

Campus Review

Vol. 38 No. IV

Serving the CLAYTON STATE UNIVERSITY Community

February 24, 2006

Clayton State SSN Conversion on Target for March 6

Clayton State's Social Security Number (SSN) conversion is scheduled for Monday, Mar. 6, the first day of Spring Break. Following the conversion, Clayton State will no longer use the SSN as the primary look-up for students, faculty and staff, and the **LakerID#** will become the primary number by which records are accessed in Banner and other systems and databases across campus. As the campus makes this conversion from SSNs to the LakerID#, please keep the following important information in mind:

- During the conversion, Banner access will be unavailable. Please plan your work accordingly.
- All employees will be required to complete the online SSN Usage and Protection Awareness Training. This will be available online Feb. 27 through Mar. 10.
- Unless required by Federal law or by Board of Regents policy, all printed and online forms which currently request the SSN must be changed to request the LakerID#.
- The SSN may not be requested verbally from a student or a faculty/staff member to access a record.

What to know...

LakerID#

LakerID# information can be found on the Clayton State home page, www.clayton.edu. The conversion from SSNs to the LakerID# will begin Mar. 6, and students will begin using the unique identifier when they return from spring break on Mar. 13.

- Grades may not be posted visually by using the SSN or any part or variation of the SSN.
- A LakerID# look-up facility will be available online immediately following the conversion. This link will be sent in an email when the conversion is complete.
- All LakerCards issued after the conversion will have the LakerID# printed on the front. Since the current LakerCard does not have your SSN printed or encoded on it, a new LakerCard is not necessary, but you may get a new LakerCard at no charge.

LakerID#, cont'd., p. 6

Inside

Departments:

Alumni/Development	4
Arts Page	5
Across the Campus	6
Jobs! Jobs! Jobs!	10
Trivia Time	11
Sports Page	12

In This Issue:

Maymester Study	
Abroad to Chile	2
Student Orientation Dates	2
Arts & Sciences Professors	
Showcase Work	3
Annual Earth Day, Mar. 21	3
VITA Returns to Clayton State	7
Marketing/Merchandising Students	
Study Dog Ice Cream	9

Spivey Hall Recitals Thrill Critics, Audiences and Musical Superstars

by Jared Morrison, Spivey Hall

Spivey Hall's recent performances by baritone Mariusz Kwiecien (Feb. 10) and mezzo-soprano Magdalena Kožená with the string ensemble Les Violons du Roy (Feb. 19) have caused a stir throughout Atlanta and the world. Praised endlessly by the local media, these performances have proved to be two of the most exciting Spivey Hall debuts in recent memory.



Magdalena Kožená



Mariusz Kwiecien

Remarking upon Kwiecien's performance, Atlanta Journal-Constitution critic Pierre Ruhe stated, "The first thing you caught about him was his open temperament, his welcoming demeanor, his look-you-in-the-eye communication. A second later the voice hit: a huge, wide-open fan of sound, a rush of creamy tone touched with a bit of grit. So

Superstars, cont'd., p. 4

Maymester Student Study Abroad Seminar To Feature Society, Religion and Culture in Chile for 2006

A special three-week (two-weeks in Chile and one week in Atlanta) program on Chile -- Seminar on Society, Religion and Culture in Chile -- will run from May 14, 2006 to May 30, 2006 as part of the on-going Maymester International Studies Program.

The seminar is open to all students majoring in all subjects at Clayton State and will focus on historical, social, political, religious and cultural aspects of Chile. Some 12-15 students are expected to participate in the program. In addition to studying and traveling in Chile, students will also attend an all day orientation program on the campus of Clayton State on Apr. 29, 2006.

The deadline for applications is Feb. 28. Scholarships of \$500 are available to students with a GPA of 3.00 and above.

The primary purpose of the program is to provide overseas academic and field experiences to students. As a result of participating in this seminar, students will increase their knowledge and understanding of Chile based on first-hand experiences. The ultimate goal is to help students to overcome stereotypical images of Latin America and promote mutual understanding through educational and cultural interchange.

The specific objectives are:

1. Develop a greater understanding of the historical, social, religious and cultural aspects.
2. Observe the interaction between tradition and modernization.
3. Engage in a series of dialogues with a cross-section of native scholars and experts.
4. Appreciate the contributions of the people in the areas of cultures, customs, art, architecture and music.

After the program, students will complete the course requirements established by the Academic Director.

As a part of the program, students will participate in an academic program of lectures and field trips in Santiago, Valparaiso, and La Serena. Native scholars and experts fluent in English and affiliated with institutions of higher education in Chile will serve as presenters for the above activities. They will also take city tours, visit museums and wineries, participate in cultural programs, and engage in case studies.

Course Credit is INTL 3800 (Study Abroad: 3 Credit Hours). Students can receive credit on mutually agreed and approved courses and will pay tuition to Clayton State. The cost per student is \$2,250 plus one course Tuition and Fees. The cost includes airfare, lodging (three to a room), meals (fixed breakfast, lunch and dinner), reciprocal visa fee, local travel, and guide costs.

More information on initial deposit etc., can be obtained from Rajgopal Sashti, rajgopalsashti@clayton.edu or (770) 438-1604 or (404) 550-4805. ■



The 2005 participants in a study abroad seminar to Chile.

