

Campus Review

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Serving the CLAYTON STATE UNIVERSITY Community

December 6, 2011

They are the Champions

Amero, Grizzell Win Chancellor's Customer Service Awards

by John Shiffert, University Relations

Clayton State University's Carolina Amero and Norman Grizzell have been named winners of the 2011 Chancellor's Customer Service Awards.

Amero, Clayton State's assistant vice president of Auxiliary & Administrative Services, was named winner of the Joseph Greene Award as the USG's Customer Service Champion of the Year. Grizzell, director of Auxiliary Services and a direct report of Amero, was the silver medal winner in the Excellence Award of the Year for Individuals. Their awards were announced on Wednesday, Nov. 16 at a ceremony at the offices of the Board of Regents of the University System of Georgia (USG). All 35 institutions in the University System submit nominations

Award Winners, cont'd., p. 11



The champions receive their awards; left to right; Norman Grizzell, Corlis Cummings, Chancellor Hank Huckaby, Carolina Amero, Dr. Tim Hynes.

Inside

Departments:

Across the Campus	6
Trivia Time	13
Sports	14

In This Issue:

Franklin, Benham to Speak at Fall Commencement	2
Survey of Student Engagement Shows Clayton State Strong	2
Recruitment and Admissions Holds Virtual Open House	3
Retirees Establish Endowed Scholarship	4
CRSA Scholarship Awarded	4
Math Students Attend Conference	5
Kirk Named SBDC Director	8
Tutoring Blitz Photos	8
Tree Lighting Photos	10
Text Book Pricing (2 of 5)	10
New University Home Page	12

Clayton State to Award Honorary Doctorate to M. Allan Vigil

In recognition of his years of service to the metro Atlanta community and the State of Georgia, M. Allan Vigil, president and owner of Allan Vigil Ford Lincoln Mercury in Morrow and Allan Vigil Ford in Fayetteville, will be honored by Clayton State University on the occasion of the University's Fall Commencement ceremonies on Saturday, Dec. 10.



M. Allan Vigil

Vigil, a former chairman of the Board of Regents of the University System of Georgia, will receive an Honorary Doctorate in Public Service from Clayton

State President Dr. Thomas J. "Tim Hynes" at the noon ceremony on Dec. 10.

Vigil has been affiliated with the Ford Motor Company since 1971, when he took a job with the company as a field manager. He is a past chairman of the Georgia Automobile Dealers Association, the Metro Atlanta Automobile Dealers Association and the Ford National Dealer Council.

Vigil currently serves on the board of directors of the Southern Regional Hospital and the Clayton State University Foundation Board of Trustees. He was named Hispanic Businessman of the Year by the Atlanta Hispanic Chamber of Commerce in 1996. A member of the

Vigil, cont'd., p. 9

Mayor Franklin, Justice Benham To Speak at Fall 2011 Commencement

Georgia Supreme Court Justice Robert Benham and former Atlanta Mayor Shirley Franklin will be the commencement speakers at the upcoming fall ceremonies at Clayton State University.

Clayton State's fall commencement will take place on Saturday, Dec. 10, with ceremonies at 9 a.m. and noon. Benham will speak at the 9 a.m. ceremony, and Franklin at noon. Both ceremonies will be held in Clayton State Athletics & Fitness Center

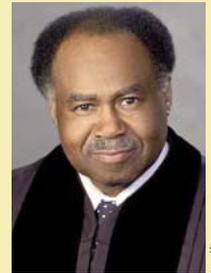
Benham began his judicial career on the Court of Appeals of Georgia where he served for six years beginning in 1984. In 1989, he was appointed to the Supreme Court of Georgia and served

as presiding justice from 1994 to 1995. He became chief justice in 1995 and held that position until 2001. He continues to serve on the Court, having been reelected in 2008 to serve his fourth, six-year term.

Franklin was elected the first African American woman mayor of a major southern city in 2002, and served two terms until 2009. Upon leaving office, she was appointed to the William and Camille Cosby Endowed Chair at Spelman College and served in this capacity until June 2011. She currently serves as the chairman of the board of directors and chief executive officer of Purpose Built Communities and president of Clarke-Franklin and Associates, Inc. She co-chairs the United Way of Atlanta's Regional Commission on Homelessness,



Shirley Franklin



Robert Benham

<http://www.gasupreme.us>

.....
serves as the chair of the National Center of Civil and Human Rights, and serves on the board of the United Nations Institute for Training and Research. Additionally, Franklin serves on the board of directors of Mueller Water Products. ■

National Survey of Student Engagement Results Show Clayton State Strong in Student Support and the Classroom

The National Survey of Student Engagement (NSSE) recently released its newest report, *Fostering Student Engagement Campuswide – Annual Results 2011*. The report is the result of a national-scope survey designed to provide data to colleges and universities to assess and improve undergraduate education, inform accountability and accreditation efforts, and facilitate national and sector benchmarking efforts.

With one of the foci of Clayton State University's new strategic plan being student success and support for students, it is worth noting that many of the survey's findings about Clayton State, taken from Clayton State students, tracked directly to student success.

Highlighting the data on Clayton State was the finding from an NSSE survey of 603 randomly-selected Clayton State students that 92 percent of the University's freshmen reported that Clayton State provides substantial support for academic

success, in comparison to 79 percent of freshmen elsewhere in Georgia. In addition, 90 percent of Clayton State seniors reported that the University emphasizes studying and academic work, compared to 82 percent of seniors reporting elsewhere in Georgia.

Clayton State's level of student support was also benchmarked in efforts like feedback from faculty to students, relationships between students and administrative personnel and offices, and the overall concept of providing support for academic success. Two-thirds of Clayton State first-year students said they received prompt written or oral feedback from faculty (compared to 57 percent statewide). Two-thirds of Clayton State seniors said they had positive relationships with administrative personnel and offices (compared to 56 percent statewide). On the subject of academic success, a high percentage of Clayton State seniors, the most knowledgeable group among the student body, said that the institution "provides substan-

tial support for academic success." The total here was 80 percent, surpassing the statewide average of 72 percent.

Clayton State students also performed well in the classroom, where 71 percent of first-year students contributed to class discussions (compared to 59 percent statewide).

Annual Results 2011 is sponsored by The Carnegie Foundation for the Advancement of Teaching. ■

Hits from 45 States and 56 Countries

Recruitment and Admissions Holds Virtual Open House

by Penny Brooks, Recruitment and Admissions

The Clayton State Office of Recruitment and Admissions has been drawing record numbers to its recent on-campus open house sessions; as many as 1,000 individual signed up for the most recent event.

However, not everyone who's interested in attending Clayton State can always get to Morrow in a timely fashion for an open house. So...

