

Campus Review

Serving the CLAYTON STATE UNIVERSITY Community

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Clayton State Enrollment Tops 7,000 for the First Time

For the first time since opening its doors as Clayton Junior College on Sept. 29, 1969, Clayton State University's enrollment has surpassed the 7,000 mark.

According to unofficial figures released last week by Associate Vice President for Enrollment Management & Academic Success Dr. Mark Daddona, Clayton State's enrollment for the fall 2012 semester is 7,145, an increase of 4.1 percent from the fall 2011 semester's total of 6,864.

"We are very excited about our increase in enrollment which is two percent higher than our original goal for this fall," he says. "This growth reflects months of planning and interventions at many levels

7,000, cont'd., p. 6



Photo Credit: Kevin Liles

Students on the first day of classes, fall semester 2012

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Clayton State Ranked Fifth Among Public Regional Colleges in the South by U.S. News & World Report

Clayton State University has made its first appearance among the top five southern public regional colleges in the current rankings by U.S. News & World Report. Clayton State is ranked fifth among public regional colleges in the south in U.S. News & World Report's 2013 edition of Best Colleges.

In addition, Clayton State is once again ranked in the first tier of the top regional colleges in the south, coming in at 55th overall. The rankings, which include evaluations of more than 1,400 schools nationwide, are currently available at www.usnews.com/colleges, and will also be published in U.S. News & World Report's 2013 edition of Best Colleges, which will be on newsstands starting Sept. 18.

One possible factor for Clayton State's ranking among public colleges is its increasing freshman retention rate, a statistic that will increase once again for the 2014 U.S. News rankings.

Clayton State Associate Vice President for Enrollment Management & Academic Success Dr. Mark Daddona points out that the increased freshman retention rate, like the University's increasing enrollment, is a tribute to Clayton State's on-going efforts to serve first-year students, notably the First Year Advising and Retention Center -- recently featured in the Atlanta Journal-Constitution and on WXIA-TV -- an initiative that is in keeping with both the University System of Georgia's and

Ranked Fifth, cont'd., p. 3

Public Colleges Finalize Plans To Help More Georgians Earn Degrees

Complete College Georgia (CCG) – Gov. Nathan Deal’s initiative to increase the numbers of Georgians earning a degree – reached another milestone Sept. 10 with the release of a report with specific plans by institutions in both the University System of Georgia (USG) and Technical College System of Georgia (TCSG).

The campus plans detail exactly how the ambitious goal of adding an additional 250,000 postsecondary graduates to the state’s rolls by 2020 is going to be met. As institutions begin to implement the plans, higher education officials point out that they will receive continued assistance to improve the plans and will be held accountable for progress.

Clayton State University is phasing in a variety of information technology tools to monitor individual student progress. Through predictive analytics looking across a student’s educational career, the institution will be able to more effectively

and efficiently intervene and aid at-risk students, especially in the important first-year of study.

Clayton State’s efforts to serve first-year students, notably the First Year Advising and Retention Center -- recently featured in the Atlanta Journal-Constitution and on WXIA-TV -- have already proven a success. As a result of Clayton State’s retention efforts, among other factors, enrollment is currently at an all-time, though still unofficial, high of 7,145, an increase of 4.1 percent from the fall 2011 semester.

“The principal aims of Complete College Georgia are not new to us at Clayton State; we have been working on Complete Clayton State for quite some time,” says Clayton State University Vice President for Academic Affairs and Provost Dr. Micheal Crafton. “However, this statewide effort of which we are proud and excited to be a part will enhance the motivation and enlarge the network of

those of us in the University System of Georgia working on the key theaters in this effort: recruitment, retentions, changes in remediation, changes in the delivery of instruction. This energy and activity will, then, stimulate new ideas, pedagogical innovations and applications that should benefit everyone, both on the various campuses and those in business and government working on economic development.”

“The (campus) plans are a signal of the immense effort to date, a renewed and strengthened focus on access and graduation, and a commitment to continue and expand the work over the coming years,” said Lynne Weisenbach, the USG’s vice chancellor for Educational Access and Success, who is leading the CCG efforts in the University System. “Increasing Georgia’s college completion rate is not something that can be changed overnight

Degrees, cont’d., p. 7

College of Arts and Sciences Recognizes Film Professor for Teaching Excellence Dr. Virginia Bonner Wins Fourth Annual Gene Hatfield Teacher of the Year Award

The College of Arts and Sciences at Clayton State University recently awarded Dr. Virginia Bonner the Gene Hatfield Teacher of the Year Award for the 2011 to 2012 academic year. Bonner is an associate professor of film and media studies in the College of Arts and Sciences, where she teaches courses in film, women’s studies and art history.



Bonner

The Gene Hatfield Teacher of the Year Award recognizes the accomplishments of outstanding faculty members

within the College of Arts and Sciences. Now in its fourth year, the annual award is presented to a teacher who displays enthusiasm, creativity, compassion, authority, authenticity, patience, persistence, or humor in their teaching and interactions with students. The Arts & Sciences Teacher of the Year award is made possible by, and is named after, Dr. Eugene Hatfield, long-time (1976–2008) history professor at Clayton State.

Selected by a committee of professors within the College of Arts and Sciences, Bonner considers her teaching philosophy key to what motivates her in the classroom.

“I have a real passion for the material that I teach, and I’m extremely dedicated to

the art of teaching and the science of learning,” she says.

Bonner connects her own teaching experiences with many of the characteristics that the Teacher of the Year Award recognizes.