Clayton State Announces New Student Orientation Dates

Clayton State University Coordinator of Orientation in the Office of Student Life and Orientation, Celena Milner, has announced the University's new student orientation dates for summer 2006.

School	Session Type	Date	Time
All Majors	All Students	Saturday, Apr. 29, 2006	9 a.m.-1:30 p.m.
All Majors	All Students	Thursday, May 18, 2006	3 p.m.-7:30 p.m.
All Majors	All Students	Saturday, May 20, 2006	9 a.m.-1:30 p.m.

Attendance to any orientation session requires an advance, paid registration.

For answers to some important questions about Clayton State Orientation, or to check for new session dates, visit <http://admins-services.clayton.edu/studentlife/Orientation.htm> or call (678) 466-5429. ■



Author, Author... Clayton State Arts & Sciences Professors a Work in Progress

by Joey Rogers, University Relations

Several Clayton State professors from the School of Arts & Sciences have volunteered their work to be displayed in the exhibition case on the lower level of the University's Arts & Sciences Building.

These works are indicative of the productivity of the Clayton State faculty over the years, and presage the changes are certain to come with the incorporation of the Master of Arts in Liberal Studies program in the fall semester of 2006.

"We just want people to see that things are going on here," says Dr. Ray Wallace, dean of Clayton State's Department of Arts and Sciences. Wallace wants students and faculty to know that Clayton State is still a dynamic work in progress.



The display includes some books that have been co-edited by Wallace himself, who previously taught and administered at universities in Illinois, Hawaii, Tennessee, Louisiana and Alabama.

Other works in the case are provided by professors Dr. Wendy Burns-Adolino, Dr. Brigitte Byrd, Dr. Kevin Demmitt, Phillip Depoy, Dr. Susan Hunter, Dr. E. Joe Johnson, Dr. Kathryn Kemp, Dr. Brad

Rice, Dr. R.D. Rosenburg, and Dr. Adam Tate. Many of these works consist of dissertational research done on behalf of each respective professor; however, there are a few that have been done out of creative pursuit.

Even though the exhibit case only houses published books, many of Clayton State's professors have also been published in academic journals. Wallace notes that the absence of these journal articles does not infer that they are any less significant, but merely that they require more space than is currently available.

Not only is the exhibition case a great way for our professors to get publicity on campus and among fellow staff members, but it also allows students to see what their professors are doing outside of the classroom, says Wallace. If students have any questions about the particular work, they can go straight to the source. ■

Arts & Sciences

Clayton State University Celebrates Mother Earth with Annual Earth Day, Mar. 21

Clayton State University's Earth Day & Environmental Awareness Day will be held Tuesday, Mar. 21 from 11 a.m. to 3 p.m., outside of the University's Baker Center.

"Learn how you can become part of the solution instead of part of the problem," says Joan Murphy of Clayton State's Department of Safety and the coordinator of Earth Day 2006, which is free and open to the public.

Murphy welcomes all Clayton State clubs, organizations and departments to participate in this event, which will be held inside the Baker Center in case of rain.

Exhibitors will help explain why environmental protection is a key force to protect our future. Topics featured are: recycling,

community service, volunteerism, alternate transportation, and environmental energy savings.

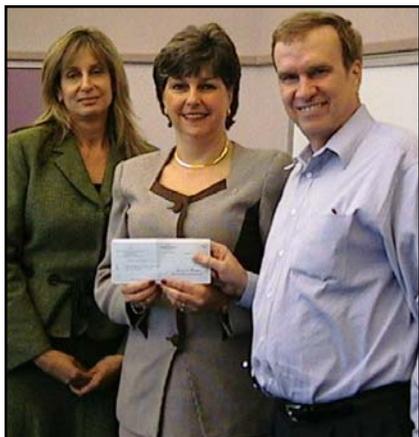
The Electric Vehicle Club of the South will be bringing three vehicles to display on the main promenade in front of the Baker Center. These will exemplify several forms of transportation that do not rely on gasoline.

For more information, contact Murphy at (678) 466-4262, or via email at joanmurphy@clayton.edu. You can also visit the homepage of Clayton State's Department of Public Safety at <http://adminsivices.clayton.edu/ps/default.htm> to get involved. ■

Alumni/Development Page

Clayton State University Foundation Awarded Dorothy Adams Memorial Endowment

by Joey Rogers, University Relations



A \$25,000 check is presented to the Clayton State University Foundation by the Clayton Community Foundation. Pictured in the photo from left to right are: Kim Frederking of the Community Foundation, Clayton State Director of Development Reda Rowell, and Ben Loggins, CPA for the Dorothy Adams estate

The Clayton State University Foundation was recently awarded a generous check for \$25,000 from the estate of Dorothy Adams, administered by Ben Loggins, CPA through the Clayton Community Foundation.

The Dorothy Adams Memorial Scholarship will benefit future students of Clayton State who wish to study Psychology and Human Services. In keeping with Adams' lifetime tradition of helping those in need, the scholarship award will assist students whose career goals include helping others.

Loggins, the CPA for the Adams estate, chose Clayton State to ensure that proceeds from her estate were fully maximized to serve the most people.

"Dot Adams was one of those rare individuals who quietly helped others wherever

she saw a need – she never sought recognition for anything she did," he says.