On Monday, Nov. 14, Recruitment and Admissions took the well-known university open house event to a new level. The University's first-ever Virtual Open House was just like a regular open house event, but held completely online. Participants could visit virtual booths, read brochures and flyers, chat remotely with faculty and staff members, and watch live streaming webcam presentations.

The event was truly a success, a national and international success, even. A total of 806 attendees from 45 states and 56 countries logged in. Of those 806, 59 percent were high school seniors, 25 percent were high school juniors, eight percent were high school freshmen and sophomores, and another eight percent were from non-traditional age groups. In addition, 32.6 percent of the total participants were from the southeast region of the United States, 54.3 percent were from the rest of the



A screenshot of the Clayton State virtual conference hall

United States, and 13.1 percent were from other nations.

According to Betty Momayezi, director of the Office of Recruitment and Admissions, contact information obtained from each of the attendees' profiles will allow Clayton State to communicate further with the potential students.

"This is a great way to reach out to out-of-state and international students," she says. "While we did chat quite a bit with

prospective students from Georgia, we hope to inspire students from outside our state borders to get to know Clayton State and seriously consider us for their higher education."

The Office of Recruitment and Admissions has scheduled a second Virtual Open House for Feb. 28, 2012. ■

Clayton State Foreign Students Add \$1.7 Million to the U.S. Economy

According to an economic impact statement recently released by the National Association of International Educators (originally the National Association of Foreign Student Advisers, or NAFSA), Clayton State University's 62 foreign students contributed \$1,725,800 to the U.S. economy during the 2010/2011 academic year.

NAFSA recently estimated that, overall, foreign students and their dependents contributed approximately \$18.78 billion to

the U.S. economy during 2010/2011 academic year, and \$5.2 billion in just the southern states. NAFSA's annual Economic Impact Statements estimate the amount of money foreign students brings to the United States to support their education.

As part of NAFSA's efforts to feature real-life stories about the positive impact foreign students have on state economies and communities around the country, and as part of the celebration of International

Education Week, Clayton State Associate Director of the International Student Services Office, Brett Reichert, recently posted an article on the NAFSA blog devoted to such stories. Reichert's article is available at <http://blog.nafsa.org/2011/11/17/globalized-view-from-the-south/>. ■

Clayton State Retirees Establish Endowed Scholarship

The Clayton State Retirees Association (CSRA) recently completed establishing a fully-endowed graduate student scholarship for the University, reaching its initial goal of raising the minimum \$25,000 required for an endowed scholarship

The idea for establishing an endowed scholarship originated with retirees Robert Koermer and Don Phillips in 2005, prior to Clayton State rolling out its first graduate program, the Master of Arts in Liberal Studies.

"Don and I agreed to propose establishing a scholarship fund which would award scholarships to graduate students," says Koermer. "At that time, there were no scholarships for graduate students. We met with representatives from the Office of Development to devise a fund-raising plan, and the CSRA Executive Council voted to establish the Clayton State Retirees Scholarship Fund in October 2006."

The goal behind the scholarship was for the retirees to build a bridge connecting their past with the future of the University, and by so doing, make a difference to future generations of students. In addition, the scholarship gives retirees an opportu-



nity to demonstrate their continued support of the University and to be actively engaged in continuing a legacy of excellence established through many years of service to Clayton State.

It should be noted that the CSRA could not have reached its goal in five years without the support, encouragement, and assistance provided by the staff in the Office of Development.

"From the beginning, members of the CSRA were undaunted in their determination to create an endowment and to award scholarships along the way," says Director of Development Reda Rowell. "So many

individuals worked diligently to design a scholarship award and to raise the necessary funds. By making personal financial contributions, and creatively coming up with fund-raising ideas, their persistence paid off in the form of achieving their \$25,000 initial goal.

"Having passed this milestone, they continue their fund-raising efforts so that students will be positively impacted far into the future. It has been our pleasure in the Developmental Office to provide our creativity and support to their ideas and we share in the excitement of their success."

Scholarship, cont'd., p. 7

Jessica Reed Awarded 2011/2012 CSRA Scholarship



Jessica Reed

Jessica Renee Reed of Conyers is the 2011/2012 recipient of the Clayton State Retirees Association's yearly \$1000 graduate scholarship.

Reed received her Bachelor of Science in Integrative Studies from Clayton State University in 2007 and is currently pursuing a master's degree in Health Administration. She also holds an Associate of Arts degree from Oxford College of Emory University.

A resident of Conyers, Reed currently works in the emergency room at Saint

Joseph's Hospital and serves as an EMT for Grady Hospital. She also volunteers at Helping Hands Outreach, a free clinic in Conyers.

Reed plans to complete her graduate degree in December 2012.

The Clayton State Retirees Association (CSRA) recently completed establishing a fully-endowed graduate student scholarship for the University, reaching its initial goal of raising the minimum \$25,000 required for an endowed scholarship. ■

CSRA Honors Sandra Missroon

On Nov. 10, 2011, at its annual meeting, the Clayton State Retirees Association (CSRA) honored Dr. Sandra H. Missroon by presenting to her husband, Jim Missroon, a certification of appreciation drawn up by Gid Rowell, director of Alumni Relations. The certificate acknowledges that a commemorative brick will be placed in the Legacy Courtyard at the Bent Tree in memory of Dr. Missroon by the CSRA in recognition of her services to the CSRA.

In 2002 Sandra Missroon joined Helen Brown, Peggy Capell, Diane Burns and Bryan Edwards in planning the development of a retiree organization at Clayton

Missroon, cont'd., p. 6

Math Students Attend Seventh Annual Regional Mathematics And Statistics Conference

Five Clayton State University students recently attended the Seventh Annual Regional Mathematics and Statistics Conference held at The University of North Carolina-Greensboro (UNCG).

Marcus Bartlett (Stockbridge), Maria Morales-Beale (St. Louis), Daryl Boatwright (Atlanta), Christine Lengel (Ellenwood) and Tony Yaacoub (Beirut, Lebanon) were escorted to the conference by Drs. Elliot Krop and Christopher Raridan of the Clayton State University Mathematics Department. The conference is funded by the National Science Foundation and boasts presentations from students from Clemson, Duke, North Carolina State, UNCG, UNC-Chapel Hill, and Auburn University.

Two of the Clayton State students gave 15-minute talks concerning their Senior Capstone Research. Yaacoub presented some of his results in a presentation entitled "On Cartesian products of graphs and the Roman domination function." Bartlett presented results from his work "On some relations between chemical indices of trees." The abstracts for the talks can be found at <http://www.uncg.edu/mat/rmsc/talks-abstracts.html>

"The UNCG conference has helped me learn more about some new subjects in math, such as biomathematics," says Yaacoub. "Presenting at the conference has helped me to become more comfortable talking about my research. Plus, it was very fun!"

