

# Campus Review

Vol. 43 No. III

Serving the CLAYTON STATE UNIVERSITY Community

February 13, 2012

## John Mascaritolo Named MAC Supply Chain Professional of the Year

Clayton State University Assistant Professor of Supply Chain John Mascaritolo was recognized Feb. 7 as the winner of the 2011 Supply Chain Professional of the Year by the Metro Atlanta Chamber (MAC).

The award was announced at MAC's Sixth Annual Atlanta Supply Chain Forum and Awards Luncheon held Feb. 7 at the Georgia World Congress Center. The event was managed by MAC's Supply Chain Leadership Council and the Council of Supply Chain Management Atlanta Roundtable. Mascaritolo, the director of the Center for Supply Chain Management for Clayton State's AACSB-accredited College of Business, was recognized as the individual had made a significant contribution in advancing the supply chain sector in 2011.

Mascaritolo has more than 35 years of diversified industry experience in all aspects of transportation, warehousing, and global logistics and supply chain management. Prior to joining Clayton State, he was the commodity director of global logistics for the NCR Corporation. During his industry tenure, he successfully developed and implemented many supply chain programs that supported high volume and service sensitive product lines in businesses expanding consumer goods, health-care, third party logistics industries and even event management by planning the logistics infrastructure for the Atlanta 1996 Olympic Games.

At Clayton State, Mascaritolo has successfully developed a supply chain man-

**Mascaritolo, cont'd., p. 3**



John Mascaritolo, director of logistics practices and assistant professor of supply chain management, Clayton State University (left), and Bob Pertierra, vice president of supply chain and advanced manufacturing at the Metro Atlanta Chamber (right), at the Metro Atlanta Chamber's Supply Chain Forum and Awards Luncheon on Feb. 7. Mascaritolo was awarded the Supply Chain Professional of the Year by the Metro Atlanta Chamber. Photo credit: Mat Jones, Metro Atlanta Chamber

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## Friday Pep Rally to Highlight Homecoming Events

Clayton State students Jamie Taylor and Edward Parks will emcee the Homecoming Pep Rally on Friday, Feb. 17, starting at noon in the Commons area of the James M. Baker University Center.

The Homecoming Court and athletic teams will be introduced, along with the first public appearance of the new Loch mascot. Interested parties will even be able to have a photo op with Loch (don't worry, he's friendly.) The Clayton State cheerleaders will be on hand, and refreshments will be served.

The Court has been set for the 2012 Homecoming Queen and King. (See the names below.) Voting for the 2012 Homecoming King and Queen will begin on Monday, Feb. 13, and will be open until noon on Friday, Feb. 17. The Homecoming Court will be announced at

the men's basketball game on Saturday, Feb. 18, at 8:30 p.m. Students can congratulate the new Homecoming Court at the SGA Homecoming Reception and Dance immediately following the game in the Student Activities Center Ballrooms; dress is casual.

| Queen Candidates | King Candidates    |
|------------------|--------------------|
| Darnisha Milton  | Christian Reynolds |
| Krystal Allen    | Corenza Morris     |
| Makia Collins    | Joshua Davis       |
| Matika Holmes    | Reginald Banks     |
| Priyani Patel    | Tony Yaacoub       |
| Raquel Outlaw    |                    |

Beginning Monday, Feb. 13, the Clayton State Alumni Association will be selling Homecoming Game T-shirts, which will say "Will the Real CSU please Stand Up," since, as you may have noticed, Clayton

**Homecoming, cont'd., p. 2**



## Loch Visits Clayton State Archives; Runs into Old Friend

by John Shiffert, University Relations

In preparation for his first official appearance at the Clayton State Homecoming Pep Rally on Friday, Feb. 17, the University's new Loch has been making the rounds on campus.

After emerging from Swan Lake in January, Loch has been seen in the Student Activities Center (taking a shower), The Loch Shop (naturally... he was buying a hoodie), in Laker Hall (taking a nap) and texting his support to basketball coaches Gordon Gibbons and Dennis Cox. Last week, Loch apparently decided to visit his "roots" and check out some Clayton State history, by stopping by to see Clayton State Archivist Rosemary Fischer in

the University Archives, located in the Library. Fischer explains that Loch was checking out the record of some of his former incarnations and exploits as the Lakers' mascot (see above photo).

Much to the surprise of all parties, one of Loch's oldest (and we do mean oldest) friends, Clayton State Emeritus Director of Student Life Rob Taylor, happened to come into the Archives while Loch was studying his displays. Now a resident of Tyrone, Ga., Taylor was on campus and was planning on doing some research on his own in the Archives, possibly in preparation of writing his autobiography, "Twenty-Five Years at Clayton State," a work that would include Loch first emerging from Swan Lake in the early 90s.

Taylor later reported that he was looking for back issues of "The Bent Tree" when Loch realized he was there, and embraced him, obviously a case of one Clayton State legend taking another by surprise (see above photo). Once things calmed down; Fischer, Taylor and Loch went to lunch at the Lakeside Dining Hall.

Loch will make his first official appearance on Friday, Feb. 17, at the Homecoming Pep Rally, which will be held starting at noon in the Commons area of the James M. Baker University Center. ■

### Homecoming, cont'd. from p. 1

State is playing Columbus State University in the Homecoming games on Saturday. The shirts will be on sale all week in the University center for \$10 apiece.

Tickets are still available for the week's other basketball event, the Harlem Ambassadors Basketball Show on Wednesday, Feb. 15, at 7 p.m. in the Athletics & Fitness Center. The Harlem

Ambassadors will face off against the Loch Stars, which will feature a few Clayton State students and some former Clayton State players as well. ■

february  
13, 14, 15, 16, 17, 18

## Clayton State Re-certified to Host International Students

Clayton State University has received approval by the Department of Homeland Security (DHS) to continue hosting international students.

Clayton State Associate Director of International Student Services Brett M. Reichert was notified on Jan. 25, 2012 of the decision. The news comes as the end-result of a process called SEVIS recertification, which began on May 27, 2011, eight months ago.

Short for "Student Exchange and Visitor Information System," SEVIS is an electronic data management tool designed for the Department of Homeland Security to collect, track and monitor information on international students and scholars in the United States. Individuals at user-campus approved to access the system are called Designated School Officials, or DSO's.

Reichert points out that it's a system that was conceived in the late 1990's, but

gained little traction until the first terrorist attacks on the World Trade Center in 1993. Years later, in the aftermath of the "9/11" attacks, it was learned that one of the hijackers who crashed American Airlines flight 77 into the Pentagon had also exploited the student visa process, adds Reichert. That attacker had entered the country on a student visa to study but never showed up at campus. SEVIS was quickly digitized and rolled out nationwide by 2003 to address the absence of a timely, automated notification system.