"On behalf of the School of Arts and Sciences, we are honored to have a scholarship dedicated solely to our popular Psychology and Human Services undergraduate degree program" comments Dr. Ray Wallace, dean of the Clayton State School of Arts & Sciences.

"The students in our program are extremely service-minded, and assisting them in reaching their career goals will reflect and honor Dorothy Adams' values," adds Dr. Donna McCarty, head of the University's Department of Psychology.

"Our planned giving program is given a great boost through the thoughtfulness of individuals, CPAs, and financial planners," notes Clayton State Director of Development Reda Rowell. ■

Superstars, cont'd. from p. 1

much power, but the voice doesn't lumber." About his talents, Ruhe mused that Kwiecien is "on the fast track to global stardom --- not for cheesy crossover crooning but as a serious artist who can deliver the vocal and emotional goods."

Speaking of Kwiecien's audience, which included some of the most powerful individuals in the classical music world, Ruhe commented on the preponderance of "king-makers from the opera business," who had flown in from around the country for the recital.

A week later, the recital debut of mezzo-soprano Magdalena Kožená and Les Violons du Roy was judged by many to be one of Spivey Hall's finest concerts in its history. Ruhe certainly took notice telling readers that on "Sunday afternoon at Spivey Hall, it felt like the best concert we'd hear all year...the latest coup for little Spivey Hall, the jewel-box venue in Morrow, which continues its amazing run of the past few months, presenting concerts of imperishable beauty and substance that seem to draw as many high-profile listeners from around the world as Atlantans."

Kožená was praised for her vocal beauty, and Ruhe – along with everyone else in the Hall that afternoon – "hung on her every softly cushioned syllable.

The later concert also attracted some of the most exciting musical figures from around the globe. In particular, Sir Simon Rattle, music director of the famed Berlin Philharmonic, had flown in especially for the recital. Even one of the world's most accomplished musicians was not immune from the infectious beauty of the performance. As Ruhe observed, Rattle "sat in the fourth row, rapt through the concert."

Ruhe's reviews of these and other Spivey Hall recitals are available in their entirety on the Internet at www.ajc.com.

Spivey Hall continues its celebrated 2005-06 season with performances by the Estonian Philharmonic Chamber Choir (Mar. 4), organist Paul Jacobs (Mar. 5), guitarist Carlos Bonell (Mar. 11) and Canadian pianist Louis Lortie (Mar. 12.) Faculty, staff and student discounts are available to all concerts. Don't miss your opportunity to be present during the next great Spivey Hall moment. ■

Arts Page

Clayton State Opera Celebrates Mozart's Birthday

by John Shiffert, University Relations

In celebration of the 250th anniversary year of the birth of Wolfgang Amadeus Mozart, the Clayton State Opera's 2006 production will be Dr. Kurt-Alexander Zeller's English translation/adaptation of Pierre-Augustin Caron de Beaumarchais' play "The Marriage of Figaro," with music from the 1786 opera based on it by Mozart.

Entitled "The Crazy Day," the Clayton State Opera production will be performed in the University's Spivey Hall on Friday, Feb. 24 at 7 p.m. and on Saturday, Feb. 25 at 2 p.m. The performances are free to Clayton State students, faculty and staff upon presentation of their Laker Card. General admission is \$10, although students from other institutions will be admitted for \$5 with their respective student IDs. There is no reserved seating.

Staged and designed by Zeller, Clayton State's director of Opera and Vocal Studies, the opera is funded by the Clayton State

Lyceum program and will feature a Clayton State student cast and a professional orchestra, conducted by Clayton State Assistant Professor of Music Dr. Shaun Amos.

According to Zeller, "The Crazy Day" is an adaptation of de Beaumarchais' 1784 play, *La folle journée, ou Le mariage de Figaro*, continuing the adventures of Figaro, the irrepressible "Barber of Seville" (and thinly disguised alter-ego) the playwright had introduced in 1775. "The Crazy Day" also incorporates many of the musical numbers from the opera, *Le nozze di Figaro*, that Mozart and Lorenzo Da Ponte created out of Beaumarchais' play in 1786.

"This is one of the most influential works of drama in the modern history of the Western world," says Zeller of the 18th Century work. ■



Above: Clayton State music students perform in a dress rehearsal of the adaptation of "The Marriage of Figaro."

Right: Happy birthday, Mozart!

Spivey's Acoustician to Speak Before Debut of Estonian Philharmonic Chamber Choir

Clayton State University's Spivey Hall announces that Rein Pirn, the acoustician responsible for engineering the hall's legendary acoustics, will give a special pre-concert talk for members of The Friends of Spivey Hall, Spivey's donor group, before the Estonian Philharmonic Chamber Choir's Mar. 4 concert.

The talk, which will also feature Spivey Hall Executive and Artistic Director Sherryl Nelson, will begin at 7:15 p.m. The concert by the choir, featuring music by Estonian composers Arvo Pärt and Cyrillus Kreek with pieces by Britten and Poulenc, begins at 8:15 p.m.

From its inception, Spivey Hall was conceived to be one of the finest acoustical environments in the world. Emilie Spivey, who with her husband Walter provided the inspiration and the \$2.5 million lead gift to build Spivey Hall, hired the acoustician first. That person was Pirn, a renowned architect, a Harvard-educated master designer of concert and recital halls.

