

CLAYTON STATE UNIVERSITY

Campus *Life!*

2016-2017

ANNUAL ASSESSMENT
REPORT

www.clayton.edu/campus-life

Phone: 678-466-5433

Campus *Life!*

Mission

The Department of Campus Life provides co-curricular opportunities for students to engage in transformational experiences that enhance their holistic development.

Vision

Our Vision is to empower our students with the skillsets and confidence to be ethical and engaged citizens in an ever-changing world.

Values

- Student Advocacy
- Diversity
- Leadership Development
- Civic Engagement

Accomplishments

Campus Life is an Inaugural Recipient of the University President's *Making Things Better Award* and a 7-time recipient of *Department of the Year* as voted on by the student body for the Student Choice Awards.

STAFF

Natasha L. Hutson, Ed.D.
Director

Atawanna Royal, M.Ed.
Associate Director

Tony Berry
Technology Manager

Tiffany Burston
Administrative Assistant

Amber Cutter
Events and Reservations
Coordinator

LaShanda Hardin
Programs Coordinator

Jennifer Welch, M.Ed.
AmeriCorps Program
Coordinator

2016-2017 Objectives

Campus Life staff will provide mentorship and student development to campus-wide and department sponsored student groups' executive leaders.

The Department sponsored Student Development Training workshops, a Student Development Leadership Retreat, and created a Student Development Rubric for student leaders to assess their leadership growth and development with the assistance of an assigned staff mentor.

Collaborate with appropriate departments to conduct survey research on what specific populations want from their college experience, add our resources to appropriate websites, and offer resources that are readily available.

Through the Campus Events Council programming board, Campus Life sponsored a Veteran's breakfast and Six Flags tickets to 20 members of the Clayton State Veterans Community and 20 tickets to a Spivey Hall concert for Non-traditional students. Campus Life was further registered to attend the quarterly Non-Trad Tuesday and Majors Monday events sponsored by the Admissions Department.

Campus Life will review learning outcomes of appropriate programs and select assessment tools to collect the appropriate data to measure the outcomes effectively.

Campus Life was a pilot Student Affairs department to use the SSC Campus Advising software to track student leader academic progress and lead the Division of Student Affairs' efforts to identify and purchase Campus Labs student organization management web-based software program.

Campus Life will utilize students, faculty/staff, ourselves, and technology to increase campus awareness of programs and initiatives.

Campus Life developed faculty information packets for select programs, had programs marketed on the University homepage, and increased social media followership by 5%.

Student Development

Points of Pride

- Campus Life took 37 students on our first Student Development Retreat at Forest Hills Resort and Conference Center in North Georgia. The retreat focused on successful goal setting, professionalism, and succession planning for student leaders and organizations.
- Campus Life sponsored its first Fraternity and Sorority Life Awards Program in which social Greek-letter organizations were recognized in 13 categories for their outstanding contributions to the Clayton State community and beyond.
- Campus Life sent four (4) students to the 'Leaving a Legacy of Leadership (L3)' Summit sponsored by the University System of Georgia at the University of North Georgia. These students returned to campus with a plan to provide lasting leadership on campus through their student organization membership affiliations.
- Campus Life took forty (40) students to Washington, DC to visit the National Museum of African American History and Culture during the museum's inaugural year.
- Campus Life staff chartered the Student African-American Sisterhood (SAAS) student group as a recognized National organization.

Collaboration

- Campus Life partnered with the Department of Admissions to sponsor Laker Service Day, an opportunity for freshman students to participate in community service projects during their first weeks of classes.
- Campus Life partnered with the City of Morrow, Habitat for Humanity, and the Morrow Community Garden to offer over 100 students multiple volunteer projects to engage in on Make A Difference Day.
- Campus Life partnered with Radio One to conduct a Voter Registration Education Initiative for National Voter Registration Day.

Interpersonal Skills

100%

of Safe Space respondents said that the session enhanced their understanding of themselves, their beliefs and values, and has helped them to identify areas of needed personal growth.

Cognitive Complexity

85%

of Inducted members into the National Society for Leadership & Success said that they were able to apply knowledge gained from the program to other areas of their academic, collegiate, and/or career experiences.

Humanitarianism

78%

of Students who attended an AmeriCorps Service Cinema said that the program made them want to get involved in Community Engagement Initiatives.