Today, SEVIS recertification allows DHS to maintain a high level of data integrity regarding not only international students and scholars, but also regarding all campuses nationwide, approved to host them.

"Since Clayton State has grown, and added programs and locations since our initial SEVIS certification back in 2003, our re-certification petition was thoroughly reviewed," says Reichert. "This is great news. Basically, DHS has given

Clayton State a stamp of approval, which implies everything from our international application process, to international advising and reporting, to the programs and locations we offer today, are in good standing."

SEVIS is run by the Student and Exchange Visitor Program, which is part of U.S. Immigration and Customs Enforcement. Last year, there were 15,539 international students enrolled in colleges and universities in the state of Georgia with an annual economic impact of nearly 430 million. ■

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### Mascaritolo, cont'd. from p. 1

agement degree program along with a supply chain management center for community development that supports research and training for people wanting



John Mascaritolo on the Clayton State main campus in Morrow, GA.

to enhance their company's logistics and supply chain networks. He is also the team co-leader for the newly-created region for supply chain management workforce ready initiatives for the Georgia State Works Ready Program. He has been published in the Journal of Transportation Management, and has been profiled in Supply Chain Management Review in Profiles of Leadership in September 2009.

Mascaritolo also remains an active presenter on global supply chain management to national and global businesses, associations, and universities and is active with the Council of Supply Chain Management Professionals (CSCMP). He holds a B.A. in Music Education from Wagner College, and a MBA in International Business from Mercer University.

"Metro Atlanta is an unrivaled business and supply chain center for the Southeast,

and a gateway to the world," says Mike Orr, senior vice president operations and logistics for Genuine Parts Company, and chair of MAC's Supply Chain Leadership Council. "We are delighted to showcase our region's supply chain strengths by honoring both our finalists, and the winners of the prestigious awards."

Metro Atlanta has the nation's fifth-largest concentration of supply chain companies with more than one million employed in Georgia logistics. Atlanta is a global logistics center with more than 130,000 supply chain jobs, the world's busiest airport and a position as the global leader in supply chain management software.

The MAC Supply Chain Forum and Awards were created to recognize outstanding individuals and companies in metro Atlanta whose actions have advanced the state of the supply chain industry and promoted its continued growth. ■

# Arts Page

**“Very, Very Highly Recommended”**

## The Huffington Post Likes Brigitte Byrd’s “Song of a Living Room”

The internet newspaper The Huffington Post today posted an excellent review of Clayton State Associate Professor of English Dr. Brigitte Byrd’s latest book of poetry, “Song of a Living Room” (Ahsahta Press, 2009).

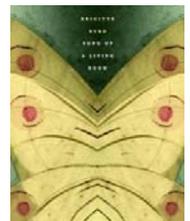


Dr. Brigitte Byrd

gy” ad proclaims Byrd’s work to be, “some of the most accomplished prose poems of the last decade.” For the complete review, go to; [http://www.huffingtonpost.com/seth-abramson/february-2012-contemporar\\_b\\_1247340.html](http://www.huffingtonpost.com/seth-abramson/february-2012-contemporar_b_1247340.html).

“Because prose poetry is a form that is natural to me, a form I love, I wrote Song of a Living Room as a series of prose poems revolving around these two characters.” Byrd said at the time of the book’s publication in the fall of 2009. “There is a bit of ambiguity at times since there is a third character whose absence is felt throughout. This third character is anchored in reality and must be left outside the main characters’ imaginary world, like most consciousness of reality, if their relationship is to survive, which indeed it

does not. The poems build upon each other as the book progresses, until the end circles back to the beginning following a shift, which signals the two characters’ return to reality.”



Song of a Living Room  
(Ahsahta Press, 2009)

Byrd’s third book of poems, “Song of a Living Room” asks its readers to follow a ribbon threaded among music, movies, poetics, and an unlinear sense of time. Its prose poems recount and deconstruct a relationship between two central characters experiencing this journey, says Byrd, like an authentic vision, like slipping into a Celtic Knot, like a new perception of space.■

In his monthly poetry review series, Huffington Post columnist Seth Abramson says that “Song of a Living Room,” is “very, very highly recommended,” and notes that, “Byrd’s cerebral prose poems are couched in an air of hyper-rationality that belies their visceral ener-

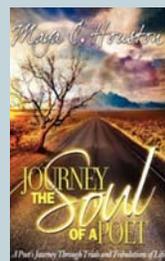
## Houston Publishes a Book of Poetry

by Ciji Fox, University Relations

Maya C. Houston, author of a new book of poetry, “Journey the Soul of a Poet,” is a junior at Clayton State University majoring in Theater. She is also the PR representative for Clayton Theater, and began writing in the seventh grade.

“I had an assignment to create a poetry booklet using famous poets and then write two original poems,” Houston says. “I wrote down the words to a song instead and my teacher knew the words were too mature for me to have experienced. She explained to me that poetry is simply an expression of your soul. She encouraged me to go back and sincerely write something original. I did and it felt great! It was extremely freeing, it helped me cope and I have been writing ever since!”

When coming up with the concept for her book of poetry, Houston, whose favorite poets are Sonia Sanchez and Sara Jones, decided that she wanted an easy and relatable book.



Journey the Soul of a Poet (Journey Publications 2010)

“I decided to tell my truths, no matter how ugly or embarrassing,” Houston says. “My book is unique in that a great deal of the poems are prefaced with a moment of reflection or a Bible verse that speaks to the lesson I learned or the pain I felt that inspired the piece.

Houston, cont’d., p. 11

## Spivey Hall Cited by DownBeat Magazine as One of the World's "212 Great Jazz Rooms"

Although Clayton State University’s world-famous Spivey Hall is perhaps better known as a classical music venue, the February 2012 issue of DownBeat magazine has named the Hall as one of 212 great jazz rooms in its 2012 International Jazz Venue Guide. Spivey Hall is the only university venue in the United States so honored, and stands among other venues in Central and Eastern Europe, Scandinavia, North and South America, Japan, and South Africa.

The listing in DownBeat reads, “This university recital space is pricey, but it boasts the Atlanta area’s best acoustics. Past performances by marquee stars were well worth the trek south.

Spivey Hall, cont’d., p. 11

## Arts Page

### Spivey Hall's New Steinway has Arrived

Clayton State University's world-famous Spivey Hall has a new addition to its musical repertoire, a new Steinway & Sons D-274 concert grand piano (serial number 591261), which arrived from Hamburg by Lufthansa air cargo this past Friday, Feb. 10, in the wee hours of the morning.

The piano was picked-up by Steinway Piano Galleries' piano movers later Friday, and delivered to Spivey Hall around 1:30 p.m. Steinway Piano Galleries then spent most of the afternoon uncrating and assembling the instrument.