Pirn skillfully created a technically-advanced acoustical design which ensures that the full range of sound is reflected to each seat from all points on the stage. Each of the surfaces within the hall is solid, ensuring the maximum amount of reverberation time. Utilizing the hall's seven movable acoustical curtains, the reverberation can be adjusted to ideally accommodate each performance genre. Closed or partially closed curtains lead to a dryer environment which is suited for a vocal or instrumental soloist, chamber ensemble, and choir. Fully opened, the curtains produce a reverberation that is comparable to a cathedral, which complements the hall's magnificent Fratelli Ruffatti pipe organ.

Tickets to the Estonian Philharmonic Chamber Choir's Mar. 4 concert are priced at \$25. Faculty, staff and student discounts are available. Members of The Friends of Spivey Hall are invited to participate in Pirn's complimentary talk beforehand. Concert tickets and Friends of Spivey Hall memberships are available at the door and by calling the Spivey Hall box office at (678) 466-4200. ■

Across the Campus...

Admissions

A special program for students who have already been accepted to Clayton State University for the 2006-07 academic year will be held at the University on Sunday, Feb. 26. The 2006/07 Accepted Student Program and Welcome Reception will run from 2:30 p.m. to 4 p.m. on the main floor in the James M. Baker University Center. According to Clayton State Director of Admissions Dr. Anne Meservey, the University is inviting accepted students and their families to a special invitation-only program for newly accepted students to help prepare them for enrollment and get to know Clayton State faculty and students in their prospective majors.

Athletics

The Clayton State University men's golf team opened its spring season Monday and Tuesday in the Presbyterian Intercollegiate, finishing seventh. After shooting an opening round 320, which was good for sixth place, the squad dropped one spot in the two-round event, shooting a round of 327 on Tuesday at the 6,834-yard, par 72 Musgrove Mill Golf Club. Freshman Brendan McKenna, playing in his first tournament after entering Clayton State in the spring semester, had the top finish for the Lakers, tying for 20th with rounds of 78 and 80. Senior Steve Sanders shot the team's top round on Tuesday of 79 and moved up into a tie for 24th after shooting an 81 in the first round.

Clayton State University sophomore Josh Myers set a new 3,000m team indoor record while finishing third last Friday night at the Tennessee Indoor Classic in the Stokely Athletic Center at the University of Tennessee. Myers ran 9:17.72 to better teammate Manny Aguilar's year old record by over a second. Aguilar, a senior distance runner, equaled a career-best in the 800m with a 2:04.51 to finish third while freshman Alfred Dixon, a former Mundys Mill High School jumper, finished third in the high jump with a leap of 6-2 $\frac{3}{4}$.

The 16th-ranked Clayton State women's tennis team lost a close one last Friday,

falling to NCAA Division I opponent Kennesaw State at the Clayton State tennis complex. The loss, following a 6-3 loss to Division II 28th-ranked USC Aiken, drops Clayton State to 1-2 on the season.

Health Sciences

National Eating Disorder Awareness Week, organized by School of Health Sciences at Clayton State, will be held on Feb. 28 and Mar. 1 from 10 a.m. to 5 p.m. on Main Street in the Baker Center. This year's theme is "Be Comfortable in Your Genes." Information will be provided on healthy body image, body acceptance, nutrition, exercise, and resources and support available in our community. For additional information about this event or for volunteering opportunities, please contact Suzana Simonishvili, event coordinator at csu25878@mail.claytonstate.net.

Language & Literature

A poem by Dr. Bill Pasch, professor of English in the Department of Language and Literature, was chosen as one of two honorable mentions among the three top awards in a hymn-text competition sponsored by Macalester Plymouth United Church, a large metropolitan church in St. Paul, Mn. Pasch's text, "A Hymn of Intercession for the Homeless" (addressing the theme of the competition), was one of 153 entries from throughout the U.S. and Canada. A church musician by avocation, Pasch also serves as organist and choir director at Emmanuel Lutheran Church, on Cascade Road in SW Atlanta.

Toastmasters

Toastmasters District 14, Area 11 Table Topics and International Speech Contests were held on the campus of Clayton State University on Saturday, Feb. 18. Area 11 consists of the Clayton County, Henry County, Griffin-Spaulding, NACOM, and Southern Crescent clubs. All of the Area clubs had contestants participating in the two contests. Representing the Southern Crescent club were Table Topics competitor Kerrie Ward of the Office of Budget & Finance and International Speech competitor Vermell Lighter of the School of Health Sciences. Both competitors proudly represented Southern Crescent and Clayton State with skill and enthusiasm.

LakerID#, cont'd from p.1

Please visit the LakerID# website for additional information. For those who have regular contact with students, please familiarize yourself with the Impact to Students page. Being knowledgeable about the impact to students will make this transition easier.

If you have any questions, please contact Norman Grizzell (x4222) or Tom Marshall (x4371). ■

Public Safety

The Random Drawings Winners for returning a copy of their January CommuteTrak report to Public Safety were Gordon Baker, Library, Cathy Jeffrey, Library. Baker won a \$15 Target Gift Card, Jeffrey won a \$10 Target Gift Card, and both received a "goodie" bag. For more information on employee programs, contact Joan Murphy in Public Safety, (678) 466-4050 or x4262 (direct). You can also visit the Public Safety webpage for more information: <http://adminservices.clayton.edu/ps/>.



