

*Confident*

LIFELONG FRIENDS

**RESPONSIBLE**

**CULTURALLY COMPETENT**

Educating  
Transferable Skills

THE DEPARTMENT OF

**CAMPUS LIFE**

*Inclusive*

**LEADERSHIP**

*Changing*

*Religious Compassion*

**COMMUNITY**

*Diversity*

**Character Development**

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## DEPARTMENT OVERVIEW

### **Mission**

The Department of Campus Life provides opportunities for students to learn how to become productive citizens in the global world by engaging them in educational, multicultural, service-based, and social experiences.

### **Vision**

The Department of Campus Life will become nationally recognized for initiatives, programs, and services designed to enhance the student collegiate experience.

### **Areas of Focus**

To fulfill our mission, Campus Life programs and activities focus on the following student development areas:

- *Leadership Development*- Campus Life offers student development opportunities that teach students leadership theory and philosophy and guided by the principles of Civility, Social Responsibility, Teamwork, and Ethical Decision-Making. Campus Life subscribes to the Servant Leadership Model which parallels the University's strategic goals of broadening student perspectives through social and experiential opportunities (University Strategic Goal A, Action Step 4).
- *Multicultural and Diversity Education*- Campus Life offers advocacy and support programs for underrepresented student populations; educates the campus about diversity and social issues; and trains the campus community on strategies to create an inclusive and welcoming environment. This area of focus aligns with the University's strategic goal of creating opportunities for student to explore diversity (University Strategic Goal B, Action Step 3).
- *Volunteer and Community-Based Initiatives*- Campus Life provides opportunities for students to engage in the local community through episodic and continuous volunteer opportunities. These opportunities allow students to utilize their knowledge and resources in partnership with public, private and community sectors; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good. This area is aligned with the University's strategic goal of partnering with the community to foster learning (University Strategic Goal C, Action Step 7).
- *Student Organizations*- Campus Life provides students with the opportunity make connections and join affinity groups that match the student's interest and values. This area is aligned with the University's strategic goal to enhance opportunities for creative endeavors and faculty interaction (University Strategic Goal A, Action Step 3).

*Campus-wide Initiatives*- Campus Life is instrumental in providing programming and services for the campus at-large. This includes Homecoming, Open House, Welcome Week, and other initiatives that benefit our student body and campus community. These activities are aligned with the University's strategic goal to engage the entire campus

community, the local community, and alumni (University Strategic Goal C, Action Step 5).

With an overarching focus on intentionality for the 2013-14 academic year, the following goals were set to guide program development, services, and initiatives:

**Goal 1: Evidence-Based student development:** Design initiatives that allow students to demonstrate understanding of identified learning objectives in department programmatic areas.

**Objective A:** *Provide opportunities for students to exhibit learned competencies.*

**Action I.** Campus Life will create at least three new initiatives in which design and implementation are student-led and guided by appropriate learning outcomes.

**Action II.** Campus Life will provide at least three different opportunities for students to demonstrate skills acquired through presenting at conferences and workshops.

**Action III.** Campus Life will offer at least two training and development opportunities specific to the learning objectives of department sponsored student groups.

**Objective B:** *Teach student leaders how to document experiences and skills acquired.*

**Action I.** Partner with Career Services to present resume-building workshop for student leaders. Students will identify skills learned and place experiences on a resume.

**Action II.** Campus Life will provide resources to assist students with obtaining internships and jobs relevant to co-curricular experiences.

**Goal 2: Assessment of all areas of work:** Implement assessment tools that provide empirical program data.

**Objective A:** *Identify a variety of assessment methods to evaluate program effectiveness.*

**Action I.** Identify at least 3 unique data collection tools/resources to obtain student feedback (ex: reflection, focus groups, polls, and surveys) about programs.

**Objective B:** *Use student feedback to enhance programs and services.*

**Action I.** Implement at least one suggestion from student feedback for each signature program.

**Goal 3: Communicate our successes to the broader campus:** Establish relationships with campus media outlets to reach a broader campus audience.

**Objective A:** *Request of University Relations to promote Campus Life contributions to student's campus experiences.*

**Action I.** University Relations will feature Campus Life initiatives on the University Homepage, in the Laker Connection Publication and in the Campus Review.

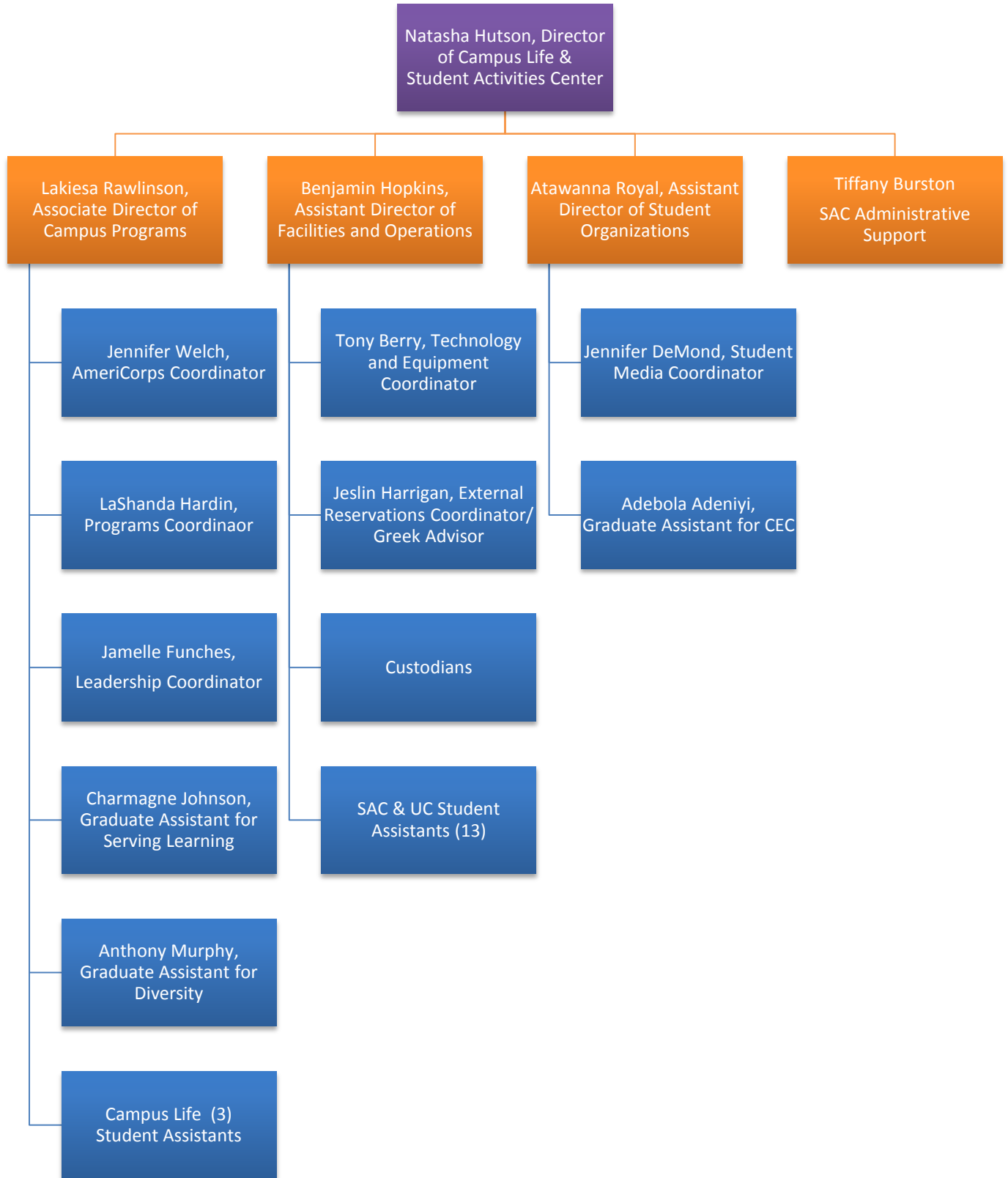
**Objective B:** *Connect with Student Media to promote Campus Life contributions to student life and development on campus.*

**Action I.** Student Media organizations will feature Campus Life initiatives in the student newspaper, on the student radio station and on the internet television.

**Objective C:** *Communicate student involvement to faculty members and other campus staff.*

**Action I.** Campus Life will produce a newsletter detailing student involvement in student organizations, volunteerism and other leadership capacities on campus.