Acclaimed British pianist Paul Lewis, who opened Spivey Hall's current concert season, served as artistic advisor to Spivey Hall for the piano selection, and Ulrich Gerhartz, director of Concert and Artist Services for Steinway & Sons in London, served as

technical advisor. The selection team that gathered at the Steinway & Sons factory in Germany also included Sam Dixon, executive & artistic director of Spivey Hall; Christoph Syllaba, president & CEO of Steinway Piano Galleries in Atlanta; and Dr. Michael Koch, a member of the Friends of Spivey Hall.

Acquisition of the piano was made possible with a generous seed grant from the Chaparral Foundation, augmented by a significant allocation from Clayton State University, a grant from The Coca-Cola Company, special gifts to the Friends of Spivey Hall Piano Fund, and other donations from the Friends.

The new piano, which will be called "Clara," joins "Walter" (a New York Steinway grand purchased new in 1998) and "Emilie" (the 1983 Steinway grand

**Steinway, cont'd., p. 11**



### Young People's Concert Features Percussionist Kristin Lyman and an Auditory Journey, Feb. 15

Clayton State University's Spivey Hall is famous as both a world-renown small performance venue, and as the home of an award-winning education program.

The latter will be featured on Wednesday, Feb. 15 at 9:45 a.m., when Spivey Hall presents another in its series of Young People's Concerts, featuring a member of Clayton State's Visual and Performing Arts faculty, percussionist Dr. Kristin Lyman, who will be taking attendees on an auditory journey based on the book "Moses Goes to a Concert." This book, written by Isaac Millman, is the story a young boy who is deaf and how he experiences his first symphony concert.

"This is a wonderful opportunity to experience and 'feel' a live music performance in one of the world's great concert halls,"

says Spivey Hall Education Manager Catherine Giel.

Tickets to Lyman's auditory journey are only \$1 per person and can be reserved by calling the Spivey Hall Education Department at (678) 466-4481. In addition, Spivey Hall will provide an ASL interpreter, Susan Holly, for the performance. Giel also notes that Spivey Hall has extended invitations to Georgia schools and programs that work with students with hearing disabilities. To learn more about the Spivey Hall Young People's Concerts, visit [www.spiveyhall.org/education](http://www.spiveyhall.org/education).

A synopsis of Millman's book follows:

"Moses and his school friends are deaf, but like most children, they have a lot to say. They communicate in American Sign

Language, using visual signs and facial expressions. And even though they can't hear, they can enjoy many activities through their other senses. Today, Moses and his classmates are going to a concert. Their teacher, Mr. Samuels, has two surprises in store for them, to make this particular concert a special event. Moses and his classmates learn about the sounds of instruments through vibration. Students will hear the story, discuss what makes Moses and his friends so special, learn about the science of sound, and might even have the opportunity to perform on some of the instruments!"

More information is available at: <http://us.macmillan.com/mosesgoestoconcert/IsaacMillman>. ■

## Clayton State Plans Alternative Spring Break in Savannah

The Clayton State University Department of Campus Life's Alternative Spring Break Volunteer Program is an opportunity for Clayton State students to engage in community-based service projects for one week during the University's designated spring break vacation.

This spring, for Clayton State students who want to take part in the Alternative Spring Break, but who want to stay close to home, the Department of Campus Life is offering an opportunity to volunteer in Savannah, Ga., with America's Second Harvest of Coastal Georgia. Like the previously-announced Alternative Spring Break trip to the Pine Ridge Indian Reservation in South Dakota, the Savannah trip will run from Sunday, Mar. 4 to Thursday, Mar. 8, 2012.

America's Second Harvest Food Bank serves as a warehouse and distribution

center of food and grocery products for food pantries, homeless shelters, soup kitchens, domestic abuse facilities, senior centers and daycare centers for low-income children through Savannah and the Coastal Georgia area. Projects for Alternative Spring Break include sorting, stocking and shelving of donated products and some light clerical work in the organizations administrative office. Participants will also have the opportunity to experience the rich culture and history of Georgia's oldest city.

The total cost of the trip to Clayton State students is \$200, which includes transportation, lodging, some meals and group activities. A deposit of at least 25 percent (\$50) is requested to secure your spot by Monday, Feb. 13 with the balance payable in installments. Additional information about America's Second Harvest can be found at their website; [\*\*America's Second Harvest  
of Coastal Georgia\*\*](http://www.helpend-</a></p>
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[hunger.org](http://hunger.org), or look for them on Facebook at Second Harvest of Coastal Georgia for more photos, events and information.

If you have any additional questions, or would like to sign-up, feel free to contact LaShanda Hardin at [lashandahardin@clayton.edu](mailto:lashandahardin@clayton.edu), or (678) 466-5424, or just stop by the Campus Life Office located on the second floor of the Student Activities Center. ■

### Last of a Five-Part Series

## Cost Saving Alternatives to Traditional Textbooks

Part of the University Bookstore Advisory Council's communication plan for the 2011-2012 academic year is to increase awareness about what's causing increases in textbook prices, and what The Loch Shop is doing to help control these costs. It's also about collaborative efforts, and working together with students and faculty. And, it's about a lot of things neither The Loch Shop nor Auxiliary Services has any control over... notably, publishers' practices in the textbook market.

The Advisory Council includes faculty, staff, and students, and is chaired by Dr. Randall Gooden. The current communications campaign is about doing as much as possible with matters The Loch Shop can control. In that regard, the Advisory Council has created a booklet with an

**Textbooks, cont'd., p. 9**

## Center for Continuing Education Returns to North Fulton

The Clayton State University Center for Continuing Education was very active in the North Fulton area for more than 10 years, starting in June 1999.

Now, Clayton State Executive Director of Continuing Education Janet Winkler is pleased to announce that Clayton State is back in North Fulton.

Partnering with roam Atlanta, the Center for Continuing Education will be offering professional development opportunities in the Alpharetta area, starting in February 2012, and conveniently located at roam Atlanta on the corner of Windward Parkway and North Point Parkway...

*In partnership with*



5815 Windward Pkwy., Ste. 302,  
Alpharetta, Ga.

This spring's programs will include; Voice Over Certificate (Feb. 25 to Apr. 21), Six Sigma Green Belt Certificate (Feb. 25 to Mar. 31), Project Management Certificate (Feb. 25 to May 5), Power of Presence: How You Say It Can Make All the Difference (Apr. 21), Event & Meeting Planning Certificate Program (Feb. 25 to Apr. 28), and Entrepreneurship 2.0 Certificate Program (Apr. 28 and May 5).