Baker (left) and Jeffrey (below left) are doing their part to help the environment. Want to help? Come out to Clayton State's annual Earth Day on Mar. 21 - details on pg. 3 of this issue.





Clayton State Women's Forum Begins New Year with DeKalb Commissioner Connie Stokes

by Leigh Duncan, University Relations

The Clayton State Women's Forum is pleased to have former State Senator and current DeKalb County Commissioner Connie Stokes as guest speaker for the first luncheon of the New Year on Tuesday, Feb. 28. Clayton State Women's Forum members and guests will gather in the Harry S. Downs Center for Continuing Education room 101 from noon to 1:30 p.m..

Stokes was elected in 1994 to the Georgia Senate and served five-consecutive terms. In Oct., 2004, she became the first African-American woman elected to the DeKalb County Board of Commissioners. As senator, Stokes advocated decent and affordable housing for everyone pursuing the American Dream of home ownership. She was the first woman to join the Governor's Leadership team and served as chair-person for the much sought-after Senate Health and Human Services Committee, endorsing quality affordable healthcare accessibility for all Georgians.

In the 2004 County Commissioner race Stokes beat 10 opponents to represent Super District 7, which includes Northlake, South DeKalb and Stonecrest Malls, and is home to more than half the population of DeKalb County; approximately 350,000 residents.

She is a "Fleming Fellow" with the Center for Policy Alternatives (CPA) and a "Toll Fellow" with the council of State Government.

Stokes has enjoyed 20 years of success in the real estate industry and is owner of Connie Stokes Real Estate Services. She graduated from David T. Howell High School in Atlanta and received an Associate's degree from the Art Institute of Atlanta and a Bachelor of Business Administration in Marketing from Georgia State University. She is married to Dr. James A. Stokes and has three adult sons.

Clayton State Women's Forum promotes and enhances the professional, educational and cultural position of Clayton State women employees and awards annual scholarships for women attending, or planning to attend Clayton State University. In addition, the Women's Forum promotes the educational, career and scholarship development activities of women through programming, mentoring and advocacy.

For more information about the Women's Forum, visit http://adminservices.clayton.edu/wom_forum/default.htm. ■

Clayton State's VITA Helps with Taxes, Feb. 28 and Mar. 18

by Joey Rogers, University Relations

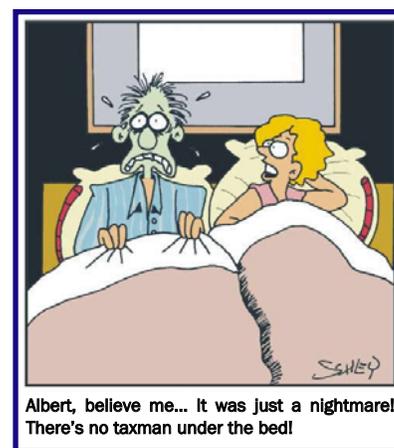
With tax day looming less than two months away, wouldn't it be nice to have your taxes finished before crunch time? If your annual income is \$36,000 or less, you can have your taxes figured for free by IRS certified Clayton State business students through Clayton State's annual Volunteer Income Tax Assistance (VITA) program on Saturday, Mar. 18 from 9 a.m. until 1 p.m. in room 222 of the University's Technology Building.

If you are interested in filing your taxes with the help of members of the Clayton State Accounting Club and VITA, please bring the following information to either session: photo identification, social security cards for the taxpayer; his/her spouse and dependents if applicable; birth dates for primary, secondary and dependents on the tax return; current year's tax package if

you received one; wage and earning statement(s) such as the Form W-2, W-2G, 1099-R from all employers; interest and dividend statements from banks (Forms 1099); a copy of last year's Federal and State returns if available; and bank routing numbers and account numbers for direct deposit.

VITA participants who use a child care service should also provide information on the total amount paid for child care and the child care provider's identification number. For married couples filing joint tax returns, both spouses must be present to sign the required forms.

For more information on Clayton State's VITA program contact Clayton State Accounting Club faculty advisor Judith Ogden at judithogden@clayton.edu or call



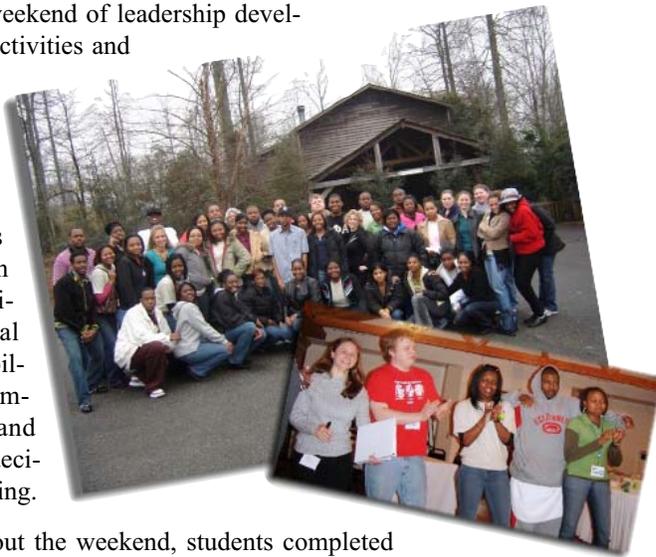
(678) 466-4509. To learn more about VITA and the IRS certification held by all Clayton State student volunteers, visit www.irs.gov and enter keyword VITA. ■

Student Life Hosts Student Leaders Conference

The Office of Student Life's Student Leadership Program hosted the Emerging Student Leaders Conference last weekend in Dahlonega, Ga., at the Forrest Hills Mountain Resort.

