University since 2009, has been named to the Charles Schmidlapp Conklin Endowed Chair of Supply Chain Management.

Supply Chain Management has been a part of the University’s undergraduate offerings since 2001, when Dr. George H. Messer, Jr., was named as the first holder of the Charles Schmidlapp Conklin Chair/Eminent Scholar in Logistics/Supply Chain Management. Dr. James Keebler was the second holder of the Conklin Chair, until his retirement last academic year. The Conklin Chair is supported in part by the Charles Schmidlapp Conklin Trust and the Georgia Eminent Scholars Program. The Conklin Trust was formed in 1985 in memory of Charles Schmidlapp Conklin by his wife, Margaret B. Conklin, and his son, then-Clayton State University Foundation Trustee Charles S. “Chuck” Conklin, II.

“We are grateful to the Conklin family for this endowed professorship,” says Dr. Avinandan Mukherjee, dean of the

College of Business. “It is particularly gratifying that this endowment recognizes the numerous achievements of our unique program in this important high-demand career.

“Dr. Craig Hill has numerous publications and sits on the editorial boards of top journals such as *Journal of Operations Management*, *IEEE Transactions on Engineering Management* and the *International Journal of Integrated Supply Management*. His passion for experiential education and student mentoring is second to none. I am confident that Dr. Hill’s new role as the Conklin Chair will inspire an exciting period of growth and development of new initiatives in the Supply Chain Management program within the College of Business.”

A native of Lennox, S.D., Hill majored in agricultural business at South Dakota State University and went to work in the food processing industry in Nebraska and Wisconsin.

He nurtured his interest in analyzing and improving systems by earning an MBA in

operations management at the University of Minnesota, and then working in a managerial role with Oscar Mayer, and as a management consultant with Prime Management Resources.

He eventually took his interest in improving processes in manufacturing to a more global level by earning a doctorate in operations management at Vanderbilt University and becoming a college professor. Before coming to Clayton State in 2009, Hill, who says he is happy and proud to receive and hold the Conklin Chair, taught at Belmont University, the University of Evansville, and Georgia State University. Among his other Clayton State accomplishments, he earned the Outstanding Faculty Award for the College of Business in 2011. ■



## College of Arts & Sciences Presents Initial Gene Hatfield Service Award to President Hynes



This year, the College of Arts and Sciences at Clayton State University, with the generous support of Dr. Gene Hatfield, has established the Gene Hatfield Annual Service Award, whose purpose is to recognize an individual for their outstanding and significant acts of service to the University and its community.

For the past five years, the College of Arts and Sciences has been presenting the Gene Hatfield Scholar of the Year and Teacher of the Year awards to faculty members. As is the case with the Service Award, these honors are made possible by and named after Dr. Eugene Hatfield, long-time (1976–2008) history professor at Clayton State.

From the 2013/2014 academic year on, the Hatfield Scholar and Teacher of the Year awards have been joined by the Hatfield Service Award. At the recent awards ceremony, Arts and Sciences Dean Dr. Nasser Momayezi announced that Clayton State President Dr. Thomas Hynes had been named the recipient of the first Gene Hatfield Service Award. As Momayezi explains, Hynes' contributions to the new science building now rising out of the ground on the Clayton State campus made the award a natural.

“As Clayton State’s president, Dr. Hynes has made enduring and extraordinary contributions to this University in general, and to the College of Arts and Sciences in particular,” says Momayezi. “Since 2005, the Natural Sciences faculty have been hoping for a much-needed science building. The lack of a dedicated science building has limited the University’s enrollment, in effect limiting the number of students who can make their dreams real at Clayton State.”

**Hatfield Service Award, cont’d, p. 23**

## Dr. Karen Young Named Gene Hatfield Teacher of the Year



Clayton State University Professor of Social Sciences Dr. Karen B. Young has been named the Gene Hatfield Teacher of the Year for the 2013/2014 academic year by the University’s College of Arts & Sciences.

The Gene Hatfield Teacher of the Year Award recognizes the accomplishments of outstanding faculty members within the College of Arts and Sciences. Now in its sixth year, the annual award is presented to a teacher who displays enthusiasm, creativity, compassion, authority, authenticity, patience, persistence, or humor in their teaching and interactions with students. The Arts & Sciences Teacher of the Year award is made possible by, and is named after, Dr. Eugene Hatfield, long-time (1976–2008) history professor at Clayton State, the first director of the Clayton State Honors Program and, coincidentally, the individual who hired Young for the Clayton State faculty.

“I am deeply grateful to my faculty peers who felt me worthy enough to be nominated for such an award and on the notion of

**Young, cont’d, p. 13**

## Dr. Jere Boudell Named Gene Hatfield Scholar of the Year



Clayton State University Professor of Biology Dr. Jere A. Boudell has been named the Gene Hatfield Scholar of the Year for the 2013/2014 academic year by the University’s College of Arts & Sciences.

The Arts & Sciences Scholar of the Year Award is made possible by, and is named after, Dr. Eugene Hatfield, long-time (1976–2008) history professor at Clayton State. Preceding Boudell as recipients of the Hatfield Scholar of the Year Award are Dr. Brigitte Byrd (2009), Dr. E. Joe Johnson (2010), Dr. Jonathan Lyon (2011), Dr. Alexander Hall (2012) and Dr. Shawn Young (2013). The companion award to the Hatfield Scholar of the Year, the Hatfield Teacher of the Year, was awarded for 2013/2014 to Associate Professor of Sociology Dr. Karen Young.

“Established in 2008 by a generous gift from Dr. Eugene A. Hatfield, the College of Arts and Sciences Scholar and Teacher of the Year awards are bestowed annually upon two full-time faculty members whose contributions made a substantial impact in advancing the College’s mission of service through teaching, research, and

**Boudell, cont’d, p. 15**

## University Professorship

### Michelle Furlong – Mentoring and Empowering

The word professor is derived from Latin as, “a teacher of highest rank.” Typically, colleges and universities reserve the title, “University Professor,” for members of the faculty who make a meaningful impact in the lives of students and colleagues. The rank is a significant designation serving as tangible evidence of the University’s commitment to attracting and retaining stellar faculty; thus ensuring a high quality learning experience for all its students.

Thanks to the generosity of several key donors and the Clayton State University Foundation, the University recently bestowed the title, “University Professor,” on six faculty members.

“This spring we began a tradition of awarding University Professorships, a designation which I think is emblematic of the celebration of faculty and their contribution to the education of our students,” says Clayton State President Dr. Thomas Hynes.

One of Clayton State’s initial University Professors is Dr. Michelle Furlong, department chair of Natural Sciences, biologist, and an empowering mentor for Clayton State students for more than a decade. This is her story...

“Back when I was an undergraduate student my goal was similar to the other 90 percent of all biology majors — to go to medical school, help people, cure cancer, etc.,” she says. “While I pursued that path I met some pretty amazing professors who ultimately influenced me to pursue a different dream — teaching. I think back to how these professors mentored me, provided me the opportunity to use my creativity to solve problems in the laboratory, provided me the opportunity to tutor and mentor other students and I realize that they empowered me to make my dream real.

“As my academic and professional journey continued and I came to Clayton State I quickly recognized that I had the oppor-

tunity to provide my students with the same support, mentorship and empowerment that my professors provided me. Teaching at Clayton State University has been extremely rewarding. I have had the opportunity to teach and mentor some amazing students with extraordinary backgrounds and diverse life experiences. I have grown tremendously over the years and have learned the art of adapting my lessons and activities to engage a student population with diverse learning needs. I am thrilled when my students latch on to something I introduce to them and THEY get excited about it. Their excitement often encourages them to learn more about the topic and frequently inspires them to want to conduct research on it in the laboratory. When a student asks me to



**Furlong, cont’d, p. 11**

## Clayton State’s Ninth Annual New Student Convocation “Our Goal is to Have Your Dreams Made Real”

by John Shiffert

The keynote speaker at any major event always has the most important message for the audience.

That was certainly the case at Clayton State University’s Ninth Annual New Student Convocation, held on Friday, Aug. 15 in world-famous Spivey Hall. Naturally enough, the keynote speaker to a packed house of incoming freshmen, faculty, administrators and staff, was Clayton State President Dr. Thomas Hynes.

“Our goal is to have your dreams made real,” he said in the opening of his keynote address.

Now, that wasn’t all the president said, but he clearly set the tone for the cere-

mony right from the start... all of the assembled Clayton State faculty, administration and staff are part of the University’s student-centered culture that is designed to make dreams real.

The New Student Convocation is a time when faculty, staff and all new students assemble to mark the beginning of a new academic year. New Student Convocation is a formal ceremony intended to inspire, motivate and officially welcome new students. As has been traditional, Hynes offered encouraging words to incoming students and the campus community during the ceremony.

In addition to stating the University’s goal to make dreams real, Hynes also offered the new students congratulations (“You’re

now part of Georgia’s economy of the future.”), reasons why they should finish what they’ve started (“We want you to be a part of Georgia’s future.”) and some advice to improve the students’ chances of completing their degrees. Hynes was also quick to point out that the latter advice was not the view from the mountaintop, but consisted of observations from previous first-year Clayton State students who have succeeded.

These observations fell into three categories; academic advice (“Show up to class on time and study hard.”), general well-being advice (“Consider your career plans and watch the use of social

**Convocation, cont’d, p. 13**

**Tobacco, cont'd, from p. 2**

lots, and vehicles on campus. Tobacco products are defined as cigars, cigarettes, pipes, hookahs, all forms of smokeless tobacco, clove cigarettes and other smoking devices such as vapor and electronic cigarettes.

"The comprehensive scope of the policy is a reflection of our on-going commitment to educational excellence at Clayton State, and stands as an important new development in bringing us closer to the shared learning goals we value as part of the Clayton State experience

"I believe that it is easy to comprehend that this decision is based solely on the concern for the overall health of every member of our campus community. I am confident that we will promote the decision campus-wide and as we interact with other community members throughout the area.

"As always, thank you for your on-going determination to move our university forward. Thanks to you, Dreams. Made Real, is much more than a tagline... it is truly a reality achieved every day at Clayton State."

More information on Clayton State becoming part of the 100 percent tobacco-free USG is available on a special Clayton State website, <http://www.clayton.edu/Tobacco-Free>. Also available on the Clayton State Tobacco-Free website is a special video of Hynes discussing the campus' tobacco-free status. The video is also available with closed captioning on the Clayton State YouTube channel, <https://www.youtube.com/watch?v=H8yy1lokloc>.