## 2013-14 ORGANIZATION STRUCTURE



## 2013-14 FAST FACTS

**TOTAL NUMBER OF CAMPUS PROGRAMS:** 19

**TOTAL NUMBER OF STUDENTS THAT PARTICIPATED IN CAMPUS PROGRAMS:** 2869

**TOTAL SPENT PER STUDENT:** \$22.41 (\$64,295.00 / 2869 students)

**TOTAL NUMBER OF RECOGNIZED STUDENT ORGANIZATIONS:** 80

**TOTAL NUMBER OF RSO MEMBERS:** 1500

**STUDENT ORGANIZATION HOSTED PROGRAMS:** 402

**TOTAL NUMBER OF VOLUNTEER TIME:** 832

**ON AND OFF-CAMPUS COMMUNITY PARTNERSHIPS:** 30

**TOTAL NUMBER OF PATRONS IN THE SAC:** 101,985

### NEW INITIATIVES:

- **Interfaith Leadership Ambassador Program**
  - Following the mission and goals of the **Interfaith Youth Core, IFYC**, a national organization affiliated with the Tony Blair Faith Foundation, the White House, and the Office of Her Majesty Queen Rania of Jordan, the Interfaith Leadership Ambassador Program (ILAP) was developed to equip CSU students with the skills to engage diverse religious and non-religious identities and to build a community of respect and mutually inspiring relationships for the Clayton State community.
- **Service Learning Institute**
  - The *Service Learning Institute* introduced students to the concepts of service learning and helped develop students' commitment to public service and learning. There were educational sessions focusing on community service, civic engagement, social justice, and volunteerism. After the educational sessions, students volunteered in the community at various agencies. Over 40 students participated in this inaugural event.
- **Late Night Lakers**
  - The Student Activities Center hosted its first Late Night Lakers program on Wednesday, October 2, 2013 from 11:00 p.m. – 1:00 a.m. There were late night activities including karaoke, Michael Jackson experience, basketball, group exercise, and live music. Additionally, there was a Madden Tournament to see who would be the first Lake Night Laker Madden Champ. Over 200 students participated in this event.

### ACHIEVEMENTS:

- AmeriCorps Program was highlighted in the 2014 edition of *Transforming Communities through Service: A Collection of the Most Innovative AmeriCorps State and Volunteer Generation Fund Programs in the United States* publication.
- Voted Department of the Year for the 4<sup>th</sup> consecutive year by Student Choice Awards.
- Campus Life Staff Member, Atawanna Royal, nominated for University's Alice Smith Award.
- Recipient of the 2013 Clayton State University President's Inaugural Make a Difference Award.

## Reflection on 2013-14 Department Goals

**GOAL1: Evidence-Based Learning:** Design initiatives that allow students to demonstrate understanding of identified learning objectives in department programmatic area.

**Objective A:** *Provide opportunities for students to exhibit learned competencies.*

### Student-Led Initiatives

Campus Life coordinated four student-led initiatives that allowed students to demonstrate their development in leadership, diversity, service and social interactions. Sponsored by the Student Involvement Council (SLIC), the inaugural *Dress for Success Program* was introduced to encourage students at Clayton State University to wear professional/business casual attire each Wednesday of the academic year. This ongoing program highlighted the importance of professional attire and etiquette in efforts to prepare students for leadership on campus and success after graduation.

The Interfaith Leadership Ambassador Program (ILAP) was a new initiative designed to equip Clayton State University students with the skills to engage diverse religious and non-religious identities to build a community of respect and mutually inspiring relationships for the campus. ILAP follows the mission and goals of the Interfaith Youth Core (IFYC) a national organization affiliated with the White House Interfaith Challenge. Upon completion of the program, the inaugural Interfaith Leadership Ambassadors facilitated two sessions to their peers during Lunch and Lead and the annual Student Leadership Conference on diversity, tolerance, and acceptance.

Using skills learned about community engagement and service project development, the AmeriCorps Program in collaboration with Alpha Kappa Lambda Fraternity, Inc. and the Clayton County Relay for Life, hosted the Homecoming 5K Fun Run/Walk. The 5K Run was used as a community service engagement event to raise funds and items for two local community initiatives. CSU students were asked to donate items for the Laker Care Closet as their registration fee while all non-students were asked to pay a \$10 registration fee that was donated to the Clayton County Relay for Life. Over 50 Clayton State and community runners participated in this event. Three boxes of donations were made to the Laker Care Closet and a donation of \$225.00 was provided to Relay for Life.

The SAC, in conjunction with Student Media, sponsored the inaugural *Late Night Lakers* event in Fall 2013. This event was designed to provide students with a social and networking opportunity during late evening hours in a safe on-campus environment and was developed from student feedback requesting late evening opportunities to enjoy activities in the SAC. Clayton State Internet Radio (CSIR) provided live music and sponsored a Madden video game contest. Group exercise classes were taught throughout the night by student instructors, and student assistants coordinated karaoke in the ballrooms. This event was attended by 285 documented students. Student leaders enjoyed the experience of coordinating an event for their peers and working collaboratively with Campus Life to offer this event to the campus community.

### Student Presentations

Students had multiple opportunities to demonstrate their learning through presentations and workshops. Seventeen student proposals were received to present at the 2014 annual *Student Leadership Conference*, which exceeded the total number of proposals submitted for past conferences. Student leaders identifying as rising, intermediate, and advanced leaders presented 12



sessions on diversity, communication, career success, ethical behavior, image, leadership styles, motivation, and social justice. Twenty-two (22) students further presented workshops topics on leadership, diversity, and service during the AmeriCorps week-long Student Leadership and College Preparation Conference, the monthly Lunch and Lead student leadership sessions, and facilitating faculty/staff and student Safe Space trainings.

### Student Training

This year, Campus Life was intentional in providing opportunities for student employees to demonstrate skills acquired through purposeful training. The SAC student staff participated in a joint training session involving all desk attendants, building managers, game room attendants and student coordinators to promote a more cohesive student worker unit. During this and subsequent training sessions, all of Campus Life's student workers received instruction on customer service, building operations, and filing daily reports, as well as a brief overview of equipment set-ups, ballroom functionality and computer software used in a typical work day. Students were given handbooks detailing rules, expectations, and job descriptions. During the final portion of the training, SAC Fitness Center staff joined the training. Student feedback indicated that students learned time-management, problem-solving, and development of leadership skills.

The Director and Associate Director of Campus Life submitted a proposal for a one-credit course to the College of Arts and Sciences, Department of Social Justice Studies to provide formal leadership, diversity and social responsibility training to our student leaders. This proposal is still under review, but is scheduled for approval for the Fall 2014 academic term.

Campus Life continues to offer formal training to our department sponsored organizations, including preservice orientation to AmeriCorps Service Leaders, the Greek Retreat for our Greek-Letter organization members, the Student Media Bootcamp for Student Media members, leadership training for the Student Leadership and Involvement Council (SLIC), and diversity education training for Diversity Education Experiences for Peers (DEEP).

**Objective B:** *Teach student leaders how to document experiences and skills acquired.*

### Resume-Building Workshops

A Prezi presentation entitled-"Leadership Made Real: Documenting Your Legacy"- was created by the Campus Life Associate Director and presented to 54 students attending the annual 2014 Student Leadership Conference. The presentation focused on the importance of creating a co-curricular transcript and how to create a co-curricular transcript. Additionally, each student was provided with a co-curricular template designed specifically for Clayton State students. These resources were later added to the Campus Life website under the Power Up on Leadership Series portfolio.

The Associate Director of Career Services, Roslyn Davis also presented a workshop on transferrable skills during the Fall 2013 Lunch and Lead session. This session assisted student with identifying the skills they've acquired from leadership positions on campus and transferring them to their resume and co-curricular transcript. Students also learned how to articulate their experiences in an interview setting.

## Resources

Campus Programs staff hosted educational sessions on their newly acquired volunteer management software-Volgistics-and informed participants on how to document their volunteer hours. Sessions were held with the CSU 1022 Foundation class, Council for Student Organization Leaders, Lunch and Lead workshop, and Service Learning Series Institute. Volgistics is used as tool to track volunteer hours for the purpose of documenting experiences and that students can put on their resumes and present to employers and internship providers.

Students were further provided on a new Student Organization Management System called *Community* to track and document their involvement and leadership experiences. Students can track all of the organizations that they are involved in as well as the leadership positions they maintain while matriculating at Clayton State. The system can be used as a tool and resource to assist students with developing their co-curricular transcript and identifying skills acquired through their involvement and leadership experiences.

### **Student Feedback on Learning Experiences**

Female. Senior. Traditional Student. Student Leadership and Involvement Council. We Are O.N.E. Interfaith Council.

*“By facilitating the Lunch and Lead session, I was able to utilize the information I received from participating in other Campus Life initiatives such as the Student Leadership and Involvement Council; presenting at the Student Leadership Conference; and serving as the president of the We Are O.N.E. Interfaith Council. While presenting, I informed my peers of the importance of recording the skills they obtain from such initiatives or other positions they may hold as well as how to manage a group of diverse individuals; how to organize and facilitate events and programs; and how to manage a programming budget. These skills are transferable skills that today’s employers are looking for. We hear of so many cases from our peers who are recent graduates who state that they are passed over for employment opportunities due to lack of experience. Accurately recording the many skills we obtain from our leadership positions held while pursuing our degree not only shows that we indeed have some experience but that we are also able to balance life.”*

Male. Sophomore. Non-traditional Student. We are O.N.E. Interfaith Council.