Please go to the Clayton State Continuing Education website for more details: [www.conted.clayton.edu](http://www.conted.clayton.edu), or call Karen LaMarsh at (678) 466-5115. ■

# Across the Campus...

## Athletics

The Lakers' Tanisha Woodard has been selected as the Peach Belt Conference "Player of the Week." The senior forward from Rome, Ga., and reigning Peach Belt



Woodard

Defensive Player of the Year averaged 13 points, nine rebounds, five assists and four steals in the Lakers' two victories at Flagler and Armstrong Atlantic. The 5-foot-10 Woodard started the week with 10 points, nine rebounds, six assists, three blocked shots and three steals in Clayton State's 80-44 rout at Flagler on Thursday. She followed that up with 16 points, nine rebounds, six steals and four assists in the Lakers' 93-48 rout at Armstrong on Saturday. This season, she became the seventh player in Clayton State women's basketball history to eclipse 1,000 career points, and she also set the Clayton State career mark for blocked shots.

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Former Clayton State Laker men's basketball All-American Brandon Robinson was recently selected on Monday as the "Player of the Week" in NBL Canada. Robinson, a 6-foot-6 shooting guard, averaged 33 points in two games for his NBL Canada team – the Oshawa Power. He scored a career-high 34 points on 12-for-20 shooting from the field against the St. John Mill Rats. Robinson followed that up with 32 points on 13-for-14 shooting from the free throw line in the Power's 110-108 overtime victory over the Moncton Miracles. For the season, Robinson is averaging 17 points and seven rebounds.



Robinson

\*\*\*\*\*

The Clayton State Laker men's and women's track and field team set a total of

four team records (two by each team) on Saturday at Clemson's Tiger Paw Invite. For the women, both team records were in the long sprints. Gisele Javois set the Clayton State team mark in the 500-meter dash with a time of 1:25.03 to finish 23rd overall. Maia Kuhnen established the Clayton State team record in the 300-meter dash in 44.11 seconds to finish 28th overall. For the men, the headliner was in the 800-meter run, where Ayrton Azcue continued his stellar indoor season with a tremendous second-place finish in the 800-meter run. His time of 1:54.97 is a new Clayton State men's track and field 800-meter run team record, set for the second straight week, and he was only 0.77 seconds off NCAA Division II provisional qualifying times. The other team record shattered was in the 300-meter dash, where Edlin Veras placed 10th overall with a record time of 36.20 seconds.

## College of Business

Dr. Ali Dadpay spoke to the Clayton Rotary on Feb. 8 on the Outlook for the Middle East Economies as part of the College of Business Graduate Faculty Speakers Bureau. "He was great. His experience and insights had the audience riveted. I didn't think they were going to let him leave they had so many follow-up questions," says Dr. Judith Ogden.

## NARA

The National Archives at Atlanta will feature its African American Heritage Program on Saturday, Feb. 18, from 9 a.m. to 5 p.m. All events are free and open to the public. The program starts with "Are You Gullah Geechee?" a symposium sponsored by the Afro-American Historical & Genealogical Society's Atlanta Chapter. Advance registration is required for this program, which will run from 9 a.m. to noon. Please email [gullah-programatl@gmail.com](mailto:gullah-programatl@gmail.com). From noon until 5 p.m., the Archives will hold "A Taste of Africa and America," providing bite-sized samples of African-American cuisine, along with a viewing of Denise White Fields' exhibit, "The Artifacts of Enslavement: The Shackles and Objects of Slavery," as well as the Clayton County African American Arts and Heritage Festival with exhibits, historic photo-

graphs, storytelling and musical performances.

## President's Office

Clayton State University President Dr. Thomas J. Hynes participated in the 10th Annual South Metro Development Outlook Conference on Thursday, Feb. 9, at the Georgia International Convention Center, as part of the Higher Education in South Metro session, exploring the impacts of higher education on the regional economy and the opportunities for the future. Over the years, the South Metro area has become home to a number of public and private institutions of higher learning. As these entities, including Clayton State, expand, these communities are experiencing growth and revitalization, enhancing the local economy and quality of life significantly.

## Human Resources Announces Answers Help Desk

As part of a USG system wide effort to improve customer service to the users of the ADP Human Resource System, Human Resources is introducing a new Shared Services Center (SSC) "Answers Help Desk." This service will assist you with issues or questions about the HR, Payroll and Benefits information maintained in the ADP HR System.

The Clayton State Human Resources Team will continue to handle services that require a "personalized" touch, such as New Hire processing, HR/Benefits counseling, etc. See below for a list of issues the Answers Help Desk is prepared to help you resolve.

While transitioning to this new support model, the benefits, payroll and human resources team will be fully engaged with the Answers Help Desk to monitor, diagnose, share institutional knowledge on specific issues and to discuss ways for continuous improvement in our customer service. Please do not hesitate to share your feedback or ask HR questions regarding your experience with the Answers Help Desk.

Common Issues Addressed by the USG Shared Services Center – Answers Help Desk

### ADP Portal Questions

- Portal Navigation
- Password Resets/User ID Inquiry
- Portal Registration
- Personal Information Changes

### Paycheck Questions

- Missing Check
- Direct Deposit
- Incorrect Pay/Hours
- Pay Statement Inquiries

### Direct Deposit Questions

- Options for Direct Deposit
- Direct Deposit Set Up
- Direct Deposit Changes

### Benefits Setup & Changes

- Beneficiary Information
- Dependent Information
- System Navigation
- Life Change Inquiries
- Divorce, Marriage, Birth of Child, etc.
- Level of Coverage Inquiries

### eTime Questions

- Adding the Service
- Entering Time
- Approving Time
- Requesting Time Off
- Manager Missing Employees
- General Time Card Inquiries

Information Cards have been distributed to your departments to provide you with a quick method of getting in contact with the Answers Help Desk. If you have any questions or need additional information, please let HR know.

University System of Georgia Shared Services Center – Answers Help Desk

### Phone Support:

1-855-214-2644 (toll free)

### E-mail Support:

helpdesk@ssc.usg.edu

### Web Support:

www.ssc.usg.edu ■

## Content Management System Conversion Update

The new Content Management System (CMS) University home page along with the News and About Clayton State sites were successfully launched on Monday, Dec. 12, 2011. The HUB published its new site on Jan. 3, 2012. The Office of University Image and Communications is continuing the conversion of departmental sites in the Academic Affairs, Student Affairs, Business & Operations, and External Relations divisions in the "admservices" domain.

The projected launch for "admservices" is Mar. 5 to Mar. 8, during Spring Break. This domain comprises approximately 50 percent to 60 percent of the University website, so a successful outcome of this phase will be a significant milestone.

The focus will then turn to academic units. The timeline for conversion of academic sites has been revised in order to

allow more time for faculty members to convert their home pages to DotNetNuke (DNN). For CIMS, College of Health, and School of Graduate Studies, the tentative date is May 21. For the College of Business and College of Arts and Sciences, the tentative date is July 1. This means that faculty will have four to five months to work with the Center for Instructional Development to convert faculty home pages and have a usable DNN site when the college and school sites go live.