More information on the USG policy is available at; <http://www.usg.edu/tobacco-free/>. ■

## President Hynes Survives the "Longest Ice Bucket Challenge"

by John Shiffert

Think about all of the Ice Bucket Challenges you've seen on YouTube or TV. They all went by pretty fast, right? No one wants to spend more time than they have to under a deluge of ice water.

Clayton State President Dr. Thomas Hynes joined in the Ice Bucket Challenge on the Clayton State University Quad, coming through with flying (though chilly) colors after what seemed like an endless, 12-second exposure to a bucket of ice water at the mitts of the Clayton State mascot, Loch. While Hynes is a native of a somewhat colder climate – Boston – he pointed out prior to the dousing that his background does not in any way make ice any warmer. In other words, while Hynes may be used to the cold, this was not a dream made real.

"That's got to be the longest Ice Bucket Challenge I've ever seen," commented more than one observer in the large and cheering crowd of Clayton State faculty, staff, students and administrators, an audi-



ence that included almost all of the President's Cabinet.

(Director of Campus Store Services Todd Smith, speaking for Loch after the Challenge, explained that Loch bears no animus towards the president, it's just that mascots are not equipped with typical hands, thus maintaining a secure grip on a

**Hynes Challenge, cont'd, p. 12**

## Clayton State Provost and Deans Take the Ice Bucket Challenge

Dr. Kevin Demmitt, Clayton State University interim provost and vice president of Academic Affairs, was recently joined by three of the University's deans; Dr. Nasser Momayezi, dean of the

College of Arts & Sciences, Dr. Lila Roberts, dean of the College of Information and Mathematical Sciences

**Provost/Deans, cont'd, p. 12**





## Anna Cox Presented with Teacher Excellence Recognition Initiative Award

In recognition of the important role that excellent teachers play in the lives of students, Clayton State University, along with its Department of Teacher Education, has established the Teacher Excellence Recognition Initiative (TERI). This initiative is designed to annually recognize two high school teachers from Clayton County Public Schools who demonstrate excellence in teaching and exemplify the Clayton State learning experience; empowering, engaging, inclusive and supportive; in their own classrooms.

On Monday, Sept. 8, 2014, Anna Cox of Jonesboro High School was presented with one of the two initial TERI Awards by Clayton State President Dr. Thomas Hynes.

Each yearly TERI recipient will receive a \$1000 stipend plus \$250 to be used for classroom materials. These awards are made possible through the generosity of the Jack and Sherry Hancock Clayton County High School Faculty Recognition Collaborative, in conjunction with the Clayton State University Annual Professorship Program. Jack Hancock is a Clayton State University Foundation board member, and an attorney with the law firm Freeman Mathis & Gary, LLP.

"The education of our youth is the key to the success of our nation," says Hancock.

"Most teachers do not go into the profession because of the tangible rewards of money or fame. We love teaching and we love

**Cox, cont'd, p. 14**

## Jennifer Henley Presented with Teacher Excellence Recognition Initiative Award

In recognition of the important role that excellent teachers play in the lives of students, Clayton State University, along with its Department of Teacher Education, has established the Teacher Excellence Recognition Initiative (TERI). This initiative is designed to annually recognize two high school teachers from Clayton County Public Schools who demonstrate excellence in teaching and exemplify the Clayton State learning experience; empowering, engaging, inclusive and supportive; in their own classrooms.

The winners of the 2014 Teacher Excellence Recognition Initiative awards are Anna Cox of Jonesboro High School and Jennifer Henley of Morrow High School. Henley was presented with her award today at a ceremony at Morrow High School.

Each yearly TERI recipient will receive a \$1000 stipend plus \$250 to be used for classroom materials. These awards are made possible through the generosity of the Jack and Sherry Hancock Clayton County High School Faculty Recognition Collaborative, in conjunction with the Clayton State University Annual Professorship Program. Jack Hancock is a Clayton State University Foundation board member, and an attorney with the law firm Freeman Mathis & Gary, LLP.

"The education of our youth is the key to the success of our nation," says Hancock.

**Henley, cont'd, p. 14**

## Charlotte Swint Accepted to Prestigious Community Leadership Program

by Samantha Watson

Clayton State Assistant Professor of Nursing Charlotte Swint was recently accepted into the 43rd class of the Clayton County Chamber of Commerce's Leadership Clayton program.

Leadership Clayton is a premiere leadership development program that focuses on education on and enhancement of Clayton County. It is one of the biggest in the Southern Crescent.

A native of Riverdale, Swint applied for the program with home in mind and heart in hand. "I was raised in Clayton County, and I want to give back to the community

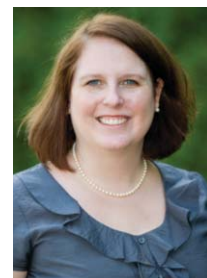
that helped to give me a good foundation," she explains.

Volunteer work is important to Swint, who has participated in service projects around metro Atlanta. She has served as the faculty advisor for the university's Alternative Winter Break program for the last two years and has worked as a volunteer consultant for Community Consulting Teams of Atlanta for the last three years.

As an advocate of community service Swint was excited to apply for a program in the community where she grew up, "I

think it is important to work with colleagues in our community to identify issues that are important for the community and to collaborate to develop potential improvements."

During the program Swint hopes to "learn about issues that are important in Clayton County." She also looks forward to, "contributing to the group project that our team will create and implement." ■



**Topping Out, cont'd. from p. 1**

provide many more research opportunities for Clayton State students, “a critical need for students in science. Their dreams are one day closer to being made real.”

In his remarks, Hynes thanked the Board of Regents of the University System of Georgia, the General Assembly, and Governor Nathan Deal, “all of whom created the conditions by which this day is possible.

“Tomorrow is getting closer and we anticipate extraordinary benefits from this building in the near future.”

Additional labs and classroom space for the natural sciences have been a critical need for Clayton State since the University has expanded from 4675 students in 2001 to more than 7200 students currently. Indeed, given the science course and lab requirements in the core curriculum, the lack of a dedicated science building has limited the University’s enrollment, in effect limiting the number of students who can make their dreams real at Clayton State. The expected completion date for the building is June 2015 with classes to be held starting with the fall 2015 semester.

In addition to meeting the needs of the University, the new science building will help the University meet critical needs in several fields in Atlanta’s Southern Crescent; notably in nursing, healthcare managers for Southern Crescent medical facilities, science educators, and entrepreneurs in the STEM (Science, Technology, Engineering, Mathematics) disciplines, enabling more students to graduate with STEM skills. This enhanced workforce will mean a boost to the economy of the counties immediate to Morrow, which

**Topping Out, cont'd. p. 23**





## Southard, cont'd. from p. 1

While she has received a great deal of notoriety recently for her development of the Clayton State Self-Paced Online Course (SPOC), she points out that the vast majority of her supporting documentation for the award is relative to her own online instruction experiences. Indeed, as noted in 2010 when Southard won the Scholarship of Teaching and Learning Award, she is, "passionate about developing online courses that possess the same dynamic and engaging learning environment as traditional courses."

"I am extremely grateful that the panel of faculty and administrators from across the state selected me for the Regents' Teaching Excellence Award for online teaching," says Southard. "First, it is a validation that online education can be as academically rigorous as traditional instruction. Secondly, an award of this magnitude is not the result of my singular efforts. It is the result of a team of people that have all contributed to the body of my work over the past decade."

"My department head, Dr. Rafik Mohammed, is a great visionary that saw the potential benefits of the self-paced online course format and introduced it to this University. Dr. Kevin Demmitt, Dr. Nasser Momayezi and Dr. Jill Lane had the foresight that an innovative approach to online learning could benefit our students and allocated resources to allow it to come to fruition. David Pena, who worked with me in the spring and Dr. Josh Meddaugh and Dr. Adam Tate, who are currently working with me to develop dynamic and engaging instructional content for the self-paced online courses. Lastly, but certainly not least, Christopher White, Clayton State multimedia designer, who has provided me with his creativity to expertly create multimedia course content."

In his nomination letter to the USG, Demmitt, the University's interim provost and vice president of academic affairs, described Southard as being, "synonymous with excellence in online teaching on our campus" and an, "evangelist for online teaching." He also noted, "her excellence in online teaching begins with meticulous attention to course design" and that she, "was actively involved in

shaping University policy and implementing a strategic plan for distance education."

The USG committee for the Regents' Awards received many outstanding nomination portfolios, which were thoroughly reviewed by a panel of faculty and administrators from across the University System. After reviewing Southard's portfolio, the review committee voted unanimously to recommend her as the winner.

"The committee was particularly impressed with the excellent supporting documentation including access to online materials," noted Davis in his award letter to Southard. "Your use of a variety of modalities to engage students is outstanding; and the self-paced online course is an example of your work that would be of value to other institutions in the system. The committee also appreciated your use of reflection to improve your courses and felt that your letters of support provided clear evidence of your role as a mentor and leader."

Southard points to several sources of inspiration for her online teaching philosophy, starting with William Pollard's, "Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow."

Another quote that resonates with Southard, and can be said to encapsulate her interactive, empowering SPOC approach, comes from Benjamin Franklin, "Tell me and I forget, teach me and I may remember, involve me and I learn."

"My courses are a continuous work in progress," she says. "Distance education is a dynamic and changing learning environment where I am constantly learning and discovering ways to improve. I am not afraid to try new approaches as long as I believe they can help the students master the content. I rely upon student feedback to guide me as to whether my approaches are successful or not, and make adjustments whenever needed to benefit the students. As the students are learning the content, I am learning how to best instruct them. John Cotton Dana captured my sentiments on this topic precisely

ly 'Who dares to teach must never cease to learn.'"

In her online courses Southard strives to create meaningful interactions, such as role play simulations, to promote interest and foster understanding.

"I view quality online instruction as a continual 'work in progress,'" Southard says. "It evolves as new information surfaces, innovative strategies develop, and improved resources emerge. The unifying thread of my ongoing research is measures to create an online learning environment conducive to maximum student performance."

Not surprisingly, Southard sees a bright future for both online learning and Clayton State students who take SPOC .

"I am excited that the System recognizes the potential for innovative educational delivery formats to reduce barriers to education and provide students with an alternative path to pursue their academic goals," she says. "Serving the best interests of the students is our focus. Our motto at Clayton State University is 'Dreams Made Real' and it is my hope that these courses will help more students realize their dreams."