"I was especially impressed with how much Tony and Marcus have learned in such a short time working with Dr. Krop," says Raridan. "The Clayton State Math Club, the Department of Mathematics, and the College of Information and Mathematical Sciences were well-represented by the students and we look forward to attending more conferences in the future."

The students' travel was funded through the Math Club budget, that is, from student activities fees. The students, Krop and Raridan would like to offer special thanks to the Student Fees Advisory Board, especially Dr. Elaine Manglitz, and to Brandi Davis and Felisha Whitehead in the Department of Student Affairs, for all of their help and support. ■

CIMS Students Attend Kennesaw Mountain Undergraduate Mathematics Conference

On Friday, Nov. 11 and Saturday, Nov. 12, Drs. Elliot Krop and Christopher Raridan of the Clayton State University Mathematics Department in the College of Information and Mathematical Sciences (CIMS) escorted 11 Clayton State students to the first-ever Kennesaw Mountain Undergraduate Mathematics Conference, held at Kennesaw State University and funded by the National Science Foundation. Presentations were given by students from Clayton State, University of Georgia, UNC-Asheville, Georgia State, Georgia Southern, Georgia Tech, Berry College, and the University of Alabama-Birmingham.

Clayton State students attending the conference were Alex Adams (Hapeville), Samuel Adams (Hapeville), Marcus Bartlett (Stockbridge), Michael Bennington (Hampton), Thao Duong (Riverdale), Tranisha Guthridge (Forest Park), William Knowles (Peachtree City), Christine Lengel (Ellenwood), Michael Ngo (Jonesboro), Myron Standridge (Forest Park), and Tony Yaacoub (Beirut, Lebanon).

"After speaking with the students, it became clear to me that opportunities like this have a significant impact on student interest in mathematics and in research in general," says Raridan. "This active learning, this active engagement in the discipline, will motivate these students to work a little harder in class because they've seen what can be achieved by their peers.

"Given the current movement toward active learning here at Clayton State, and the amount of effort being put into realizing the goals set forth in our Strategic Plan, the future is bright for Clayton State CIMS students!"

Math Conference, cont'd., p. 7



Photo Caption: Christine Lengel (left) and Maria Morales-Beale at the UNCG Conference.

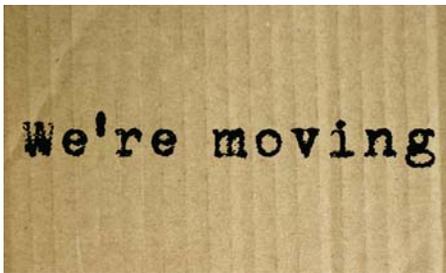
Across the Campus...

Athletics

The Clayton State Lakers placed two players on the 2011 Daktronics Division II All-Southeast Region team for men's soccer. Selected first team All-Southeast Region for Clayton State was defender Chris Klute and midfielder Janny Rivera. Both were also All-Peach Belt Conference selections, and because they each were selected first team All-Region, they are now eligible for Daktronics Division II All-American honors. This is the first All-Region honor for both Klute and Rivera.

Business Office

On Wednesday, Dec. 7 and Thursday, Dec. 8, the Clayton State Accounting, Accounts Payable, Payroll, Budget, and Procurement offices will be moving from the second floor of the Student Center to Clayton State — East. According to Assistant Vice President/Controller Linda Corva, these offices will be unable to process checks or process any other accounts payable or payroll-related activity for the period between Tuesday, Dec. 6 and Tuesday, Dec. 13. Corva would also like to thank the campus for its patience and understanding during the above time period.



External Relations

The Division of External Relations will be moving to Clayton State — East on Monday, Dec. 19. As a result, the Office of University Relations expects to be closed for most of Friday, Dec. 16 and Monday, Dec. 19.

Go Green Team

Do you have worn-out athletic shoes laying around? Donate them for recycling so they can have new life as a tennis court, a playground, or a basketball court! A collection bin is located outside the LakerCard Center (first floor of the Baker

University Center) for donations. We can accept athletic shoes only (nothing with metal; no sandals or flip-flops; no cleats or dress shoes; no wet or damp shoes). Donations accepted until Dec. 10, 2011. The Athletic Shoe Drive is sponsored by the GoGreen Team at Clayton State University.

Public Safety

Starting this week, the Norfolk Southern Railroad will be trimming shrubbery and trees along Clayton State Boulevard that will improve the safety and visibility of both vehicular and pedestrian traffic, as well as safety for the railroad transit. Please be cautious in travel around the work areas.

Any property that is found on campus, whose owner is unknown, e.g., keys, cell phones, clothing, jewelry, etc., should be brought to the window at the Department of Public Safety for safekeeping. Apparently, lost property is being retained at several other locations as well. However it is best to have a central depository for lost and found to facilitate recovery by the owners of the property.

The Loch Shop

The Loch Shop and Manager Todd Smith want to provide you with the products and services you need. To better serve the campus community, please take a few minutes to complete this survey and be entered to win one of three gift cards to the Loch Shop (one \$50 card and two \$25 cards). Students should go to: https://claytonstate.qualtrics.com/SE/?SID=SV_5hdjKujPklz4ISM. Faculty and staff should go to: https://claytonstate.qualtrics.com/SE/?SID=SV_3KliE4GWHHFax6s. Smith has also announced today that the survey will now be available through Dec. 13. Winners will be announced in the Laker Lines the following week.

The Loch Shop is happy to announce the winner of the Go Green Book Drive: Congratulations to Adelene Panlilio. Also special thanks goes to Amber Nguyen, Rosemary Pinson and Cheryl Walker. The Loch Shop would like to thank everyone for their book donations which will be

sent to Better World Books. Your efforts made our Go Green Week a success!

Need some holiday cash? The Loch Shop Textbook Buyback is here, Dec. 5 through Dec. 9 at The Loch Shop. Also, at Clayton State — Fayette on Dec. 6 and Dec. 7 from 10 a.m. to 6:30 p.m. At The Loch Shop... Monday, Dec. 5 through Thursday, Dec. 8, 8:30 a.m. to 6:30 p.m., Friday, Dec. 9, 8:30 a.m. to 2 p.m. Laker Card ID required. Bring ALL CDs, DVDs, and supplemental materials purchased with your textbooks.

Missroon, cont'd. from p. 4

State. Later, she was both a member of the first executive council and was the first benefits chair of the CSRA. As the first benefits chair she laid the groundwork for the establishment of benefits for retirees by working with the committee she chaired (Doris Cash, Robert Koermer, Avery Harvil and Granger Ricks) and with Clayton State President Dr. Thomas Harden.