*“After completing ILAP and becoming an Interfaith Leadership Ambassador, I am better equipped to contribute to creating such an inclusive college campus that will model interfaith cooperation for the rest of society. College campuses can be the epicenter of encouraging pluralism, not only for the particular campus but world-wide. While our communities in America are relatively diverse, our college campuses are exponentially more diverse. Within our communities, we live in separate homes and there are households with different customs; the college experience requires students of different backgrounds to maintain a stable learning environment to achieve a common goal and graduate with the skills needed for a promising future. When we illuminate the various instances that we overlook our differences, these lessons can be exported into a vast world outside of campus life. If a culture of pluralism and religious compassion can be cultivated on college campuses, students will have embedded in their character the consciousness to focus on common goals versus cultural differences in their professional life. In achieving this, we consistently change the societal fabric towards pluralism and a smoothly woven society, comfortable to all its inhabitants.”*

Female. Senior. Traditional Student. President of Clayton State Television. Student Leadership and Involvement Council.

*"By coordinating the Loch Fest Film Festival, I was able to let my general members create ideas to help me execute this event. I was excited to know that we had plenty of student films and students really enjoyed it. I've learned that promoting helps increase participation. In the future, I would like to get more students excited about this event."*

*"Participating in the Student Leadership & Involvement Council (SLIC), has allowed me to become more creative in helping with events and projects. Every one contributed a great deal to this organization and brought creativity to each event. I was one of the leaders in promoting through social media to increase students' awareness about our organization and our purpose on campus. I learned that using my ability to create videos for SLIC helped me learn more about video production. This was a great group of individuals that enhanced my creative thinking skills and challenged me to lead."*

Project MedShare Student Volunteer.

*"It felt good knowing that a small group of us prevented thousands of pounds of medical equipment from going into a landfill and into the hands of people that need it."*

Lunch and Lead Reflective 60 Second Paper Responses.

*"Being a great leader you must interchangeably follow and lead. Being African American we must not be ignorant towards stereotypes and racial issues which face us. Rather, stand up face and help others learn the better way of approaching situations. We must know our history and teach it to our younger generation, so on and so forth. Better educate ourselves on this history of black history month and throw out of our minds the myths about it. As a people, regardless of our race or ethnicity, we must learn about our past to move forward for a brighter stronger and more educated future."*

*"I've learned that there is a process into ultimately accepting someone's' ideas and beliefs. You go through stages of tolerance, acceptance and then ultimately embracing them. Once you reach this final stage, you are that much closer to fulfilling their desire of acceptance."*

*"As leaders on and off campus, it is vitally important that we ensure we are abreast of policies and laws especially those governing our interactions with our peers and others in order to ensure that we are not in violation as well as being able to stand up for someone who maybe a victim of the violation of someone else."*

**GOAL II. Assessment of all Areas of Work:** Implement assessment tools that provide empirical program data.

**Objective A:** *Identify a variety of assessment methods to evaluate program effectiveness.*

#### Unique Data Collection Tools/Resources

The Gatekeeper software was purchased and utilized to document attendance at events hosted by Campus Life, Student Activities Center, and university sponsored organizations. For each event, a laptop with the Gatekeeper software and card reader was set-up for Clayton State students to swipe their Laker identification card. In the event that the student did not have their card, they were allowed to enter their Laker identification card number. One of the features of the Gatekeeper software is that it captures demographic information such as gender, age, classification, residency (on or off-campus), and race/ethnicity. It also provides a summary of the total number of events that each student participated in over a period of time. For the Fall 2013-Spring 2014 academic year, Gatekeeper was utilized for 44 programs and data was captured on 1557 unique students.

In addition to Gatekeeper, Campus Programs used new assessment tools for their Alternative Break Programs. For the AmeriCorps' Alternative Winter Break Trip to Give Kids the World in Orlando, FL, students created video blogs to document their learning experience. Participants described their daily activities and provided personal reflections on how the service project impacted them. The link to this video blog is:

<https://www.facebook.com/photo.php?v=715278931829545&l=2618374111009760249>.

Further, during the Spring Alternative Spring Break Program to the Hillsborough Chapter of Habitat Humanity in Tampa, Florida, a reflection journal with daily questions was created for discussions and personal reactions to activities.

Campus Programs also developed a new End of the Year survey to evaluate student experiences and learning from their participation in events sponsored by the Department of Campus Life. This survey was created via Qualtrics-an assessment software purchased by the university-and distributed to the student body during the month of April. A total of 145 responses were received. In addition, Campus Life created focus groups for the following functional areas-civic engagement, diversity, leadership, and student assistants to obtain qualitative data regarding the student learning experience. The outcomes from these assessment methods can be found in Appendix D.

A new assessment form was created and provided for every event that was hosted in the SAC to assess the quality of equipment, service, and facilities. Close to 250 feedback surveys were returned for the year and all report 100 percent customer satisfaction.

Campus Programs purchased volunteer management software-Volgistics- to manage information from student volunteers throughout the academic year. During the first academic cycle with this volunteer management software, 175 students registered with 71 actual students documenting their volunteer experience. These students completed 1001 hours of service.

Lastly, during the Lunch and Lead sessions for student organization leaders, the "60 second paper" method was utilized where participants recorded what they gained from the particular session in 60 seconds.

**Objective B:** *Use student feedback to enhance programs and services.*

### Implement Student Feedback

Campus Programs integrated student feedback into several of their programs. Members from the Student Leadership and Involvement Council (SLIC) and Diversity Education Experiences for Peers (D.E.E.P.) assisted with the development and implementation of the Annual Diversity and Multicultural Conference. Their responsibilities included creating a conference theme, selecting keynote presenters, and outlining the conference schedule. Further, for the Annual Student Leadership Conference in April, SLIC assisted with developing the conference theme and schedule and served as mentors to rising and intermediate leaders during the actual conference.

Student feedback from the 2013 Annual Martin Luther King, Jr. Day of Celebration stated that students preferred to work at one service site; therefore, for the 2014 MLK Day of Service, 50 CSU students, 4 CSU alumni, and 6 CSU staff volunteered with Hands on Atlanta and Truly Living Well Center for Natural Urban Agriculture and built a leaf corral, organized storage spaces, repaired garden beds, and assisted with the garden and landscape maintenance. After the service project, the group participated in the Annual Rally and March in downtown Atlanta.

From the Lakers After Dark event, SAC staff learned that the students enjoy gaming tournaments, karaoke, and lounging with their peers. Based on feedback received from students, SAC staff upgraded the video gaming systems, encouraged student organization use of the karaoke machine for events and placed more furniture in open areas of the facility.

**GOAL III. Communicate our successes to the broader campus.** Establish relationships with campus media outlets to reach a broader campus audience.

**Objective A,B:** *Request of University Relations and Student Media to promote Campus Life initiatives.*

### Featured Initiatives and Events

The Department of Campus Life regularly submitted news releases to Laker Lines to market programs to the campus and local community. For the academic year, the Diversity and Multicultural Conference and 2014 MLK Celebration was featured on the University's Homepage. More specifically, the MLK Celebration was highlighted in the Laker Connection publication and in the Campus Review. Director of University Relations, John Shiffert, acknowledged the department's contributions to the newsletter on several occasions during the academic year and was highly impressed with the staff's writing skills. On November 5, 2013, he stated that "this is an example of why I think the Department of Campus Life is so great. Yes, they have outstanding programs, but they also are great to work with and are very capable as well. LaShanda writes a news story better than 90 percent of the reporters we've had covering Clayton State over the years." On December 6, 2013, Mr. Shiffert stated "One more time... you have the greatest bunch of people over in Campus Life, and everyone I talk to on campus says the same thing."

In addition to these accomplishments, the AmeriCorps Program was featured on the 2013-14 University At-A-Glance Card and the Annual Multicultural and Diversity Conference as well as the Homecoming Parade were both acknowledged in the University Fact Book.

Campus Life events and initiatives were regularly featured in the Bent Tree student newspaper including pictures taken at the Student Leadership Conference and ads for the SAC ran in four editions of the paper.

**Objective C:** *Communicate student involvement to faculty members and other campus staff.*

#### Newsletters and Publications

A Campus Life newsletter was created to highlight the number of campus community collaborations with academic departments, their faculty, and students. The first edition of the newsletter was distributed via email to the campus on November 26, 2013 and included information regarding partnerships with faculty for the AmeriCorps' Service Cinemas, Diversity and Multicultural Conference, and Service Learning Series discussions and projects. On April 29, 2014 the second edition was distributed and included information regarding the Annual MLK Celebration, Alternative Spring Break Programs, February and April Service Learning Series programs, Tunnel of Oppression, and AmeriCorps Service Cinemas. This newsletter also highlighted the total number of student volunteer hours from each academic program at Clayton State University.

The Student Activities Center staff provided regular updates to the SAC website with information to help clients and patrons learn more about the facility, including the sustainability efforts, a photo gallery and a rates and fees page. The SAC is also coordinating with University Relations to add the University branding components to our brochure for distribution this summer.

The "A-Team Newsletter" was created to provide a monthly publication to the advisors of the Recognized Student Organizations communicating the policies and procedures set to govern student organizations; updates on student organization programming; and tools and resources to assist advisors in their role. Topics such as officer and advisor transition; navigating the Community web-based solution system; and incorporating the PACE QEP initiative in student programming, are just a few topics featured in the newsletter. Each newsletter featured an Advisor and Student Organization spotlights that highlighted their achievements. Many advisors have responded positively to the publication stating that it is an excellent way to keep them in tune with what is going on with all organizations rather than just the organization they advise.