Southard has taught at Clayton State for 12 years. She earned her J.D. from the Sandra Day O'Connor College of Law at Arizona State University. Along with the other 2015 Regents winners, she will be officially recognized at the annual Regents' Gala on Mar. 28, 2015 where the winners will be the honored guests of the USG Foundation. In addition, she will present at the annual USG Teaching and Learning Conference that will be held in April 2015. ■

## Across the Campus...

### Dental Hygiene

Clayton State University's most popular community service function, the public dental hygiene clinic that is staffed and operated by the University's Department of Dental Hygiene, has recently been renovated to improve access to the facility and to improve both the clinical outcomes for the patients and the learning outcomes for the Clayton State students who staff the clinic. As a result, the Dental Hygiene Clinic formally celebrated by having a ribbon-cutting ceremony, performed by Interim Dental Hygiene Department Chair Professor Lois Manning-Burke, on Tuesday, Aug. 26.

### President

Former President Dr. Tom Harden stopped in for a visit on Sept 15! Welcome back!

### SBDC

SBDC Business consultant Judiffier Pearson graduated from Leadership Fayette on Thursday, Aug. 21.

### University Health Services

University Health Services at Clayton State University has the latest flu vaccine in stock, and is offering flu shots to students, faculty, staff and the general public. The cost of a flu shot at University Health

Services is \$15 for students, faculty and staff, and \$20 for the public. University Health Services is located in Building 1000 at Clayton Station, 5809 Northlake Dr., Morrow. Office hours are: Monday to Thursday, 7 a.m. to 5 p.m.; and Friday, 8 a.m. to 3 p.m. Call (678) 466-4941 for more information.

## Clayton State Ranked Among First Tier of Regional Colleges By U.S. News & World Report

Clayton State University is once again ranked in the first tier of the top regional colleges in the south by U.S. News & World Report. The rankings, which include evaluations of more than 1,400 schools nationwide, are currently available at [www.usnews.com/colleges](http://www.usnews.com/colleges), and will also be published in U.S. News & World Report's 2015 edition of Best Colleges, which will be on newsstands starting Sept. 23.

In addition to its first tier ranking, Clayton State is also ranked eighth out of 19 public regional colleges in the south.

"This is an additional year in which U.S. News & World Report rankings placed us among the first tier of regional public comprehensive colleges in the South — a finding consistent with those of the last several years," says Clayton State President Dr. Thomas J. Hynes. "But, together with reports from other sources such as James magazine (proclaiming Clayton State as the best value for four-year institutions in Georgia), this demonstrates growing evidence of our belief that Clayton State and the accomplishments of its students and faculty are viewed positively by others. For this we are delighted.

Our commitment to find ways to make student and community dreams real remains strong."

The editors of James' recently published 2014 Education Issue determined that, based on a combination of various rankings by national publications and related statistics gathered by the James staff, that Clayton State was the best overall value (for cost as compared with/to academic standards and quality of education) of any institution of higher learning in Georgia.

Clayton State is ranked with regional colleges because it focuses on the undergraduate experience and offers a broad range of programs in the liberal arts, which account for fewer than half of all bachelor's degrees granted, and in fields such as business, nursing and education. Clayton State currently has eight masters programs.

The U.S. News rankings are based on a variety of subjective and objective factors, including the opinions of high school counselors and other university presidents. ■

### James, cont'd. from p. 2

versity." Now, in its 2014 Education Issue, James is calling Clayton State the best value in higher education in Georgia.

"The editors of *James* review national publications recognized for their ratings and rankings of institutions of higher learning and then create their own 'scoring matrix' for the various categories listed in the '2014 Education Issue,'" explains the James editorial staff. "Our staff from InsiderAdvantage, as the state's most established public opinion research firm (pollsters for organizations ranging from Politico to the top three network affiliates in Atlanta over the past 14 years -- currently Fox5 Atlanta and the Morris Newspapers) then review relevant statistics related to all universities and colleges as well as the national matrix to determine rankings for the issue.

"The editors determined that, based on a combination of various rankings by national publications and related statistics gathered by our staff, Clayton State is the best overall value (for cost as compared with/to academic standards and quality of education) of any institution of higher learning in Georgia."

In other words, Clayton State is the best in the state at actually making dreams real.

In addition, *James*, which is published by InsiderAdvantageGeorgia, also ranks Clayton State ninth overall among all Georgia universities. ■



# Abigail Jenkins Selected as a Winner of the 2014 Atlanta Steinway Society Scholarship Award

by Siera Blasco

Clayton State University Honors student and Presidential Scholar Abigail Jenkins, a junior double-major in Music Performance and Math Secondary Education, has been selected as one of three winners of this year's Atlanta Steinway Society Scholarship Award.

Jenkins, a graduate of Woodland High School who resides in Stockbridge, Ga., will receive a \$1,000 scholarship and the

Freddy Cole Trophy, in honor of Bob Geer. Since 1980, non-profit Atlanta Steinway Society has been advocating young music enthusiasts to further their higher education through scholarships and to bring music events to the community.

Jenkins will perform piano music by Bach, Mozart and Debussy at the Atlanta Steinway Society's winners' recital concert on Sunday, Sept. 21 at 4 p.m. The

event, free of charge, will be held at the Kellett Chapel of Peachtree Presbyterian Church, 3434 Roswell Rd., Atlanta, followed by a reception. For more information, contact Dr. Michiko Otaki in the Clayton State Division of Music at [michikootaki@clayton.edu](mailto:michikootaki@clayton.edu) or (678) 466-4756. ■

## Former "Designated Singer" Premieres on Radio; Prepares to Record Her First Album

Clayton State University's former "Designated Singer," Stockbridge native Kelly Jarrard, has recently premiered her original song, titled "Soul Easy," on Florida's radio waves. Her first album will be recorded in October of this year.

While Clayton State is full of talents, not all talents have the same drive as Jarrard. During her years at the University, she would sing at a myriad of events, including Christmas parties, staff gatherings, and commencements. She was also the leader in the Clayton State Chorale for four years, a frequent vocal soloist and guitarist with the Clayton State Jazz Combo and Big Band, and participated in roles with the Music Drama Workshop.

"Some days I would sing at an event in the morning, be in class all day, find time to practice, then in the evening have to perform in a concert that same day," Jarrard, currently a resident of Umatilla, Fla., says. "Every event that I sang at gave me an opportunity to sing at another event."

Pursuing a Bachelor of Music in Voice Performance was both a humbling and confidence building experience for Jarrard. She walked in knowing more musically than her average peers, but still had so much to learn.

Education at Clayton State University allowed Jarrard to discover new talents, like dancing and acting, and sharpen the

ones she had already found. She uses the techniques for warming up and singing that she had learned for every performance, and the lesson to keep on following her dreams in every part of her life.

Clayton State staff members like Dr. Kurt-Alexander Zeller, coordinator of the Division of Music and director of Opera and Vocal Studies, encouraged Jarrard to, "make her dreams a bit bigger — and then make those bigger dreams real."

Jarrard's first radio show was on Aug. 21, 2014, "FOCUS Live!" on 790 AM broadcasting out of Leesburg, Fla.

Jarrard is a 2013 grad from Zeller's studio. He notes that Clayton State audiences will indeed remember her from many performances, including Music Drama Workshop productions as Mad Margaret in Ruddigore and the Bad Angel in Eve's Odds, as well as her frequent performances with the Jazz Combo and Community Big Band and her many solo performances at university ceremonies. ■



### Furlong, cont'd. from p. 5

mentor them on a semester-long research project that I introduced to them I feel pretty fulfilled!

"I think it is pretty amazing that Clayton State University and donors, such as Heritage Bank, recognize faculty who are passionate about teaching, mentoring and inspiring undergraduate students so they can make their dreams real."

Furlong's Heritage Bank University Professorship was initially presented by past Clayton State University Foundation Chair Leonard Moreland. Awarded faculty will carry the title of, "University Professor," for two years allowing up to 12 faculty to have the distinction at any given time. This recognition comes with a \$5,000 annual salary supplement. The Clayton State University Foundation assisted in creating the monetary supplement by creating a matching dollar-for-dollar gifts program. ■

## Hynes Challenge, cont'd, from p. 6

large bucket of ice water is a rather dicey proposition.)

The Ice Bucket Challenge is for the benefit of the Amyotrophic Lateral Sclerosis (ALS) Association and all funds raised will be used to further research for what Hynes characterized as, “an exceptional cause.

““The real horror is that a diagnosis means a death sentence for its victims,” he adds. “That’s why so many have gravitated to this cause to which I’m extraordinarily proud, although I’ll be cold, to contribute.”

Hynes also added that he was even more motivated to take part in the challenge because the father of a colleague recently passed away from the effects of ALS.

Hynes was answering the challenge of Dr. Ricardo Azziz, president of Georgia Regents University, and Dr. Kyle Marrero, president of the University of West Georgia. Rumor has it that Marrero was guided in his challenge by Dr. Micheal Crafton, current West Georgia provost and former Clayton State provost.

One of the best parts of the Challenge is that he who gets doused gets to challenge others. In this case, Hynes “called out” Michael Burnett, president of Piedmont Fayette Hospital and chair of the Fayette County Chamber of Commerce, Tim Crawford, president of Heritage Cadillac and chair of the Clayton State University Foundation, and Dr. Kevin Demmitt, Clayton State interim provost and vice president of Academic Affairs. Demmitt in turn has challenged the Clayton State deans to also take part in the Challenge. What Demmitt refers to as a “mass dunking” will take place on Thursday, Aug. 28, also on the Clayton State Quad at 12:30 p.m.

A TV-quality video of Hynes’ Ice Bucket Challenge is available at <https://drive.google.com/file/d/0B-eNwAjEiNT2aGJwbzdfV2pod2c/edit?usp=sharing>. It’s also available on the official Clayton State YouTube channel at <https://www.youtube.com/watch?v=abq4mAVP75Q&feature=youtu.be>. ■

## Provost/Deans, cont'd, from p. 6

(CIMS), and Dr. Avinandan Mukherjee, dean of the College of Business, in taking on Amyotrophic Lateral Sclerosis (ALS) and taking the Ice Bucket Challenge.

Demmitt had been challenged previously by Clayton State President Dr. Thomas Hynes during his 12-second long Aug. 26 dousing, a fact Demmitt noted beforehand by saying how grateful he was to take part in a good cause, and how grateful he was to Hynes for his challenge. Of course, it’s also possible that Demmitt may have had tongue-in-cheek in his reference to Hynes’ challenge, since he showed up wearing a waterproof jacket.

The fun began with Demmitt noting, “it’s a great cause, and we are thankful that the Clayton State community can contribute to the cause.”