The Emerging Student Leaders Conference is a newly designed mid-year activity where Clayton State students engage in an intense weekend of leadership development activities and

discussions focused around the program's mission of: civility, social responsibility, teamwork and ethical decision making.



Throughout the weekend, students completed activities that helped them assess their own values, awareness, interest, perceptions of leadership, ability to work with others as well as proposed changes to impact and enhance the Clayton State community.

Forty-one students representing several majors and concentrations, attended the conference. Students ranged from freshmen to seniors and traditional to non-traditional students. Applications were made available in November and concluded Jan. 30, 2006. Student applications were reviewed and selected and six students served as group leaders and activity facilitators throughout the weekend.

The Emerging Student Leaders Conference is one of the newer initiatives of the newly implemented Student Leadership Program. The Student Leadership Program's website can be found at: <http://adminsivices.clayton.edu/studentlife/Leadership/main.htm>. ■

Gay/Straight Alliance Chapter Established

A local chapter of the Gay/Straight Alliance (GSA) has been established at Clayton State University. Having been in the works for a few years, the alliance has gained the support it needs to be recognized as a campus student organization.

According to the Gay-Straight Alliance Network, local alliances function off of three main intentions:

- 1) To create safe environments for students to support each other and learn about homophobia and other oppressions.
- 2) To educate the school community about homophobia, gender identity, and sexual orientation issues, as well as to
- 3) To combat discrimination, harassment, and violence in schools.

The Clayton State chapter of the alliance plans on backing these guidelines, as well as participating with other campus functions to promote awareness.

With the backing of Clayton State students, the alliance will encourage attentiveness and education of the gay presence both on and off of the campus. With a schedule of upcoming events on its way, the GSA hopes to attract a wider diversity of members.

"We want this to be considered an organization of support," says Dr. Maya Hoover, GSA faculty sponsor. "Right now, the main priority of the organization is recognition within the university. More members means more support."

"This isn't just a club for gay people. We are looking to work together with everyone on campus," says Ivan Segovia, GSA vice president.

For more information, contact Hoover at MayaHoover@clayton.edu, or Redd Horrocks, GSA president, at RedHorrocks@gmail.com. ■

Oxfam America Accepting Applications for 2006/07

The Oxfam America CHANGE Initiative is now accepting student applications for the 2006-2007 academic year. The CHANGE Initiative aims to develop capable and confident young leaders, who are active agents for positive social change.

Oxfam America is looking for a diverse group of undergraduate students - rising sophomores and juniors - committed to social justice issues. Students must have

an interest in issues such as the international impact of mining, Fair Trade Coffee, global hunger, and international trade, and be willing to carry out a campaign on their campus and in their community.

All students must attend a U.S. college or university. Selected students are required to participate in the training in Boston July 22-28, initiate a campaign on their campus and communicate regularly with Oxfam

staff and each other about the work they are undertaking. All costs for travel and the training will be covered in full by Oxfam.

Applications are due by Apr. 1, 2006. Online applications are strongly encouraged and can be obtained at <http://www.oxfamamerica.org/change>. Questions? Please call 1-800-77-OXFAM x464 or email CHANGE@oxfamamerica.org.

Marketing/Merchandising Students “Dogging It” with Frosty Paws

by John Shiffert, University Relations



From the same sort of creative minds that did focus groups on different colors of ketchup... it's advertising ice cream for dogs.

Dr. Russell Casey, assistant professor of Marketing/Merchandising recently gave his advertising class another creative assignment. A couple of years ago, Casey's class went to Mt. Zion Elementary School to do focus groups on which colors of Heinz ketchup would appeal the most to elementary school students. This time, Casey took four teams of students to an advertising pro in Fayetteville, Ga., McRae Communications President Joe Snowden, to get his feedback on a series of student-created ad campaigns for dog ice cream.

The product is “Frosty Paws,” a frozen confection for the canine set produced by Purina. A total of 16 of Casey's Clayton State students, split up into four teams with four different ad pitches, made their presentations to Snowden. While the agency

chief gave a thumbs-up to aspects of all four presentations, he decided the top dog was the “Dogs Run to Frosty Paws” pitch put together by LaRica Gelar (Rex, Ga.), Darrian Frye (Fredericksburg, Va.), Denise Tuckenberg (Jonesboro, Ga.) and Christina Halphen (Decatur, Ga.) Casey will be sending the winning commercial, which features a Frosty Paws version of the classic kids ice cream vending truck, and has been transferred to a Flash file, to Purina for the company's consideration.

Other Clayton State students making presentations to Snowden included; Camian Carter (West Point, Ga.), Robyn Harper (McDonough, Ga.), Will Haymons (Locust Grove, Ga.), Donna Morgan (Atlanta), Kyndall Harrison (Montezuma, Ga.), Summer Wynn (Lithonia, Ga.), Curtis Taylor (Vicenza, Italy), Ingrid Stanley (East Point, Ga.), Nhu Truang (Forest Park, Ga.), Johnny Curtis (Hampton, GA.), Thuhong Nguyen (Forest Park), and Chris Thompson (Lovejoy, Ga.) ■



Got News?