“It’s important to keep the material we’re teaching fresh, and to listen to the students, recognizing that we’re learning from them, while they’re learning from us. Having a sense of humor helps, and we also have to keep our focus on teaching, even as we strive to keep up with scholarship and service responsibilities,” she notes.

Bonner, cont’d., p. 7

Beta Gamma Sigma Named a Premier Chapter

The Clayton State University of Beta Gamma Sigma, the international honor society whose mission is to encourage and honor academic achievement in the study of business, to foster personal and professional excellence, to advance the values of the Society, and to serve its lifelong members, has been named a Premier Chapter for the 2011/2012 year by the Maryland Heights, Missouri-based national organization.

In a letter to Clayton State Beta Gamma Sigma co-advisor Associate Professor of Economics Dr. Nikki Finlay, Beta Gamma Sigma Associate Director of Collegiate Chapters Donna Binek noted that, "Your acceptance rate, 85 percent, as shown on the Survey of Membership Acceptance received in our office, indicates a chapter where academic excellence is valued and where the faculty officers of the chapter

work diligently to enhance Beta Gamma Sigma's stature on campus."

Being named a Premier Chapter qualifies the Clayton State chapter to:

1. Recognition as a Premier Chapter in the Society's print and electronic publications; certificates awarded at Regional Deans' Meetings or by mail
2. Eligibility to participate in the Beta Gamma Sigma Matching Funds Scholarship Program next year
3. Pre-qualification to participate in the Outstanding Collegiate Chapter recognition program
4. Pre-qualification to participate in the 2013 Outstanding Collegiate Chapter Advisor recognition program

"Congratulations for this outstanding accomplishment," said College of

Business Dean Dr. Alphonso Ogbuehi in an email to Finlay." Your dedication as an advisor to the Beta Gamma Sigma Chapter at Clayton State is truly exemplary and I could not be prouder of the wonderful work you are doing."

Finlay also notes that she worked with Associate Professor of Accounting Dr. Maria Bullen to accomplish this recognition and the student Ivana Krommelova is this year's Clayton State Beta Gamma Sigma scholarship winner. In addition, Professor of Accounting Dr. Adel Novin has been named Finlay's new co-advisor. ■

Foster to Present on Capitol Hill For Hartford Policy Leadership Institute

Clayton State University Assistant Professor of Nursing Dr. Victoria Foster has been selected as a Nurse Faculty Scholar to make a presentation of her study, "Factors Associated with Risky Sexual Behaviors in Older Adults" to the Hartford Policy Leadership Institute in Washington, D.C.

The purpose of the Institute, which will be held from Oct. 17, 2012 to Oct. 19, 2012, is to promote development of practical advocacy skills including communicating with policy makers, building coalitions, and developing a rapport with staff/elected officials.

Foster will be doing that, and more, since as a part of the Institute Nurse Faculty Scholars are required to make appointments on Capitol Hill to speak with Congressmen about the special needs of the aging population. Foster will be speaking to congressmen serving Clayton and Coweta counties, and her study has been selected to be presented in a mock hearing on "the Hill."

Each year, the Hartford Policy Leadership Institute selects two participants to pres-

ent "testimony" at the mock hearing. As one of the "witnesses" at the mock hearing, Foster will write a short (about three minutes) testimony about her work on "Factors Associated with Risky Sexual Behaviors in Older Adults" and then present same at the hearing.

The mock hearing will be before the Senate Committee on Health, Education, Labor and Pensions, Subcommittee on Primary Health and Aging, chaired by Vermont Senator Bernard Sanders. The title of the hearing is "Potential Savings with Expanded Prevention Services for Older Americans."

The Hartford Policy Leadership Institute has also given Foster the mandate to feel free to "extrapolate and paint a picture as to why this issue is a problem that needs congressional attention."

Foster also points out that, "the major outcome of the Institute is to promote a stronger understanding of the connection between research, academic, practice and policy arenas." ■

Ranked Fifth, cont'd. from p. 1

Clayton State's strategic plans and Georgia Governor Nathan Deal's Complete College Georgia program.

"The ratings reflect on-going improvements in the success of our university and its students, and the great efforts of our faculty and staff," says Clayton State President Dr. Thomas J. Hynes. "These improvements serve as the foundation for continued advancing of our mission, especially in areas of student success and alumni support. The ratings also reflect that those accomplishments are gradually being recognized by others. Under circumstances of shrinking resources, our faculty, staff and students continue their commitment to have learning and dreams realized."

The U.S. News rankings are based on a variety of subjective and objective factors, including the opinions of high school counselors and other university presidents. ■

Across the Campus...

Athletics

The Clayton State men's soccer team has opened the 2012 season with two shutouts and allowed only one shot on goal in 180 minutes of play. In recognition of the team's fine start on the defensive end, the Laker team captain and defensive leader Donal Roughneen, of Reading England, was named the Peach Belt Conference's Defender of the Week. Clayton State opened its season in the Loch Shop Classic, blanking both Pfeiffer and Queens 5-0 in the season-opening tournament. Anchored by Roughneen, Pfeiffer and Queens combined for only eight total shots in the two matches.

CRSA

If you are interested in attending the Clayton State Retirees Association lunch-

eon on Thursday, Oct. 25, and did not receive an invitation, please contact Tiffany Whidby in the Office of Development at (678) 466-4470.

Recruitment & Admissions

On Friday, Sept. 21, Clayton State will host the annual Clayton County PROBE College Fair in the University's Student Activities Center. More than 2,000 high school seniors from Clayton County are expected to attend the College Fair, which will run from 9 a.m. to 1 p.m. As of Sept. 11, representatives from 93 colleges, universities, and other higher education institutions nationwide were scheduled to participate. Clayton State's Office of Recruitment and Admissions is proud to host this event in partnership with the Clayton County Public Schools.