Like Hynes, Demmitt was doused by the Clayton State mascot, Loch, who pointed out that the Ice Bucket Challenge Dress Code forbade waterproof outerwear. Since Demmitt was wearing a Clayton State Lakers Basketball T-Shirt under his jacket, it was clear he and Loch were in cahoots from the start.

After Demmitt made his contribution to further research into ALS and to benefit the ALS Association, Dean Roberts moved into the cold seat, with CIMS Assistant Dean Jarrett Terry doing the pouring honors. It was noted by Demmitt that, among the faculty members pouring ice water on their deans, Terry was the only one without tenure.

Next came Dean Momayezi, who had the distinction of two pourers. In what could only be described as an academically-diverse group, Social Sciences Department Chair Dr. Rafik Mohamed and Natural Sciences Department Chair Dr. Michelle Furlong doubled up on the dean, who nonetheless came through with flying colors.

Finally, Dean Mukherjee, who is still in his first month at Clayton State, was doused by the Director of the MBA program, Dr. Ali Dadpay. Afterwards, Mukherjee said his enthusiasm for Clayton State had not been dampened by the ordeal.

All four Ice Bucket Challenges are available at <https://drive.google.com/folderview?id=0B-eNwAjEiNT2UmRpaFpjT3hkd3M&usp=sharing>.

Of course, part of the Ice Bucket Challenge involves challenging others. An even more diverse group was challenged during the event, including another vice president, Bill Gruszka, interim vice president for Information Technology and Services; and another dean, Dr. Robert A. Vaughan, Jr., dean of the School of Graduate Studies. Pourers Mohamed, Furlong and Dadpay will also get their chance to undergo the challenge, as will the University’s senior faculty member, Dr. Jim Braun. Add to that former Interim Dean of Business Dr. Michael Deis and Director of Marketing and Communications Dolores Cox, and there may be a major Ice Bucket Challenge event at Clayton State in September. ■





### Young, cont'd, from p. 4

being chosen as the person to receive it, I am honored," says Young, who received her bachelor's master's and doctoral degrees from the University of California. "I am thrilled and I am humbled to have been chosen to represent such an esteemed group of colleagues in the College of Arts & Sciences in this way."

"Established in 2008 by a generous gift from Dr. Eugene A. Hatfield, the College of Arts and Sciences Scholar and Teacher of the Year awards are bestowed annually upon two full-time faculty members whose contributions made a substantial impact in advancing the College's mission of service through teaching, research, and creative endeavors," explains Dr. Nasser Momayezi, dean of the College of Arts & Sciences. "These awards recognize scholarly excellence or outstanding teaching as determined by peer review. This year's award recipients, Dr. Jere Boudell and Dr. Karen Young, as Arts and Sciences scholar and teacher of the year, respectively,

are recognized for having brought distinction to the College through their hard work and commitment to the institution. "I believe that these awards are the highest honors which can be bestowed upon any faculty member at this University, because they are the best among us."

"I have always believed that the teaching and mentoring of students has not been just a profession for me, but a calling of the highest order and my orchestration of it, a gift!" says Young. "It is a calling for which I have accepted the social responsibility, one that I have taken very seriously, one that I have embraced very passionately and one that I will forever remain committed to."

Since Young epitomizes the best among the Clayton State faculty, it's not surprising that she also represents their core attributes of the University, educational experiences like experiential learning and providing community support and serv-

ice. In a word, she empowers her students.

"Whether the students and I have been in the classroom together, presenting together at a professional conference, or out among the people rendering community service, nothing has given me greater pleasure than to witness the active enhancement of each student's learning capacity and the increased social awareness, consciousness, and commitment they have exhibited," she says. "It makes me feel like all the time, sacrifice and labor I've put in throughout the years has not been in vain... In every teaching moment, whether it's been inside the classroom or in the field with students, I have tried to model for them by exemplifying the principles of teaching from the perspective of a servant-leader. I have tried to positively help enhance a student's self-esteem and build their confidence in themselves as I lift them while they climb." ■

### Convocation, cont'd, from p. 5

media.") and personal well-being advice ("Use technology to monitor and manage your activities. Take care of yourself and each other.")

Hynes' message was echoed by the rest of the Clayton State administration.

"You are ready to start your journey to make your dreams real," said Dr. Mark F. Daddona, associate vice president for Enrollment Management & Academic Success.

"Between matriculation and graduation, you have an incredible journey," added Dr. Kevin Demmitt, interim provost and vice president for Academic Affairs.

"We are here to support you to achieve your dreams and your goals," said Dr. Elaine Manglitz, vice president of Student Affairs.

Of course, the president also had the last word.

"To be part of this community gives you the opportunity to make your dreams real," said Hynes in closing. ■



Fall 2014 New Student Convocation

## Cox, cont'd from p. 7

watching our students grow and achieve. A thank you note from a parent or an email from a former student has worked the magic of keeping many good teachers going for years," says Dr. Ruth Caillouet, chair of the Clayton State Department of Teacher Education and professor of English Education. "But, we are very thankful to be able to be a part of this amazing opportunity. The Teacher Excellence Recognition Initiative will reward Clayton County Public School high school teachers for the truly excellent work they do in the classroom every day."

Cox, a Latin teacher and chair of the World Language Department at Jonesboro High School, is no stranger to Clayton State. After earning her English degree at the University of Georgia, she became Clayton State's very first masters graduate, earning her Masters of Arts in Liberal Studies (MALS) on Dec. 11, 2008.

While earning a MALS degree and the TERI award from Clayton State are significant honors, they do not represent Cox' only notable achievements. Along with her husband and fellow Jonesboro High School teacher Andrew Cox, she is also the most accomplished Mock Trial coach in the state of Georgia, leading the Jonesboro Mock Trial Team to four State Championships and two National Championships over the years. She is also a former (2007) Clayton County Teacher of the Year.

TERI donor Jack Hancock has more than 30 years of experience in governmental and corporate liability. He is a successful and accomplished trial and appellate lawyer who received his B.B.A. and his J.D. from the University of Georgia. He has also served as a member of the Board of Directors of the Clayton County Chamber of Commerce, serving as legal counsel and chair, and served on the

Board of Directors of the Regional Business Coalition.

Nominations for the TERI awards may come from the teachers themselves, a peer, a principal, or a Clayton State University faculty member. The award application includes a letter of nomination with a detailed description of outstanding, innovative, and engaging classroom or school-wide practices that positively influence student performance, submitted to the school principal where the teacher is employed. Each high school principal reviews the nominations from his/her school and submits no more than one nomination to the Clayton State University Office of the Provost. A Clayton State selection committee chosen by the Provost evaluates all nominations and then selects two teachers from the 10 nominations for the award.

Photo at right on p. 15. ■

## Henley, cont'd from p. 7

"Most teachers do not go into the profession because of the tangible rewards of money or fame. We love teaching and we love watching our students grow and achieve. A thank you note from a parent or an email from a former student has worked the magic of keeping many good teachers going for years," says Dr. Ruth Caillouet, chair of the Clayton State Department of Teacher Education and professor of English Education. "But, we are very thankful to be able to be a part of this amazing opportunity. The Teacher Excellence Recognition Initiative will reward Clayton County Public School high school teachers for the truly excellent work they do in the classroom every day."

Henley, who teaches 10th, 11th and 12th grade Social Studies at Morrow High School, bases her teaching methods and philosophies around the ideas of Howard Gardner's Multiple Intelligences, meaning that she believes that people learn in various ways. She was introduced to the idea of Multiple Intelligences while earning her Master of Education at Georgia State University in 1997 and, almost 20

years later, it is still the basis for her teaching, since she feels it results in more student engagement.

Henley's teaching methods have served her well; her students have had some of the highest Advanced Placement scores in Clayton County, including her favorites, United States History and Government and Politics: United States.

The coordinator of the Governor's Honors Program (GHP) at Morrow High School, wherein 14 Morrow students have attended GHP over the past nine years, Henley was also chosen earlier this year as the Daughters of the American Revolution U.S. History Teacher of the Year for Georgia.

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Photo at right on p. 15. ■





The TERI Award presentation at the Sept. 8, 2014 Jonesboro High School faculty meeting. From left to right: Dr. Ruth Caillouet, chair of the Clayton State Department of Teacher Education and professor of English Education; Kate Troelstra, Clayton State University vice president for External Relations; Jack Hancock; Anna Cox; Clayton State President Dr. Thomas Hynes; Jonesboro High School Principal Felicia Brown. (Kevin Liles photo).



Left to right; Clayton State Vice President of External Relations Kate Troelstra, Jack Hancock, Sherry Hancock, Jennifer Henley, Morrow High School Principal Dr. Pamela Pitts, Clayton State President Dr. Thomas Hynes, Dr. Ruth Caillouet (Erin Fender Photo)

### 2+2, cont'd from p. 3

ating from Clayton State's program, says Dr. Ursula Thomas, GPC's director of field experience and assessment for teacher education.

"This semester alone, we have more than 200 students in teacher education — and

40 percent of these students have stated their interest in middle grades and secondary education," says Thomas.

The two schools plan to launch a similar program for their middle school teacher education students in fall 2015. ■

### Boudell, cont'd from p. 4

creative endeavors," explains Dr. Nasser Momayezi, dean of the College of Arts & Sciences. "These awards recognize scholarly excellence or outstanding teaching as determined by peer review. This year's award recipients, Dr. Jere Boudell and Dr. Karen Young, as Arts and Sciences scholar and teacher of the year, respectively, are recognized for having brought distinction to the College through their hard work and commitment to the institution.

"I believe that these awards are the highest honors which can be bestowed upon any faculty member at this University, because they are the best among us."

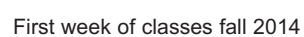
"It's truly an honor to receive the Gene Hatfield Scholar of the Year award," says Boudell. "I'd like to thank my colleagues, from staff to fellow academics, who never hesitated to provide encouragement and support while I pursued my research endeavors. Research colleagues at the USGS National Wetlands Research Center, Arizona State University's School of Life Sciences, the University of Alabama-Birmingham, and Agnes Scott College have been a source of inspiration and provided materials, access to state-of-the-art laboratory equipment, and time.

"Finally, I could not leave out the many students with whom I've had the pleasure of working as a research mentor and/or teacher. All of these interactions have enriched my teaching and scholarly practice and allowed me to investigate the many mysteries of the natural world."

A riverine plant biologist who received her B.S. from Northeastern State University and her Ph.D. from Arizona State University, Boudell's scholarship extends into another of the STEM fields — technology, specifically, app development.