At the Nov. 10 meeting, former CSRA president Brown spoke to the group about the contributions of Dr. Missroon to the CSRA. Martha Wicker, vice president, then presented the certificate of appreciation, acknowledging the commemorative brick. ■

Math Conference, cont'd. from p. 5

The first day of the conference provided a very interesting origami workshop led by Dr. Robert Rumely from UGA. The workshop started with participants watching the movie "Between the Folds," an interview with some of the world's leading origamists, including Erik Demaine, who will be speaking at the 91st Meeting of the MAA Southeastern Section, to be held at Clayton State in March 2012.

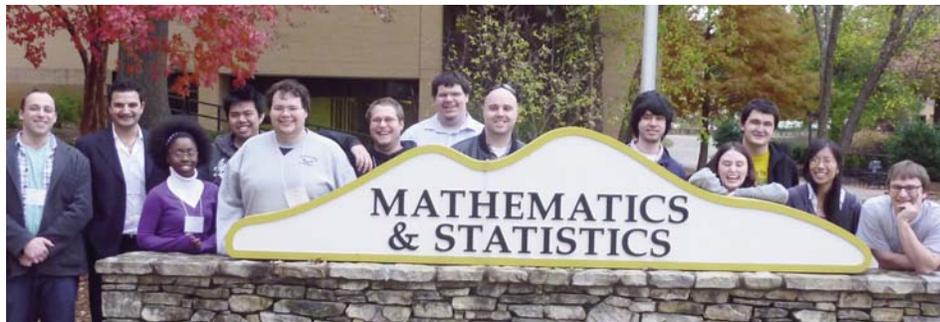
"As a freshman, I liked going to the conference to see what math is all about," says Samuel Adams. "I liked how there were sessions showing how math can be used in different ways, especially real-life applications."

"I really enjoyed the conference and was absolutely thrilled to see mathematics used in so many ways," adds Duong. "These conferences are definitely invaluable, and I look forward to going to more conferences with the Math Club at Clayton State University."

The second day of the conference was devoted primarily to student research. Students from many universities presented their topics, including two of Clayton State's senior mathematics majors.



Day One: Michael Bennington, Thao Duong, Tranisha Guthridge, Dr. Christopher Raridan, Christine Lengel, Myron Standridge, Samuel Adams, William Knowles and Alex Adams



Day Two: Dr. Elliot Krop, Tony Yaacoub, Tranisha Guthridge, Michael Ngo, Alex Adams, William Knowles, Samuel Adams, Marcus Bartlett, Michael Bennington, Christine Lengel, Myron Standridge, Thao Duong and Dr. Christopher Raridan

Bartlett presented results from his work, "On some relations between chemical indices of trees" and Yaacoub presented results, "On Cartesian products of graphs and the Roman domination function." The abstracts for these talks can be found at <http://www.uncg.edu/mat/rmsc/talks-abstracts.html>. Both students are completing their Senior Capstone Projects under the guidance of Krop.

"The KSU conference was fantastic as it allowed me to get some perspective about what mathematical research is like and allowed me an opportunity to meet other mathematicians from around the southeast. I would love to have the opportunity to go to another conference!" says Alex Adams.

On Saturday, the very funny Dr. Colin Adams (Williams College) had students and faculty members alike rolling in the aisles during his keynote address entitled "What Knot to Do when Sailing." Assuming the alias of Sir Richard Bacon III, Adams tricked the audience into learning a little knot theory (yes, people do study knots) as he told his pun-heavy tale of a high seas adventure involving knots, sheets, flan, sharks, and his America-side

mentor Mel Slugbate, a sleazy real estate agent from Texas.

Ngo probably summed the conference up the best. "There were just enough breaks to take a step back from having my mind blown so many times during the day! The presentations were really interesting, and the whole experience encouraged me to do my own presentation someday as well. The keynote speakers were very entertaining."

The students' travel was funded through the Clayton State Math Club budget and from travel funds provided by CIMS. The students and the professors would like to offer special thanks to the Student Fees Advisory Board, especially Dr. Elaine Manglitz, and to Brandi Davis and Felisha Whitehead in the Department of Student Affairs, for all of their help and support. In addition, they would like to thank Dr. Anthony Giovannitti, interim Mathematics Department chair, and Dr. Lila Roberts, dean of CIMS, for providing additional support for travel to conferences. ■

Scholarship, cont'd. from p. 4

Fund raising for the scholarship began in 2007 with an appeal to the members of the CSRA and with the first fund-raising event in October of that year.

"Regrettably, Don Phillips passed away prior to the first fund-raising campaign but with generous support of CSRA members and other contributors, the initial campaign raised over \$10,000," recalls Koerner.

To date, approximately \$33,000 has been raised for the scholarship fund, and \$5,000 has been awarded to graduate students. Awards have gone to;

Barbara G. James (2007-08)
MA in Liberal Studies
Shane Bell (2008-09)
MA in Liberal Studies
Debra Curry (2009-10)

MS in Nursing
Talisa Clark (2010-11)
MBA
Jessica Renee Reed (2011-12)
MHA

Since the endowment fund does not generate enough interest to cover the annual

Scholarship, cont'd., p. 9

Alisa Kirk Named Clayton State SBDC Director

Alisa Kirk has been appointed as director of the Small Business Development Center (SBDC) in the College of Business at Clayton State University.



Alisa Kirk

Kirk previously served as the lead consultant for the Clayton State SBDC. As director, she will manage the daily operations of the SBDC. Among other duties, she will oversee the development and delivery of high quality business training programs that are responsive to the growing needs of the local business community.

Kirk succeeds Kyle Hensel, who will head the Rome, Ga., SBDC.

The Georgia Small Business Development Center has a variety of classes to serve the needs of adults who want to be retrained, or who need to be retrained in difficult economic times. SBDC also has several topical classes throughout the year on subjects related to specific areas of business. ■

Political Science Classes Focus on Civic Engagement

Clayton State University Instructor of Political Science Sara Henderson recently had all three of her POLS 1101 classes attend local government meetings as a part of their civic engagement requirement for the course.

“Clayton State University, generally through its strategic plan, and more specifically the Political Science program, puts a great deal of emphasis on creating a climate of civic engagement within the student body culture,” Henderson says. “I modeled this part of my curriculum after Dr. Joe Corrado’s course syllabus as a way of fostering that commitment to civic engagement.”