In addition to the Office of University Image and Communications staff, Dolores Cox, Leanne Bradberry, and Shannon Crupi, the CMS conversion project involves several other departments and divisions: Tom Marshall, Chris Hansen, and Richard Young in OITS Administrative Systems; Roger Poore, Dan Newcombe, and Todd Birchfield in

OITS Telecommunications & Networking; and Jill Lane, Lou Brackett, Steven Smith, James Fries, and Christopher White in the Center for Instructional Development.

Thank you for your patience and cooperation as efforts continue to improve and enhance the University's website presence. ■

# Emily Poole Receives Fayette Chamber's Young Professional Award

by Ciji Fox, University Relations

Clayton State University student Emily Poole recently received the Fayette Chamber of Commerce's Young Professional of the Year Award at the Fayette Chamber of Commerce's Annual Meeting and Awards Luncheon. Poole works at Allan Vigil Ford of Fayetteville in fleet sales, where she is primarily responsible for sales to commercial and municipal clients. She also occasionally conducts individual retail sales.

"I handle our company's interactions with the Fayette Chamber of Commerce, and I am involved with two professional organizations in the community; Southside Professionals BNI (BNI=Business Networking International) and YP Fayette (YP=Young Professionals)," Poole says. "I am in leadership roles in both of these organizations."

Poole graduated in 2004 from McIntosh High School in Peachtree City.

"I've been with Allan Vigil Ford of Fayetteville since 2005, and I previously worked at another car dealership before I worked for Mr. Vigil. I went back to school at Clayton State University in 2008," she says.

Poole recently started working with her mentor, Greg Detwiler, on establishing some goals, both short- and long- term, for her career. Detwiler works for Southern Company as a smart grid investment grant project manager.

"Mr. Detwiler has really helped me define what my goals are, and how to go about achieving them," Poole says. "In addition, I'm regularly tapping into the wealth of knowledge he has regarding leadership. At Allan Vigil Ford of Fayetteville, as in my positions with other organizations, my vision is to powerfully and positively impact the organizations and the community. Mr. Detwiler is helping me develop my abilities to effectively carry out this mission and to assist others in every way possible."

Outside of school and work, Poole enjoys going to the gym and reading.

"The one thing I don't compromise is my gym time and my fitness/health interests," Poole says. "As cheesy as that sounds, that's how I keep going. I have to take care of myself! Plus, working out makes me feel better. I can feel pretty bad, or tired, or exhausted, and feel so much better when I leave the gym."

Poole is currently pursuing a B.S. in Integrative Studies, with a concentration in Psychology. After she graduates she would like to attend law school in an evening program, so she can still work at Allan Vigil Ford of Fayetteville during the day. ■

## Textbooks, cont'd. from p. 6

overview of this information and the new textbook ordering process which helps the faculty make better textbook ordering decisions (the booklet is available at The Loch Shop).

As part of the Council's communications plan, Campus Review is featuring a five part series of articles on "The Facts About Textbook Pricing." In this issue, we look at Cost Saving Alternatives to traditional textbooks.

The Loch Shop now offers textbook rentals and "Jumpbook" e-books to help students save money.

### **What is a Rental?**

Renting a textbook is less expensive than buying one. With textbook rentals, you pay to use the book for a semester, and then you return the book to The Loch Shop. Because you won't be keeping the

book, you pay less. But be careful — if you don't return the book you will be billed the full price of a new book.

### **Why should I buy or rent course materials from The Loch Shop?**

Shopping at The Loch Shop offers many advantages, including:

- You are assured the correct book based on the order received directly from the instructor.
- You do not have to wait for the book to be shipped to you.
- You will receive the excellent customer service you have come to expect from The Loch Shop.
- You receive competitive pricing (online is not necessarily less expensive).
- The money you spend on campus stays on campus and is used to fund a variety of projects that benefit students, like scholarships.

### **What is a JumpBook?**

JumpBooks are digital textbooks with enhanced functionality that are fully downloadable to your computer.

### **Why should I take advantage of JumpBooks through The Loch Shop?**

Jumpbooks are lower priced than traditional printed textbooks and have enhanced features such as the ability to search the text for words or phrases, to add comments, and to create bookmarks. Students also have the option to print the full text.

The Loch Shop is committed to offering lower-cost alternatives to traditional textbooks to the students of Clayton State University. For questions about our textbook rental program or our Jumpbooks e-book solution, please contact us at (678) 466-4220, or visit us online at [www.ish-oplochshop.com](http://www.ish-oplochshop.com). ■

## SVA Welcomes Back Veterans

### VETERANS RESOURCE CENTER

The Veterans Resource Center (VRC) is in its final stages of preparing for its grand opening. The VRC is located in the Student Center next to The Loch Shop. The VRC will serve as a informational and lounge area for veterans to support one another, share information, conduct meetings and also provide an atmosphere for rest and relaxation. The VRC is open for use by all veterans of America's armed forces; this is your facility, please stop by.

### SVA NATIONAL CONFERENCE

SVA President Edwin Starks attended the Student Veterans of America National Conference in Las Vegas last month. The theme was, "Combating Veterans Employment." Each chapter had an opportunity to share information specific to their chapter as we attempted to move each chapter in a positive direction. The opening of the VRC will greatly assist in our ability to share information. Starks will provide specific information during the next general membership meeting.

### ACTIVITY HOUR

With the activity hour now on Friday, and few students attending classes on Friday, this presents a small challenge in channeling information. Please provide feedback on how you would like to see information shared. Starks plans on using the VRC extensively as a platform to provide information but, he'd also like to continue to have face-to-face time as an organization.

### EXECUTIVE BOARD

The members of the Executive Board remain the same (see below). Your secretary, Jacky Bailey, and Starks, are the most accessible members. Feel free to contact any member.

President- Edwin Starks,  
estarks1@student.clayton.edu  
Rickey Davis,  
rdavis21@student.clayton.edu  
Misha Valmont,  
mvalmont@student.clayton.edu  
Jacky Bailey,  
jbailey13@student.clayton.edu

We are honored to have Dr. David Gilbert, davidgilbert@mail.clayton.edu, as our faculty advisor. Gilbert is a veteran of the United States Navy. ■

## Veterans Resource Center Now Open

The scheduling of the "Grand Opening" for the Veterans Resource Center (VRC) is in the final planning stages. The official date will be announced as soon as it is set.

Despite not having our grand opening date yet, I am pleased and excited to share with you that the Veteran's Resource Center is currently open. The VRC is open from 10 a.m. to 5 p.m., Monday through Friday. I encourage you to stop by and visit a place that we can now call "home" here at Clayton State University.

Every veteran should stop by while we are in the midst of furnishing our VRC to make it more comfortable. Please use the suggestion box to submit your ideas and let us know what things you'd like to see and what services you would like to be offered in the Veterans Resource Center. Our mission is to serve the needs of all veterans on campus. I need for you all to let us know how to do that to your expectation. Please give us your input. This is

your facility and I want your voice to be heard.