University Health Services

University Health Services at Clayton State University began offering flu shots to students, faculty, staff and the public on Monday Sept. 10. The shots will be available from 7 a.m. to 6:15 p.m., Monday and Tuesday, from 7:30 a.m. to 4 p.m., Wednesday and Thursday, and from 7:30 a.m. to 3:30 p.m. on Fridays in the University Health Services suite, located in room 211 of the Clayton State Student Center building. Costs are as follows: students - \$15; faculty/staff - \$20; community - \$20.



Arts Page

Carol Payne Named Director of Music Preparatory School



Payne

Dr. Carol W. Payne has been appointed the new director of Clayton State University's Music Preparatory School, a part of the Visual and Performing Arts Department's Music Division.

Pensacola State College and the University of West Florida.

Clayton State's Music Prep School has a faculty of professional musicians and offers affordable lessons and classes to the public in piano, violin, voice, brass, and other instruments. Each session lasts for nine weeks and adults, children over the age of six, and all skill levels are welcome.

Registration for Fall Session II opened on Wednesday, Sept. 12, with lessons beginning the week of Oct. 15. Prep School students are taught in the Clayton State

Music Education Building and have the opportunity to perform on campus in beautiful Spivey Hall.

For more information, please contact Payne at extension (678) 466-5600, or email her at carolpayne@clayton.edu, or check out the website at <http://www.clayton.edu/arts-sciences/vpa/music/preparatoryschool>. ■

Payne has been a music educator for more than 25 years and holds a Ph.D. in Music Education/Piano Pedagogy from The Florida State University. She previously taught music courses and piano at FSU,

Kathleen Ossip Opens Fall 2012 Visiting Writers Reading Series

Poet Kathleen Ossip will be featured in the first installment of the fall 2012 edition of the Clayton State Department of English's popular Visiting Writers Reading Series.



Ossip

Poetry, Paris Review, Kenyon Review, American Poetry Review, the Washington Post, Fence, The Believer, and Poetry Review (London).

She teaches at The New School in New York, where she was a founding editor of LIT, and she's the poetry editor of Women's Studies Quarterly. She has received a fellowship in poetry from the New York Foundation for the Arts, as well as grants from Bread Loaf, the Ragdale Foundation, and Yaddo.

For more information on Ossip's work, go to <http://www.kathleenossip.com/>.

Upcoming visiting readers at Clayton State will include Amy Riddell (Oct. 25), and a Nov. 15 reading featuring series director and Clayton State Associate Professor of English Dr. Brigitte Byrd, Robert Pfeiffer, and Clayton State creative writing students. ■

Ossip will be reading at Clayton State on Thursday, Sept. 27, at 11:30 a.m., in room T212 of Clayton Hall. As is the case with the entire series, Ossip's reading is free and open to the public.

Ossip is the author of two books of poems, "The Search Engine" and "The Cold War," and one chapbook, "Cinephrastics." Her poems have appeared in The Best American



FALL 2012
Visiting Writers Reading Series

KATHLEEN OSSIP
SEPTEMBER 27, 2012
Thursday, 11:30 a.m. | T212 | Poetry

AMY RIDDELL
OCTOBER 25, 2012
Thursday, 6:00 p.m. | Continuing Education Atrium | Poetry

ROBERT PFEIFFER, BRIGITTE BYRD & CREATIVE WRITING STUDENTS
NOVEMBER 15, 2012
Thursday, 6:00 p.m. | Writers' Studio G224 | Poetry

All events are free to the public. Each reading is followed by a Q&A and book signing. This event is sponsored by the College of Arts & Sciences and the Department of English.
<http://www.clayton.edu/arts-sciences/english>

Catch all of the writers in the Fall 2012 Visiting Writers Reading Series. Look for posters around campus or read the series details online at <http://faculty.clayton.edu/bbyrd/readingseries>.

7,000, cont'd., from p. 1

of the institution in an attempt to increase enrollment of new and current students.”

Clayton State experienced an increase in freshmen, transfer, dual enrollment, graduate, and current students. Daddona states that possible reasons include:

- o Identifying more strategic freshmen recruitment locations and approaches to recruiting freshmen.
- o Developing more intentional strategies to increase the number of accepted students who enrolled (yield rate) including a new communication flow of print materials, emails, and phone calls.
- o A new freshman orientation model.
- o Improvements in evaluating transfer credits sooner.

FALL ENROLLMENT			
	2011	2012	Difference
Freshmen	495	528	+ 6.7%
Transfer	711	739	+ 3.9%
Dual Enrolled	178	222	+ 24.7%
Continuing Students	4,989	5,143	+ 3.1%
Graduate Students	299	329	+10.0%

- o Improving dual enrollment marketing and developed closer relationships with high schools.

Indeed, Clayton State has shown increased enrollment across the board between fall 2011 and fall 2012.

Daddona points out that the enrollment increase among continuing students is, in

part, a tribute to Clayton State’s efforts to serve first-year students, notably the First Year Advising and Retention Center -- recently featured in the Atlanta Journal-Constitution and on WXIA-TV – an initiative very much in keeping with the governor’s Complete College Georgia program. ■

Atlanta and an Opportunity in Leading Predictive Healthcare Practices

by Dr. Ali Dadpay and Kristin Chick

There is little doubt in the mind of many that the healthcare sector is going to be the next big growth market. This sector has been consistently growing, even during the current recession. According to the Economic Forecasting Center at Georgia State University, healthcare is going to create slightly fewer than 24,000 jobs in the next three years across Georgia. The question is if Atlanta can accelerate the growth of healthcare sector in the state and assume a national leadership role in the next phase of its development. We believe it can, particularly when it comes to implementing new predictive practices in healthcare management.