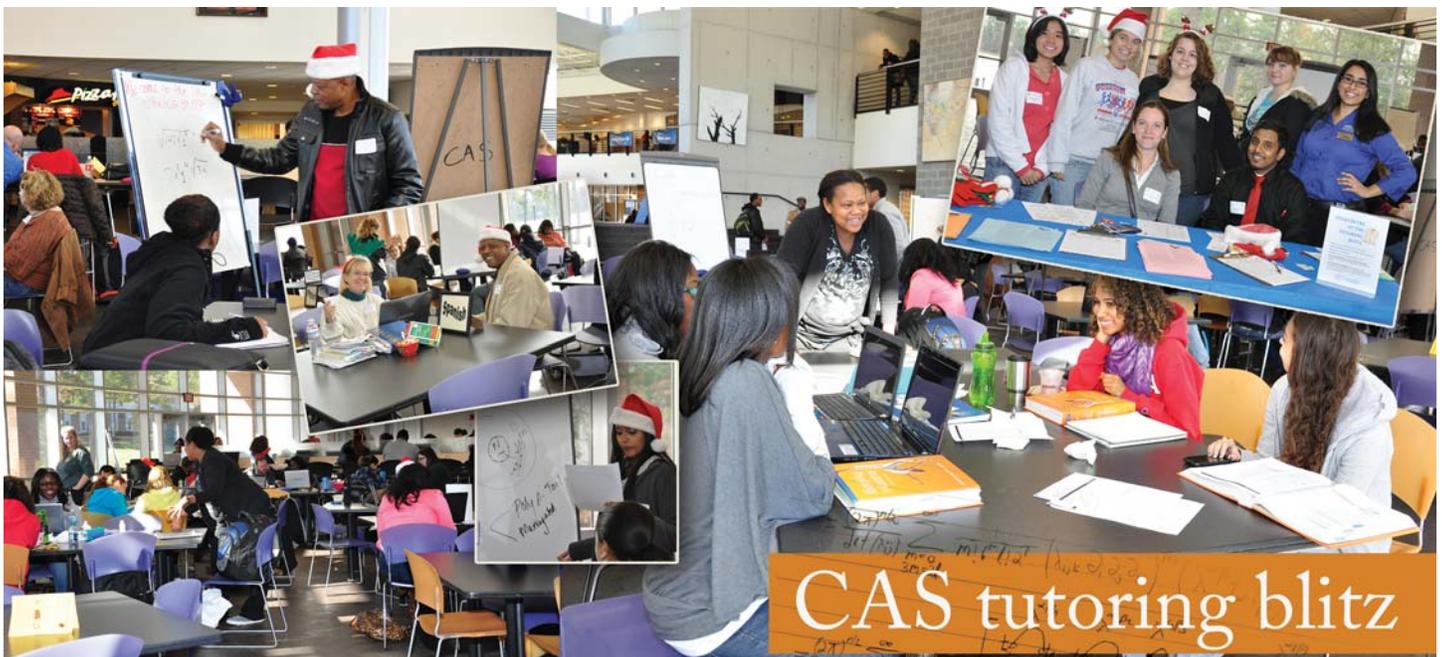
After the students attended a community meeting they wrote a paper about their experience.

“My students have all reported learning a great deal from this project,” Henderson explains. “Most of the students had never attended a meeting at this level and it gave them insight as to how local governments operate. Their contact with these officials has given the students a sense that they too, can help to shape policies and laws that affect their everyday lives. The project has also helped to reintroduce cities

and counties surrounding Clayton State University to the bright and intelligent students we are so fortunate to teach on a daily basis.”

Henderson notes that the project was a resounding success.

“Even those students who were reluctant to attend the meetings wrote in their papers that they were glad they attended and would be very likely to attend a future meeting,” she says. “Civic engagement is much more than a paper we write, a speaker we hear, or a book we read. It is becoming involved in our communities in a way that helps not only us but our neighbors as well. These students have paved the way to becoming more civically conscious through their participation in this project. I hope to continue this activity for years to come as a way of reminding students how we can all make a difference if we just know where to look.” ■



Clayton State Student Dreams Up Film That is Delicate but Deadly

by Maya Houston, University Relations

Oleander is an evergreen shrub or small tree that produces a pretty little flower and is toxic in all its parts.

Jamika Davis is a theater major at Clayton State University. The College Park, Ga., native is in her junior year and is currently working on her first film. The name is "Oleander" and the plot is sweetly delicate, highly toxic, smart and sexy.

Davis says she was daydreaming and she could see the film unfolding before her eyes. When she returned from fantasy land, she had assembled a league of successful professional woman who were also contract killers, pledged to avenge women who have been victimized in some way by their lovers. The protagonist of the story is Stacy Freedman, a good girl gone bad.

"Stacy was the ideal good girl who never broke the rules until she fell in love and became a victim," says Davis. "Right then, she made a pledge to punish any man who held secrets, lies, and/or abused his woman."

Freedman also has a team of other professional woman who share her passion for revenge. They are lawyers, doctors,

judges, police chiefs and even an unscrupulous prison warden.

Davis is still in the early in the editing and revising stages of this project. She is working on gaining a budget for the film and says that she is definitely going to tap into the brilliant resource that is the Clayton State Theater's students. She looks to assemble a "killer" team in real life, that is, a killer productions team to be sure the film is launched without a hitch.

Stay tuned to hear more about this dangerously sexy story of revenge that is carried out by intelligent beautiful women you would never suspect. In the words of Freedman, like Oleander, "some of life's most beautiful beings are the most fatal." ■

Scholarship, cont'd. from p. 7

scholarship, the CSRA will continue its fund-raising efforts in order to add to the endowment and to provide the annual \$1000 scholarship for a graduate student. The CSRA has received support for its scholarship fund from many sources. Individuals can support this project by;

1. Making a contribution to the fund
2. Attending the annual fund-raising event
3. Making a contribution and selecting from the following gifts:
 - A beautiful commemorative plate - in color - featuring the CSRA swan logo (designed by retiree Tommy Daughtry) on one side and the 40th anniversary Clayton State logo on the other side
 - A lovely set(s) of bird, flower, or swan note cards featuring drawings, also
4. Becoming a member of the CSRA.

Contributions to the Clayton State Retirees Scholarship Fund can be sent to: Clayton State University Foundation CSRA, 2000 Clayton State Blvd., Morrow, GA, 30260-1250. ■

Vigil, cont'd. from p. 1

Southlake Kiwanis, he was also named Businessman of the Year for 2001 by the Georgia Hispanic Chamber of Commerce and won the Hispanic Business, Inc. 2002 EOY Award in the Retail & Finance category. A member of Ford's "One Hundred Club," he also repeatedly has earned Ford's highest honor, the President's Award. He has served as a member of the Board of Regents of the University System of Georgia, and as a past chairman of the Board.