Send your campus news to
JohnShiffert@clayton.edu



Clayton State Commuter Rewards Results

Thanks to all individuals that participated in CommuteTrak for the month of January. There were four individuals rewarded for logging their daily commute alternatives.

The winners are Kathleen Coleman, Joan Taylor, Vermell Lighter and Janice Hale. These winners will each receive a \$25 Visa Gift Card.

The individual that submitted the most logs for the last quarter (November-January) is Sundiata Bradshaw, who will receive a \$100 Visa gift card. Make sure you continue to log your commutes at least once a week to be eligible for monthly prizes...

There will be drawings held monthly to reward individuals that come to work or go home via a commute alternative. If you

have any questions or concerns, please feel free to contact Raquelle Parks @ 678-244-7711 or rparks@cleanaircampaign.com. ■



Jobs! Jobs! Jobs!

The Career Expo

Thursday, March 16
1 p.m. – 4 p.m.
Athletics & Fitness Center

A job fair for all majors of currently enrolled Clayton State students and alumni

Employer registration taking place NOW – see businesses attending, job opportunities, company bio, and businesses linked to Clayton State majors list at:
<http://adminservices.clayton.edu/career/career-expo.htm>

On-Campus Recruiting

Primerica

Wednesday, March 1
10 a.m. – 1 p.m.
Baker Center
www.primerica.com

CareerBuilder.com

Wednesday, March 15
10 a.m. – 1 p.m.
Baker Center
www.careerbuilder.com

On-Campus Interviews

BB&T

Thursday, March 2
10 a.m. – 2:30 p.m.
Recruiting for: Management Associate Development Program
Qualifications: Four year undergraduate

degree; minimum overall GPA of 3.0
Submit a resume and make an appointment with joanmcelroy@clayton.edu
www.bbandt.com

Upcoming Events

8th Annual Health & Human Sciences Career Fair

Wednesday, March 1
12:30 p.m. – 3:30 p.m.
Georgia State University Student Center Ball Room
www.gsu.edu/career

South Fulton Diversity Job Fair

Tuesday, March 7
10 a.m. – 2 p.m.
Georgia International Convention Center
For more information: (678) 467-5427
www.employmentseeker.net

Business Etiquette Dinner/Effective Networking

Tuesday, April 4
6 p.m. – 9 p.m.
Harry S. Downs Center for Continuing Education
Tickets on sale NOW in Technology 113
\$15 (cash or check)
Presented by Peggy Newfield, Personal Best
www.personalbest.net

College to Career Fair

Tuesday, April 11
11 a.m. – 3 p.m.
Cobb Galleria Centre
Pre-registration required – details TBA

Special to this Issue... Laker Laugh Lines

You Gotta Wonder...

Can you cry under water?

If money doesn't grow on trees then why do banks have branches?

Since bread is square, then why is sandwich meat round?

Why do you have to “put your two cents in”... but it's only a “penny for your thoughts?” Where's that extra penny going?

Why does a round pizza come in a square box?

What disease did cured ham actually have?

How is it that we put man on the moon before we figured out it would be a good idea to put wheels on luggage?

Why is it that people say they “slept like a baby” when babies wake up like every two hours?

Why do people pay to go up tall buildings and then put money in binoculars to look at things on the ground?

Is Disney World the only people trap operated by a mouse?

Laker Angels Lend a Helping Hand in 2006

Two are better than one . . . if one falls down, his friend can help him up.

The Laker Angel Club exists to provide help to Clayton State University employees in their time of need. The club is open to all Clayton State employees that wish to donate their time or resources. We welcome all volunteers and also accept monetary donations to help meet needs. Donations to the Laker Angels should be given to Terri Taylor-Hamrick. All money given to the Laker Angel Foundation account is managed by the Foundation and is subject to review and audit.

The Laker Angels would also like to encourage employees to donate extra sick hours to the sick leave pool, handled through Human Resources. Your unused hours can help someone in a serious crisis who has reached the end of their leave time.

If you wish to fill out a volunteer form, a request for assistance form or simply ask a question, go to the Staff Council website at <http://adminservices.clayton.edu/staffcouncil/> and click on the

Laker Angel Club button. You may also send an email to the Laker Angel Shared Mailbox. Assistance will be kept confidential as requested. The Laker Angels also encourage everyone to sign the form that permits the Laker Angels to send cards and needed items to home addresses. These forms are available through the Human Resources department.

In 2005 the Laker Angel Club provided eight care packages, eight meals, 10 gift cards, one lawn service, three financial assists and six memory gifts (memory candles for those who have lost loved ones). We have also provided transportation when needed and sent cards to let people know they are in our thoughts. You do not have to be able to cook or donate money to help others - there are plenty of ways to contribute! The Laker Angels would like to thank all that helped make 2005 a year to care and help others around us. We want to encourage the campus community to continue to lend a helping hand in 2006.

Lakers Hit Triple Digits Against NGSU

The Clayton State men's basketball team lost a close one Monday in overtime, but on Wednesday the Lakers bounced back with a dominating victory.

Though better known for their defense, the Lakers crushed North Georgia College & State University Wednesday in Dahlonega, beating the Saints 102-68. The Lakers took control of the game in the first half, and the win was never in doubt the entire second period, as the squad led by at least 30 points for the final 16 minutes of the game.