Last April, TEDMED, an annual national conference focusing on health and medicine, held its meeting in its new home in Washington, D.C.

In attendance were healthcare professionals, physicians, chief medical officers, educators, writers, medical students, venture capitalists, engineers and business consultants. The diversity of the delegation pool was remarkable. Given Atlanta’s

prominence in the healthcare industry and its healthcare institutions, our city was well represented by a number of delegates from Atlanta’s businesses, hospitals, universities and research centers.

During the conference, speakers lectured on the challenges ahead in the healthcare field, while in the evenings, conference participants joined the speakers to share their concerns, experiences, and visions for the future of healthcare in the United States. It was an opportunity to learn, interact, inspire and aspire. Delegates from Georgia came back to Atlanta believing in the paramount significance of healthcare in deciding our future and the vital role Atlanta should have in leading the national debate on healthcare. Since then, we have thought about what we heard and saw. Here is a summary of our thoughts.

Reviewing the debates and discussions in TEDMED, we notice that few addressed the economic resources needed for the necessary reforms in healthcare and the financial consequences of those reforms.

It is true that in the United States advances in healthcare technology have improved and increased life expectancy. An increasing number of patients, including the terminally ill, suffer less and live longer because of these advances. However, healthcare spending relative to GDP has also grown more rapidly in the United States than in any other country. This demands our attention, particularly when it comes to analyzing productivity in healthcare and deciding on resource allocation.



Dadpay

There are many procedures with high fixed costs and low marginal costs in this industry, procedures which can be implemented if there is a high demand in the market. Many countries have made great

Healthcare, cont'd., p. 8



Hatfield presents Bonner with the Gene Hatfield Teacher of the Year Award.

Bonner, cont'd., from p. 2

With eight departments, the College of Arts and Sciences is the largest college at Clayton State University, and serves the community through its excellence in teaching, research and creative endeavors. The Gene Hatfield Teacher of the Year

Award builds recognition for College of Arts and Sciences teachers who stimulate intellectual curiosity and foster learning that engages students – values identified in the University's Strategic Plan. ■

Experiential Learning at Clayton State

CMS Students Write News Release For Hatfield Teacher of the Year Award Winner Dr. Virginia Bonner

By John Shiffert, University Relations

The Clayton State University Office of University Relations recently sent out a news release regarding the College of Arts and Sciences at Clayton State awarding Dr. Virginia Bonner the Gene Hatfield Teacher of the Year Award for the 2011 to 2012 academic year.

However, the release wasn't written by the professionals in University Relations, it was a collaborative effort by 11 students in Assistant Professor – Communication Dr. Susan McFarlane-Alvarez' CMS (Communication and Media Studies) 4560 class.

Upon learning that her colleague had won the prestigious Hatfield Award, McFarlane-Alvarez had an idea for providing her class with a hands-on learning experience.

“As they delve into learning about how to write press releases, I wanted us to collaborate on the writing of a press release on

Dr. Bonner's recent win of the Teacher of the Year Award for Arts & Sciences,” McFarlane-Alvarez explains. “Dr. Bonner agreed to participate and for my students to interview her toward such an exercise.”

Undertaking the exercise with professionalism were the following CMS4560 students; Breanna Mack, Yolanda Solomon, Sarah Boyd, Lindsey Gregory, Laticia Lewis, Tiffany McKinney, Amanda Parham, Sabrena Stolze, Aisha White, Avery Crow and Christopher Baldwin. Upon completion of their classwork, McFarlane-Alvarez sent their finished release to University Relations, whereupon it was released to the news media as a standard Clayton State release, also appearing on page two of this issue of *Campus Review*. ■

Degrees, cont'd. from p. 2

and is about the learning process to continually improve and find what works.”

Weisenbach said that throughout the University System, many efforts will have a positive affect on college affordability by shortening the time to degree, lessening the likelihood a student may stop-out temporarily from their education, and providing options so students may attend school while working, serving their country and raising a family.

University System institutions have built upon localized partnerships with K-12 schools, TCSG, businesses, and foundations in developing the plans.

“This is about serving and working with the local community and in many cases Complete College Georgia gives institutions a new avenue to reach out and build on those relationships,” said Weisenbach.

In the executive summary of the Complete College Georgia plan, the authors noted that the campus plans address a number of components that, taken together, will work to increase access to college and college completion. These are:

- Better data collection and analysis to identify strengths and areas for improvement as well as the needs of various regions and populations;
- Increased partnerships with K-12 to improve college readiness for students out of high school;
- The improvement of access to college and graduation for all students;
- The reduction of the time it takes to earn a college degree;
- The development of new models of instruction and learning for students;
- The transformation of remediation.

The campus plans also look at different ways to use technology and online learning to attract new student populations, the ease with which students can transfer between systems and institutions, and the use of prior learning assessment to give college credits to those who have significant life experiences that traditionally have not been factored into a student's potential. ■

Healthcare, cont'd. from p. 6

improvements in healthcare by adopting highly cost-effective innovations and treatments which are advantageous for some patients but not for all. The danger rests with treatments of uncertain clinical value; these could cause a rapid increase in the cost structure with little gain in the productivity of healthcare. To this, one must add economic and political resistance in the United States to increasing tax rates, which will likely make it more difficult to finance these treatments. The effects of this phenomenon on technology growth are ambiguous at the best and irrecoverably negative at the worst.