His community service to the Southern Crescent dates back to 1983, when he first was named to the Board of Trustees of the

then-Clayton Junior College Foundation. Indeed, along with his wife, Bonnie P. Vigil, he has been one of the region's most devoted civic leaders for more almost three decades, also serving as a board member of the State of Georgia's Board of Motor Vehicle Safety, and the Clayton County Chamber of Commerce, where he served as president in 1990. He is also a member of the Fayette County Chamber.

Among the leadership roles that Vigil has filled in support of Clayton State include making one of the first leadership gifts towards the building of Spivey Hall, helping recruit Dr. George Horton from

Auburn University to serve as the University's first dean of the School of Business in 1987, and serving for many years as a sponsor of the University's annual Career Fair.

Vigil served in the U.S. Army from 1967 to 1970, including a tour in Vietnam as a first lieutenant. He was awarded a Bronze Star and an Army Commendation Medal for his actions there. A native of Tampa, Fla., he received his Bachelor of Arts in business administration from the University of Florida. ■

Photo Credit: <http://allanvigilford.dealerconnection.com/staff/>

Part Two of a Five-Part Series

The Facts About Textbook Pricing

Part of the University Bookstore Advisory Council's communication plan for the 2011-2012 academic year is to increase awareness about what's causing increases in textbook prices, and what The Loch Shop is doing to help control these costs. It's also about collaborative efforts, and working together with students and faculty. And, it's about a lot of things neither the Loch Shop nor Auxiliary Services has any control over... notably, publishers' practices in the textbook market.

The Advisory Council includes faculty, staff, and students, and is chaired by Dr. Randall Gooden. The current communications campaign is about doing as much as possible with matters The Loch Shop can control. In that regard, the Advisory Council has created a booklet with an overview of this information and the textbook ordering process which helps the faculty make better textbook ordering decisions (the booklet is available at the Loch Shop).

As part of the Council's communications plan, Campus Review is featuring a five-part series of articles on "The Facts About Textbook Pricing." In this issue, we look at the Loch Shop textbook pricing and other issues.

Did you know that textbook pricing is included in the Clayton State course schedule? It's located at <http://academicinfo.clayton.edu/schedule>. If a student just chooses one of the options such as Sort By "Course ID", they will see the schedule of classes. Included on the right hand side is a small textbook icon. Clicking on this icon will bring up details for the course. Textbook prices are also available on the new and improved Loch Shop e-store, www.ishoplochshop.com.

According to Todd Smith, Loch Shop manager, this is a requirement of the Higher Education Opportunity Act – to provide textbook information wherever class schedules are posted, so students have a more complete picture of the total cost of taking a particular class. Information must be provided on the DUCK even though the books are not sourced through the Loch Shop.

"Posting information on the DUCK was implemented to equip students with more information on the total costs of a class so they can make more informed decisions," Smith says.

And speaking of information, here are some additional facts about textbook pricing...

* The Loch Shop has little or no control over what publishers charge for new books.

* Clayton State's textbook price margins are consistently lower than average for University System of Georgia stores and the national average as determined by the National Association of College Stores annual survey.

* The Loch Shop's goal is to make as many used books available as possible (used book sales increased by 46 percent in FY11 over the previous year).

* The Loch Shop is a self-sustaining operation that receives no state funding or tuition dollars.

* All profits generated by the Loch Shop (along with other Auxiliary Services) are reinvested in student facilities and services. Examples include:

Academic scholarships, upgrade of the Laker Card system, and the underwriting of Study Bucks provided by Operation Study. ■



Award Winners, cont'd. from p. 1

for the yearly Chancellor's Customer Service Award program.

Among the programs that Amero has instituted as Clayton State's Customer Service Champion are the ongoing "Ask Me!" and "Tell Us!" programs. "Ask Me!" sends student volunteers to various locations on campus to be available to answer questions for new students. The Clayton State Office of Campus Life's Lakiesia Cantey Rawlinson was recognized for the Chancellor's Outstanding Customer Service Improvement Initiative Award in 2009 for originating the program.

The "Tell Us!" initiative places comment card boxes in departments around campus that have high student traffic, such as Admissions, Financial Aid, Public Safety, etc., and invites students, faculty and staff to comment on the services that were provided. The cards are collected and shared with the appropriate departments to show where they have strengths and weaknesses in providing customer service. It has proven to be an excellent tool for identifying areas of improvement or showcasing points of pride.

The Joseph Greene Award - Champion of the Year is named in honor of the late Joseph Greene, a former member of the Board of Regents, an Augusta State University professor of Business, an alumnus of Augusta State University, and that institution's Customer Service Champion. The award recognizes a customer service champion who has successfully guided customer service improvements throughout his or her organization, built customer service teams, and worked with other champions and leaders from other organizations, resulting in a significant, positive impact on customer service over the last year.



Carolina Amero

As noted on the USG website, "in her role as Customer Service Champion, Ms. Amero has... sought new and innovative ways of improving customer service to students and fellow workers." Among her initiatives in this

regard have been a mandatory customer service training class, collaborating with External Relations to improve the University's master events calendar, and improving customer service at the University bookstore, including a pilot program renting books to students and making e-books available for purchase. She has also developed and implemented an e-commerce system for general merchandise and has refined the pre-pack process and has worked with faculty department heads and textbook coordinators to improve the timeliness of textbook adoptions.

Additionally, she has offered programs designed to reach alternate campus students, such as free shipping and buyback programs for Clayton State --Fayette and distance learning students. She has also implemented a successful laptop sales strategy and coordinated renovations of the bookstore .

In addition to making successful changes in the bookstore, Amero has also helped improve Dining Services, instituting an environment of sustainability which has helped decrease waste in the dining hall. She has also worked on the implementation of "Simply to Go," which offers budget-friendly alternatives to the students, and shifted operating hours in the Dining Hall to better meet the needs of the students.

She is also working on developing a LakerCard that will provide additional services to the students. Currently, the card serves as a campus ID, meal plan card, and debit card.

Excellence Award of the Year for Individuals is awarded to those individuals who have demonstrated the most outstanding service to our customers over the last year. Their actions reflect all five of the state's customer service attributes: courteous, helpful, accessible, responsive and knowledgeable.

Grizzell, who was previously the winner of Clayton State's 2011 Alice Smith Award as the University's Staff Member of the Year, is responsible for the management and oversight of the following Auxiliary Services units: Dining Services,

LakerCard Services, SmartPrint, Campus Vending, and Student Laundry Services. This year he was instrumental in implementing a comprehensive system upgrade to Clayton State's student ID application platform. He also oversaw an upgrade to all student printing stations across campus, which has resulted in improved levels of service.



Norman Grizzell

His improvements to dining services have included implementing a process improvement that allows students to use their unused financial aid at the start of each semester to purchase meal plans online. He also oversaw the implementation of "Simply-to-Go."