Todd McLaurin led the Lakers in the win with 30 points, a season high for the club. He also set a school record for free throws, hitting 19-of-20 in the game. The previous record for free throws made in a game was 15, set by John Childs in 1997.

With the win, Clayton State improves to 21-5 on the year and 14-5 in the Peach Belt, while North Georgia drops to 14-11 overall and 10-9 in the conference. The Lakers will return to action on Saturday, traveling to face Francis Marion in its regular season finale.

Clayton State is tied for third place in the league with Armstrong Atlantic State, who lost Wednesday at USC Upstate. GC&SU secured at least a share of the Peach Belt title Wednesday with a win in its PBC finale at Lander with a 16-4 record, while Columbus can also share the crown if it wins on Saturday in last Peach Belt game.

Monday's overtime loss at the hands of Columbus State, 72-68, knocked the Lakers out of a chance for the regular season PBC crown. In earlier action, the Lakers defeated USC Aiken 83-72 and UNC Pembroke 80-52. ■

Kreutzer Hits D-II Provisional Time in the Mile

While the majority of her teammates were off from racing, sophomore distance runner Allison Kreutzer made Clayton State University women's running history when she became the first Laker to run an NCAA Division II indoor provisional time while finishing third in the mile run at the Tiger Invitational.

Kreutzer, a two-time cross country All-American, bettered the provisional time by more than two seconds with her time of 5:03.54 and improving the school record she established the previous week in North Carolina. Kreutzer is vying for a trip to the Division II indoor championships next month in Boston.

"Allison had a nice race, particularly the second half," said Laker Head Coach Mike Mead. "Her time should get her ranked near the Top 10 in Division II. She needs to be in the Top 14 by the end of the season in two weeks to go to nationals." ■

Trivia Time

Who Ya Gonna Call?

by John Shiffert

The problem was exactly that... calling up the wrong... something.

You see, when Gozer asked the Ghostbusters to choose the method of their own destruction, Dr.



Ray Stantz (aka Dan Ackroyd), not the sharpest tool in the shed, figured the one character who could never hurt anybody was the Stay-Puft Marshmallow Man. Well, guess again. Mr. Stay-Puft appeared, half the size of a New York skyscraper, and just as surly, and tried to do our

heroes in. Fortunately, Dr. Peter Venkman (Bill Murray) and Dr. Egon Spengler (Harold Ramis) -- they were all doctors of "paranormal psychology" by the way -- decided to "cross the streams" and toasted the big fellow.

I'll admit it... I saw "Ghostbusters" nine times in the theater. But, on the other hand, so did Todd Birchfield, Tom Eddins, Debye Baird, Dr. David Ludley (a Ph.D. in English, not Paranormal Psychology), Kevin Dixon, Lou Brackett, Dina Swearngin, Bryan Hall, Dotty Bumbalough, Maria Johnson, Dr. B.D. Stillion (Uh oh... she really does have a doctorate in Psychology) and Mike Mead. Clearly, Ghostbusters was a big hit. (Birchfield edged out Eddins for first by five seconds... the closest finish ever in Trivia Time.)

Staying with popular movies... what was the name of the "big snake in the plane" at the start of "Raiders of the Lost Ark," and, as a bonus if you're really good, who was the snake named after? First correct answer to johnshiffert@clayton.edu gets to go on Indiana Jones' next expedition.

Sports Page

Basketball

Women Win Four More... Now 22-4 on the Year

The North Georgia College & State University women's basketball team has already clinched the 2005 Peach Belt Conference regular season championship, but thanks to a heroic effort Wednesday by the 22nd-ranked Clayton State women, they won't go undefeated in PBC play.

The Laker women's squad spoiled an undefeated Peach Belt season for the Saints in their inaugural season, defeating North Georgia 76-75 in overtime Wednesday in Dahlonega. The win snapped a 15-game North Georgia winning streak and handed the squad its first PBC loss in 19 games. Clayton State senior Shelcey Harp was the hero Wednesday, hitting a jumper with five seconds remaining

in overtime to lift the squad to the win. North Georgia had one last attempt but a shot by rolled out. The basket put an exclamation point on a monster game by Harp. She finished with 16 points, seven rebounds, six blocks and four steals.

With the win, Clayton State improves to 22-4 on the season and 16-3 in Peach Belt play. North Georgia drops to 22-4 and 18-1 in the league. The Lakers will return to action on Saturday, traveling to face Francis Marion in their Peach Belt regular season finale.

Clayton State, with its second place finish in the league, has already secured the No. 1 seed in next week's 2006 Peach Belt

Conference Championships, since North Georgia, in its first season at the NCAA Division II level, is not eligible to play in the tournament this year. The Lakers' first step in defending their 2005 Tournament Championship will begin on Thursday of next week at the PBC Tournament at Lander.

In earlier action, the Lakers edged USC Aiken 60-56, wiped out UNC Pembroke 66-29 (that's right, they only scored 29 points, almost matching Princeton's record of futility -- 21 points -- against Monmouth) and beat Columbus State for a second time this year, 74-63. ■



Campus Review
February 24, 2006

Editor: John Shiffert
Writers: Leigh Duncan
Lauren Graves
Joey Rogers
Layout: Lauren Graves

CLAYTON STATE UNIVERSITY

Morrow, GA 30260-0285

Office of University Relations