This brings forth the notion of limited resources and their allocation process. What are the priorities, and what should be the dynamics behind the resource allocation process? Should one rely on market dynamics? Or should one rely on, in the absence of a perfectly competitive market, policy makers and regulators to recognize our most urgent needs?

To us, it seems that while many interest groups share points of view, a unifying theme is absent from the debate. This, in turn, is caused by a lack of mutual agreement on the fundamental assumptions. The debate between interest groups often turns into an argument of what should be, ignoring the reality of what is. Passions run high, and rightly so because the goal is to reduce pain and suffering. However, the reality is that in order to reduce pain and suffering, and to maintain momentum, resources are needed — and, often, decisions are based on what can be achieved for the price paid. To these uncertainties one must add the unknown aspects of cost.

We are currently facing illnesses and disorders, such as PTSD and obesity, whose costs and true economic impacts are not yet identified or measured. From time to time, our communities are threatened by the surfacing of a new virus or a hazardous material entering the food chain. As communities and healthcare professionals rise to meet these challenges, we can only contemplate exactly how much these disorders cost our society in economic terms.

While there is a general understanding of the challenges ahead, the extent to which these challenges will affect our society is unknown. In many cases, data about the expenditures associated with health disorders have not been collected until recently, and the existing data have not been analyzed — and even when the existing data is used, researchers and analysts have to remember that those data banks often exclude many small size items and record spending only on the most prevalent health conditions.

In the presence of these uncertainties, the industry has but one choice; to become more productive and cost efficient. In recent years, many believed the only way of achieving cost efficiency was to implement budget-cutting programs vigorously, often leading the industry to cut corners. However, there is another, little-discussed, course by which to achieve the same goal. As an industry, the healthcare sector deals with the aftermath of hazardous events rather than focusing on the prevention of these occurrences.

The possibilities of these events are not the same for every individual. For example, based on our heredity, weight and diet, some of us are more likely to have a heart attack than are others. The choices consumers make in their daily lives, alongside their surrounding environment, shape these possibilities. To achieve cost efficiency, suppliers and businesses need to understand healthcare at the consumer level. Advances in predictive modeling and targeted marketing practices have enabled the industry to know, relatively well, what consumers want and when they want it. These can find many applications in healthcare when it comes to understanding the relationship between consumers' behavior and the level of risk to which their health is exposed. Implementing this predictive approach can enable the healthcare industry to increase its productivity and cost efficiency by allocating its resources with respect to the pattern of risk. It also can permit a better indication of incurring costs and expected revenues; thus, investors would be able to invest with realistic expectations.

The benefits do not end there. Using a predictive approach would engage consumers and remind them that they are in charge of their health. If an individual could translate unhealthy habits into dollar terms, they would have a strong motivation to change their lifestyle.

There are examples of the benefits of implementing this predictive approach in a business model, such as the finance industry's ability to promote the responsible behavior of individuals through the idea of a credit score. We are intrigued and encouraged by the possibility of improving the average person's health through her ability to understand the financial implications of her own decisions.

We are thrilled with the opportunities offered by adopting predictive health practices. Few cities have Atlanta's advantages when it comes to healthcare. Home to the Centers for Disease Control and Prevention, Georgia Tech, Emory University, American Cancer Society, Grady Hospital and several leading academic institutions — as well as being the business capital of the southeast — Atlanta has the knowledge and expertise needed to lead the nation in shaping this new branch of the healthcare sector. Just think of possibilities and the contribution to healthcare.

About the authors...

Dr. Ali Dadpay is an assistant professor of Economics & Finance in the Clayton State University College of Business. Kristin Chick is an analyst with Abbott Laboratories. ■

Students Give College of Business' SEBA High Marks

The AACSB-accredited College of Business at Clayton State University's inaugural Summer Entrepreneurship and Business Academy (SEBA) for high school students attracted a diverse group of 20 participants from Clayton, Henry, Fayette, Fulton and DeKalb counties to Clayton State this summer. A group of students from public high schools, private schools and magnet schools attended the program, which was designed to help prepare students for the future by providing a unique and exciting hands-on learning experience.

According to what some of the attendees took away from the week-long program, SEBA was a success.

"This week, I learned a lot more than I thought I would. Not only have I learned business, ethics and codes of ethics that I didn't know about the real world, I also learned a lot about myself," says Mt. Zion Magnet School's Taylor Tinsley. "There were a lot of realizations about myself and about other people and how to work

with other people, strangers that you didn't even know two weeks ago.

"I definitely recommend SEBA for other high schoolers because it teaches you communication, and cooperation. That's something that a lot of high schoolers need because, you know, high school is tough. It is always going to be tough. It is good to be able to know things about people first hand and that's what SEBA teaches you."

Akiah Dunlap, a Clayton County resident who attends Grace Christian Academy in Fayette County, also learned a lot at SEBA.

"I've learned so much about the college life, the major I want, and more majors I might go into because of this camp," she says. "It opened a whole spectrum of doors.

"I told my friends because this is a great opportunity for them coming up as seniors. I've learned so much in a short time, and has impacted me in ways that I can't even express."

"Our primary purpose for SEBA was to prepare students for life after high school and beyond," notes College of Business Dean Dr. Alphonso Ogbuehi. "We were very pleased that 20 students successfully participated in this inaugural program. The students left the University with a new understanding of themselves and the world around them. They also learned about the various programs and opportunities for study at Clayton State University."