More information on the Chancellor's Customer Service Champion Awards, including photos of the awards presentation, are available at <http://customerfocus.usg.edu/>, or through Deborah Scott, the USG Customer Service Champion, deborah.scott@usg.edu. ■

New University Home Page

The ongoing project of converting the editing/management/maintenance of the University website to a content management system (CMS) is approaching a significant milestone. On Dec. 12, a new University home page will be launched. This is the first step in a series of phased conversions. The new home page will feature more news targeted to external audiences as well as an enhanced visual appearance. The navigation menus have been expanded to facilitate reaching as much information as possible in one click.

One new element will be the “Inside Clayton State” page which will be dedicated to displaying information for the internal campus audience. The page will have a daily RSS feed from the master event calendar. Other enhancements include an updated

News site as well as an online format for LakerLines.

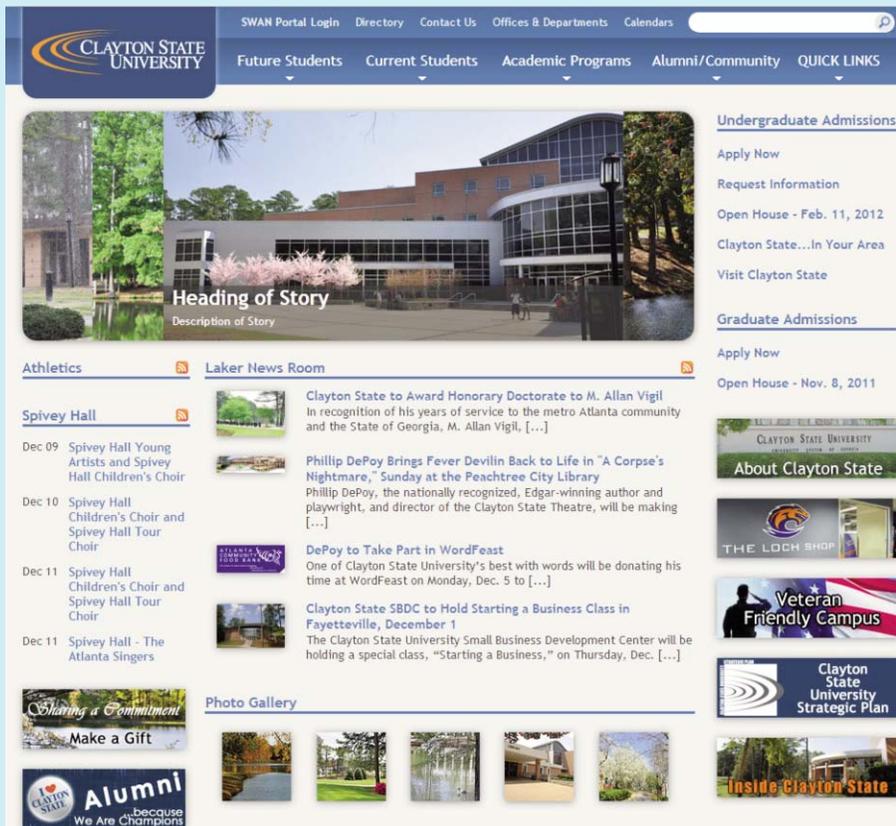
Several departments and divisions have collaborated to bring the CMS project to fruition. The Office of University Image and Communications (Dolores Cox, Leanne Bradberry, and Shannon Crupi) in the External Relations Division is responsible for website conversion and development. At least 5,000 pages of information will be moved over and re-built in the CMS. Administrative Systems (Tom Marshall, Chris Hansen, and Richard Young) in the Office of Information Technology and Services (OITS) Division handles installation, configuration, and supplies invaluable technical assistance with the CMS product – DotNetNuke (DNN). Telecommunications and Networking (Dan Newcombe, Roger Poore, and Todd Birchfield) in OITS manage the campus servers and have provided

essential support throughout the transition process. The Center for Instructional Development (Dr. Jill Lane, Lou Brackett, Steve Smith, and James Fries) in the Academic Affairs Division will be working with faculty members on individual faculty home page conversion and development.

For Clayton State University, the change to a CMS is necessary for several reasons. FrontPage – the primary editing tool for most campus users – is obsolete and no longer supported by Microsoft. In addition:

- The University website has grown in size and complexity
- A CMS enables consistent usage of University identity elements, greater flexibility in development of pages, and ease of editing for end-users
- The new structure will enhance information architecture and simplify urls
- Increased ADA compliance is assured
- Utilization of a CMS will make implementing text and mobile versions much easier

As the University moves forward with branding initiatives, a CMS allows for global modifications of the appearance and look-and-feel as well as facilitating targeted content for audiences. Feedback and input will be requested during upcoming stages of the CMS conversion as efforts continue to upgrade the “front door” of our virtual presence and make the site our most effective marketing tool. ■



A screen shot of the new University home page.

Clayton State Runners Set Five Team Records at Orange and Purple Winter Classic

by Lee Wright, Sports Information

Competing in its first pre-Christmas indoor meet since 2006, the Clayton State Laker men's track and field team opened its indoor season with a lot of promise and potential on Saturday at the Orange and Purple Winter Classic. The Lakers set three team records and recorded four Top 10 finishes in the initial meet. The most notable was the second-place performances of junior Ayrton Azcue and senior Albert Mong'ony in their respective events.

The Clayton State Laker women opened its indoor season by setting two team records and recording three Top 10 finishes in one event in the same meet.

The Lakers' best event was arguably the mile run where Paige Galvin, Patricia Ollerros and Jessica Smith each finished in the Top 10. Galvin placed fourth in 5:35.22, followed closely by Ollerros in fifth in 5:37.89 in her indoor track and field debut. Smith placed 10th in 5:57.

The two team records came in the 300-meter dash and the 500-meter dash. Junior

Tamara Marshall finished 34th overall in the 300-meter dash in school-record time of 47.43 seconds. Sophomore Gisele Javois set a school record mark of 1:28.05 in finishing 29th in the 500-meter dash.

Azcue placed second in the 1,000-meter run in a Clayton State record time of 2:36.58. He better the previous team mark by six seconds. Mong'ony finished second in the mile run in 4:29.90. Mong'ony actually led virtually in the entire race until the final 100 meters.