## STUDENT ORGANIZATIONS ANNUAL SUMMARY REPORT

### **Student Organizations**

- A total of 80 Student Organizations was recognized for the 2013-14 Academic Term. This compares to 73 from last year.
- Ten new student organizations were recognized for the 2013-14 Academic Term. This compares to 15 from last year.
- There were a total of 1500 members of student organizations during the 2013-14 Academic Term. This compares to 1270 from last year.
- Student organizations hosted over 402 programs on campus during the 2013-14 Academic Term. This compares to 268 from last year.

### **Campus-wide Student Organizations Accomplishments**

#### ***Campus Events Council (CEC) and Student Government Association (SGA)***

CEC collaborated with the SGA to present the first Hot Dogs with Hynes event on campus. This event was designed to provide an informal setting for students to meet and interact with the University President while enjoying a simple, American treat—hot dogs. During this event, students were able to ask the President questions about his agenda and the direction of the university, as well as just simply shake his hand and offer him feedback when requested. The event was successful and the Student Government Association will continue this tradition for the upcoming year.

#### ***Student Media***

Student Media incorporated a variety of assessment methods into their portfolio. Clayton State Internet Radio (CSIR) utilized Geo to analyze who listens to their station. From August 2013 thru April 2014, CSIR had a total of 9,621 listeners representing a total of 36 countries, including US, France, Australia, Mexico, Colombia, Costa Rica, Japan, Venezuela, Canada, Malaysia, Trinidad and Tobago, Cayman Islands, Luxembourg, Singapore, Belgium, Switzerland, Brazil, Italy, Ukraine, Denmark, Netherlands, United Kingdom, India, Jamaica, Bolivia, South Africa, Ireland, Nigeria, Israel, Spain, Kuwait, Macedonia, Chile, Slovak Republic, Russia, and Saudia Arabia. These listeners “tuned in” for a total of 3,274 hours. Further, Clayton State Television (CSTV) used You Tube to document learning and to obtain feedback from student participants in the Loch Film Fest. The link to these students’ testimonials is:

<http://www.youtube.com/watch?v=f4H3uDKWvpk&feature=youtu.be>

#### ***Fraternity and Sorority Council (FSC)***

Members of social Greek-Letter organizations initiative over 25 members during this academic term, increasing the average grade point average of each individual chapter as well as the greek community overall from fall to spring. Our greek community continues to be representative of the campus academically in addition to introducing several programs, including *The Plot*, create an informal opportunity for non-greek students to mingle and network with members of social Greek-letter organizations to learn about the organizations, their values and their philanthropies

## FRATERNITY AND SORORITY LIFE GRADE REPORT SUMMARY

Chapter	Hours	Semester GPA	Institution GPA
Alpha Kappa Alpha Sorority, Inc. Fall 2013 Spring 2014	12.75 13.12	2.81 2.84	3.03 2.94
Delta Sigma Theta Sorority, Inc. Fall 2013 Spring 2014	11.50 11.22	3.17 2.80	3.05 3.10
Sigma Gamma Rho Inc. Fall 2013 Spring 2014	9.00 11.80	2.66 2.79	2.33 2.90
Zeta Phi Beta Sorority, Inc. Fall 2013 Spring 2014	14.20 14.00	3.04 2.89	2.91 3.05
Total Sorority Fall 2013 Spring 2014	11.86 12.54	2.92 2.83	2.83 3.00
Clayton State University- ALL WOMEN Fall 2013 Spring 2014	----- -----	2.74 2.74	2.84 2.87
Alpha Kappa Lambda Fraternity, Inc. Fall 2013 Spring 2014	10.14 9.58	2.19 2.53	2.66 2.74
Alpha Phi Alpha Fraternity, Inc. Fall 2013 Spring 2014	11.25 12.00	2.40 2.54	2.91 2.95
Kappa Alpha Psi Fraternity, Inc. Fall 2013 Spring 2014	12.90 8.56	2.71 2.07	2.79 2.71
Phi Beta Sigma Fraternity, Inc. Fall 2013 Spring 2014	7.60 10.25	2.56 2.12	2.56 2.57
Total Fraternity Fall 2013 Spring 2014	10.47 10.10	2.47 2.32	2.73 2.74
Clayton State University—ALL MEN Fall 2013 Spring 2014	----- -----	2.61 2.60	2.74 2.78
<b>ALL GREEK</b> <b>Fall 2013</b> <b>Spring 2014</b>	<b>11.17</b> <b>11.32</b>	<b>2.69</b> <b>2.57</b>	<b>2.78</b> <b>2.87</b>
<b>CLAYTON STATE UNIVERSITY</b> <b>Fall 2013</b> <b>Spring 2014</b>	<b>-----</b> <b>-----</b>	<b>2.70</b> <b>2.70</b>	<b>2.81</b> <b>2.85</b>

Members with Highest Institutional Grade Point Average for Academic Term:

**Sorority-** Cassandra Allen - Alpha Kappa Alpha - 4.00

**Fraternity-** Hung Hua - Alpha Kappa Lambda - 3.82



## **STUDENT ACTIVITIES CENTER ANNUAL SUMMARY REPORT**

### **Patronage**

- The SAC welcomed 101,985 visitors during the 2013-2014 academic year. 51,609 visitors during the Fall 2013 academic semester and 50,376 visitors during the Spring 2014. The SAC averaged over 10,000 visitors per month.
- The SAC hosted 720 total events this academic year including 402 student organization events, 290 departmental events, and 28 external events. This constitutes an increase of more than 172 events over last year.

### **Revenue**

- The SAC has generated \$32,000 of revenue since July 1, 2013.
- The SAC hosted 53 in-kind events that account for \$16,700.00 in revenue equivalent.

### **Building Upgrades and Operation Improvements**

- Prior to Fall 2013, the SAC implemented a new training program for all student workers. A second session of the training was presented in January 2014.
  - In Fall 2013, the SAC collaborated with Facilities Management to troubleshoot the water discoloration in the building. It was determined that the hot water heater will need to be replaced during the summer (2014).
  - In Spring 2014, all three of the SAC Ballroom projectors were replaced with smaller, sleeker models that have been well received. Patrons have commented that they are brighter, clearer and quieter.
  - In Spring 2014, the SAC gaming equipment was upgraded with the latest Xbox One and the PlayStation 4.
  - In Spring 2014, SAC purchased additional swipe machines to capture patronage at multiple events simultaneously.
  - In Spring 2014, SAC purchased additional laptops to use multiple swipe card machines during large events.
  - In Spring 2014, SAC invested in preventative maintenance equipment including a Kai Vacuum for deep carpet cleaning and bumpers for the downstairs wall corners.
  - In Spring 2014, SAC purchased an industrial washing machine for the laundry room that will make washing faster and washed items cleaner.
- In Spring 2014, SAC investigated an update for the card swipe/entry system for the building.

### **Customer and Patron Feedback**

Feedback was received from 242 events hosted in the Student Activities Center:

- 100% of patrons surveyed indicated the customer service level in the SAC either met expectations or was exceeded expectations.
- 100% of patrons surveyed indicated the facility cleanliness exceeds expectation or was excellent.
- 100% of patrons surveyed indicated the overall SAC experience either exceeds expectations or was excellent.
- 100% of clients surveyed indicated the set-up for their event was either very good or excellent.
- 100% of clients surveyed indicated the facility cleanliness was excellent.
- 100% of clients surveyed indicated their overall experience in the SAC was excellent.

Student Activities Center Internal and External In Kind Events					
<b>JULY 2013</b>					
10-Jul-13	University Health Services	Ballroom A/ Conference Room	10:00am – 12:00pm	\$50.00/hour	\$100.00
11-Jul-13	Division of Student Affairs	Ballroom AB	8:00am – 5:00pm	\$100.00/hour	\$900.00
11-Jul-13	University Health Services	Conference Room	10:00am – 11:00am	\$50.00/hour	\$50.00
12-Jul-13	University Health Services	Ballroom A/ Conference Room	10:00am – 12:00pm	\$50.00/hour	\$50.00
13-Jul-13	Orientation and New Student Programs	Ballroom ABC	7:30am – 12:00pm	\$150.00/hour	\$675.00
15-Jul-13	University Health Services	Ballroom A/ Conference Room	10:00am – 12:00pm	\$50.00/hour	\$100.00
16-Jul-13	University Health Services	Ballroom A/ Conference Room	10:00am – 12:00pm	\$50.00/hour	\$100.00
18-Jul-13	Orientation and New Student Programs	Ballroom AB	7:30am – 2:00pm	\$100.00/hour	\$650.00
19-Jul-13	Orientation and New Student Programs	Ballroom AB	9:00am – 2:00pm	\$100.00/hour	\$500.00
26-Jul-13	Orientation and New Student Programs	Ballroom AB	9:00am – 2:00pm	\$100.00/hour	\$500.00
31-Jul-13	Orientation and New Student Programs	Ballroom B	2:00pm – 3:00pm	\$50.00/hour	\$50.00
<b>AUG 2013</b>					
5-Aug-13	Orientation and New Student	Ballroom ABC	7:30am – 12:00pm	\$150.00/hour	\$675.00