The conclusion all parties reaches about SEBA was that the academy challenged students to think critically and provided them with a taste of college life. SEBA was moderated by Clayton State professors from the accounting, finance, management and marketing fields, and the topics covered included entrepreneurship, business, ethics, free enterprise, teamwork, and personal skills. ■

Judge Glenda Hatchett to Give Keynote Address

Campus Life Schedules Fourth Annual Diversity and Multicultural Conference

Lakiesha Cantey Rawlinson, associate director, Department of Campus Life at Clayton State University, has announced the date for the Fourth Annual Diversity and Multicultural Conference. This year's event, with Judge Glenda Hatchett as the keynote speaker, will be held on Friday, Oct. 12, from 9 a.m. to 5 p.m. in the Clayton State Student Activities Center.

The conference is a dynamic and interactive development opportunity that gives participants the essential knowledge and strategies needed to lead and function in a globally-complex society. The 2012 theme is "Building Community Through Diversity." The conference is free for Clayton State students. The registration

fee is \$20 for Clayton State faculty and staff. The registration fee includes continental breakfast, lunch, and a conference gift. To register, go to the conference website at; <http://www.clayton.edu/campus-life/multicultural/conference>, by Friday, Sept. 28.

After graduating from Emory University School of Law and completing a clerkship in the U.S. federal courts, Hatchett accepted a position at Delta Air Lines, as the company's highest-ranking African-American woman. She served in dual roles as a senior attorney for Delta, litigating cases in federal courts throughout the country, and as manager of public relations, supervising global crisis manage-

ment, and media relations for all of Europe, Asia and the United States.

Her contributions to Delta were recognized by Ebony, which named her one of the "100 Best and Brightest Women in Corporate America." She eventually made the difficult decision to leave Delta in order to accept an appointment as chief presiding judge of the Fulton County, Georgia Juvenile Court, becoming Georgia's first African-American chief presiding judge of a state court and the department head of one of the largest juvenile court systems in the country.

Conference, cont'd., p. 10

2012 Olympic Volunteer Christen Ruff Joins Recreation & Wellness

by Ciji Fox, University Relations

Christen Ruff recently became assistant director of the Clayton State University Department of Recreation & Wellness for intramural and club sports, coming directly to Clayton State from London, and the 2012 Summer Olympics.

Ruff's experience volunteering at the 2012 Olympics included two weeks at the wrestling venue.

"About three years ago, I wanted to volunteer for the winter Olympics in Canada as part of an internship for my Sport Management degree at the University of Tennessee," Ruff says. "When I went to sign up, I quickly realized that I was two years too late, so I decided to look two years into the future at the London 2012 games, not knowing where I would be in my life. Over those two years, I had a formal interview with the London Organizing Committee for the Olympic Games and also attended a test event and training which was held in London in December.

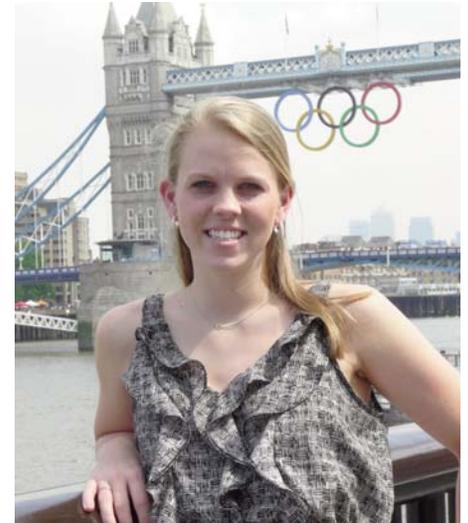
"I was officially considered a wrestling field of play attendant, where I escorted athletes onto the field of play and ensured the safety of players and coaches by monitoring accreditation access points. Overall, it was an experience of a lifetime! As a young girl who has always loved and valued sports and athletic competition, being part of the Olympics, the highest level of sporting competition, was an experience

and dream of a lifetime. Cheering on team USA was such a great feeling and I felt proud to be representing my country at that level of athletic competition."

Ruff brings that same enthusiasm with her to Clayton State. She explains how the campus at UT provided her with amazing opportunities when she was in college and how she would love to pay it forward to the students at Clayton State.

"I am new to the Recreation & Wellness Department at Clayton State," she says. "But I have worked in campus recreation for more than five years now. I come from traditionally larger institutions, but I am extremely excited about being a part of the Clayton State University family. There is an overwhelming feeling of community between students, faculty, and staff at here that I hope to be able to join.

"My immediate goal is to provide a solid structure that allows for the growth of both my programs and student participants. I want to provide a wider range of sporting activities that allows a larger percentage of the student population to get involved in both intramural sports and club sports. I want to see more students step up and become leaders of their peers by creating a club sport. Club sports are a designed to serve individual interests in different sports and recreational activities and they give students the opportunity to



Rec & Wellness' Christen Ruff

initiate and lead their own student organization which is a great opportunity for Clayton State students!"

Ruff says she is also all about student development, and is most excited about getting more students involved in the Recreation & Wellness Department with the goal of being able to create bonds and relationships to help them become an even bigger part of the University. ■

Conference, cont'd. from p. 9

Hatchett is a graduate of Mt. Holyoke College and has been recognized as a distinguished alumni and awarded an honorary degree by the college. Because of her commitment to excellence and service within the community, she was also awarded the Emory Medal, the highest award given to an alum by the university. Currently, Hatchett presides over the syndicated show, "Judge Hatchett," currently in its 10th season (Sony Pictures Television), and is the founder of Parent Power Now, the premiere online parenting

network. She is also the author of the national best-sellers "Dare to Take Charge" (Center Street) and "Say What You Mean, Mean What You Say" (HarperCollins).