By the Numbers

- 30 Campus Life programs
- 85 Faculty/Staff and Students Safe Space Trained
- 26,253 Service hours completed by AmeriCorps Members
- 3,462 Students attending Campus Life events
- \$195,978 Grant funding for student volunteer service initiatives



Outreach

- 18 requests for Laker Care Closet assistance filled
- 48 Community Organizations on our Community Partners Webpage
- 20 Veterans recognized by the Campus Events Council for 9/11 Day
- 20 Tickets to Spivey Hall concert purchased for Non-Traditional students to engage in a campus experience
- 41 Departments participated in Fall and Spring Department Days
- 60 Student volunteers recruited for each of Fall and Spring Commencement Ceremonies
- 200 Students participated in the Voter Registration Drive in partnership with Radio One and Majic 107.9 radio station.
- 1,680 High School Students served by the AmeriCorps National Service Program
- 1,775 Service Hours completed by recruited volunteers
- 3,548 Students attended events sponsored by the Campus Events Council Programming Board



Student Leaders

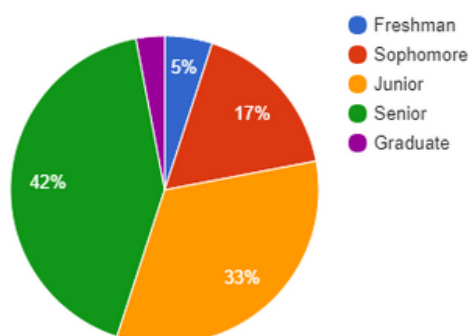
Points of Pride

- Campus Life staff advised and mentored eight (8) student groups, including Alpha Phi Omega Service Fraternity (APO), AmeriCorps National Service Leaders, Campus Events Council Executive Board (CEC), Council for Student Organization Leaders (CSOL), Fraternity and Sorority Council (FSC), Interfaith Leadership Ambassadors (ILAP), Student African American Sisterhood (SAAS), The National Society for Leadership and Success (NSLS), and fourteen (14) student and graduate assistants.
- The Campus Events Council (CEC) attended the Association of Promoting Campus Activities (APCA) 2017 National Conference and won two awards: APCA National Best Novelty Items of the Year and APCA National Event of the Year, Lakers After Dark.
- The National Society for Leadership and Success (NSLS) received the President's Award for completing 9 of 10 success pillars including 60% induction of total registrants for the year.
- The Fraternity and Sorority Council provided over \$1,000.00 in educational assistance to non-Greek students through pageants and essay competitions.

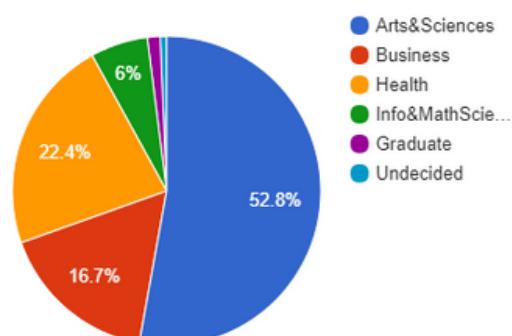
Collaboration

- Led by the AmeriCorps National Service Program, seven (7) student organizations and the Men and Women's Basketball teams partnered to sponsor Hoops For Charity, raising \$632 for the Clayton County Chapter of the American Cancer Society.
- The Council for Student Organization Leaders (CSOL) partnered with Counseling and Psychological Services, Student Affairs Social Media Committee, Office of Financial Aid, Give For Dreams Committee, Graduate Sooner Initiative, and Public Safety to present valuable information to student leaders during their monthly meeting.
- The Fraternity and Sorority Council (FSC) engaged their alumni by hosting a Homecoming Reunion event in which alumni and current members came together for food, fellowship, and fun on the SAC Green.

Student Leader Classification



Student Leader Majors by College




Student Leaders

By the Numbers

- 302 Student Leaders of Department-Sponsored Organizations were advised and mentored by Campus Life Staff. Of these, only 12% are leaders in multiple organizations.
- 29 Programs sponsored by the Campus Events Council Programming Board.
- \$61,068.20 in Scholarships from the AmeriCorps National Service Program, Eli Segal Award used at Clayton State University this year.
- 71 Students inducted into the National Society for Leadership and Success.
- 66 Student Organizations for the 2016-17 year (Academic/Honors: 5; Special Interest: 38; Cultural/Ethnic: 5; Fraternity/Sorority: 8; Service/Volunteer: 3; University Sponsored: 5; Religious/Spiritual: 2).