	Programs				
7-Aug-13	Office of the President	Ballroom ABC	8:30am – 12:30pm	\$150/hour	\$600.00
8-Aug-13	Orientation and New Student Programs	Ballroom ABC	7:30am – 10:30pm	\$150.00/hour	\$2250.00
9-Aug-13	Orientation and New Student Programs	Ballroom ABC	8:00am – 4:00pm	\$150.00/hour	\$1200.00
29-Aug-13	Office of the President	Ballroom C	11:00am – 2:00pm	\$50.00/hour	\$1500.00
29-Aug-13	Annual Fund	Ballroom A	5:30pm – 8:30pm	\$50.00/hour	\$150.00
<b>SEPT 2013</b>					
12-Sept-13	Office of the President	Ballroom ABC	9:00am – 1:30pm	\$150.00/hour	\$675.00
18-Sept-13	Civic Engagement Council	Ballroom AB	10:30am – 12:30pm	\$100.00/hour	\$200.00
<b>OCT 2013</b>					
16-Oct-13	Human Resources	Ballroom ABC	7:00am – 5:00pm	\$150.00/hour	\$1500.00
20-Oct-13	Theater Program	Laker Lounge	2:00pm – 5:00pm	\$50.00/hour	\$150.00
22-Oct-13	Theater Program	Ballroom C	6:30pm – 8:00pm	\$50.00/hour	\$75.00
24-Oct-13	Theater Program	Ballroom C	6:30pm – 8:00pm	\$50.00/hour	\$75.00
<b>NOV 2013</b>					
8-Nov-13	Orientation and New Student Programs	Ballroom ABC	8:00am – 12:30pm	\$150.00/hour	\$675.00
9-Nov-13	Office of Admissions	Ballroom ABC	9:00am – 12:00pm	\$150.00/hour	\$450.00
14-Nov-13	Human Resources	Ballroom ABC/Laker Lounge	9:00am – 3:00pm	\$150.00/hour	\$900.00
15-Nov-13	Orientation and New Student Programs	Ballroom C/Laker Lounge	3:30pm – 5:30pm	\$100.00/hour	\$200.00
21-Nov-13	Division of Student Affairs	Laker Lounge	11:30am – 1:30pm	\$50.00/hour	\$100.00
23-Nov-13	Orientation and New Student Programs	Ballroom ABC	8:00am – 12:30pm	\$150.00/hour	\$675.00
<b>DEC 2013</b>					
6-Dec-13	Graduate Studies	Ballroom ABC	9:00am – 8:00pm	\$150.00/hour	\$1650.00
10-Dec-13	Orientation and New Student Programs	Ballroom ABC	7:30am – 11:30am	\$150.00/hour	\$600.00
11-Dec-13	Division of Student Affairs	Ballroom ABC	8:00am – 3:00pm	\$150.00/hour	\$1050.00

<b>JAN 2014</b>					
8-Jan-14	Orientation and New Student Programs	Ballroom ABC	8:00am – 12:30pm	\$150.00/hour	\$675.00
8-Jan-14	Orientation and New Student Programs	Laker Lounge	8:00am – 9:30am	\$50.00/hour	\$75.00
<b>MAR 2014</b>					
8-Mar-14	History Day Event	Ballroom BC	2:00pm – 4:00pm	\$100.00/hour	\$200.00
15-Mar-14	Office of the President /Istanbul Center & Atlantic Institute	Ballroom ABC	10:00am – 4:00pm	\$300.00/hour	\$1800.00
18-Mar-14	First-Year Advising & Retention Center	Ballroom ABC	10:00am – 8:00pm	\$150.00/hour	\$1500.00
19-Mar-14	Career Services	Ballroom ABC	8:00am – 3:00pm	\$150.00/hour	\$1050.00
28-Mar-14	Office of the President	Ballroom A	9:00am – 2:00pm	\$50.00/hour	\$250.00
28-Mar-14	Office of the President	Laker Lounge	9:00am – 12:00pm	\$50.00/hour	\$150.00
<b>APRIL 2014</b>					
3-Apr-14	Career Services	Ballroom C	11:00am – 3:00pm	\$50.00/hour	\$200.00
4-Apr-14	Human Resources	Ballroom ABC	8:00am – 4:00pm	\$150.00/hour	\$1200.00
5-Apr-14	Office of Admissions	Ballroom ABC	9:00am – 12:00pm	\$150.00/hour	\$450.00
22-Apr-14	Honor's Convocation	Ballroom ABC	3:00pm – 10:00pm	\$150.00/hour	\$900.00
26-Apr-14	Orientation and New Student Programs	Ballroom ABC	7:00am – 11:30am	\$150.00/hour	\$675.00
30-Apr-14	College of Arts & Sciences	Ballroom AB	1:30pm – 4:30pm	\$100.00/hour	\$300.00
<b>MAY 2014</b>					
2-May-14	Athletics	Ballroom ABC	12:00pm – 8:00pm	\$150.00/hour	\$1200.00
9-May-14	Graduate Studies	Ballroom ABC	9:00am – 8:00pm	\$150.00/hour	\$1650.00
12-May-14	Orientation and New Student Programs	Ballroom ABC	3:30pm – 7:00pm	\$150.00/hour	\$525.00
13-May-14	Department of Housing & Residence Life	Ballroom ABC	6:00pm – 10:00pm	\$150.00/hour	\$600.00
15-May-14	Division of Student Affairs	Ballroom ABC	8:30am – 10:30am	\$150.00/hour	\$300.00
20-May-14	Orientation and New Student	Ballroom ABC	7:00am – 11:30am	\$150.00/hour	\$675.00

	Programs				
21-May-14 (projected)	Division of Student Affairs	Ballroom C	2:00pm - 1:30pm	\$100.00/hour	\$150.00
<b>TOTAL</b>					<b>\$16,700.00</b>

Student Activities Center Vender Table Events				
Sept 19 / Oct 10, 2013	2 Funky Divas	SAC	\$30.00/ day	\$60.00
September 24, 2013	AFLAC Insurance	UC Main Street	\$50.00/ day	\$50.00
February 10 & 25, 2014	Total Renewal Church of God	UC Main Street	\$50.00/ day	\$50.00
March 5, 2014	Girl Scouts/Girl Scout Cookies	UC Main Street	\$50.00/ day	\$50.00
April 18, 2014	Best Bank Informational	UC Main Street	\$50.00/ day	\$50.00
April 25, 2014	Best Bank Informational	UC Main Street	\$50.00/ day	\$50.00

Student Activities Center Sodexo Commission				
August 2013	Faith Open Door Community	August 24, 2013	\$1,283.40	\$128.34

## DEPARTMENT COMMUNITY ENGAGEMENT SUMMARY

### Community Collaborations:

- AIDS Atlanta
- Angkor Resource Center
- Atlanta Task Force for the Homeless
- B.C. Haynie Elementary School
- Calvary Refuge Center
- Center for Academic Success
- Department of Housing and Residence Life
- Department of English and Reading Education
- Department of Humanities
- Department of Mathematics
- Department of Psychology
- Department of Social Sciences
- Department of Teacher Education
- Department of Visual and Performing Arts
- Disability Resource Center
- Gateway Center
- Georgia Institute of Technology
- Georgia's Wounded Heroes
- Inner Harbor Youth Villages
- Jonesboro High School
- Mercer University
- Morrow Fire Department
- Morrow High School
- Morrow Police Department
- Mt. Zion High School
- Noah's Ark
- Rainbow House
- SecurUS House
- School of Nursing
- University of Georgia

### Faculty and Staff Partnerships at Clayton State University:

- Keegan Ashbee, Department of Recreation and Wellness, Male Leadership Summit
- Louise Bedrossian, Disability Resource Center, Diversity and Multicultural Conference
- Benjamin Buckley, Department of Humanities, AmeriCorps' October Service Cinema-*Breaking Through*
- Randy Clark, Ph.D., Department of Visual and Performing Arts, Student Media
- Jonathan Harris, Department of Visual and Performing Arts, Student Media
- Billy Evans, Office of Financial Aid, Male Leadership Summit and Student Leadership Conference