In addition to Hatchett's keynote, Clayton State students will also be presenting at the conference. Rawlinson has made a call for proposals to the student body, noting, "presenting at the conference is an excellent way to showcase your leadership skills and expand your presentation portfolio."

For more information regarding the Diversity and Multicultural Conference, contact Rawlinson at lakiesacanteyrawlinson@clayton.edu, or (678) 466-5433. ■

Clayton State Students Build a Website for Lake City

by Ciji Fox, University Relations

Clayton State University students Simeon Payne and Courtney Wynn, both workers at the Clayton State student help desk, the HUB, are currently working with Lake City Staff Assistant Timothy Hoyle on building a website for Lake City.

Payne, a business major with a minor in marketing, does freelance work in building websites, business development and tech support.

“After a phone call was referred to me, I immediately contacted Timothy Hoyle and scheduled an appointment to speak with him in person,” Payne says. “I spoke to him about the skills I possessed to build a website for Lake City, and I let him know that I would appreciate the opportunity. I shared my work experience and the fact that I am currently an IT support analyst for the HUB at Clayton State University, and a web developer at Encompass LLC. After an interview and

conversation with Hoyle and the city manager, I was given the contract.”

A few days later Wynn, an information technology major, asked to join Payne in building Lake City’s website for Hoyle.

“Simeon and I meet once a week to discuss what each of us will do to further the development of the website,” Wynn says. “The next time we meet, we go over what we each did and collaborate.”

Payne describes his experience as enriching and rewarding.

“The most rewarding aspect has been meeting the city manager, the Lake City Council members, Mayor Oswalt, and even giving a presentation at a council workshop in reference to the overall functionality of the website,” Payne says. “I feel blessed to have the opportunity to build a web presence for Lake City and

will do my best to produce an excellent end result.”

Wynn has also had a positive experience.

“I am passionate about making websites and learning new ways to build them,” Wynn says. “The most rewarding part about building the website for Lake City is the experience that I am acquiring and the knowledge that I am gaining. Not only am I learning more about a topic I enjoy, but I can also use this experience to obtain a job in a field that I love.”

“Timothy Hoyle has been an excellent director/coordinator of this project and Courtney is a very skilled partner,” Payne adds. ■

Attorney General Olens and Former Governor Barnes Highlight Constitution Week

Georgia Attorney General Samuel S. Olens and former Georgia Governor Roy Barnes will be visiting Clayton State University as the highlight of the University’s annual Constitution Week.

Olens, coming off his speaking engagement at the Republican National Convention, and Barnes will be appearing on campus on Sept. 20, leading a conversation-style discussion, “A Civil Discussion on Living Constitutionalism.” Olens’ and Barnes’ discussion, which will include questions from students, will be held from 12:30 p.m. to 1:30 p.m., in room UC272 of the James M. Baker University Center.

Also on the schedule for Constitution Week will be a voter registration drive from Monday through Thursday, from 11 a.m. to 1 p.m. each day, on Main

Street on the second floor of the Baker Center. The voter registration drive will take place along with voting for Clayton State Student Government Association Senate and a mock presidential election.

A constitutional debate will be held on Wednesday, Sept. 19. The topic (another potentially controversial subject); “225 Years: Is it Time for Another Constitutional Convention?” The debate will be held in room UC267 of the Baker Center at 9 a.m.

Later that same day, from 5 p.m. to 6:30 p.m., The Writers’ Studio at Clayton State will host a screening of “Please Vote for Me,” an award-winning documentary from 2007 by Weijun Chen. The Writer’s Studio is located in room G-224 of the Clayton State Arts & Sciences Building. A discussion of the film will be facilitated by Dr. Sipai Klein, assistant professor of

English and director of The Writers’ Studio. The screening also has limited seating available.

Also in conjunction with Clayton State’s Constitution Week will be the on-going display at The National Archives at Atlanta. “The Lost Mural” is a recreation by Andrew Sabori of a mural that hung at Ellis Island. The original mural, commissioned by the WPA in 1938 and painted by Edward Laning, was displayed at Ellis Island until the early 1950s at which time a storm destroyed most of the mural. In 2003 Sabori, an artist and muralist, visited Ellis Island to find out more information about the original mural. He subsequently uncovered a photograph of the original and decided to recreate it for exhibit and educational purposes. ■



Clayton State CMS alum and photographer Kevin Liles came back to campus to shoot the men's soccer game against Newberry. Shown here is Laker sophomore forward Ado Junuzovic.

Clayton State Falls 3-1 to Coker

by Gid Rowell, Athletics

The Clayton State women's soccer team won every category on the stat sheet on Tuesday, except for the most important one ... goals scored.

Despite outshooting Coker College 23-7 in the match, the Lakers fell 3-1 to the Cobras dropping its record to 3-2 on the year.

"It was a tough day at the office," says head coach Gareth O'Sullivan. "We hit the frame four times and had numerous chances. Bottom line, we didn't get it done and Coker took advantage of their chances."

The Lakers fell behind early in the match as Coker's Jaylenn Fortt scored after a cross from Katie Cooper 14 minutes into the match.

After neither team scored for the remainder of the half, Coker's Kelley Godbout scored two goals in the second half to lead the Cobras to the victory. Her first goal came in the 49th minute off an assist from Fort, while her second goal came off an assist from Cooper in the 77th minute.