In the spring of 2013 Boudell organized an Eco Hackathon at Clayton State to explore and develop approaches to improve urban stream restoration in the Georgia Piedmont. The key to the Eco Hackathon involved participants exploring and building apps to be used to promote awareness of stream and watershed issues and for use in fieldwork. In partic-









Laker Hall Move-In



Laker Hall Move-In



Dental Hygiene Clinic Ribbon Cutting



## SBDC Offers Business Expertise to Entertainment Industry

In the last two years, the Clayton State University Small Business Development Center (SBDC) has assisted an increased number of film, television, and music industry clients. In an effort to better serve these clients, along with local small businesses who want to become vendors to the entertainment industry, SBDC has launched a series of non-degree courses that focus on the behind-the-scenes business aspects of entertainment. These classes will empower the creative class for success beyond their artistic talent and skill.

The interdisciplinary curriculum focuses on three key areas: getting suppliers “camera-ready” or “film-friendly;” empowering content creators and above-the-line crew with the tools and resources needed to scale their operations from projects to pipelines; and helping independent performing artists, below-the-line crew, and freelancers turn their crafts into companies.

Transferring capabilities and target market expansion into the film and television industry can be very feasible for vendors from fields such as construction, dry-cleaning, transportation, and property leasing. Likewise, craftspeople that are prevalent on almost every production set (e.g., carpenters, electricians, caterers, hairstylists, makeup artists, and tailors)

can also learn to duplicate their competencies, build businesses around their crafts, create jobs, and serve other markets.

Judiffier Pearson, Clayton State SBDC’s film and entertainment consultant, developed the curriculum and had it vetted by an advisory team comprised of leaders from film, television, music, digital media, and economic development.

“Creating these courses and building industry collaborations has been a labor of love,” she says. “Not only can creativity and business proficiency coexist, it is necessary.”

The Clayton State SBDC already has a steady stream of entertainment-related clients putting their advice into practice. The new roster of courses is designed to complement the SBDC’s confidential, one-on-one consulting services, which are no cost to Georgia’s established small business owners and budding entrepreneurs, thanks to the SBA, the University of Georgia, and Clayton State University on a local level.

The SBDC can assist all for-profit entertainment-related companies with annual revenues up to \$38.5 million.

“This is important to know because often, small business owners who could benefit

greatly from SBDC training and consulting don’t take advantage of the services because they don’t realize that their companies meet the SBA criteria of what constitutes a small business by industry,” Pearson asserts.

The film and entertainment course lineup integrates the disciplines of management, marketing, finances, and operations with industry-specific practices and case studies to keep the content relevant and valuable. In “fusion” courses like Beauty & Business Behind-the-Scenes Bootcamp, registered attendees will develop marketing strategies and living business plans while engaging in hands-on technical development facilitated by highly acclaimed instructors who have mastered their crafts.

Clayton State SBDC’s 2014/2015 Film/TV/Music business courses will debut in October in collaboration with the University of Georgia SBDC’s Office of Minority Business Development. For more information, go to [www.MorrowSBDC.org](http://www.MorrowSBDC.org). ■

## Mélanie Poudevigne Hosts ACSM Workshop in Cyprus

Dr. Mélanie Poudevigne, FACSM, director of the Clayton State University Health & Fitness Management program, returned from the island nation of Cyprus recently, after hosting a first-time ACSM (American College of Sports Medicine) Middle East workshop for fitness specialists. The workshop prepared interested individuals to become personal trainers.

“The ACSM workshop in Cyprus was an extraordinary success and experience with participants from Lebanon, Iraq, Jordan, Cyprus and Saudi

Arabia,” she says. “It was a first for this area of the world.”

The workshop, which was held at the Frixos suites in Larnaca, Cyprus, was made possible by SPI fitness in Lebanon and the ACSM CCRB international committee. Poudevigne is a member of the international committee for certifications at ACSM.

“We are a group of four who assist countries who do not have any certifications in fitness and sports medicine get access to that knowledge around the world,” she

explains. “I was asked if I could help with the Middle East since they know I have lived in that region and I have a dual citizenship which can help with the language and some political barriers.”

Poudevigne adds that the workshop was originally schedule to be hosted in Lebanon, but that she decided to move it to Cyprus due to the various conflicts in the area around Lebanon. ■



# Archivist JoyEllen Freeman Earns Another Scholarship

by Siera Blasco

Self-motivated and self-nominated scholar JoyEllen Freeman overachieves again by gaining yet another scholarship to help better her archival studies. Already in the limelight once this semester in attribution to her Emerging Archival Scholars Program scholarship that paved her way to the Archival Education and Research Institute (AERI) program, now Freeman has the Taronda Spencer Award to add to her already many-feathered cap.

The Taronda Spencer Award will pay Freeman's way to the 2014 Society of Georgia Archivists' annual meeting Nov. 5 at the University of Georgia. This meeting will last for two days and focuses on heightening the attends' archival skills through engaging breakout sessions, poster sessions, presentations, and lectures. The 2014 theme of the meeting is Plans and Strategies for the Future of Archives.

Freeman not only brings her determination but her diversity to the future of archives. The Taronda Spencer Award was established in honor of Taronda Spencer, an African American female like Freeman. Freeman is, "excited to repre-

sent an element of diversity in the archival community" and, through this meeting, to be able to revisit the University of Georgia, where the roots of her archival dream began.

Now Freeman's education through Clayton State University has tended that archival dream into a fully developed, powerful tree.

"I am currently in my second year of the Master Archival Studies program, and I feel confident that the knowledge I have under my belt from my first year at Clayton State will allow me to formulate intelligent questions during the conference and contribute ideas that will hopefully improve the archival profession," she says.

Richard Pearce-Moses, who wrote her letter of recommendation for the Spencer Award, and is the director of Freeman's graduate program, specifically played a major part in Freeman's success.

"I certainly would not have won it without him."

Freeman, a native of Milton, Ga., attended the AERI program from July 14 to July 18, with an intensive schedule full of workshops, lectures, discussions, and studies on how to better use new technologies to preserve lasting histories. Freeman travelled to the University of Pittsburgh for this year's annual session. Presenters came from all around the world.

Freeman is hoping to expand her knowledge on doctoral programs for archivists like herself, which perfectly lines with the AERI program's objective to foster passion for archival doctoral programs. With her studies, Freeman is intent on helping her community integrate archival materials into the K-12 educational system as well as continue to meticulously attend to her church's archives in Roswell, Ga.

"Clayton State is the reason why I feel ready for the program," Freeman says. "I can't wait to make some great connections, develop friendships, and gain more knowledge about preserving our community archives." ■

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## Stanley Johnson Calls for Education in "Riding the Wave" of the Georgia Entertainment Industry

by Thomas Giffin

In Georgia, a major film, music, or movie industry announcement arrives almost on a weekly basis. The monetary figures bounced around in the media are in the millions for plans for the latest studio, new movie shoot, or sound stage expansion.

Yet in the middle of these proclamations is a voice at Clayton State University who is calling for, "education and a well-thought out approach for both individuals and corporations looking to ride the wave of this burgeoning industry." The voice is urging planning and preparation. The voice is one of experience, honed on a national stage while interacting with internationally known superstars.

That voice is Stanley Johnson.

At one time, Stanley received double platinum sales recognition for his vocal

appearances on albums, "Wild and Peaceful," as well as, "Love and Understanding," with the group Kool and the Gang. Led by Robert "Kool" Bell, Kool and the Gang brought its style of jazz, pop, and deep funk music to the audiences of the 60's, 70's, and 80's. The group would eventually sell more than 70 million albums worldwide and be immortalized in several movie soundtracks including the cult classic Pulp Fiction, and the 1976 Picture of the Year, Rocky.

For a young man who was still shy of his 17th birthday, his work in that environment became an invaluable education of the entertainment industry. That is why today, Stanley Johnson can speak so eloquently about the good and the bad, the wondrous and the scandalous, and the need to train a generation of young people who understand the numerous sides of the

spotlight that is ascending upon the state.

"The buzzwords today are... 'Atlanta, the Hollywood of the South.' However, to be truly successful, we need to convince the industry leaders that we have knowledgeable executives," Stanley says. "We desperately need, not only creative, talented people, but also individuals who are trained, educated, and equipped but to be the executives, the attorneys, the mentors, and the creative geniuses who position talent for the best possible, long-term outcomes. Only then will we be truly successful in this new environment."

Today, as a multi-media specialist, Johnson is CEO/Owner of Diamond Light Entertainment, Inc., based in Atlanta.

**Johnson, cont'd, p. 21**

## Meet the 2014 Chancellor's Service Excellence Award Nominees

Clayton State University has submitted seven nominations for the University System of Georgia's 2014 Chancellor's Service Excellence Awards. The nominees fall into four categories; Outstanding Individual, Outstanding Team, Outstanding Process Improvement: Increase Effectiveness and Efficiency, and Outstanding Process Improvement: Increase Service to Students.

In the Outstanding Individual category, Keokuk Kight, director of the College of Arts and Sciences' Advisement Center, and Elizabeth Taylor, graduate coordinator for the School of Graduate Studies, are the nominees. Kight was nominated by Dr. John Campbell, Associate Dean, College of Arts & Sciences, and Taylor by the dean of the School of Graduate Studies Dr. Robert Vaughan.

In the Outstanding Team category, the nominees are the LakerCard Center and the Clayton State University Dual Enrolment Program. The LakerCard Center was nominated by Director of Auxiliary Services Norman Grizzell and the dual enrollment program by Interim Provost and Vice President for Academic Affairs Dr. Kevin Demmitt.

For increasing Effectiveness and Efficiency, Facilities Management Project Manager Priti Bhatia nominated the Facilities Advisory Committee for Campus Space & Physical Plant Utilization. DeLandra Hunter, director of the First-Year Advising & Retention Center, nominated the Redesigning First-Year Advising to be Intentional program.

Finally, Jessica Hall, assistant manager of The Loch Shop, nominated her organization's Course Materials Price Comparison Tool in the Increase Service to Students category.

It's also worth noting that in 2012, when the Chancellor's Service Excellence Awards were held in Clayton State's Student Activities Center, Clayton state won two gold medals. Pat Barton, Clayton State director of financial aid, won the gold medal award for Outstanding Customer Service Leadership Award and Clayton State's IT help desk, the HUB, won the gold medal award for Front Desk Support Excellence.

The 2014 Chancellor's Service Excellence Awards will be held at Kennesaw State University at 1 p.m. on Friday, Oct. 10. ■

### Boudell, cont'd. from p. 15

ular, the Eco Hackathon included an introductory workshop on app building using MIT's App Inventor, thus allowing participants to better understand the powerful computers they hold in their hands and allow them to construct simple apps.