- Brian Goldman, Ph.D., Department of Psychology, Diversity and Multicultural Conference
- Barbara Goodman, Ph.D., Department of English, September Service Learning Series
- Chief Bobby Hamil, Public Safety, AmeriCorps' September Service Cinema-*Twin Towers*
- Victoria Foster, Ph.D., RN, October Service Learning Series
- Charlie Harris, Ph.D., Department of Psychology, Diversity and Multicultural Conference
- Tameeka Hunter, Disability Resource Center, Diversity and Multicultural Conference
- Nick Kilburg, Department of Recreation and Wellness, Loch-In Leadership Institute
- Jacqueline Jordan, Ph.D., Department of Natural Sciences, April Service Learning Series
- Samuel Maddox, Ph.D., Department of Psychology, Diversity and Multicultural Conference, AmeriCorps' Alternative Winter Break Trip
- Brandon Marshall, Department of Recreation and Wellness, Male Leadership Summit
- Renee McFarland, Ph.D., Department of Natural Sciences, April Service Learning Series
- Joshua Meddaugh, Ph.D., Department of Social Sciences, AmeriCorps October Service Cinema-*Breaking Through*
- Shayla Mitchell, Ph.D., Department of Teacher Education, Diversity and Multicultural Conference
- Cynthia Nelson, Ph.D., Department of English, September Service Learning Series
- Eugene Ngezum, Ph.D., Department of English, Diversity and Multicultural Conference
- Mario Norman, Ph.D., Department of Psychology, Diversity and Multicultural Conference
- Mari Ann Roberts, Ph.D., Department of Teacher Education, Diversity and Multicultural Conference
- Kathryn Russell, Ph.D., Department of English, Diversity and Multicultural Conference
- Amy Sanford, Ph.D., Department of English, September Service Learning Series
- Danielle Sims, Housing and Residence Life, Diversity and Multicultural Conference
- Anthony Stinson, Ph.D., Mathematics Department, Male Leadership Summit
- Charlotte Swint, Ph.D., School of Nursing, Campus Life's Alternative Winter Break Trip-Atlanta, GA and February Service Learning Series
- Ryan Whitfield, Career Services, Male Leadership Summit

Department of Campus Life  
Fall 2013-Spring 2014 Programs Summary

Program	Attendance			Race/Ethnicity					A.I	Other	Classification						Gender		
	Total	Trad	NT	Bk	Wt	Hsp	Asian	DE			FR	SO	JR	SR	GR	F	M	TR	
<i>Alternative Spring Break</i>	15	0	6	5	0	0	0	1	3	0	0	5	6	3	1	11	4	0	
<i>Alternative Winter Break</i>	8	7	1	5	0	0	2	0	1	0	0	4	2	2	0	6	2	0	
<i>Cultural Festival</i>	125	98	27	79	13	21	12	0	0	0	33	28	51	11	2	91	34	0	
<i>Diversity Conference</i>	259	192	62	186	44	0	13	0	16	0	28	57	88	58	28	174	85	0	
<i>Greek Retreat</i>	32	19	13	24	4	3	0	1	0	0	0	6	4	22	0	19	13	0	
<i>Interfaith Leadership Ambassador Program Fall 2013</i>	13	8	5	12	1	0	0	0	0	0	2	3	0	8	0	10	3	0	
<i>Interfaith Leadership Ambassador Program Spring 2014</i>	12	10	2	10	1	0	1	0	0	0	0	5	5	2	0	10	2	0	
<i>Involvement Fair</i>	341	260	81	248	40	18	20	0	15	0	102	68	68	96	7	229	112	0	
<i>Late Night Lakers</i>	285	267	18	255	4	0	6	5	12	0	144	60	43	35	0	169	115	0	
<i>Male Leadership Summit</i>	69	59	10	58	4	4	3	0	0	1	24	22	9	13	0	0	69	0	
<i>Muffins with Manglitz</i>	43	29	9	29	7	0	2	0	0	0	4	9	7	18	1	22	17	0	
<i>RESET-Lunch and Lead Fall (3)</i>	80	68	12	60	7	3	6	0	4	0	6	15	26	31	2	51	29	0	
<i>RESET-Lunch and Lead Spring (3)</i>	92	71	21	73	9	5	2	0	3	0	7	29	25	28	3	57	35	0	
<i>RESET-for New Student Organizations (3)Fall</i>	24	20	4	17	4	1	0	0	2	0	7	6	5	4	2	15	9	0	
<i>RESET-for New Student Organizations (2) Spring</i>	9	7	2	3	2	3	0	0	1	0	0	2	2	2	3	6	3	0	
<i>RESET-for Recognized Student Organizations (2)</i>	81	67	14	49	18	5	4	0	5	0	6	16	39	20	0	46	35	0	
<i>Safe Space Training(1)</i>	10	8	2	7	3	0	0	0	0	0	1	1	3	1	4	9	1	0	
<i>Service Cinema (3) Fall</i>	304	264	20	256	23	0	13	0	0	0	90	72	51	72	2	215	71	0	



Department of Campus Life  
Fall 2013-Spring 2014 Programs Summary

<i>Service Cinema(3) Spring</i>	299	219	36	224	7	0	16	0	10	0	42	48	64	94	5	158	99	0
<i>Service Learning Discussions (3)</i>	49	36	13	38	4	4	0	0	3	0	23	8	10	6	2	14	35	0
<i>Service Learning Institute</i>	42	37	5	33	1	0	5	0	3	0	12	9	8	13	0	36	6	0
<i>Service Saturdays (3) Fall</i>	213	196	17	176	13	1	12	0	11	0	100	37	39	37	0	55	158	0
<i>Service Saturdays (3) Spring</i>	80	68	12	70	3	0	1	0	6	0	15	28	19	18	0	55	25	0
<i>Student Leadership Conference</i>	54	53	1	47	2	1	3	0	1	0	5	6	25	10	1	27	27	0
<i>Student Media Boot Camp</i>	49	35	14	42	1	2	2	0	2	0	16	5	9	19	0	35	14	0
<i>Midnight Study Break— Fall</i>	136	120	13	112	7	0	5	4	8	0	37	43	22	31	0	83	55	0
<i>Midnight Study Break -- Spring</i>	103	98	5	94	2	4	0	0	3	0	29	29	29	14	2	66	37	0
<i>Tunnel of Oppression</i>	42	29	13	31	6	3	2	0	0	0	19	9	12	1	1	30	12	0
<b>TOTAL</b>	<b>2869</b>	<b>2465</b>	<b>404</b>	<b>2039</b>	<b>228</b>	<b>113</b>	<b>135</b>	<b>4</b>	<b>139</b>	<b>1</b>	<b>661</b>	<b>642</b>	<b>707</b>	<b>716</b>	<b>75</b>	<b>1812</b>	<b>1051</b>	<b>0</b>

Volunteering/Service Saturdays

**Total # of volunteer hours: 832**

**Total # projects: 10**

**Total # volunteers: 106**

**#Repeat volunteers (2+ projects): 80**

**# New volunteers (once only): 26**

**# of Registrants on Volgistics: 175 students**

**# of registrations that submitted volunteer hours via Volgistics: 71 (41%)**

**# of recorded volunteer hours via Volgistics: 1001**

## 2013-14 Campus Programs Glossary

**Alternative Winter Break (AWB): Atlanta's Global Impact** was an opportunity for students to engage in community-based service projects during the University's designated Winter Break. This program was developed to create an understanding and appreciation of the issues people of various communities encounter daily. Students returned from the experience with a deeper understanding of volunteerism, community service, and activism to help create change.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**  
Goals A, Action Step III; Goal B, Action Steps III, IV & Goal C, Action Step VII

**Alternative Spring Break (ASB): Tampa, Florida-CSU Hammer Time** was designed to exceed the typical volunteer experience. In addition to providing an immediate need or service to a specific community, the program strives to move students down a path of life long active citizenship. In March 2014, students served the Hillsborough Chapter of Habitat for Humanity in Tampa, Florida. Participants had the opportunity to work on the final three houses of a 15 home Habitat development called Providence Point. By participating in this event, students: (a) developed a better understanding of the challenges and solutions to affordable housing; (b) learned how the Habitat for Humanity structure encourages community development; and (c) reflected on their personal outlook on service and social responsibility.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**  
Goal A, Action Step IV; Goal C, Action Steps VII, X; Goal E, Action Step V

**Alternative Spring Break (ASB): Atlanta, Georgia-Angkor Resource Center** was designed to introduce students to the concepts of civic engagement, service learning, and volunteerism by partnering with Angkor Resource Center. The Angkor Resource Center provided a variety of services and programs that enhance the quality of life for the Asian and Latino communities. Students that participated in this event assisted with the management of the health and community involvement fair in Riverdale, GA. By participating in this event, students: (a) learned more about the Affordable Care Act and (b) enhanced their understanding of social issues that specifically affect the Asian and Latino communities.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**  
Goal A, Action Step IV; Goal C, Action Steps VII, X; Goal E, Action Step V

**April AmeriCorps Service Cinema: The Candy Shop: Where Everything is NOT Sweet**

For the month of March, the focus was on the issue of human trafficking and more specifically child sex trafficking. The parable film-*The Candy Shop*-was shown and illuminated the child sex trafficking epidemic that has overrun our city of Atlanta. Following the film, expert panelists including a retired FBI agent and a current GBI agent provided information regarding the subject matter. The learning outcomes were for students to: (a) gain a greater understanding of the social topic covered during the service cinema; (b) increase appreciation for diversity; (c) think critically about the social issue and

## 2013-14 Campus Programs Glossary

how the social issue impacts the participant's community; and (d) learn how to effectively articulate and express opinion, while being open to listening and accepting others views.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Step VII

**April Service Learning Series: Animal Care and Conservation** A group of Clayton State students, alumni and faculty members volunteered at the Annual Zebra 5k Run at the Noah's Ark Animal Sanctuary in Locust Grove. Participants helped with parking control, assisted with food and grill stations, and cheered on the hundreds of runners that participated in the annual event. Participants also had the opportunity to learn about the history and mission of the Noah's Ark Sanctuary and their on-going efforts to educate the public about responsible animal care. Dr. Jacqueline Jordan and Dr. Renee McFarlane from the Department of Natural Science accompanied the group and assisted with debriefing the volunteer project. By participating in this event, students: (a) developed a better understanding of the importance of animal sanctuaries and the services they provide; (b) learned about animal conservation and rehabilitation efforts; and (c) and learned about the specific activities and programs offered to the community by Noah's Ark.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Steps, V, VII, IX; and Goal E, Action Step V

**Council of Student Organization Leaders (CSOL)** was established to ensure that student organizations operate effectively and efficiently at the maximum potential by providing an open platform for collaboration and exchange of ideas and thoughts from other student organization leaders.