Charles Anderson placed sixth in the 1,000-meter run in 2:39.79, while the Clayton State 4x400-meter relay team of Anderson, Edlin Veras, Shelby Russell and Ricky Fort finished fourth overall in 3:27.73. Veras also set a team record in the 500-meter dash, placing 11th in 1:06.90. Freshman Devon Lawson had an impressive Laker debut with a school record in the 300-meter dash, finishing 16th in 37.21 seconds. ■

Trivia Time

Flap Tucker

by John Shiffert, University Relations

With all the excitement over the latest Fever Devilyn novel, let us not forget Phillip DePoy's first fictional protagonist, detective Flap Tucker, whose exploits won DePoy the "Edgar" Award.

Not surprisingly, there are a lot of Tucker fans out there. In order; Rob Taylor, Scott Bassett, Kurt-Alexander Zeller, Scott McElroy, Vickie Smith, Jill Ellington, Jennifer Demond and President Dr. Tim Hynes.

Speaking of DePoy characters, what DePoy play featured one of the main characters appearing somewhat out of character in a snorkel, flippers and facemask? And, there are Bonus Points available if you know what literary device this setup represents.

Send your answers, not to the Bard, but to johnshiffert@clayton.edu. ■

Clayton State Men Finish Off Edward Waters, 54-44

The Laker men's basketball team may not have started well on Saturday, but it was how it finished that mattered the most.

The Lakers finished both halves on strong runs, and that proved to be the difference as Clayton State downed visiting Edward Waters 54-44 at the Athletics and Fitness Center. The victory was the third straight for the Lakers, which improved to 5-1 overall. Meanwhile, Edward Waters fell to 5-5 overall after falling in both of its game on a weekend area swing.

Clayton State finished the first half on a 13-2 run to lead 28-23 at halftime. However, it was the second half where the Lakers really made their move. They finished the game by wiping out a seven-point Edward Waters lead with a 21-4 run in the final nine minutes of the contest, holding the Tigers without a field goal during the that rally.

The Lakers trailed 21-15 in the first half when Tony Dukes and Torrin Greene each connected on 3-point baskets to trim the Edward Waters lead to two points. Clayton State took the lead on four free throws before a Teondre Williams 3-point basket gave the Lakers the five-point halftime cushion.

Clayton State increased its lead early in the second half to 33-27 before going nearly six minutes without scoring. Edward Waters took control with a 13-0 run and led 40-33 with 9:18 remaining on a jumper by Carlton Darling.

However, the Lakers rallied as a Greene 3-point basket trimmed the Tiger lead to two points, and a Williams jumper tied the game at 41-41 at the 6:12 mark. But the shot of the game came with 2:31 remaining when Williams was fouled connecting on a 3-point basket. He hit the free throw for the 4-point play and a 49-42 Laker lead.

Williams again was the Lakers' catalyst with 24 points on a perfect 7-for-7 shooting from the free throw line. Junior center Tyrone Black grabbed a game-high 10 rebounds. As a team, Clayton State limited Edward Waters to only 27 percent shooting from the field and only 20 percent from 3-point range.

Dylan Watts paced the Tigers with nine points, followed by Charles Evans and Robert Martina each with eight points.

Clayton State will take this coming week off for final exams before traveling to Carrollton next Monday (Dec. 12) for a rematch against in-state rival West Georgia. ■

Sports

Jackson Powers No. 6 Clayton State Women to 60-49 Victory Over Barton

by Lee Wright, Sports Information

When the chips were down for the Clayton State Laker women's basketball team on Saturday, Shacamra Jackson made sure to put them in place.

The sophomore recorded her second double-double of the season as the Lakers pulled out a hard-fought 60-49 victory over visiting Barton at the Athletics and Fitness Center. Clayton State, ranked sixth in this week's USA Today/ESPN Division II Top 25 Coaches' Poll, bounced back from the Lakers' first regular season loss (to 2011 NCAA playoff team Tusculum) since February 2010 to improve to 6-1 overall. Barton, meanwhile, drops to 4-3.

This was a rematch of last season's second round of the NCAA Division II National Tournament with not near the firepower from that contest. Clayton State shot only 34 percent from the field, including only 23 percent from 3-point range. However, the Lakers limited Barton to only 34 percent shooting from the field and only 1-for-10 shooting from 3-point range.

Jackson was the key. The 6-foot-1 sophomore scored 10 points and grabbed a career-high 17 rebounds for the double-double. In addition, she also had two steals and four blocked shots and was a perfect 6-for-6 from the free throw line.

Clayton State led by as many as 13 points in the first half, only to have Barton rally. Jannetta Robinson drilled a jump shot at the 1:13 mark to tie game 24-24. But Clayton State got a jump shot from the corner by Drameka Griggs, and a driving lay-up from Brittany Hall as time expired to take a 28-24 lead at halftime.

The game remained tight for much of the second half before Clayton State slowly pulled away. Keona Dixon's lay-up in transition gave the Lakers a 50-44 lead at the 6:15 mark. That was followed by consecutive 3-point baskets by Genesis Kelly and Dixon, increasing the Clayton State lead to 56-46 with 4:41 remaining.

Dixon paced Clayton State with 15 points off the bench on three 3-point baskets. Senior forward Tanisha Woodard added

11 points and moved into fifth place all-time in scoring at Clayton State with 1,050 career points. Kelly and Brittany Hall each added eight points for the Lakers.

As a team, Clayton State shot 88 percent (7-for-8) from the free throw line, and out-rebounded Barton 46-38.

For Barton, Robinson scored 16 points, while Nyeshea Willie scored 15 points with nine rebounds.

Clayton State will take this coming week off for final exams before traveling to beautiful Puerto Rico next weekend for games against P.R.-Rio Piedras and P.R.-Bayamon. ■

Williams Selected Peach Belt Conference Men's Basketball Player of the Week

Clayton State's Teondre Williams was selected as the Peach Belt Conference Player of the Week for the week of Nov. 28.



Teondre Williams

Williams, a 6-foot-5, 218-pound senior wing from Atlanta averaged 23 points and three rebounds in Clayton State's two games last week. In addition, he also shot 58 percent from the field, 70 percent from 3-point range and 89 percent from the free throw line.

A Division I transfer from Oregon, Williams scored a career-high 26 points on four 3-point baskets for the Lakers against West Georgia last Tuesday. He followed that with 19 points on three 3-point baskets on Saturday in the Lakers' 55-50 victory over Wingate.

For the season, Williams is leading the Lakers in scoring, averaging 21.7 points a game. He is also shooting 49 percent from the field, 44 percent from 3-point range and 82 percent from the free throw line. ■

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<i>Editor:</i>	<i>John Shiffert</i>
<i>Writers:</i>	<i>Erin Fender Ciji Fox Lauren Graves Maya Houston</i>
<i>Layout:</i>	<i>Lauren Graves</i>
<i>Photography:</i>	<i>Erin Fender Ciji Fox</i>
<i>Graphic Design:</i>	<i>Lauren Graves</i>