Boudell later followed that experience by attending the "Computational Thinking through Mobile Computing" workshop at University of Massachusetts-Lowell; a special event designed for undergraduate computer science professors and led by the famed MIT professor Hal Abelson, creator of many computer science programs, including MIT's App Inventor.

"Like many scientists, and academics in general, I'm pretty inquisitive, and this is reflected in the diverse areas I explore," Boudell explains. "Mobile computing is a new area I've been exploring through app development for use in education, outreach, and research. We carry around these small yet powerful interactive computers. Changing how we view this technology and moving beyond apps for games or restaurant reviews is an exciting challenge. Challenge accepted."

"I believe it is critical to develop teaching materials that support faculty as they learn and implement active learning approaches in their class rooms. Here is where we challenge our students, and our students challenge us, to move beyond the memorization of facts to application and synthesis of content."

As a riverine plant biologist, Boudell focuses on improving approaches to restoring stream environments in the face of what she refers to as unrelenting urban stress, and increasingly, stress due to changing climatic conditions.

"Healthy riverine environments produce clean water and healthy environments in which to live," she notes.

Boudell also says she is grateful for the new science building currently under construction on the Clayton State campus.

"I can't wait to see what we, the faculty, staff, and students, can do with our new building," she exclaims. ■



The campus gathered to wish Ryan Whitfield, assistant director of Career Services a fond farewell.



**Johnson, cont'd. from p. 19**

Johnson's firm is a powerful communications company, "that combines the latest emerging technologies in television, film, music and the internet, with an abiding faith in God."

The scope and number of Johnson's projects are as varied as his background, including a book he authored on the time he spent with Joseph Jackson, father of the legendary Jackson 5 family, and Johnson's successful efforts to become the first African American television producer to create a golf series that was featured worldwide on the Golf Channel. A successful writer, entrepreneur, radio personality and evangelist; Johnson has produced numerous documentaries and has served as the Director of Communications and Training at the Atlanta Broadcast Institute in Norcross, Ga.

Today, Johnson's energy is derived from, "working with students, giving back to young people, reaching back and putting others first... just like my mother did with me.

"Teaching is my joy, my pleasure. Young people need so much help. My past might be the hook that draws an initial reaction, but focusing our attention on the generation ahead, and the fact that dreams are possible, goals are attainable, if you have the education you need to be successful... that is what holds their attention."

Johnson is the director of Digital Music, Video Production and Entertainment Business Certificate Program and Continuing Education instructor at Clayton State University. For a man that has performed in Central Park, New York City's Copacabana, Lincoln Center and the Apollo Theater, Johnson reports it is important to him that his legacy be, "motivating, encouraging, and educating people. That is my purpose. That is why I have been placed here."

Clayton State University officials are reveling in the fact that Johnson, and his impressive industry past, has brought his talents to the University's Morrow campus.

"We are very fortunate to have Stanley Johnson as part of Clayton State's talent-

ed continuing education instructors," explains Barton Bond, director of the Film and Digital Media Center at Clayton State. "Obviously he brings a unique perspective and unmatched experiences to the classroom. However, his passion and energy are what students identify with the most. Stanley offers great value to our program."

Working with students, "some who never thought of stepping a foot on a college campus before they became involved in our program," are Johnson's favorite audience today.

"Once you capture a student's attention, they will listen, and you can direct them," he says. "I have been fortunate to have parents and young people alike tell me that my course at Clayton State was the most positive influence they have ever experienced. However that inspiring word about my teaching... my guidance... that is what I will remember the most."

Johnson says he is constantly teaching his students about the hazards of being cautious.

"You cannot wait until you have it all together before you start," Johnson states. "I started very young in the industry, long before I really knew much except that music is a universal language. However, you cannot go it alone. You have to seek guidance and partnerships. Hold your head up, walk tall, all things are possible... to me, these aspects are as important as the many entrepreneur lessons that are involved in my instruction."

Television, radio, music, film, and multimedia arts are all parts of Johnson impressive resume. Yet, his instruction is not based in the clouds with unrealistic agendas.

"Yes, we discuss publishing, royalties, agents, and media relations, but we also look at what you can utilize to make a professional appearance on a very small budget," Johnson says. "Your final digital product does not have to be created on the newest software, the most expensive instruments. All the final product has to be is something you are proud of, something you want to share with others."

Johnson also has two widely known cousins that have made their mark in the National Basketball Association. Seven-time NBA All-Star Tracey McGrady and Vince Carter of University of North Carolina and Toronto Raptor fame are part of Stanley's extended family. Johnson is quick to point out that lessons he teaches at Clayton State reach beyond the scope of the entertainment and athletic worlds.

"Whether it is the entertainment business, the world of professional athletics, or any other professional field, to be successful you have to have a mentor, someone who can guide you, someone who can give you an honest assessment of your strengths and talents," Johnson comments. "That does not mean the mentor always says that it is green grass and roses. However, my students respect me and they appreciate the roads that I have travelled. Those experiences have allowed me the opportunity to secure numerous internships, many professional positions for my students... but more importantly, my past has allowed me to serve as a mentor."

The ultimate outcome is what keeps Johnson coming back to Clayton State while navigating his numerous other projects including a nonprofit foundation established in 2007 that serves as youth and adult training program. In December 2013, Johnson was recognized as an Outstanding Community Partner to the Atlanta Regional Workforce Board for giving youth opportunities to learn career skills and expand their academic, social, and civic achievements.

"When my students walk across the Spivey Hall stage upon completion of the program, it is all hugs and smiles. There are no handshakes there," Johnson says. "That is what it is all about for me!"

Based on its numerous intricacies and wide-spread tentacles of success, his life might be difficult to capture in music and song... however, a recap of Stanley Johnson's life makes for a very successful story involving making a difference in students' lives... and that is the kind of entertainment and spotlight that Johnson stars in today. ■

# Tameeka Hunter Appointed Director of the Disability Resource Center



The Division of Student Affairs at Clayton State University is welcoming Tameeka Hunter as the new director of the Disability Resource Center (DRC).

Hunter has served as assistant director of DRC since 2008.

Her selection as the director is the result of a comprehensive search to fill the position vacated when Louise Bedrossian retired last month.

“Under Ms. Hunter’s leadership, the DRC will continue its mission of creating an accessible, inclusive campus where students with disabilities have an equal opportunity to fully participate in and benefit from all aspects of the educational environment while also serving as a resource for students, faculty, staff and the community regarding disability issues,” says Dr. Angelyn Hayes, Clayton State assistant vice president for Student Affairs.

Clayton State is known for empowering its students. From faculty members empowering students and to students empowering faculty members, the University strives to increase empowerment for any individual involved on campus. One individual in particular who defines empowerment is Hunter, who has long been known for exceptionally providing accommodations to students with disabilities.

An Athens, Ga., native, Hunter has lived and worked around the Atlanta area for more than 10 years. In addition to her being a nationally-certified Rehabilitation Counselor, Hunter holds a Masters Degree in Rehabilitation Counseling which provides her with medical knowledge of various disabilities as well as additional knowledge on counseling interventions.

Prior to her employment with Clayton State, she served for six-and-a-half years at Georgia Tech as the Disability Services Specialist. Before she received her job at

Tech, Ms. Hunter was appointed as the Disability Affairs Coordinator for the City of Atlanta, Mayor’s Office.

“Working with people who have disabilities is not merely a profession for me, but rather a passion,” says Hunter. “Early on, I realized I wanted to work with students who have disabilities.”

Hunter has demonstrated this passion and proven strong leadership skills throughout her work experience by being appointed to the Georgia Governor’s Council on Developmental Disabilities (GCDD) in 2002 by Governor Barnes, and reappointed in 2005 by Governor Perdue. She was also named the 2008 C. Anthony Cunningham Council Member of the Year and was elected 2008 Vice Chair of the Council.

Knowing she could continue that passion and continue doing what she loves, she chose to provide all of her experience, knowledge and willingness to help others with disabilities at Clayton State.

“I am proud to work at a university that provides such a quality education,” says Hunter. “Another thing I really love about Clayton State is the familial campus climate; there is a true feeling of community here.”

One thing she enjoys most about her job is the fact that she can empower students by helping them to discover what is possible despite their disabilities. She enjoys working for a department that provides more than enough assistance to students with disabilities.

“We equip them with the tools, technology, and training necessary to help them reach their full potential and achieve their goals. What I enjoy most about working in my department is helping students discover the power of possibility. I enjoy being a catalyst for student discovery, empowerment, and self-advocacy,” she says.

The DRC offers a myriad of services, accommodations, and training opportunities for people with disabilities, as well as

the campus community. In general, Clayton State prides itself on the ability to empower students, faculty and staff through departments on campus as well as the classes that are taught by some of the most educated professors.

As an individual with her own disability, cerebral palsy, Hunter believes that empowerment comes as a result of being an example.

“As a child growing up, I did not see many career professionals who had obvious disabilities, like mine. I decided that if I did not see an example, I wanted to be an example for other people with disabilities, and my desire to work with the disability community was born,” she states.

Being an example is exactly what she did. Earlier in her employment at Clayton State, she met an undergraduate student who was concerned that he would have limited employment opportunities. Despite being extremely intelligent and capable, he was nervous about how potential employers would react to his disability and worried that he would miss out on great career opportunities.

Over time, Hunter and the student developed an amazing relationship that empowered him to go out and reach his goals. Hunter shared with him her road to obtaining an amazing career as a person with a disability, and he confided in her because not only did she have the formal education in the field of disability, but she shared the same disability with this student.

The student has since earned both his undergraduate and graduate degrees in psychology from Clayton State University, and is now contributing to the University in a professional capacity. His dreams had truly been made real.

As a person with her own disability, the new director of the DRC is making her dreams real by providing the guidance and knowledge to others, with a disability or without, in hopes that they can, too, one day make their dreams real. ■



### Hatfield Service Award, cont'd. from p. 4

Momayezi points out that, this past legislative session, the University secured almost \$20 million dollars earmarked for the science building.

"We strongly believe that without the tireless efforts and fervent advocacy on the part of Dr. Tim Hynes, the new science building would still be a dream unfulfilled," he says.

Momayezi also harked back to the November 2013 groundbreaking for the science building, at which time University

System of Georgia Chancellor Hank Huckaby and Georgia Governor Nathan Deal summed up Hynes' contributions to the building. At that time, Huckaby asked Deal, "Please, give this Energizer Bunny [Hynes] the science building, and get him off my back!" On his part, the Governor exclaimed, "I thought Dr. Hynes was a member of the Legislature, because I saw him every day at the Capitol!"