Clayton State senior forward Natalia Valentine scored the Lakers lone goal in the 82nd minute on a give-and-go from junior midfielder Lea Notthoff. The goal was Valentine's team-leading fifth of the year. ■

Intercollegiate, cont'd. from p. 13

Sophomore Ryan Haskell, from Newport, Wales and Junior Fredrik Lindblom, from Varmdo, Sweden, both finished tied for 17th in the event. Haskell had rounds of 71 and 76, while Lindblom posted rounds of 72 and 75.

Sophomore Will Shenstone, of Calgary, Alberta, tied for 47th with scores of 81

and 73. Junior Clark Nelson, of Glasgow, Scotland, tied for 61st with rounds of 78 and 80 and senior Chris McManus, Bearsden Scotland, tied for 64th with rounds of 78 and 81 playing as an individual. ■

Trivia Time

Highlights of The Olympics

by John Shiffert, University Relations

The just-concluded Summer Olympics had a lot of highlights, from Gaby Douglas to Michael Phelps to Meb to Sir Paul McCartney, singing "Hey Jude" to a packed house in the Opening Ceremonies. However, for one observer, a particularly memorable moment was the opening song, the classic British hymn, "Jerusalem," which also happens to be the school song of Germantown Friends School in Philadelphia.

Even if you've never heard of GFS, you've heard "Jerusalem" if you saw the closing scene of the 1981 Academy Award-winning film, "Chariots of Fire," wherein Harold Abrahams, one of the two men who would not compromise their principles, was laid to rest after a life of triumph that included the gold medal in the 100 meters in the 1924 Olympics in Paris. The counterpoint to the opening theme by Vangelis (which itself won an Oscar), "Jerusalem" also gave the movie its title, from the line, "bring me my chariot of fire."

The first correct answer in regard to the film that featured "Jerusalem" came from Scott McElroy, followed by Jill Ellington, David Ludley, Vickie Fennell Smith, Rob Taylor and Kurt-Alexander Zeller.

With the election less than two months away, we'll return to presidential trivia. What "issue" might have caused a constitutional stir if the current Republican candidate's father had indeed been nominated for president in 1968? Send your answers, not to George H. W. Bush, but to johnshiffert@clayton.edu. ■

Sports

Clayton State Freshman Job Kemboi Named Peach Belt Runner of the Week

by Gid Rowell, Athletics

Clayton State freshman cross country runner Job Kemboi has started off his Laker running career with a flash, and on Monday he was recognized by the Peach Belt Conference for his quick start.

Kemboi was named the Peach Belt Conference Runner of the Week by the league office in Augusta, Ga., after finishing third in the Georgia State University Invitational held Saturday at Nash Farm Battlefield in Hampton, Ga.

The Kenyan native ran right on the heels of Georgia State's Austin Boetje for most

of the race and challenged for the win before fading late. Kemboi finished with a time of 20:15 in the 6K run, 18 seconds behind Boetje's winning time.

"A nice honor for Job in recognition of his early success so far this season," said head coach Mike Mead. "Like his teammates, he has a lot more work ahead of him to make an impact during the championship-phase of the season in late October and early November."

In two races this year, Kemboi has notched two top five finishes. He placed

fifth in his first-ever Clayton State race, posting one of Clayton State's top performances for a freshman with a time of 26:43 in the 8K Sewanee/Berry Invitational earlier this year. He finished 41 seconds off the winning time in the race.

Clayton State will take this week off before returning to action on Saturday, Sept. 22 for the Falcons Classic at Montevallo. ■

Lakers Back in Win Column

The Clayton State men's soccer team got back on the winning track Tuesday. After dropping two matches in the Peach Belt/Sunshine State Challenge last weekend, the Lakers defeated Newberry 3-1.

"After our trip to Florida, it was good to get back on the winning track," says head coach Pete Petersen. "We were a little sloppy in the first half and Newberry battled us hard. We picked it up in the second half and played better."

Clayton State jumped out to a 1-0 lead on Tuesday thanks to a quick goal by sophomore forward Ado Junuzovic 13 minutes into the match. He scored his team-leading sixth goal of the season off an assist from Elliott Prost who crossed a ball in the box for Junuzovic to slip by the keeper in the lower left of the net.

Early in the second half, the Lakers upped their lead to 2-0 as junior forward Alhagi Toure beat the keeper and convert-

ed a shot from five yards out in the lower right of the goal. Junuzovic was credited with the assist on the play.

Clayton State added some insurance in the 62nd minute as the preseason All-Peach Belt Conference tandem of junior midfielder Kevin Rodriquez and junior midfielder Arturo Cruz teamed up to give the team a 3-0 lead. Rodriquez got the assist and Cruz the assist on the play. ■

Lakers Finish Third At Smokey Mtn. Intercollegiate

Against a strong field of teams from the region, the Clayton State men's golf team opened its season with an impressive performance, finishing third in the Smokey Mountain Intercollegiate held at Sevierville Country Club in Tennessee.

After firing a 3-over par score of 291 on Monday, the Lakers followed that up with 9-over par 297 on Tuesday to finish among the top three teams in the field of 15. Belmont Abbey College won the tournament with a two-day total of 582 (290-292), followed by Peach Belt rival Columbus State in second, one stroke

ahead of the Lakers with 587 (290-297) total.

Newcomer Alex Vetnar, a junior from Glendale, Az., tied for third in the event to lead the Lakers. He finished with a 1-under par score of 143 (70-73) on the par-72, 6,994 yard course. Belmont Abbey's Adam Hedges took low medalist honors after rounds of 71 and 67 to finish 6-under par.

Intercollegiate, cont'd., p. 12

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