By participating in this program, student leaders:(a) effectively articulate abstract ideas regarding student development and growth through the implementation of student organization programs; (b) make decisions that reflect the values of the greater Clayton State community (i.e students, faculty & staff, community members); (c) exhibit democratic principles as a leader; (d) develop meaningful interpersonal relationships by listening to and considering others' point of view; and (e) learn how to work collaboratively with others.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Steps I, II, III, IV; Goal D, Action Step IV; Goal E, Action Step IV

**Culture Shock Week: Cultural Festival** This event featured food, music, activities, and performances highlighting the vast diversity of our campus and communities in Georgia. By participating in this event, participants: (a) interacted with diverse cultures and (b) enhanced their knowledge of other cultures.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Step IV; Goal C, Action Step VII

## 2013-14 Campus Programs Glossary

**Culture Shock Week: Tunnel of Oppression** was an interactive program intended to bring awareness to individual, societal and, systematic oppression that plague our society through the use of theatrical scenes, silent symbolism, and art. By participating in this program, participants were able to enhance their understanding of local and global social issues and injustices.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Step IV; Goal B, Action Step III

**Diversity and Multicultural Conference** was a dynamic and interactive one-day development opportunity that gave participants the essential knowledge and strategies needed to lead and function in a globally-complex society. During this program, participants were able to: (a) develop a common understanding of diversity, multiculturalism, and social justice; (b) learn about social issues and best practices for working with marginalized populations; (c) explore social identities and experiences with privilege, prejudice, and discrimination; (d) learn strategies for getting the entire campus community invested in diversity education initiatives; (e) learn how to integrate diversity in the classroom, student organization, and work place; (f) learn how to appropriately challenge and address unfair, unjust, or uncivil behaviors; and (g) enhance their multicultural knowledge and skill-set.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Steps, III, IV, 8; Goal B, Action Steps, I, III; Goal C, Action Steps V, IX

**Dr. Martin Luther King, Jr. Celebration** The Annual Dr. Martin Luther King, Jr. Celebration at Clayton State University ran from January 19, 2014 to January 25, 2014 and was a collaborative effort between the Department of Campus Life, AmeriCorps Program, Diversity Education Experiences for Peers (D.E.E.P.) Educators, the Tau Epsilon Chapter of Alpha Phi Alpha Fraternity, Inc., the Sigma Sigma Chapter of Alpha Kappa Alpha Sorority, Inc., Clayton State University NAACP, Student African American Brotherhood, and Student African American Sisterhood and commemorated the life of the ultimate dreamer of the 20<sup>th</sup> Century, Dr. Martin Luther King, Jr., and significant events that occurred during the Civil Rights Movement. The highlights of the 2014 celebration of those dreams being made real were the King's Sunday Supper, the Day of Service and MLK March in Atlanta, and Cultural Immersion Trip to The King Center.

By participating in this program, participants: (a) broaden their understanding of Dr. King's dream and legacy; (b) learned how urban gardens can establish a sense of community and environmental stewardship; (c) developed a better understanding of how Truly Living Well reflects the teachings of Dr. King; (d) enhanced their knowledge of key moments during the Civil Rights Movement; and (e) increased awareness of present social justice issues.

The King's Sunday Supper has been an annual event on the Clayton State campus for several years, inviting people from diverse backgrounds to come together to share a meal, discuss issues that affect our community and highlight the campus' shared values and

## 2013-14 Campus Programs Glossary

strengths. The Day of Service and MLK March in Atlanta consisted of volunteering with Hands On Atlanta and Truly Living Well Center for Natural Urban Agriculture and then participating in the annual March and Rally in downtown Atlanta.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Steps V, VII, IX; Goal E, Action Step 5

**February Service Learning Series: Senior Adults** The Wednesday Service Learning series discussion was facilitated by Dr. Cynthia Swint, Assistant Professor Nursing; students watched and discussed video clips that focused on the importance of seniors maintaining physical, social and mental activities throughout the aging process. During the Service Learning Series project, students hosted the Saturday afternoon social activity hour at the Lake City Nursing Home and Rehabilitation Center. In addition, volunteers facilitated the afternoon BINGO game and prize give-a-ways for residents of the center. By participating in this event, students: (a) learned how to improve the quality of life for family members and friends who are aging and (b) developed a better understanding of how social and physical activity affects the quality of life for senior adults.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal C, Action Steps VII, X; Goal E, Action Step V

**Interfaith Leadership Ambassador Program (ILAP)** equips CSU students with the skills to engage diverse religious and non-religious identities to build a community of respect and mutually inspiring relationships for the Clayton State community.

Following the mission and goals of the Interfaith Youth Core, IFYC, a national organization affiliated with the Tony Blair Faith Foundation, the White House, and the Office of Her Majesty Queen Rania of Jordan, ILAP will provide opportunities for participants to: (a) acquire skills and knowledge to address issues of values, ethics, and morality; (b) examine the interaction of faith, non-faith, intellectual inquiry, and social responsibility as bases for affirming meaning and satisfaction in life; (c) participate in dialogue between and among representatives of the religious and/or spiritual and the secular.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Step IV; Goal B, Action Steps I, II, III, IV, V; Goal C, Action Step X; Goal E, Action Steps I, II, III, IV

**January AmeriCorps Service Cinema: 50/50** As part of Clayton State University's Paint the Campus Purple, an initiative to raise awareness and participants for Clayton County's Relay for Life event, the AmeriCorps Program presented the movie **50/50**. Inspired by personal experiences, **50/50** is an original story about friendship, love, survival, and finding humor in unlikely places. Joseph Gordon-Levitt and Seth Rogan star as best friends whose lives are changed by a cancer diagnosis. Following the film, there was a dialogue discussion with guest speaker, Caroline Windom from the American Cancer Society. The student learning outcomes for this event were to: (a) gain a greater understanding of the social topic covered during the service cinema; (b) increase appreciation for diversity;

## 2013-14 Campus Programs Glossary

(c) think critically about the social issue and understand how the social issue is impacting participants' own community; and (d) learn how to effectively articulate and express opinion, while being open to listening and accepting others views.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Step IV; Goal B, Action Steps I, II, III, IV, V; Goal C, Action Step X; Goal E, Action Steps I, II, III, IV

**Homecoming 5K Fun Run/Walk** -As part of Clayton State University's Homecoming Events, the AmeriCorps Program in collaboration with Alpha Kappa Lambda Fraternity, Inc. hosted the Homecoming 5K Fun Run/Walk. The 5K Run was used as a community service engagement event to raise funds and items for two local community initiatives. CSU students were asked to donate items for the Laker Care Closet as their registration fee while all non-students were asked to pay a \$10 registration fee that was donated to the Clayton County Relay for Life.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal C, Action Step V

**Loch-In Leadership Institute** was designed to provide students the opportunity to learn, understand, and demonstrate the competencies and qualities of effective leadership. This institute works directly with students who are preparing themselves for leadership opportunities both on and off campus. This year's curriculum incorporated traditional lecture style, multi-media and interactive approaches to learning and was derived from John Maxwell's "Five Levels of Leadership." The course was broken into five (5) modules- each designed to help participants identify their leadership style, nurture their strengths, and further develop their skills.

**Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal A, Action Step IV

**Male Leadership Summit**- focused on helping male students from all cultural backgrounds achieve academic, career and social success. By participating in this program, male students were able to: (a) enhance knowledge of effective leadership principles and characteristics; (b) learn strategies for academic, career, and social success; (c) learn about opportunities for involvement on and off-campus; (d) understand how to effectively address challenges and conflict; and (e) connect with on-campus and community mentors.