 Data on our department-sponsored student groups support Astin's Theory that students are more academically and socially proficient the more they are involved in the academic and social aspects of college life.

Organization	Members	Avg. GPA	Avg. Hrs./Sem
Alpha Phi Omega Service Fraternity	15	3.18	14.80
AmeriCorps National Service Program	28	3.00	13.17
Campus Events Council Executive Board	6	2.91	11.67
Council of Student Organization Leaders	50	3.26	12.42
Fraternity and Sorority Life	77	3.01	12.00
Interfaith Ambassadors Program	17	3.05	14.18
National Society for Leadership and Success	71	3.37	12.09
Student African American Sisterhood	33	2.88	12.76
Clayton State University	--	2.85	--

Student Activities Center (SAC)

Points of Pride

- Window shades were purchased and installed in Laker Lounge, the Ballroom Pre-function area, and three staff member offices.
- The SAC Ballrooms, Laker Lounge and Fitness Center Large Studio received a reapplication of paint for a cleaner, fresher look.
- The game room billiard tables were refinished over the winter break.
- Repairs were made to the audio/video connections in the Ballrooms to ensure visible presentations and clear audio.
- New tires and windshield were installed on the SAC utility vehicle.

Collaboration

- The Student Activities Center partnered with the Clayton Chamber of Commerce to host the Annual Principal's Partnership Day and the Leadership Clayton Education Session.
- The Student Activities Center partnered with Academic Affairs to host Faculty Development Day.
- The Student Activities Center partnered with the President's Office and the Top 100 Employer Committee to sponsor an employee celebration in recognition of the University being voted a top 100 employer in the state by the Atlanta Journal and Constitution newspaper.

By the numbers

- 93,916 visitors during academic year, averaging over 9,000 visitors per month.
- \$39,112.50 in Ballroom rental revenue.
- 1,730 Astra event and space reservations processed.
- 478 Events in the Student Activities Center and surrounding spaces (SAC Green, SAC Hill, and Amphitheater)-- 61 Department Events; 355 Student Organization Events; 62 External Events.
- 78 Non-student memberships to the SAC Fitness Center totaling \$13,217.87 in membership revenue.
- 26 Set-ups provided for University-sponsored large-scale events and programs.



STAFF COMMITTEE WORK

- **Tony Berry** served on the Commencement Committee, the Information Technology Council, the Clayton State Service Awards Committee, and the Division of Student Affairs' Marketing/Social Media Committee.
- **Tiffany Burston** served on the National Society for Leadership and Success Advisory Committee.
- **Amber Cutter** served on the Staff Council, the Conference Services and Executive Committee, and the Alcohol and Drug Education and Prevention Team (ADEPT).
- **Natasha Hutson** served on the Partnering Academics with Community Engagement (PACE) Implementation Committee, facilitated PACE Academy Partnership Development sessions for faculty, and the Leadership Clayton Advisory Board with the Clayton Chamber of Commerce.
- **LaShanda Hardin** served on the Service Excellence Committee and the Commencement Committee.
- **Atawanna Royal** served on the Commencement Committee, the Faculty/Staff Fund Drive, the EDGE Implementation Committee, and was the President of Laker Angels.
- **Jennifer Welch** served on the Student Homelessness and Advisory Council and facilitated PACE Academy Partnership Development sessions for faculty.

ACHIEVEMENTS

- **LaShanda Hardin** celebrated 10 years of service to the University System of Georgia at Clayton State University.
- **Lakiesa Rawlinson** accepted the Director of Student Life position at Georgia Gwinnett College.
- **Jennifer Welch** graduated from Georgia Southern with her Masters of Education in Higher Education Administration degree.