The VRC is in need of decorative items to make it more comfortable for you. Below is a list of items that would assist us in making the VRC feel like home. If you have any of these items and would like to donate, please let me know.

- Coffee table
- End table
- Items to decorate walls
- Bookcase

If you would like to make a small donation in lieu of donating items, please contact me or your treasurer, Jacky Bailey. The SVA will purchase a coffee pot as soon as we can get a table.

Your mission:

1. Stop by and visit the VRC.
2. Take a fellow veteran to the VRC.
3. Put a suggestion in the suggestion box ■

## Clayton State Celebrates the American Democracy Project

by John Shiffert, University Relations

The New York Times is currently celebrating the 10th anniversary of its partnership with the American Democracy Project (ADP), an initiative focused on preparing college students to be informed, engaged citizens for democracy in America.

Clayton State University is also celebrating the American Democracy Project with its on-going series of New York Times Talks, and the upcoming Fourth Annual Civic Engagement Research Conference. Clayton State's involvement with ADP is an effort that started in 2004, and was led by with Professor of History Dr. Gene Hatfield, the University's first campus coordinator for ADP. In fact, Hatfield attended an ADP national conference to find out what the organization was about before Clayton State became actively involved.

Over the years, Clayton State has hosted numerous ADP programs, starting in November 2005 when the University hosted the ADP Southern Regional Conference, featuring Elizabeth Bumiller, White House correspondent for the New York Times, addressing a packed house as the keynote speaker.

Speaking to an audience that ranged from historians from throughout the Southeastern United States, to Clayton State administrators, faculty, staff and students, to local middle school students and their teachers, Bumiller focused her address on the subject of Democracy, which she noted was the main theme of the second George W. Bush Administration. Bumiller recalled Bush's key phrase from his second inau-

**Democracy, cont'd., p. 12**



**Houston, cont'd. from p. 4**

“Most poetry books have poem after poem after poem. I wanted to personalize the reading experience a little more by sharing exactly what I was feeling or thinking at the time I was writing.”

Houston’s book can be purchased at [journeepublications.com](http://journeepublications.com), Amazon.com and Barnes & Noble both in store and online.

“After I graduate, I will pursue a master’s in counseling, the LPC track, and begin to practice drama therapy,” Houston says. “Within five years my goal is to open a group home called Sacred Women’s House, to help girls begin the healing process and find the paths in their lives that they are most passionate about.

“Therapeutic group sessions will include all of the arts. Music, dance, poetry, painting and any others we can think of.” ■

**Spivey Hall, cont'd. from p. 4**

Spivey Hall Executive & Artistic Director Samuel Dixon notes that the context for “pricey” is in comparison to jazz clubs, most of which typically attract audiences with lower admission/ticket prices, but make their money chiefly from food and beverage sales, which is something Spivey Hall cannot do.

Other Atlanta-area jazz venues cited by DownBeat include Churchill Grounds, The Five Spot, the High Museum of Art, and Twain’s Billiards and Tap.

Following the success of the Branford Marsalis & Joey Calderazzo Duo, Spivey Hall’s next jazz event is the Freddy Cole Quartet on Saturday, Feb. 18, at 8:15 p.m. Tickets are \$40, available online at [www.spiveyhall.org](http://www.spiveyhall.org). Tickets at 50 percent off for educators and students with ID, and \$10 tickets for Clayton State University students are available only from the Spivey Hall Box Office, (678) 466-4200. ■

**Steinway, cont'd. from p. 5**

that Emilie Spivey had in her home). The name Clara is for the clarity of tone and beautiful transparency of texture for which the best Hamburg Steinway are renowned. It’s also inspired by Clara Schumann (1819-1896), the wife of composer Robert Schumann, and a composer in her own right, who was among the foremost piano virtuosos of her day, and the first woman to achieve such celebrity and recognition.

The arrival of Clara marks the culmination of a “piano quest” lasting about two years, requiring several trips to New York and Europe to ensure Spivey Hall could identify a Hamburg Steinway that would be well-suited to Spivey Hall’s superb acoustics, and could meet the needs of its outstanding international pianists. ■

# Cold-shooting Second Half Hurts in 74-62 Defeat at North Georgia

by Lee Wright, Sports Information

Aiming for its fifth victory in the last six games, the Clayton State Laker men's basketball team endured a poor shooting performance in the second half on Saturday and dropped a 74-62 decision at North Georgia in Peach Belt Conference action.

The defeat drops Clayton State to 14-8 overall and 6-7 in the Peach Belt as the Lakers' struggles against North Georgia continued. Clayton State has now dropped seven straight against the Saints and 11 of 13 since the series was renewed in 2005. North Georgia is now 9-15 overall and 4-9 in the Peach Belt.

"North Georgia always plays its best against us," says Clayton State head coach Gordon Gibbons. "This is frustrating. You

just cannot shoot as poor as we did in the second half and expect to win conference games on the road. And we took good shots."

Clayton State could not find its offensive rhythm in the second half, shooting only 29 percent from the field. After trailing 39-36 at halftime, the Lakers kept it close for the early part of the second half. A 3-point play by Teondre Williams and a Reco Lewis 3-point basket tied the game 46-46 at the 14:12 mark.

Tony Dukes cut the North Georgia lead to 50-48 on a jumper at the 11-minute mark, but that was as close as the Lakers would get. Clayton State scored on 14 points over the remainder of the game as North Georgia pulled away.

"There was a stretch where we went 2-for-15 from the field," Gibbons says. "We just cannot have those kinds of droughts."

Williams paced Clayton State with 18 points on three 3-point baskets, while Tony Dukes scored 12 points and Juron Dobbs scored 10 points with eight rebounds. Center Tim Budd added nine points and eight rebounds for the Lakers.

Clarence Tillman paced North Georgia with 20 points on 8-for-8 shooting from the free throw line. Scott Windom scored 16 points, followed by Travis Core with 12 points and Moynihan added 10 points.

Clayton State travels to Georgia Southwestern on Wednesday for a Peach Belt encounter at 7:30 p.m. ■

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## Democracy, cont'd. from p. 10

gural address, "our vital interests and our deepest beliefs are now one," as being indicative of that administration's emphasis on spreading Democracy around the world.

Starting in 2007, Clayton State has partnered with the New York Times to provide the Times free to students at several locations across the campus. The New York Times provides these papers to Clayton State University at reduced rates and provides funding for free lunches at New York Times Talks and the Civic Engagement Research Conference.