"Presenting Dr. Hynes with our first Gene Hatfield Annual Service Award is our way

of saying 'thank you' for his relentless efforts and unflagging enthusiasm in advancing Clayton State University and the College of Arts and Sciences," says Momayezi.

On his part, Hynes accepted the award with a succinct, "I love this work!" ■

### Topping Out, cont'd. from p. 8

provide the majority of Clayton State's students.

"Engaging undergraduate students in research is an essential part of their preparation for careers in the natural sciences and health sciences," says Hynes. "The innovative laboratory teaching spaces in this building will expand our support of undergraduate research projects where faculty and students work side-by-side in the learning and exploration process. Providing these opportunities not only benefits those in our science majors, it also impacts allied health students and every student on campus who takes a lab science course for their core requirements."

Once complete, the science building will be home to classrooms, teaching and research labs, and office and support space. The facility will be 64,000 square feet spread over three stories, and also housing a future vivarium, mechanical penthouse and basement, and loading dock. The building will be LEED Silver Certified, as well as Georgia Peach Belt Green Building certified. The Peach programs recognizes buildings owned or managed by the State of Georgia that optimize energy performance, increase the demand for materials and furnishings produced in Georgia, improve the state's environmental quality, conserve energy, protect Georgia's natural resources and reduce the burden on the state's water supply.

A key milestone in the construction of the science building, the Topping Out Ceremony also featured its own Twitter and Instagram accounts. The Twitter handle is @McCarthyCSU\_NSB and Instagram is also McCarthyCSU\_NSB. ■



The 2014 Hot Dog Rally kicks off The Faculty/Staff Fund Drive  
Support Clayton State by giving online at <https://giving.clayton.edu/>

# Economic Toll of Ebola in Africa: Current and Future Challenges for U.S. Firms

by Dr. Alphonso O. Ogbuehi

President Obama's U.S.-Africa Leaders Summit concluded recently with much excitement among both U.S. corporate leaders and chieftains of Africa's leading enterprises. All told, the White House announced nearly \$14 billion in total new investments into Africa. However, the ongoing spread of Ebola has the potential to severely curtail economic growth in the affected regions, especially in West Africa.

## Short-term pains

The ongoing spread of Ebola, however, is beginning to have severe economic impacts in the region. In the short term, the aviation industry has been hardest hit. Some international airlines like British Airways and Emirates have suspended operations in Guinea, Liberia, and Sierra Leone. In the wake of the current outbreak, business and tourist travel in West Africa have been severely impacted with cancellations.

Some U.S. firms have begun to extract key expatriate staff from the hardest-hit countries. Others have fortified their in-house healthcare facilities to protect and treat local staff and their families. In Liberia, where Bridgestone Firestone has 7,300 employees on their rubber planta-

tion, its 300-bed hospital has been retrofitted to handle Ebola patients based on the Center for Disease Control and Prevention's recommended guidelines.

With more than 1,000 estimated deaths so far from the current outbreak, much of this in the endemic countries of Guinea, Liberia, and Sierra Leone, a prolonged crisis could spell negative economic consequences. Much as the severe acute respiratory syndrome (SARS) outbreak that started in Asia in 2003 and spread to dozens of countries in North America, South America, Europe, and Asia before it was contained, we may yet see further outbreaks in the more countries before it is finally arrested.

The exact economic impact of this situation may not be completely felt until much later when the current situation is brought under control. In the short term, unemployment rates will likely continue to rise and external aid will be necessary from institutions like the World Bank and other agencies. In many of the affected countries, national borders are nearly closed with severe restrictions on the movement of citizens. With such restrictions, the economic activity is essentially at a standstill. In a region where signifi-

cant portions of the population lived below the poverty line before Ebola, economic desperation cannot be exaggerated. The rebuilding process will surely take years, recognizing the psychological damages that must be repaired in these countries before the people can fully heal and restart their lives. It may take nothing short of an economic rebirth for these countries, especially if foreign aid is not as forthcoming as promised.

## The long-term View

Despite the ongoing challenges and the gradual erosion of economic gains achieved over the past several years, this region will surely rebound from this devastating crisis. Indeed, Ebola does not represent an amputation of the economic life of the people, despite its severity. Moreover, while the Ebola disaster may seem to have overshadowed the events of the U.S.-Africa Leaders Summit in D.C. just two weeks ago, U.S. firms and investors must remain focused on the long-term fundamentals that make Africa an attractive market. These fundamentals include more stable political and economic reforms that have propelled the growth of the last decade, and an expanding, well-educated middle class. ■



Clayton State University's College of Health and School of Nursing held a dedication and reception honoring Kaiser Permanente for their generosity on Thursday, September 18, 2014 at 1:00 p.m. in the Harry S. Downs Center for Continuing Education Atrium.



## Clayton State Holds First Undergraduate Mediation Tournament

The Center for Business and International Negotiation in the College of Business at Clayton State University recently held the University's first Undergraduate Mediation Tournament.

The Tournament, which was open to all undergraduate students in any major, sought to introduce students to mediation, provide them with skills training, and give them an opportunity to practice those skills. The first place award went to Sia Amadu, Legal Studies major from Lithonia, Ga., and the second place award went to Siraaj Rhett, a Legal Studies major from Stone Mountain, Ga. These and other students are now preparing for off-campus tournaments taking place later this fall.

Last year's Clayton State mediation team won multiple awards at every competition they entered, including first place at the International Intercollegiate Mediation Tournament.

Clayton State's tournament boasted an impressive group of judges, including

members of the Center for Business and International Negotiation's Advisory Board. Judges included: Shinji Morokuma, director of the Georgia Office of Dispute Resolution; Frederick Flory, attorney and mediator, and adjunct professor at Clayton State; Angela Dash, Ph.D. candidate in Conflict Analysis and Resolution from Nova Southeastern University and future ombudsperson at Northeastern Ohio Medical University; Carolyn Raines, mediator, facilitator and trainer, and CEO of the New Decision Management Associates, Inc.; and Latangila Hodges-Bellamy, Supply Chain Management graduate from Clayton State and member of last year's winning Mediation Team. Well-known mediator Bob Berlin also served as a judge and provided the opening training with a presentation on, "Skillful Question in Mediation." Berlin is an attorney, former judge, therapist, and founder of New Decision Management Associates, Inc.

The following students volunteered to play disputants in the tournament: Toyah Fiatoa, a Management major from

Stockbridge, Ga., Ashley Stewart, a Management major from Morrow, Martine Moore-Simmons, Management major from Ellenwood, Ga., and Jacqueline Wright, a Legal Studies major from College Park, Ga. Dr. Judith Ogden is the director for the Center for Business and International Negotiation and Dr. Diane Fulton is the associate director. ■



AJC Top Workplaces Celebration and SACS Reaffirmation Carnival

# Successful Internship Changes Marketing Strategies of Sherwin Williams

by Samantha Watson

Marketing major and Clayton State University senior Andia Hackett changed the future of Sherwin Williams during her internship with the company.

"I came up with the name PaintPerks to entice contractor's to want to shop with Sherwin Williams, because they would get certain perks as a thank you for their continued business," explains Hackett.

During her internship, she was asked to create a plan to increase market share at the store/district level. Alongside a fellow intern, Kimberly Wright, she found that the company wasn't marketing to contractors, who are a big segment of potential profit. PaintPerks is Hackett's and Wright's answer to drive contractor business while thanking them for their loyalty.

"Prior to PaintPerks, Sherwin Williams was not using any frequent buyer pro-

grams," states Hackett. Hackett and Wright pitched their ideas to upper management in a conference where all Southeast Division interns competed. Despite the usefulness and the company's adoption of the program, they were beat out by another team who pitched the idea of creating social media accounts.

Hackett is careful to mention that the Office of Career Services and Director Bridgette McDonald, helped her tremendously with getting this internship as well as aiding her in career coaching.

"Mrs. McDonald has believed in me since our very first meeting. We have a great rapport and I am forever grateful to her," praises Hackett.

Along with McDonald, Dr. Leon Prieto, assistant professor of Management, has been a big supporter of Hackett. She

explains that he immediately pointed out that the implementation of her program at Sherwin Williams is a huge accomplishment and that he was very proud of her.

"Having faculty and staff at Clayton State that are so supportive is a blessing for me. I hope to continue making them proud in all that I do after my time at Clayton comes to a close," states Hackett.

Long term, Hackett hopes to work in digital marketing and social media marketing. ■

## Psychology Students and Faculty Support Fetal Alcohol Spectrum Disorder Awareness Day with Governor Deal

Clayton State University's Applied Developmental Psychology Graduate Students and Associate Professor/Applied Developmental Psychology Coordinator Dr. Samuel J. Maddox recently had the opportunity to support Georgia Governor Nathan Deal's Fetal Alcohol Spectrum Disorder Awareness Day Proclamation

Maddox and the Clayton State students met with Deal at the state capitol for a photo opportunity. In attendance from Clayton State were Maddox and students Erin A. Stewart, Taleesa Peck, April Marie Daniels and Maria Morales-Beale.

"On behalf of Clayton State's Applied Developmental Psychology program, I would like to say we were honored to be a part of this opportunity and hope that our participation in this event and our continued dedication to advocating for youth will help promote awareness and action throughout the community," says Maddox.

Fetal Alcohol Spectrum Disorders (FASD) is an umbrella term describing the range of effects that can occur in an individual prenatally-exposed to alcohol.

These effects may include physical, mental behavioral, and/or learning disabilities with lifelong implications. ■



From left to right; Peck (wearing a Clayton State Orange top), Daniels, Maddox and Morales-Beale are on the back row. Stewart is off the right shoulder of the gentleman holding the framed proclamation.



# Terry Tran: From Combat to the Classroom

by Sarah Boyd

Clayton State University takes pride in individuals who have made an impact, in some way, on the school or the community. One such individual is Sieu "Terry" Tran, who is not only a veteran of the war in Afghanistan, but a Clayton State student who holds the position of president of the Clayton State Vietnamese Student Association.

Tran is from Saigon, but grew up in the Metro Atlanta area where he first became aware of Clayton State. His choice of becoming a Clayton State student came from the close proximity of the school to his home and the relaxing environment that the college campus offered.

Tran has had a smooth transition from the battlefield to civilian life due to the faculty and staff at Clayton State. He notes in particular Tina Lake, coordinator of the Veterans Resource Center, and Dr. Michelle Furlong, professor of Biology and chair, Department of Natural Science.