**Aligns with Clayton State University's 2011- 14Strategic Plan Goals:**

Goal A, Action Step III; Goal C, Action Step V

**March AmeriCorps Service Cinema: Hip Hop: Beyond Beats and Rhymes** *Hip-Hop: Beyond Beats and Rhymes* is a 2006 documentary film written, produced, and directed by Byron Hurt. The documentary explores the issues of masculinity, violence, homophobia, and sexism in hip hop music and culture, through interviews with artists, academics, and

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fans. The learning outcomes for this event were: (a) gain a greater understanding of the social topic covered during each specific service cinema; (b) increase appreciation for diversity; (c) think critically about the social issue and how the social issue is impacting the community; and (d) learn how to effectively articulate and express opinion, while being open to listening and accepting others views.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Step VII

**May Service Learning Series: Volunteer Appreciation Celebration**

This informal drop-in celebration served as a way for the Department of Campus Life to thank and recognized all the students, faculty and staff that participated in the 2013-2014 Service Learning Series programs and events. By participating in this program, students reflected on the service they provided to the community and how it impacted them personally and provided insight on future service learning programs and events.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Steps V, VII, X; Goal E, Action Step V

**October AmeriCorps Service Cinema** focused on increasing participants' understanding regarding the emotional affects connected to the coming out process; expanding their knowledge of the issues and barriers faced by the LGBT community face; and promoting dialogue on how to foster an inclusive community on campus.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Step VII

**October Service Learning Series: HIV/AIDS Discussion-** focused on the history, advances and additional work needed to fight the AIDS epidemic. The dialogue was facilitated by Victoria Foster, Ph.D., RN, Interim Director of the Clayton State Graduate Nursing Program,

**Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal A, Action Step III; Goal B, Action Step III; Goal C, Action Step VII

**October Service Learning Series: HIV/AIDS Project-** Participants traveled to Piedmont Park to assist with the set-up for the Annual AIDS Walk Atlanta & 5k Run. Volunteers helped to unload supplies; set up tables and banners; and assembled fencing and barricades; to help ensure a fun, smooth, and safe experience for the thousands of registered walkers and runners who participate in this event.

**Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal A, Action Step III; Goal B, Action Step III; Goal C, Action Step VII

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**November Service Learning Series-Voices for Homelessness-** Clayton State students and local community members utilized their gifts of artistic expression to bring awareness to the issues of hunger, poverty and homelessness.

**Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal A, Action Step III; Goal B, Action Step III; Goal C, Action Step VII

**November Service Learning Series-Hunger Banquet** was a hands-on, interactive session that allowed participants to gain new perspectives on poverty and dramatically illustrated how unequally the world's food resources are divided.

**Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal A, Action Step III; Goal B, Action Step III; Goal C, Action Step VII

**November Service Learning Series-Sleep-out for the Homeless-** was an overnight simulation that utilized films, documentaries and additional interactive events to illuminate poverty and homelessness and possible solutions to this social issue.

**Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal A, Action Step III; Goal B, Action Step III; Goal C, Action Step VII

**Registration Enrichment Support and Educational Training (RESET)** ensures that student organization leaders are properly equipped to lead their organizations and utilize all of the available resources provided by the Department of Campus Life and the Clayton State Campus Community.

The objectives are to: (a) help student organizations fulfill their mission statement and achieve their goals; (b) develop students' leadership knowledge and skill-set; (c) make student organizations aware of university policies, procedures, and resources; and (d) promote responsibility, respect, and positive experiences through student organizations.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Steps I, II, III, IV; Goal D, Action Step IV; Goal E, Action Steps II, IV

**Registration Enrichment Support and Educational Training (RESET) Lunch and Lead** offers monthly sessions throughout the year to encourage student growth and development of student leaders and student organization members. With staff support, student participants develop and enhance a personal philosophy of leadership to foster understanding of self, others, and community. Lunch and Lead also provides resources and tools to the participants that will aid them in effectively leading their student organizations and documenting their leadership experiences.

The objectives are to: (a) provide students with opportunities to develop and enhance a personal philosophy of leadership that includes understanding of self, others, and



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community; (b) assist students in gaining varied leadership experience; (c) use multiple leadership techniques, theories, and models; (d) acquire and document transferrable skills.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Steps IV, VIII, IX; Goal B, Action Step III; Goal E, Action Steps I, II, V

**Safe Space Training** focused on providing a supportive environment for lesbian, gay, bisexual, and transgender (LGBT) members of the campus community and to increase the visible presence of LGBT allies and locations that are "safe" for LGBT students across campus. By participating in this event, participants: (a) learned the purpose of the Safe Space program; (b) identified challenges faced by the LGBT community; (c) learned ways to support the LGBT community; and (d) dismissed negative stereotypes associated with the community.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III

**September AmeriCorps Service Cinema-Twin Towers** focused on a 2003 short documentary film directed by Bill Guttentag and Robert David Port, depicting the September 11, 2001 (9/11) attacks on the World Trade Center. The film is centered around two brothers, one a policeman and the other a fireman, and their actions during the attacks.

The two main student outcomes for this event was to raise awareness and provide a deeper understanding of the events surrounding 9/11 attack. Additionally, this event highlighted how those events affected the nation. The second student outcome was to increase student motivation to get involved in their community.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Step VII

**September Service Learning Series Literacy Discussion-** was facilitated by Dr. Amy Sanford and Dr. Mary Cynthia Thompson, Assistant Professors of English and Reading Education. Students were taught the history of literacy; how literacy empowers individuals and communities; and strategies and resources to improve literacy.

### **Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal A, Action Step III; Goal B, Action Step III; Goal C, Action Step VII

**September Service Learning Series Project-** Keeping in line with the September focus on literacy, students volunteered at B. C. Haynie Elementary School where they assisted with shelving books, laminating student library cards, preparing bulletin boards, and other projects in the school library to promote reading at the school.

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### **Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal A, Action Step III; Goal B, Action Step III; Goal C, Action Step VII

**Service Learning Institute** was designed to introduce students to the concepts of service learning and help develop students' commitment to public service and learning. Educational sessions were facilitated by both Campus Life staff and student leaders focusing on community service, civic engagement, social justice, and volunteerism

### **Aligns with Clayton State University's 2011-Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Step VII

**Student Leadership and Involvement Council's Dress for Success** was a campus-wide initiative that encouraged students at Clayton State University to wear professional/business attire each Wednesday of the academic year. This ongoing program highlighted the importance of professional attire and etiquette in efforts to prepare students for a successful transition into the workforce after graduation.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Step IV

**Student Leadership Conference** was designed to help students develop an understanding of leadership theory and application. Students participated in a series of activities, workshops and discussions that challenge their understanding of leadership, group dynamics and diversity. The conference is a great way for students, both residential and non-residential, to network, interact with peers and engage in a number of fun and educational activities. The 2014 conference featured keynote speeches from Jerome Love and Mitzi Miller; that highlighted the importance of following your dreams and taking the initiative when an opportunity presents itself.

The Student Leadership Conference objectives were to (a): increase students' understanding of leadership; (b) build relationships; foster a stronger sense of community and opportunities for collaboration; (c) help students gain valuable information they will be able to implement into their organizations; (d) utilize team-building and group dynamics to form cohesive, cooperative teams; and (e) hone presentation skills by facilitating and leading discussions on leadership with their peers and staff members.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III

**Student Leadership and Involvement Council's-"The Real World: Leadership Edition"** was a roundtable discussion highlighting volatile situations requiring participants to openly discuss possible solutions utilizing their leadership capabilities.

### **Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Step IV

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**Student Leadership and Involvement Council's – "All About the Benjamins"** was an interactive and informational session targeting Junior and Senior students to emphasize preparation for life after graduation. The presentation focused on maximizing their job search and promoting fiscal responsibility.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Step IV

**Student Media Boot Camp** is an annual event hosted by Campus Life that provides instruction and training for students interested in Student Media organizations at the university. The goals of the 2013 Student Media Boot Campus were to: (a) teach students the realities of working in the field of media and entertainment by providing them opportunities to learn from professionals in the field; (b) encourage students to aspire to new levels of quality and creativity by allowing students to interact with members of the local professional media community; and (c) create networking opportunities for student media groups by connecting the organizations with local media businesses; and (d) increase organization retention and participation.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Step IV; Goal C, Action Step VII

**Welcome Week** included a series of events designed to help new and returning students' college transition and first week on campus memorable and productive. The week featured events and presentations sponsored by student organizations and academic and administrative departments and provided students with information to enhance their chances of excelling in and outside of the classroom. The highlight of the week was the Annual Student Involvement Fair and Showcase where student organizations, on-campus departments, and local businesses presented their group and services to the Clayton State community.

The overarching objective was to help new and returning students become aware of all of the support, resources, and opportunities available at Clayton State to assist with the college transition.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal A, Action Steps III, IV; Goal B, Action Steps I, II, III, IV, V; Goal C, Action Steps VII, X; Goal D, Action Steps IV; Goal E, Action Steps I, II, III, IV, V, VI

**Women's Inspirational Leadership Luncheon** focused on empowering women at Clayton State University; strengthening mentor relationships between women; and celebrating the history of women and their contributions to society. The 2014 luncheon featured a keynote speech from Dale Smith Thomas who highlighted the importance of women working together, maintaining a positive attitude through adversity and removing negativity from your life. The learning objectives were to: (a) cultivate mentor/mentee relationships between students, faculty and staff; (b) celebrate and learn about the vast contributions women have made to society; (c) inspire and nurture unlimited leadership

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development; and (d) prepare leaders, providing methods, resources and tools to make a difference in their scholastic achievement, career endeavors and their impact on others.

**Aligns with Clayton State University's 2011-14 Strategic Plan Goals:**

Goal B, Action Step III; Goal C, Action Step V