Following Hatfield's retirement in July 2008, Dr. Joseph Corrado, associate professor of Political Science, stepped in to become Clayton State's second campus coordinator of the American Democracy Project. Among the recent ADP highlights at Clayton State have been an address by Anand Giridharadas, New York Times journalist and author of *India Calling*. Also, two of the earliest founders of the American Democracy Project reunited when Paul Loeb, author of "Soul of a Citizen" and "The Impossible May Take a

Little While," spoke at Clayton State and visited with Clayton State President Dr. Thomas J. Hynes.

Clayton State's partnership with the New York Times continues this month with a New York Times Talk on E-verification and immigration, facilitated by Dr. Khedija Gadhoun, on Friday, Feb. 24 at 1 p.m., in room UC267 of the James M. Baker University Center. This event is free and open to the public. Those interested in attending should email Corrado at [joecorrado@clayton.edu](mailto:joecorrado@clayton.edu) no later than Feb. 22.

The Fourth Annual Civic Engagement Research Conference takes place on Friday, Mar. 16, from 10 a.m. to 3 p.m. at the National Archives at Atlanta. Corrado is currently accepting proposals for paper presentations on research related to civic engagement as well as presentations on civic engagement activities by Clayton State undergraduate and graduate students.

Through both the New York Times Talks and the Civic Engagement Conference,

Clayton State will continue to celebrate the American Democracy Project, a multi-campus initiative spearheaded by the American Association of State Colleges and Universities and the New York Times that seeks to create an intellectual and experiential understanding of civic engagement for undergraduates enrolled in member institutions. The goal is to create graduates that understand and are committed to engaging in meaningful actions as citizens in a democracy. ■

## Woodard Flirts with a Quadruple Double; Clayton State Defeats North Georgia, 65-59

Playing its third straight road contest, and playing without injured guards Genesis Kelly and Keona Dixon, the Clayton State Laker women's basketball team got all it could handle at North Georgia on Saturday. However, the Lakers made some key plays down the stretch to pull off a 65-59 victory at Memorial Hall.

Throughout the rest of the game, many of the plays were made by senior co-captain Tanisha Woodard, who flirted with a landmark achievement; a quadruple double. Playing all 40 minutes, Woodard finished with 15 points and 11 rebounds, adding eight assists and seven steals (she also had three blocked shots) for the Lakers, thus overshadowing the nation's leading scorer, the Saints' Jaymee Carnes. To put Woodard's game into further perspective, the quadruple double has only been done four times in the entire history of the NBA, and Clayton State's men's basketball program has had just two triple doubles, one by Jason Scott (1994) and the other by Corey Johnson (1995).

The Lakers have now won four straight to improve to 22-2 overall and 12-1 in the Peach Belt. Clayton State, ranked No. 4 in the nation in Division II, has also won 11 of its last 13 games against North Georgia. The Lady Saints are now 11-11 overall and 5-8 in the Peach Belt.

"That was good for us," says Clayton State head coach Dennis Cox. "We learned that no matter what the score was the first time (a 72-44 Laker rout), teams are going to get better the second time around. This has always been a tough place to play, and all the credit to North Georgia. They gave us all we could handle."

The key moment for Clayton State was in the latter part of the first half. The Lakers wiped out a two-point North Georgia lead with a 21-3 run to lead by 16 points. Brittany Hall gave Clayton State the lead on a 3-point basket, and a 3-point play by Shannon Smith gave the Lakers a 27-17 lead at the 5:16 mark.

Smith connected on two more jumpers in the lane, and a Brandice Howard lay-up made the Laker lead 36-20 with 1:18 remaining.

"We switched defenses to try and change the momentum and it worked," Cox says. "That allowed us some cushion."

The Lakers needed that cushion in the second half as North Georgia rallied. The Lady Saints trimmed a 10-point Clayton State lead to two points. Stephanie Huffman's back-door lay-up cut the

Clayton State lead to 49-47 at the 8:10 mark.

But the Lakers got the needed breathing room in the final two minutes. Kayla Mobley scored inside off an entry pass, and Clayton State was 6-for-6 from the free throw line in the final 35 seconds.

"I was very proud of the post players (Smith and Mobley)," Cox said. "They got it done today."

Carnes led North Georgia with 23 points and 11 rebounds.

Clayton State travels to Georgia Southwestern on Wednesday for a Peach Belt encounter at 5:30 p.m. ■

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### Tennis, cont'd. from p. 15

came back have shown tremendous improvement in their game from this point last season to now."

It starts in singles, where junior Ivana Krommelova moves up to the No. 1 position after two stellar seasons at No. 3. An All-Peach Belt Conference and ITA Division II All-American last season in doubles, Krommelova has also played in some big matches in singles in her career. She is coming off a 2011 season in which she finished 14-5 overall and 8-3 in the Peach Belt Conference.

The big battle will be for the No. 2 and No. 3 positions involving returning senior starter Marie Cercelletti and freshman newcomer Hannah Keeling. Cercelletti

went 16-6 in singles play last season with a 9-3 mark in the Peach Belt, while Keeling has shown tremendous promise during the preseason and is making a strong case for the No. 2 position.

"Ivana has stepped up her game well in preparing for the role as the No. 1 player," Mason said. "Hannah is everything I thought she would be and then some so. Playing higher in the lineup will put some pressure on her. With Marie, she has that experience and crafty game that makes her dangerous because she can work through things."

Sophomore Martina Dedaj moves up from the No. 5 to No. 4 position after finishing 10-12 overall, but 8-4 in Peach Belt

action, while junior Charlotte Fabricius may be the Lakers' most improved player overall moving up from No. 6 to No. 5. Fabricius finished 9-9 overall, but 7-2 in the Peach Belt, and Mason believes she has elevated her game from a straight baseline player to a more serve and volley style to go with that baseline game.

Senior Alyze' Pagal, a transfer from Division I Eastern Kentucky, gives the Lakers that needed experience at No. 6, giving Clayton State and solid lineup from No. 1 through No. 6. Also, junior Jessica Budd has that key experience to fill in when needed either in singles or doubles.

### Website Video, cont'd. from p. 15

"The live video stream is now currently viewable on any computer with internet access as well as smartphones with the Ustream application and also features a scoreboard to help with following the action."

"There have also been challenges with editing," Dreasler adds. "The program we use, Final Cut Express, takes forever to render. So creating a two-minute video actually takes upwards of three hours to actually be finished."

Dreasler points out that they also have to reserve the microphone and the lights, and they don't get to shoot any B-roll of the games for lack of equipment.

"With just the two of us, it takes a lot of time to go out and get the video and do everything else too," she explains. "As for on air-challenges, it's different going from a huge studio with Teleprompters and all the producers there to make you look good. With (the Laker Zone video), all of my lines are memorized, the scripts I write completely on my own, which I like."

But it's hard getting something with this magnitude started with just two people. However, both of us are extremely driven, which explains why we don't release the

product until its perfect: which means nine-hour days."