"These individuals helped me through a number of obstacles that would hinder my transfer (to Clayton State). Without them,

I would not have been able to attend spring semester of 2014, and my academic progress would have been delayed," says Tran.

Not only has the staff been a tremendous help, but his professors have had an enormous impact on his college career.

"I have had nothing but great professors here. They have inspired me in every way possible," he says.

Professors such as Dr. Jim Braun, professor of Chemistry, who introduced him to a new degree, as well as Dr. Paul Melvin, associate professor of Biology and Biology coordinator, Dr. Diane Day, lecturer of Biology, and Dr. Chris Kodani, associate professor of Biology, who opened up his mind to new and intriguing information.

The Vietnamese Student Association (VSA) has given him a sense of security, uniformity and cohesion that he was missing from being in combat. His first experience with the organization was the Annual Charity Dinner where he was able

to assist in hosting the event as well as hold the position of the Master of Ceremonies.

"I loved how students came together so well to make the event work. It was out of my expectation," says Tran.

This event provided the strings that tied him to the organization, as he was so impressed with how well everyone worked for one common goal that he says it was similar to being on the battlefield.

Through the wonderful professors, faculty, staff and fellow members of VSA, Tran has been able to smoothly transition from a hectic environment to a relaxing college experience. He is now able to make his dreams real and possibly assist in the efforts to make other's dreams real through his expertise, knowledge and desire to become successful.

Tran plans to graduate in 2015 where he then will apply for medical school and possibly become a commissioned officer. ■

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## HR Leader Mentors Clayton State Students

Lester Arnold, a Human Resources leader with close to 25 years experience in the field, visited Dr. Leon Prieto's Management Principles class recently.

Arnold offered advice to the students and gave them some useful tips to guide them in their future careers.

"The key points that I learned from Mr. Arnold were to diversify my experiences in order to make myself a well-rounded professional, and also to try as much as possible to pursue ventures that I am passionate about," says Maria Coello, an Integrative Studies major pursuing a minor in Business. "I also learned from Mr. Arnold that an excellent way to break into the field of Human Resources is to try to transition to human resource functions regardless of what job you are initially

hired for and from there build your experiences and networks."

Arnold's most recent experience was with FOCUS Brands Inc., where he served as the senior vice president of Human Resources. FOCUS Brands is the franchisor and operator of more than 4,500 ice cream shoppes, bakeries, restaurants and cafes in the United States, the District of Columbia, Puerto Rico and 63 foreign countries under the brand names Carvel®, Cinnabon®, Schlotzsky's®, Moe's Southwest Grill®, Auntie Anne's® Pretzels and McAlister's Deli®.

Prior to FOCUS Brands, Lester held HR leadership positions at companies like ARAMARK, Lowe's, Wachovia (a Wells Fargo Company), Towers Watson and MCI. He has also served as adjunct pro-

fessor, guest lecturer, and has participated on multiple university boards.

"It was an honor and pleasure to speak to Dr. Prieto's Management Principles & Organizational Behavior class," says Arnold. "I cannot begin to express how much I enjoyed my experience with these students. They were very intrigued and interested in hearing my story and message. The students were very engaging, attentive, and asked very insightful questions. I am very optimistic about this group's future and impressed by their passion for their chosen career fields." ■

## Lakers Shutout Flagler 3-0 in PBC Match

The Clayton State women's soccer team extended its win streak to five games on Sunday as the Lakers shutout visiting Flagler College 3-0 in a Peach Belt Conference match-up at Laker Field. Clayton State improved to 6-1-0 and 2-0-0 in the conference standings. Flagler dropped to 1-5-0 while losing their PBC opener.

"The team effort was good today and we were solid at the back," says Laker head coach Gareth O'Sullivan. "It's great to get a win in the Peach Belt and we must now recover quickly for our game on Tuesday night."

The Lakers got balanced scoring with the game-winning goal coming at the 20:11 mark of the first half. Rachael Schmidt took a pass from Emily Walling and slipped the shot past Saints goalkeeper Desiree Shields.

About 12 minutes later, Maria Marti Bartis scored her PBC-leading eighth goal of the season on an assist from Saidhbh Collins. The Lakers secured their final score of the contest in the 70th minute when Jencilia Villaverde connected on a pass from Marti Bartis.

The Lakers finished the afternoon with 27 shots compared to five by the Saints. Clayton State goalkeeper Charlotte McCormack collected her second shutout of the week and third of the season. Shields finished with 16 saves before being replaced late in the second half. ■

## Lakers Upset Visiting Flagler in PBC Opener

The Clayton State men's soccer team had only one victory over Flagler College in seven previous meetings. On Friday night, the Lakers picked up their second series win in a hard-fought, 1-0 decision over the Saints, ranked 16th in the most recent NSCAA/Continental Tire Division II Top 25 poll.

Laker sophomore Sean Morris scored the contest's lone goal in the 55th minute on a pass from Jonny Evans and the hosts held off the visiting Saints in Clayton State's Peach Belt Conference opener. The Lakers improved to 3-1-1 while the Saints

slipped to 3-1-1 overall and 1-1-0 in the PBC.

Clayton State's Nick Punter, the PBC Goalkeeper of the Week, picked up his second straight shutout of the season and made six saves. Both teams had 10 shots during the contest. ■

### Trivia Time

## The Final Trivia Time

by John Shiffert

With Campus Review's discontinuation as a stand-alone publication after 45 years, we also bid farewell to Trivia Time after 14 years.

The final Trivia Time question asked what really happened the night the bed fell on father, harking back to one of James Thurber's funniest short stories that purported to tell of something that happened during his childhood in Columbus, Ohio. As was often the case in Thurber's tales, the entire episode was a misunderstanding and a comedy of errors, since a bed did not fall on his father (who was sleeping in the attic) but on Thurber himself. Everyone just thought the attic bed had collapsed. At least, that's how Thurber told the story.

Telling this final story first was that old storyteller himself, Rob Taylor. Second was Lou Brackett and third was Jill Ellington. Nonetheless, the winner of the 2014 Tom Eddins Virtual Trivia Trophy is Kurt-Alexander Zeller (just edging out Ellington), who picks up his third virtual trophy in the past four years. The points leaders for 2014 are as follows...

Kurt-Alexander Zeller 21  
Jill Ellington 18  
Lou Brackett 9  
Rob Taylor 7

And here is the complete list of all of the Trivia Time winners since 2001...

2001 – Lou Brackett  
2002 – Lou Brackett and Terry Penn  
2003 – Tom Eddins  
2004 – Jean Myers  
2005 – Rob Taylor  
2006 – Tom Eddins  
2007 – Dina Swearngin  
2008 – Kelly Adams  
2009 – Lou Brackett  
2010 – Lou Brackett and Rob Taylor  
2011 – Kurt-Alexander Zeller  
2012 – Jill Ellington  
2013 – Lou Brackett and Kurt-Alexander Zeller  
2014 – Kurt-Alexander Zeller

It is not then a trivial consideration, as part of the retiring of the Tom Eddins Virtual Trivia Trophy, to present that trophy in perpetuity (with a tip of the trivia chapeau to the donor, the immortal Tom Eddins) to the all-time champion and five-time winner, Lou Brackett. Special runner-up status is also given to fellow multiple winners Kurt-Alexander Zeller and Rob Taylor. And thanks to all who have played along in the past 14 years. May all your pursuits not necessarily be trivial... ■



## Sports

### Kemboi Wins GRU-Augusta XC Invitational

Lead by junior Job Kemboi, the Clayton State men's cross country team finished sixth on Saturday to open the program's 20th season at the Georgia Regents-Augusta Jaguar Cross Country Invitational. The meet was held at Fort Gordon and is the site for this season's Peach Belt Conference championship meet in November.

Kemboi not only led the Lakers, but also the field as he won his second consecutive season-opening meet, touring the 8K course in 25:39 and outdistancing his closest collegiate competition by more than 35 seconds.

"Job ran a smart, tactical race," says Laker head coach Mike Mead. "He didn't bust it out. He let the race work in his favor and he was in control after the two-mile mark."

Columbus State came away with the men's team title, scoring 31 points to dis-

tance themselves from runner-up GRU-Augusta by 50 points. Third place went to Georgia College with 91 points, fourth was Montevallo (117) and Young Harris rounded out the Top 5 teams with 134 points. The Lakers trailed Young Harris by just three points -- giving promise to the season for the Lakers. Running short-handed without injured Maia Kuhn, the Clayton State women finished seventh in the GRU meet.

"Many of the teams we ran up against today have been on the clock at least two times compared to this being our first competition of the season," says Mead. "This bunch has a lot of heart and they will continue to get better as the season progresses."

Behind Kemboi, the Lakers got a Top 20 finish from junior transfer Cale Pirtle who ran 27:08 for 19th place. Sophomore Troy Hickom followed Pirtle with a 33rd place finish and a personal-best time of

27:57 for the 8K distance. Fellow sophomore Marcus Lafleur placed 46th in a time of 28:39 while senior Tanner Thomason rounded out the team's Top 5 by placing 58th in 29:46.

Also scoring for the Lakers was sophomore Rafael Salis who placed 61st and was 10 seconds off his 8K best in 30:20. Newcomer Norman Cervantes finished in 73rd place in 32:49.

Clayton State returns to action on Oct. 4 when the squad travels to Louisville, Ky., to compete in the Greater Louisville Cross Country Classic. The course will also be the site of the 2014 NCAA Division II Cross Country Championships in December. ■

### Ferrum Hires Zubal as New Head Trainer

Long-time Clayton State University Head Athletic Trainer John Zubal has been hired as the new head athletic trainer at Ferrum College.

Zubal, who spent the past 24 years as director of sports medicine/head athletic trainer at Clayton State, will lead a staff of three assistant athletic trainers and one part-time insurance coordinator.

The highlight of Zubal's Clayton State career was when the Lakers won the national championship in women's basketball in 2011. He earned the National Athletic Trainers' (NATA) 25-year award that year.

Zubal's Clayton State staff received the Peach Belt Conference's Training Staff of the Year award in 2007 and he was named Clayton State's Staff Person of the Year in

2002. In 2005, Zubal was presented the NATA Athletic Trainer Service award.

Zubal is a certified member of NATA, licensed as a BOC certified athletic trainer in Georgia and is certified by the American Red Cross in CPR and AED. He was awarded his bachelor's degree in athletic training from the University of Pittsburgh (Pa.) in 1987 and his master's degree in athletic administration from the University of Utah in 1990. ■

*Campus Review  
October 8, 2014*

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