PROFESSIONAL ASSOCIATIONS, AFFILIATIONS, & CONFERENCES

- Association of College Unions International (ACUI)
- Association for Collegiate Conferences and Event Directors International (ACCED-I)
- Association for Promoting Campus Activities (APCA)
- CaterSource for Catering and Event Professionals
- Corporation for National and Community Service
- Gulf South Summit on Community Engagement in Higher Education
- Higher Education Community Service and Interfaith Challenge
- Leadership Clayton Advisory Board, Clayton Chamber of Commerce
- National Association of Student Personnel Administrators (NASPA)
- Unique Venues

2016-17 Campus Life Programs & Initiatives

Program	Type	Recorded Participation	Description
Alternative Winter/Spring Break	Service	34	An opportunity for students to engage in community-based service projects during the University's designated Winter Break.
AmeriCorps Service Cinema(s)	Service	328	An interactive forum for students to engage in intentional dialog about social issues though cinema.
Cocoa with Campus Life/Welcome Back to the SAC	Outreach	87	A welcome back meet and greet event for students to learn about the exciting services provided by Campus Life and the SAC.
Council for Student Organization Leaders Monthly Meeting	Leadership	65 each meeting	Provides an open platform for collaboration and exchange of ideas between executive leadership of student organizations.
Department Day	Outreach	300	An opportunity for campus departments to introduce their departments to incoming students by hosting an information table.
Diversity and Leadership Conference	Diversity	250	A professional development opportunity for individuals to enhance their multicultural competency.
Greek Training and Retreat	Leadership	57	Annual development session for members of the Greek community.
Greek Life Awards Program	Leadership	89	Recognizes outstanding members of the Greek community for their commitment to Leadership, Scholarship, and Service.
Holiday Drop-In for Student Orgs	Outreach	200	A social event for student organization members and advisors to celebrate Fall semester successes.
Hoops for Charity	Service	125	Raises funds for cancer research and support of the American Cancer Society's Relay for Life though relay and basketball games.
Hunger and Homelessness Awareness	Service	86	Increases awareness of causes and issues associated with poverty and learn about resources available to assist those in need.
Interfaith Leadership Ambassadors Program	Leadership	32	Examines the interaction of faith, non-faith, intellectual inquiry, and social responsibility as basis for celebrating religious freedom.
Laker Service Day	Service/ Outreach	87	Introduces Freshmen students to the concept of service learning to develop their commitment to public service and learning.
Make a Difference Day	Service	83	Volunteers and communities come together to improve the lives of others though volunteerism.
MLK Cultural Immersion Trip	Diversity	40	A cultural trip to commemorate the legacy of Dr. Martin Luther King, Jr. and his dream for a more equitable and just society.

Organizational Fair and Showcase	Outreach	400	Student Organizations host information tables to introduce their clubs to the student body. Performing organizations provide entertainment during the showcase.
Nat'l Society for Leadership and Success, Leadership Training Day	Leadership	86	Seminar to identify obstacles that may interfere with obtaining goals by recognizing strengths and liabilities of leadership.
Nat'l Society for Leadership and Success, Speaker Broadcasts	Leadership	125	Live broadcasts of the world's most successful motivational speakers and thought leaders discussing topics related to leadership.
Recruitment Week (RUSH)	Outreach	25	The process by which Alpha Kappa Lambda Fraternity (AKA) hosts events to recruit new members for fraternal membership.
Relay for Life	Service	20	All night walk-a-thon to honor cancer survivors, remember loved ones lost, and raise money for cancer research.
<i>Remember My Name</i> Domestic Violence Candlelight Vigil	Service	108	Raises awareness to the issue of domestic violence by celebrating survivors, honoring the lives of victims, and pledging non-violence.
RESET- Registration Enrichment Support & Education Training for Student Organizations	Leadership	73	Provides education, training, development, and networking experiences to student leaders to ensure that they are properly equipped to lead their organizations successfully.
Safe Space Training	Diversity	85	Trains participants to be advocates for the LGBT community and to create inclusive and supportive environments.
Spivey Hall Concert	Outreach	20	State of the art performance facility that sponsors a host of culturally diverse musical performances.
Student Choice Awards	Outreach	325	A Homecoming awards program in which students nominate and vote for their peers for superlative-style awards.
Student Development Day	Leadership	35	Provides an opportunity for student leaders to further their development of specific leadership skillsets.
Student Leadership and Involvement Awards Program	Leadership	60	Recognizes outstanding students and organizations for their hard work, dedication, and significant contributions to the campus.
Student Leadership Retreat	Leadership	37	Challenges student leaders to be REAL- Relevant Effective Authentic Leaders- though leadership growth and development.
Voter Registration Awareness and Drive	Outreach	200	Encourage voter registration, awareness of issues, and voter turnout for national and local elections.
TOTAL RECORDED PARTICIPATION		3,462	