Roberts and Dreasler look forward to their future after the graduate, however they want Laker Zone to continue to grow and keep up the momentum.

"I look forward to creating more videos on behalf of Athletics for Clayton State University," Roberts says. "More importantly I look forward to graduating with my bachelor's degree and continuing to pursue my current career as a production assistant in the television industry. Ultimately I want to work as a videographer."

"I'm looking forward to seeing how far we can take this," Dreasler says. "I want to do live interviews with coaches after matches, and then stream those interviews online. I think that is the next step in making this more realistic. I am also looking forward to making sure Laker Zone doesn't just stop after I leave. Brian has one more semester left to do the shooting work, but in finding a replacement for me, they have to know how to edit, and completely understand what on-air talent does. I look forward to helping train someone to take my spot. I don't want this to just be a one semester thing." ■

### Tennis, cont'd. from p. 13

"From when I got here, Charlotte did not want to see any parts of the net," Mason said. "Now, she's cracking the ball and she's coming into the net a lot more ready to volley. She is getting more comfortable with that."

"Most the critical spots are the No. 5 and No. 6 spots in singles. So if we can deep in the lineup, it will be easier."

Doubles is set with Krommelova and Cercelletti at No. 1. That duo is ranked No. 15 in the nation in Division II. The No. 2 position will feature Keeling and Dedaj, while Fabricius and Pagal will get the call at No. 3. This is arguably one of the more balanced doubles line-up for Clayton State in recent seasons.

Mason has put together yet another tremendous schedule for the Lakers, highlighted by neutral site matches against Division II top-ranked Lynn on March 3 and No. 2-ranked BYU-Hawaii on March 24. Clayton State opens Peach Belt Conference play on Feb. 26 at home against Georgia Southwestern. ■

### Trivia Time

## Newt!

by John Shiffert, University Relations

No, that's not the Georgia State Amphibian, that's a former professor at BOTH the University of West Georgia (back when it was West Georgia College) and Kennesaw State University.

Several respondents claimed that asking which presidential candidate taught in the University System of Georgia was too easy a question, nonetheless, not everyone remembered that former Speaker of the House, and former U.S. Representative representing Clayton State's district, Newt Gingrich, taught at both institutions.

In order, the correct answers came from; Leon Wheeler, Kathy Garrison (no word as to whether she might consider him as a tutor in the CAS this fall semester), Jill Ellington, Brett Reichert, Kurt-Alexander Zeller, Vickie Fennell Smith, Rob Taylor (who actually worked on Gingrich's first two campaigns), Dotty Bumbalough, B.D. Stillion and Tom Eddins.

Taylor also aired out a skeleton from the Clayton State closet.

"We had him over as a Lyceum lecturer after he was a congressman and the political science and history classes had him in a few times as a guest lecturer," he recalls.

However, the best response came from Stillion (who, along with Taylor, earns a Bonus Point), "she turned me into a Newt. . . I got bet-tah!"

Sticking with presidential politics, we go off-campus for our next question, this one coming from Frank Coyne. Everyone knows you have to be born in the United States to be elected president, however, who was the first president born in the United States? ■

# Sports...

## CMS Students Produce Laker Zone Video for New Athletics Website

by Ciji Fox, University Relations

Clayton State University students Brian Roberts and Jenny Dreasler are a couple of Communication and Media Studies (CMS) majors who are also the driving force behind the Laker Zone video segments which appear on the new Clayton State Athletics page.

“I was approached by (now-retired Athletic Director) Mason Barfield on behalf of the Athletics Department to help with his vision to improve the department through creating updated media,” Roberts says. “His vision was to keep current photographs of each of the sports, improve the live internet feed of the home games, and to create a video segment to inform the campus and fans of news within Clayton State Athletics. I currently work on all three of these projects.”

Dreasler, a Clayton State soccer player who expects to graduate in May 2012, gained hands on experience in television reporting during the summer of 2011

while interning with the NBC affiliate WGEM in Quincy.

“I got a lot of on-air time with them, and really enjoyed it, so they asked me to come back and help out over Christmas break while their full time employees were on vacation,” Dreasler says. “That was my first paid experience as a TV reporter. I told Brian about what I was doing and the on-camera experience I was getting.

As a four-year Clayton State soccer player, Dreasler has seen other schools do sports casts that drum up the media coverage for those teams.

“I spoke with Brian at a basketball game before Christmas break and expressed to him what a great thing it would be to have our own show, to do something that no one at Clayton State had done before,” she says. “I also really wanted to bring attention to the athletic program at Clayton

State, especially after the women's basketball team won the national championship.

“He had the camera/film experience, and I had the on-air experience, and was about to get more. So we decided we would make the perfect team. It really has been a two-man show. He sets up the lighting and the camera, and I am the on-air host. When it comes to editing, I have the experience there from doing my own editing at the NBC affiliate I worked for back home, and he is the go-to guy for all the graphics we need for the show. It really just works.”

The pair admits that there have been some challenges.

“At first the biggest problem was improving the video stream for the basketball games with the existing equipment within the Athletics Department,” Robert says.

**Website Video, cont'd., p. 14**

## 2012 Clayton State Women's Tennis Preview

by Lee Wright, Sports Information

Le'Trone Mason could not have asked for or dreamed about the situation he inherited last season when he took over as the women's head coach tennis coach at Clayton State.

Like the stars aligning in the sky, Mason was given a talented team to begin with, and all he did was make the Lakers even better. The result was an 18-8 overall record and the team advancing to the NCAA Division II “Final Four” for the first time in program history. It was a season that Mason will not soon forget in his young coaching career at Clayton State.

“Words really cannot explain it,” said Mason. “I was so happy for the girls, especially the seniors. Whenever a new

coach comes in, it's always that touchy-feely area where are they going to accept what you say or go against the grain.

“But from the beginning, they believed in what I was preaching and bought into the system and it worked very well.”

With that magical first season behind him, Mason has all the ingredients for another impressive run for Clayton State in the 2012 season. The Lakers return five top-quality players from last season, and have added two key recruits that will blend in nicely in the lineup.

Clayton State starts the season ranked seventh in the nation in Division II – its highest preseason national ranking in program history.

“The expectations are still extremely high,” Mason said. “All the girls that

**Tennis, cont'd., p. 13**

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| <i>Campus Review</i><br><i>February 13, 2012</i> |   |
| <i>Editor:</i>                                   | <i>John Shiffert</i>  |
| <i>Writers:</i>                                  | <i>Erin Fender</i><br><i>Ciji Fox</i><br><i>Lauren Graves</i> |
| <i>Layout:</i>                                   | <i>Lauren Graves</i>  |
| <i>Photography:</i>                              | <i>Erin Fender</i><br><i>Ciji Fox</i>                         |
| <i>Graphic Design:</i>                           | <i>Lauren Graves</i>  |